



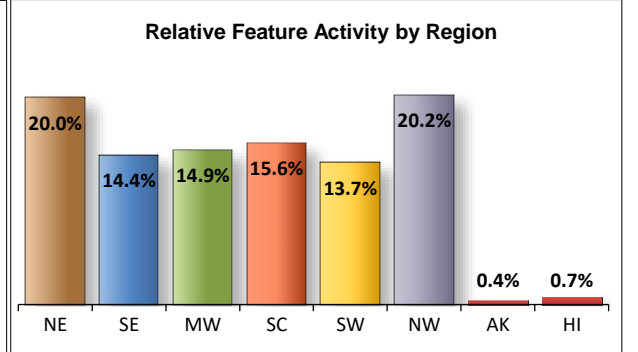
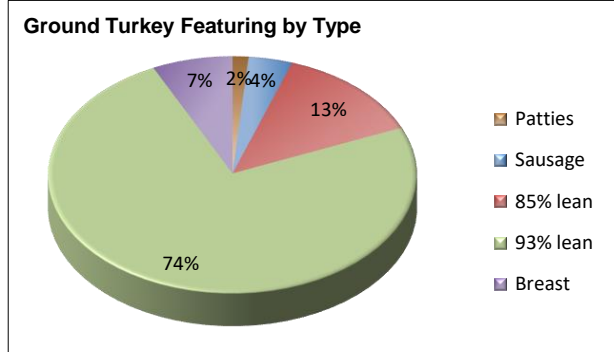
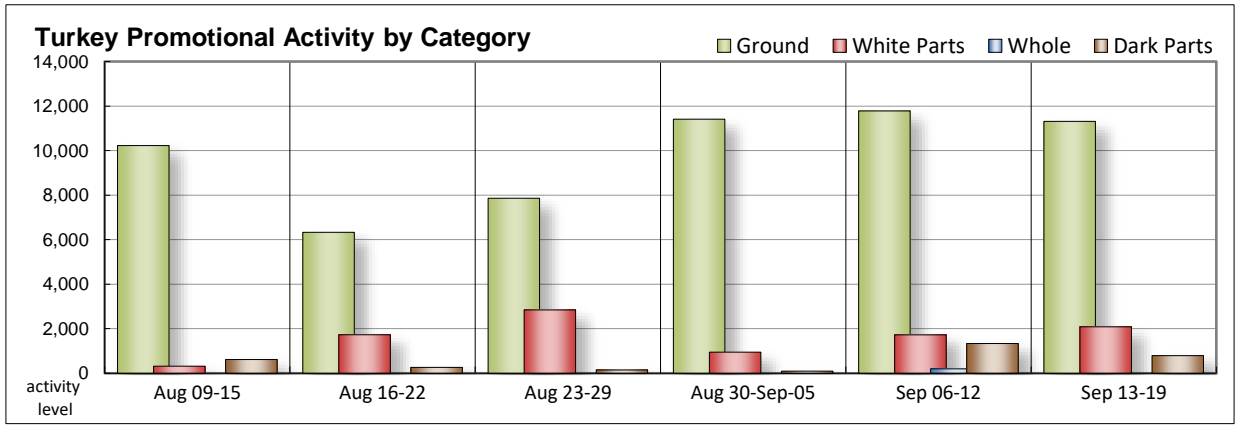
USDA National Retail Report - Turkey
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 09/13 thru 09/19.

