

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 11-15-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	331,515	6.11	349,162	5.61
TURKEY	15,736	17.68	59,768	19.10

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,085,000 hens ^{1/}
Est. Lay Rate:	74.3%
Weekly Egg Production:	116,727 30-dozen cases

Weekly Organic Shell Egg Inventory

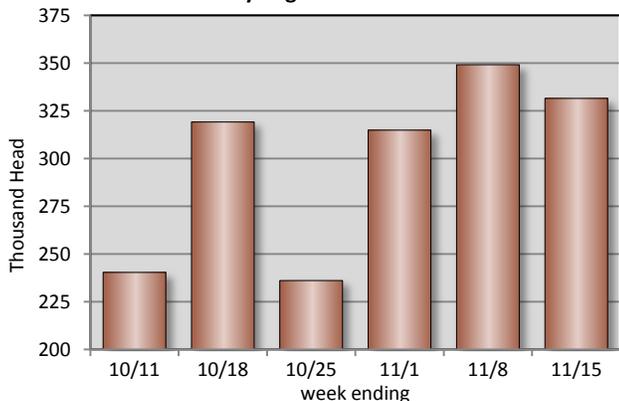
(stocks on hand on Nov-17-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	10.1 12.2%	
Ungraded:	27.4 5.4%	
Total:	37.5 7.1%	

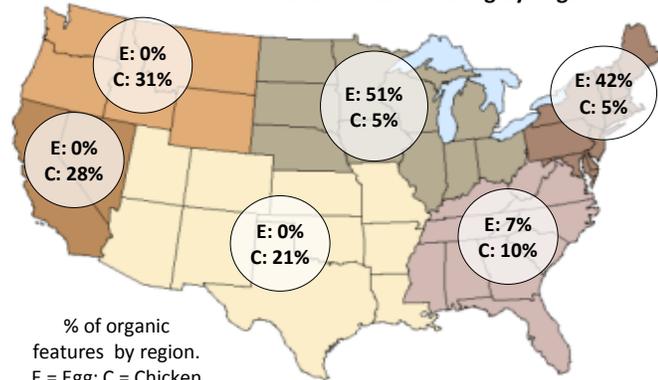
1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1058	660 - 894
Bone-in Breast	360 - 616	367 - 476
Whole Legs	188 - 476	199 - 209
Thighs	195 - 392	209 - 311

Organic Whole Young Turkey (cents/lb.; FOB Shipper Dock) ^{3/}

Fresh	237 - 397	321.11 (average)
Frozen	238 - 332	288.00 (average)

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.

RETAIL

Store featuring during the week of 11/21 to 11/27

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	90	3.99	3.0% of shell
Large:	310	4.59	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	10	3.49	5.3% of chicken features.
Bnls/Sknls Breast	400	7.46	
Breast Tenders	120	7.99	
Split, bn-in Breast			
Whole Wings			
Legs			
Thighs	20	2.29	
Drumsticks	290	3.87	
Bnls/Sknls Thighs	370	5.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.