



**PRODUCTION**

**Organic Poultry Slaughtered under Federal Inspection**

Live weight in lbs. **Week Ending 10-04-14**

|                | Current Week |          | Last Week |          |
|----------------|--------------|----------|-----------|----------|
|                | Head         | Avg Wght | Head      | Avg Wght |
| <b>CHICKEN</b> | 270,506      | 6.04     | 234,343   | 6.09     |
| <b>TURKEY</b>  | 47,105       | 19.97    | 51,712    | 21.85    |

**Estimated Weekly Organic Table Egg Production**

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

|                               |                              |
|-------------------------------|------------------------------|
| <b>Est. Layer Flock Size:</b> | 8,085,000 hens <sup>1/</sup> |
| <b>Est. Lay Rate:</b>         | 74.8%                        |
| <b>Weekly Egg Production:</b> | 117,513 30-dozen cases       |

**Weekly Organic Shell Egg Inventory**

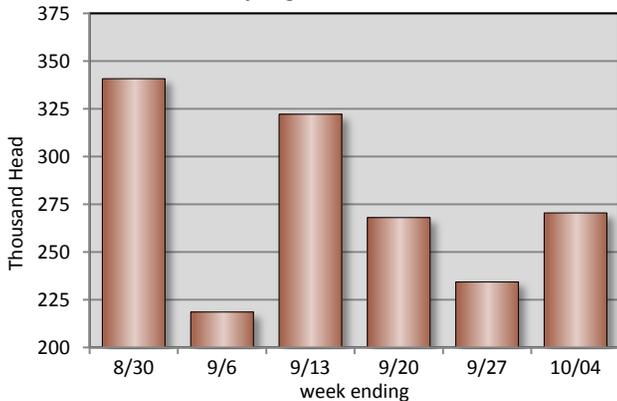
(stocks on hand on Oct-06-2014 to be marketed as Organic)

| 30-dozen cases in 1,000's | % Change   | Based on a representative sample of U.S. inventory. |
|---------------------------|------------|---|
| <b>Large:</b>             | 9.6 -8.6%  |   |
| <b>Ungraded:</b>          | 26.6 2.7%  |   |
| <b>Total:</b>             | 36.2 -0.5% |   |

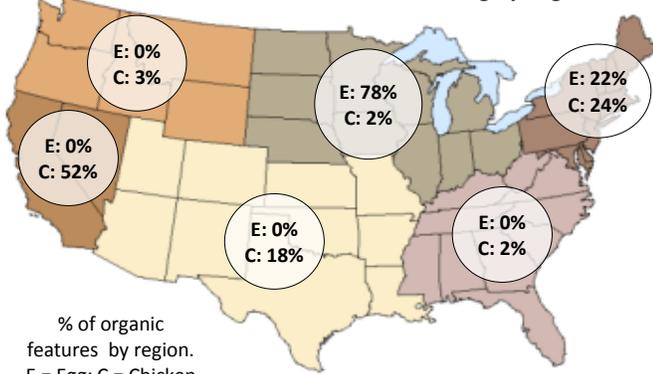
1/: adjusted to reflect latest survey results - Apr 2014.

**GRAPHS**

**Weekly Organic Chicken Production**



**Relative Retail Featuring by Region <sup>2/</sup>**



% of organic features by region.  
 E = Egg; C = Chicken

Certified Organic are products grown and

**WHOLESALE**

**Organic Brown Shell Eggs in Cartons**

(price cents per carton delivered to first receivers)

|                         | Price Range | Mostly    |
|-------------------------|-------------|-----------|
| <b>Extra Large doz.</b> | 261 - 360   | 275 - 310 |
| 1/2 doz.                | 180 - 195   | 181 - 189 |
| <b>Large doz.</b>       | 230 - 350   | 265 - 300 |
| 1/2 doz.                | 171 - 190   | 171 - 178 |

**Organic Young Chicken**

(price cents per pound delivered to first receivers)

|                       | Price Range | Mostly    |
|-----------------------|-------------|-----------|
| <b>Whole Fryer</b>    | 170 - 332   | 215 - 260 |
| <b>B/S Breast</b>     | 569 - 1008  | 660 - 894 |
| <b>Bone-in Breast</b> | 360 - 575   | 367 - 476 |
| <b>Whole Legs</b>     | 188 - 219   | 199 - 209 |
| <b>Thighs</b>         | 195 - 392   | 209 - 311 |

**Organic Whole Young Turkey (cents/lb.; FOB Shipper Dock) <sup>3/</sup>**

|               |           |                  |
|---------------|-----------|------------------|
| <b>Fresh</b>  | 237 - 400 | 324.11 (average) |
| <b>Frozen</b> | 276 - 332 | 304.67 (average) |

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.

**RETAIL**

**Store featuring during the week of 10/10 to 10/16**

**Advertised Prices for Organic Brown Eggs in Cartons**

(prices in dollars per dozen carton)

|                     | Stores | Wtd Avg | Feature Rate  |
|---------------------|--------|---------|---------------|
| <b>Extra Large:</b> |        |         | 2.9% of shell |
| <b>Large:</b>       | 250    | 4.46    | egg features. |

**Advertised Prices for Organic Young Chicken**

(prices \$/lb, fresh tray-pack product unless noted)

|                     | Stores | Wtd Avg | Feature Rate              |
|---------------------|--------|---------|---------------------------|
| Whole Fryer         | 130    | 2.59    | 8.8% of chicken features. |
| Bnls/Sknls Breast   | 710    | 7.69    |                           |
| Breast Tenders      | 170    | 8.34    |                           |
| Split, bn-in Breast | 60     | 5.41    |                           |
| Whole Wings         |        |         |                           |
| Legs                |        |         |                           |
| Thighs              | 10     | 3.59    |                           |
| Drumsticks          | 280    | 3.98    |                           |
| Bnls/Sknls Thighs   | 540    | 6.22    |                           |

**Graph Explanatory Notes:**

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.