Fri. Sep 13, 2019

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| NATIONAL SUMMARY | | | | | | |
|-------------------------------------|-------------------------|-------------|-------------------------|-------------|-------------------------|-------------|
| | THIS WEEK | | LAST WEEK | | LAST YEAR | |
| Feature Rate ^{1/} | 52.9% of 29,200 outlets | | 52.2% of 29,200 outlets | | 32.2% of 29,100 outlets | |
| Special Rate ^{4/} | 2.6% | | 8.5% | | 4.6% | |
| Activity Index ^{2/} | 17,251 | | 17,174 | | 13,132 | |
| 3/ | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg |
| WHOLE BIRDS: | | | | | | |
| Fresh - Hens | | | | | | |
| " - Toms | | | | | | |
| Frozen - Hens | | | 200 | 1.28 | 8 | 1.49 |
| " - Toms | | | | | 16 | 1.34 |
| PARTS: | | | | | | |
| Breast: | | | | | | |
| Bone-in, whole | | | | | | |
| Fresh | | | 58 | 1.55 | | |
| Frozen | 1,814 | 1.51 | 1,279 | 1.02 | 1,083 | 1.23 |
| Split, bone-in | | | | | | |
| Fresh | | | 143 | 1.99 | 427 | 2.74 |
| Rotisserie | | | | | 134 | 8.51 |
| Boneless, whole | | | 42 | 4.99 | 41 | 4.99 |
| Cutlets | 127 | 4.99 | 118 | 4.99 | 699 | 5.14 |
| Cutlets, thin sliced | | | | | 234 | 4.81 |
| Strips | | | | | | |
| Tenders | 146 | 4.46 | | | 389 | 4.10 |
| Marinated Tenders | | | 86 | 5.99 | 213 | 4.39 |
| Drumsticks | 49 | 1.29 | 92 | 1.19 | 10 | 1.89 |
| Thighs | | | | | | |
| Wings | 92 | 1.15 | 102 | 1.17 | 35 | 1.12 |
| Necks | | | 200 | 0.91 | 5 | 1.89 |
| Smoked Drumsticks | 288 | 2.11 | 337 | 2.27 | 88 | 1.76 |
| Smoked Wings | 245 | 2.15 | 337 | 2.18 | 308 | 2.27 |
| Smoked Necks | 118 | 1.99 | 269 | 1.99 | 20 | 2.39 |
| GROUND TURKEY: | 11,313 | 3.33 | 11,781 | 3.63 | 7,349 | 3.23 |
| Patties | 160 | 3.78 | 1,113 | 5.55 | 274 | 3.33 |
| Sausage | 440 | 3.78 | 528 | 4.84 | 383 | 3.65 |
| 85% lean | 1,510 | 2.72 | 2,126 | 2.71 | 3,977 | 2.71 |
| 93% lean | 8,395 | 3.25 | 7,749 | 3.46 | 2,139 | 3.56 |
| Breast | 808 | 4.95 | 265 | 5.35 | 576 | 5.30 |
| Rolls (frsh/frz 1 lb.) | 329 | 1.90 | 144 | 2.89 | 367 | 2.74 |
| Specialty ^{5/} | | | | | | |
| Patties | | | | | | |
| 93-94% lean | 2,573 | 4.23 | 763 | 5.70 | 1,419 | 4.21 |
| Breast | 157 | 5.99 | 1,223 | 5.66 | 287 | 5.99 |

Turkey feature activity has a modest increase this week. Conventional whole birds are absent from ad space, although there are small volumes of the Kosher variety seen in specific locations in preparation for the upcoming Jewish Holidays. Frozen bone-in breasts are a little easier to find; prices trend higher. There are limited offerings of fresh cutlets and tenders. Dark parts are viewed less often with the smoked type dominating the majority of those ads. Grinds are less active as 93% lean takes the lion's share of the spotlight. Most conventional ground items are better valued. Deli activity gains momentum due to increased offers of both service and self-service deli meats. Private label service deli meats command lower price levels, as well as the smaller package size self-service.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported turkey item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) **5/ Specialty:** products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.



