



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 11-29-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	259,351	5.95	228,413	6.04
TURKEY	0	0.00	0	0.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,085,000 hens ^{1/}
Est. Lay Rate:	75.0%
Weekly Egg Production:	117,906 30-dozen cases

Weekly Organic Shell Egg Inventory

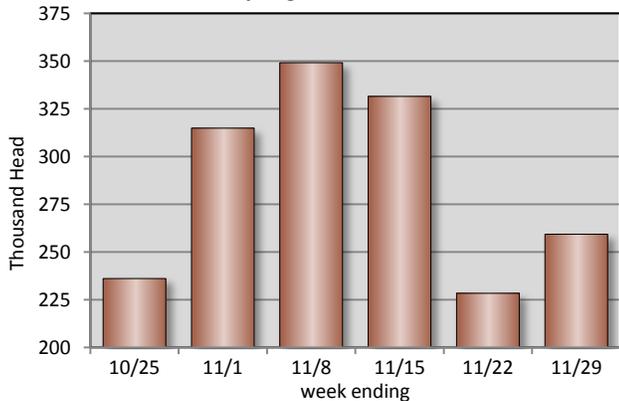
(stocks on hand on Dec-01-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	8.9 -9.2%	
Ungraded:	30.0 11.1%	
Total:	38.9 5.7%	

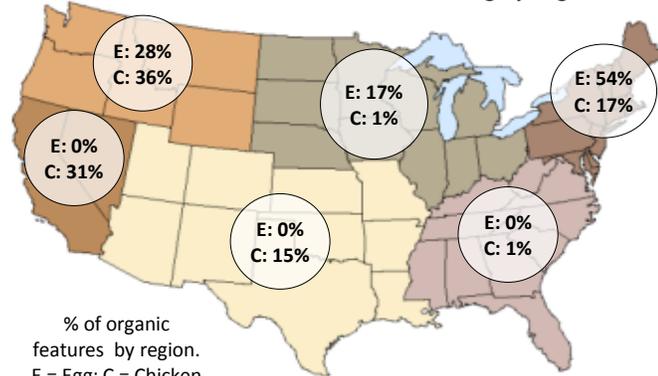
1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1058	660 - 894
Bone-in Breast	360 - 616	367 - 476
Whole Legs	188 - 476	199 - 209
Thighs	195 - 392	209 - 311

Organic Whole Young Turkey (cents/lb.; FOB Shipper Dock) ^{3/}

Fresh	237 - 397	321.11 (average)
Frozen	238 - 332	288.00 (average)

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.

RETAIL

Store featuring during the week of 12/05 to 12/11

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	20	3.39	1.3% of shell
Large:	80	3.50	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	20	3.09	8.3% of chicken features.
Bnls/Sknls Breast	830	7.31	
Breast Tenders	60	7.99	
Split, bn-in Breast			
Whole Wings	60	3.99	
Legs			
Thighs	140	3.69	
Drumsticks	760	3.59	
Bnls/Sknls Thighs	380	6.33	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.