



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. **Week Ending 06-20-15**

| | Current Week | | Last Week | |
|----------------|--------------|----------|-----------|----------|
| | Head | Avg Wght | Head | Avg Wght |
| CHICKEN | 307,115 | 6.15 | 345,025 | 6.31 |
| TURKEY | 23,478 | 22.58 | 22,539 | 23.07 |

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

| | |
|-------------------------------|------------------------------|
| Est. Layer Flock Size: | 8,085,000 hens ^{1/} |
| Est. Lay Rate: | 74.3% |
| Weekly Egg Production: | 116,727 30-dozen cases |

Weekly Organic Shell Egg Inventory

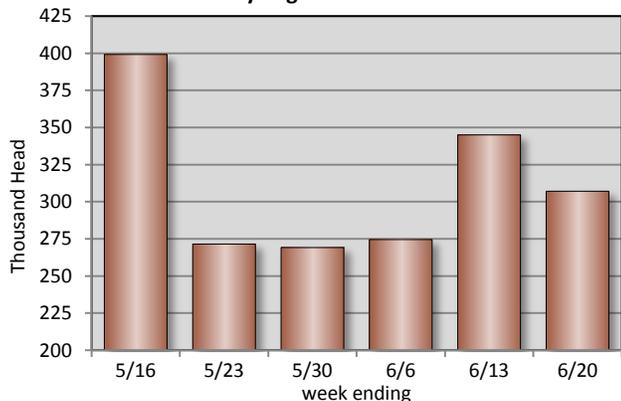
(stocks on hand on Jun-22-2015 to be marketed as Organic)

| 30-dozen cases in 1,000's | % Change | Based on a representative sample of U.S. inventory. |
|---------------------------|------------|---|
| Large: | 17.9 15.5% | |
| Ungraded: | 55.3 5.5% | |
| Total: | 73.2 7.8% | |

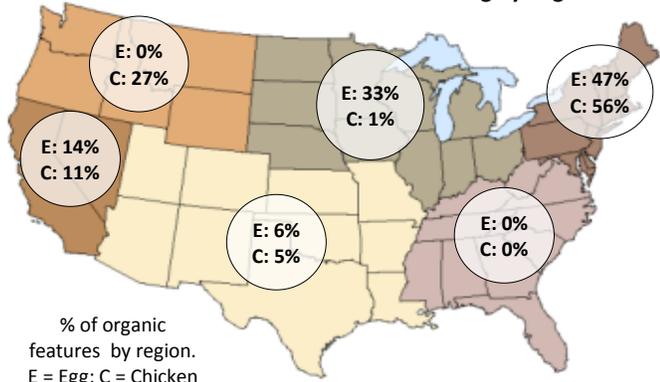
1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

| | Price Range | Mostly |
|-------------------------|-------------|-----------|
| Extra Large doz. | 261 - 360 | 275 - 310 |
| 1/2 doz. | 180 - 195 | 181 - 189 |
| Large doz. | 230 - 350 | 265 - 300 |
| 1/2 doz. | 171 - 190 | 171 - 178 |

Organic Young Chicken

(price cents per pound delivered to first receivers)

| | Price Range | Mostly |
|-----------------------|-------------|-----------|
| Whole Fryer | 170 - 332 | 215 - 260 |
| B/S Breast | 569 - 1058 | 660 - 894 |
| Bone-in Breast | 360 - 616 | 367 - 476 |
| Whole Legs | 188 - 476 | 199 - 209 |
| Thighs | 195 - 392 | 209 - 311 |
| Whole Wings | Too Few | Too Few |

RETAIL

Store featuring during the week of 06/26 to 07/02

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

| | Stores | Wtd Avg | Feature Rate |
|---------------------|--------|---------|------------------------------|
| Extra Large: | 295 | 3.63 | 22.2% of shell egg features. |
| Large: | 906 | 4.28 | |

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

| | Stores | Wtd Avg | Feature Rate |
|---------------------|--------|---------|---------------------------|
| Whole Fryer | 16 | 3.18 | 8.2% of chicken features. |
| Bnls/Sknls Breast | 1,252 | 6.25 | |
| Breast Tenders | 304 | 5.49 | |
| Split, bn-in Breast | 15 | 6.98 | |
| Whole Wings | 42 | 3.49 | |
| Legs | | | |
| Thighs | 21 | 3.49 | |
| Drumsticks | 184 | 2.55 | |
| Bnls/Sknls Thighs | 61 | 5.19 | |

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.