USDA National Retail Report - Turkey
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Fri. Sep 13, 2019

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) | | | SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV) | | | MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) | | |
|--|--|---------------------------|------|---|---------------------------|------|---|---------------------------|------|
| Special Rate ^{4/} Activity Index ^{2/} | 61.0% of 5,500 sampled outlets 11.5% of stores w/ no-price promotions Activity Index = 4,192 | | | 49.8% of 7,400 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 4,129 | | | 43.1% of 6,100 sampled outlets 1.5% of stores w/ no-price promotions Activity Index = 2,842 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | |
| Fresh - Hens | | | | | | | | | |
| " - Toms | | | | | | | | | |
| Frozen - Hens | | | | | | | | | |
| " - Toms | | | | | | | | | |
| PARTS: | | | | | | | | | |
| Breast: | | | | | | | | | |
| Bone-in, whole | | | | | | | | | |
| Fresh | | | | | | | | | |
| Frozen | 0.99 - 1.79 | 458 | 1.35 | 0.99 - 1.79 | 1,034 | 1.74 | 0.99 | 176 | 0.99 |
| Split, bone-in | | | | | | | | | |
| Fresh | | | | | | | | | |
| Rotisserie | | | | | | | | | |
| Boneless, whole | | | | | | | | | |
| Cutlets | 4.99 | 127 | 4.99 | | | | | | |
| Cutlets, thin sliced | | | | | | | | | |
| Strips | | | | | | | | | |
| Tenders | 4.99 | 69 | 4.99 | | | | | | |
| Marinated Tenders | | | | | | | | | |
| Drumsticks | | | | | | | 1.29 | 45 | 1.29 |
| Thighs | | | | | | | | | |
| Wings | | | | | | | 0.99 - 1.29 | 88 | 1.14 |
| Necks | | | | | | | | | |
| Smoked Drumsticks | 2.29 | 127 | 2.29 | 1.99 | 109 | 1.99 | 1.89 - 1.99 | 52 | 1.91 |
| Smoked Wings | 2.29 | 127 | 2.29 | 1.99 | 109 | 1.99 | 1.99 | 9 | 1.99 |
| Smoked Necks | | | | 1.99 | 109 | 1.99 | 1.99 | 9 | 1.99 |
| GROUND TURKEY: | | | | | | | | | |
| Patties | | | | | | | 3.99 | 10 | 3.99 |
| Sausage | 3.36 - 3.99 | 186 | 3.72 | 3.83 - 3.99 | 58 | 3.87 | 3.83 | 89 | 3.83 |
| 85% lean | 1.99 - 3.49 | 666 | 2.61 | 2.33 - 3.50 | 312 | 3.27 | 1.99 - 3.50 | 391 | 2.51 |
| 93% lean | 2.99 - 3.99 | 1,742 | 3.44 | 2.99 - 3.99 | 1,737 | 3.14 | 2.99 - 3.99 | 1,468 | 3.33 |
| Breast (99-100% lean) | 4.99 | 400 | 4.99 | 4.29 - 5.00 | 176 | 4.85 | 4.29 - 4.99 | 232 | 4.95 |
| Rolls (frsh/frz 1 lb.) | 1.66 - 2.50 | 222 | 1.70 | | | | | | |
| Specialty ^{5/} | | | | | | | | | |
| Patties | | | | | | | | | |
| 93-94% lean | | | | 3.99 | 485 | 3.99 | 3.99 | 273 | 3.99 |
| Breast | 5.99 | 68 | 5.99 | | | | | | |



USDA National Retail Report - Turkey
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 09/13 thru 09/19.

