



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 07-12-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	228,844	5.56	215,136	5.69
TURKEY	26,445	18.83	14,131	22.05

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,085,000 hens ^{1/}
Est. Lay Rate:	74.3%
Weekly Egg Production:	116,727 30-dozen cases

Weekly Organic Shell Egg Inventory

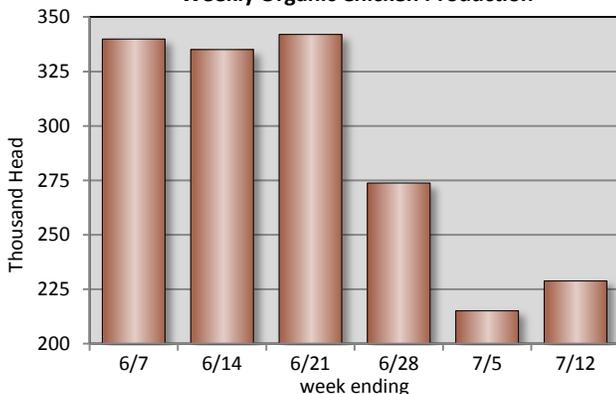
(stocks on hand on Jul-14-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	11 -16.7%	
Ungraded:	31.9 7.8%	
Total:	42.9 0.2%	

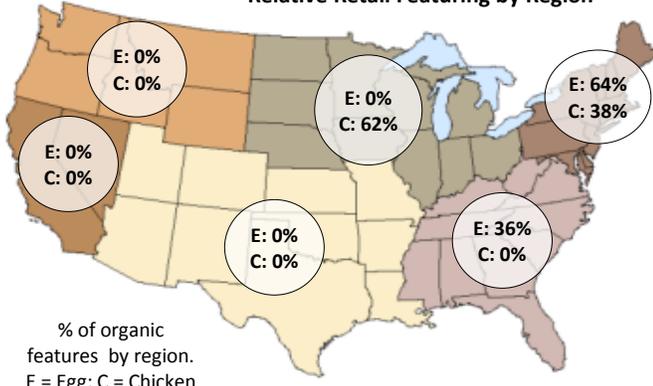
1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations.

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1008	660 - 894
Bone-in Breast	360 - 575	367 - 476
Whole Legs	188 - 219	199 - 209
Thighs	195 - 392	209 - 311

RETAIL

Store featuring during the week of 07/18 to 07/24

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	60	3.82	6.1% of shell egg features.
Large:	470	3.88	

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer			0.1% of chicken features.
Bnls/Sknls Breast	10	6.99	
Breast Tenders			
Split, bn-in Breast			
Whole Wings			
Legs			
Thighs	10	4.99	
Drumsticks	10	4.99	
Bnls/Sknls Thighs	20	5.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.