Fri. Sep 13, 2019

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX) | | | SOUTHWEST U.S. (AZ,CA,NV,UT) | | | NORTHWEST U.S. (ID,MT,OR,WA,WY) | | |
|-------------------------------------|---|---------------------------|------|---------------------------------------|---------------------------|------|---------------------------------------|---------------------------|------|
| Feature Rate ^{1/} | 57.2% of 4,900 sampled outlets | | | 47.5% of 3,800 sampled outlets | | | 82.6% of 1,300 sampled outlets | | |
| Special Rate ^{4/} | 0.0% of stores w/ no-price promotions | | | 0.0% of stores w/ no-price promotions | | | 1.6% of stores w/ no-price promotions | | |
| Activity Index ^{2/} | Activity Index = 2,976 | | | Activity Index = 1,895 | | | Activity Index = 1,156 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | | | | |
| Fresh - Hens | | | | | | | | | |
| " - Toms | | | | | | | | | |
| Frozen - Hens | | | | | | | | | |
| " - Toms | | | | | | | | | |
| PARTS: | | | | | | | | | |
| Breast: | | | | | | | | | |
| Bone-in, whole | | | | | | | | | |
| Fresh | | | | | | | | | |
| Frozen | 0.99 | 17 | 0.99 | 0.99 | 129 | 0.99 | | | |
| Split, bone-in | | | | | | | | | |
| Fresh | | | | | | | | | |
| Rotisserie | | | | | | | | | |
| Boneless, whole | | | | | | | | | |
| Cutlets | | | | | | | | | |
| Cutlets, thin sliced | | | | | | | | | |
| Strips | | | | | | | | | |
| Tenders | 3.99 | 77 | 3.99 | | | | | | |
| Marinated Tenders | | | | | | | | | |
| Drumsticks | 1.29 | 4 | 1.29 | | | | | | |
| Thighs | | | | | | | | | |
| Wings | 1.29 | 4 | 1.29 | | | | | | |
| Necks | | | | | | | | | |
| Smoked Drumsticks | | | | | | | | | |
| Smoked Wings | | | | | | | | | |
| Smoked Necks | | | | | | | | | |
| GROUND TURKEY: | | | | | | | | | |
| Patties | 3.79 | 107 | 3.79 | | | | 3.69 | 43 | 3.69 |
| Sausage | 3.79 | 107 | 3.79 | | | | | | |
| 85% lean | | | | 2.50 - 3.29 | 88 | 3.00 | 1.99 - 2.50 | 53 | 2.12 |
| 93% lean | 2.99 - 3.99 | 1,454 | 3.10 | 2.99 - 3.99 | 1,589 | 3.25 | 2.97 - 3.99 | 344 | 3.20 |
| Breast (99-100% lean) | | | | | | | | | |
| Rolls (frsh/frz 1 lb.) | 2.33 | 107 | 2.33 | | | | | | |
| Specialty ^{5/} | | | | | | | | | |
| Patties | | | | | | | | | |
| 93-94% lean | 3.99 - 4.49 | 1,099 | 4.22 | | | | 3.99 - 4.98 | 716 | 4.48 |
| Breast | | | | 5.99 | 89 | 5.99 | | | |



(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

| | ALASKA (AK) | | | HAWAII (HI) | | |
|-------------------------------------|---------------------------------------|---------------------------|------|--|---------------------------|------|
| Feature Rate ^{1/} | 25.0% of 100 sampled outlets | | | 57.1% of 100 sampled outlets | | |
| Special Rate ^{4/} | 4.0% of stores w/ no-price promotions | | | 19.0% of stores w/ no-price promotions | | |
| Activity Index ^{2/} | Activity Index = 21 | | | Activity Index = 40 | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| WHOLE BIRDS: | | | | | | |
| Fresh - Hens | | | | | | |
| " - Toms | | | | | | |
| Frozen - Hens | | | | | | |
| " - Toms | | | | | | |
| PARTS: | | | | | | |
| Breast: | | | | | | |
| Bone-in, whole | | | | | | |
| Fresh | | | | | | |
| Frozen | | | | | | |
| Split, bone-in | | | | | | |
| Fresh | | | | | | |
| Rotisserie | | | | | | |
| Boneless, whole | | | | | | |
| Cutlets | | | | | | |
| Cutlets, thin sliced | | | | | | |
| Strips | | | | | | |
| Tenders | | | | | | |
| Marinated Tenders | | | | | | |
| Drumsticks | | | | | | |
| Thighs | | | | | | |
| Wings | | | | | | |
| Necks | | | | | | |
| Smoked Drumsticks | | | | | | |
| Smoked Wings | | | | | | |
| Smoked Necks | | | | | | |
| GROUND TURKEY: | | | | | | |
| Patties | | | | | | |
| Sausage | | | | | | |
| 85% lean | | | | | | |
| 93% lean | 2.97 - 2.99 | 21 | 2.98 | 2.99 - 3.99 | 40 | 3.74 |
| Breast (99-100% lean) | | | | | | |
| Rolls (frsh/frz 1 lb.) | | | | | | |
| Specialty ^{5/} | | | | | | |
| Patties | | | | | | |
| 93-94% lean | | | | | | |
| Breast | | | | | | |



USDA National Retail Report - Turkey

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 09/13 thru 09/19.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

Fri. Sep 13, 2019

| | NATIONAL SUMMARY | | | | | | NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) | | | SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV) | | |
|--|------------------------|---------|------------------------|---------|------------------------|---------|--|----------------|-----------------|--|----------------|-----------------|
| | This Week | | Last Week | | Last Year | | 61.7% of 5,500 sampled outlets Activity Index = 8,814 | | | 54.6% of 7,400 sampled outlets Activity Index = 6,326 | | |
| Feature Rate ^{1/} | 46.9% of 29,200 stores | | 38.1% of 29,200 stores | | 58.9% of 29,100 stores | | | | | | | |
| Activity Index ^{2/} | 29,914 | | 21,074 | | 39,591 | | | | | | | |
| | Stores | Wtd Avg | Stores | Wtd Avg | Stores | Wtd Avg | Price Range (\$/pound) | Summary Stores | Summary Wtd Avg | Price Range (\$/pound) | Summary Stores | Summary Wtd Avg |
| SERVICE DELI - Turkey | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 6,411 | 8.35 | 2,151 | 8.29 | 3,367 | 7.80 | 6.99 - 11.49 | 2,596 | 8.48 | 6.99 - 9.99 | 580 | 8.93 |
| Private Brand | 2,541 | 7.72 | 1,003 | 9.03 | 3,571 | 8.31 | 6.99 - 10.99 | 688 | 8.31 | 6.99 - 8.99 | 1,181 | 7.28 |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | 1,872 | 6.57 | 1,907 | 6.79 | 1,352 | 5.91 | 4.99 - 7.00 | 668 | 6.84 | 4.99 - 6.99 | 753 | 6.54 |
| Private Brand | 1,597 | 6.22 | 1,417 | 6.60 | 2,692 | 6.52 | 5.00 - 6.99 | 869 | 6.34 | 5.00 - 6.99 | 418 | 5.96 |
| Category 3 | | | | | | | | | | | | |
| Processor Brand | 445 | 4.30 | 537 | 5.14 | 789 | 4.17 | 3.97 - 4.99 | 168 | 4.62 | 3.99 | 101 | 3.99 |
| Private Brand | 488 | 4.10 | 1,993 | 5.12 | 226 | 4.86 | 3.33 - 3.99 | 284 | 3.78 | 4.99 | 69 | 4.99 |
| Turkey Ham | | | | | | | | | | | | |
| Processor Brand | 572 | 3.99 | | | 152 | 4.86 | 3.49 - 4.99 | 418 | 4.08 | | | |
| Private Brand | 43 | 3.99 | 226 | 3.51 | 24 | 3.62 | | | | | | |
| Turkey Pastrami | | | | | | | | | | | | |
| Processor Brand | 43 | 3.99 | | | 186 | 4.88 | | | | | | |
| Private Brand | | | | | 21 | 4.99 | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 2,137 | 8.29 | 365 | 8.12 | 1,466 | 7.28 | 6.98 - 9.99 | 909 | 8.56 | 7.99 - 9.99 | 130 | 9.34 |
| Private Brand | 535 | 6.93 | 3,076 | 8.43 | 1,002 | 7.53 | 6.97 - 6.99 | 164 | 6.98 | 5.99 | 20 | 5.99 |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | 381 | 5.80 | 457 | 5.26 | 160 | 4.74 | 6.99 | 112 | 6.99 | 5.99 | 83 | 5.99 |
| Private Brand | 106 | 4.81 | 1,091 | 5.03 | 961 | 6.24 | 6.00 | 13 | 6.00 | | | |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 4,023 | 2.91 | 3,568 | 3.09 | 6,867 | 3.04 | 2.00 - 3.99 | 582 | 2.65 | 2.50 - 3.99 | 744 | 3.00 |
| Private Brand | 808 | 2.89 | 2 | 3.00 | 2,384 | 2.74 | 2.00 | 90 | 2.00 | | | |
| Turkey 16 oz | | | | | | | | | | | | |
| Processor Brand | 3,161 | 5.45 | 1,158 | 4.50 | 5,378 | 5.31 | 3.99 - 6.99 | 649 | 5.49 | 3.99 - 5.99 | 1,503 | 5.56 |
| Private Brand | | | | | 33 | 5.27 | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 3,943 | 2.90 | 2,121 | 3.17 | 6,605 | 3.07 | 2.00 - 3.99 | 514 | 2.54 | 2.50 - 3.99 | 744 | 3.00 |
| Private Brand | 808 | 2.89 | 2 | 3.00 | 2,355 | 2.75 | 2.00 | 90 | 2.00 | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

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<http://www.ams.usda/market-news/livestock-poultry-grain> :

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USDA National Retail Report - Turkey

Fri. Sep 13, 2019

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 09/13 thru 09/19.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) | | | SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT) | | | SOUTHWEST U.S. (CA,HI,NV) | | | NORTHWEST U.S. (AK,ID,MT,OR,WA,WY) | | |
|--|--|---------------------------|------|---|---------------------------|------|--------------------------------|---------------------------|-------|---------------------------------------|---------------------------|------|
| | 52.3% of 6,100 sampled outlets | | | 40.8% of 4,900 sampled outlets | | | 21.2% of 3,800 sampled outlets | | | 16.7% of 1,300 sampled outlets | | |
| | Activity Index = 8,178 | | | Activity Index = 4,608 | | | Activity Index = 1,383 | | | Activity Index = 512 | | |
| Feature Rate ^{1/} | | | | | | | | | | | | |
| Activity Index ^{2/} | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | |
| SERVICE DELI - Turkey | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 6.99 - 9.99 | 1,446 | 8.09 | 7.99 - 9.99 | 1,694 | 8.09 | 10.00 - 12.49 | 49 | 11.27 | 6.99 - 10.49 | 35 | 9.09 |
| Private Brand | 6.99 - 10.99 | 209 | 8.23 | 5.99 - 7.99 | 258 | 6.95 | 7.99 | 60 | 7.99 | 8.99 | 134 | 8.99 |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | 4.99 - 6.99 | 375 | 6.04 | | | | 6.99 | 57 | 6.99 | 6.99 | 19 | 6.99 |
| Private Brand | 5.99 - 6.99 | 161 | 6.05 | 5.49 - 5.99 | 72 | 5.82 | 6.99 | 77 | 6.99 | | | |
| Category 3 | | | | | | | | | | | | |
| Processor Brand | 3.99 - 4.99 | 176 | 4.18 | | | | | | | | | |
| Private Brand | 2.99 - 4.99 | 88 | 3.96 | 4.99 | 17 | 4.99 | | | | | | |
| Turkey Ham | | | | | | | | | | | | |
| Processor Brand | 2.99 - 3.99 | 55 | 3.77 | | | | 3.49 - 3.79 | 99 | 3.75 | | | |
| Private Brand | 3.99 | 43 | 3.99 | | | | | | | | | |
| Turkey Pastrami | | | | | | | | | | | | |
| Processor Brand | 3.99 | 43 | 3.99 | | | | | | | | | |
| Private Brand | | | | | | | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | | | | | |
| Category 1 | | | | | | | | | | | | |
| Processor Brand | 6.99 - 8.99 | 681 | 7.94 | 6.99 - 7.99 | 15 | 7.19 | 7.99 | 402 | 7.99 | | | |
| Private Brand | 5.99 - 8.99 | 183 | 6.97 | 5.99 - 7.99 | 129 | 6.33 | | | | 8.99 | 39 | 8.99 |
| Category 2 | | | | | | | | | | | | |
| Processor Brand | 4.99 | 186 | 4.99 | | | | | | | | | |
| Private Brand | 3.99 - 5.99 | 54 | 4.40 | 4.99 | 12 | 4.99 | 4.99 | 11 | 4.99 | 4.99 | 16 | 4.99 |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2.00 - 3.50 | 1,327 | 3.00 | 2.49 - 3.50 | 1,115 | 2.86 | 2.50 - 3.00 | 113 | 2.61 | 2.99 - 3.49 | 127 | 3.41 |
| Private Brand | 2.99 - 3.00 | 718 | 3.00 | | | | | | | | | |
| Turkey 16 oz | | | | | | | | | | | | |
| Processor Brand | 3.99 - 5.99 | 400 | 5.44 | 3.99 - 5.48 | 181 | 4.30 | 5.49 | 402 | 5.49 | 4.98 - 5.99 | 15 | 5.25 |
| Private Brand | | | | | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | | | | | |
| Processor Brand | 2.00 - 3.50 | 1,315 | 2.99 | 2.49 - 3.50 | 1,115 | 2.86 | 2.50 - 3.00 | 113 | 2.61 | 2.99 - 3.49 | 127 | 3.41 |
| Private Brand | 2.99 - 3.00 | 718 | 3.00 | | | | | | | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

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USDA National Retail Report - Turkey

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 09/13 thru 09/19.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

| | ALASKA (AK) | | | HAWAII (HI) | | | | |
|--|------------------------------|---------------------------|--|------------------------------|---------------------------|--|--|--|
| Feature Rate ^{1/} | 24.0% of 100 sampled outlets | | | 28.6% of 100 sampled outlets | | | | |
| Activity Index ^{2/} | Activity Index = 63 | | | Activity Index = 30 | | | | |
| | Price Range (\$/pound) | Summary Stores Wtd Avg | | Price Range (\$/pound) | Summary Stores Wtd Avg | | | |
| SERVICE DELI - Turkey | | | | | | | | |
| Category 1 | | | | | | | | |
| Processor Brand | 7.99 | 11 7.99 | | | | | | |
| Private Brand | 8.99 | 11 8.99 | | | | | | |
| Category 2 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Category 3 | | | | | | | | |
| Processor Brand | | | | 4.99 | 30 4.99 | | | |
| Private Brand | | | | | | | | |
| Turkey Ham | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Turkey Pastrami | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| SERVICE DELI - Chicken | | | | | | | | |
| Category 1 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| Category 2 | | | | | | | | |
| Processor Brand | | | | | | | | |
| Private Brand | | | | | | | | |
| SELF-SERVICE DELI (dollars per tub or pouch) | | | | | | | | |
| Turkey 7-10 oz | | | | | | | | |
| Processor Brand | 3.49 - 4.49 | 15 3.69 | | | | | | |
| Private Brand | | | | | | | | |
| Turkey 16 oz | | | | | | | | |
| Processor Brand | 6.49 | 11 6.49 | | | | | | |
| Private Brand | | | | | | | | |
| Chicken 7-10 oz | | | | | | | | |
| Processor Brand | 3.49 - 4.49 | 15 3.69 | | | | | | |
| Private Brand | | | | | | | | |

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda/market-news/livestock-poultry-grain> :

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