



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 03-08-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	294,972	5.45	312,438	5.66
TURKEY	0	0.00	0	0.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,221,500 hens ^{1/}
Est. Lay Rate:	74.3%
Weekly Egg Production:	118,698 30-dozen cases

Weekly Organic Shell Egg Inventory

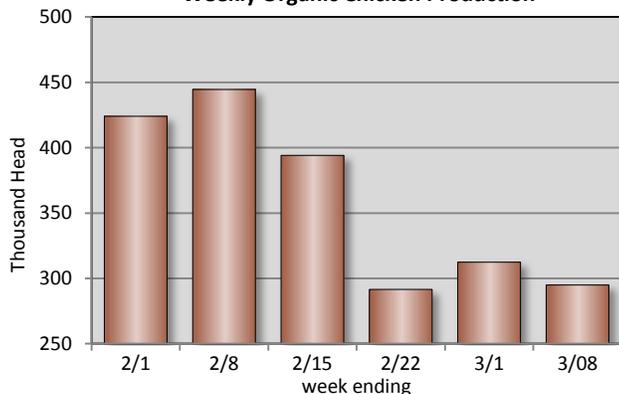
(stocks on hand on Mar-10-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change		Based on a representative sample of U.S. inventory.
Large:	8.5	0.0%	
Ungraded:	23.6	10.8%	
Total:	32.1	7.7%	

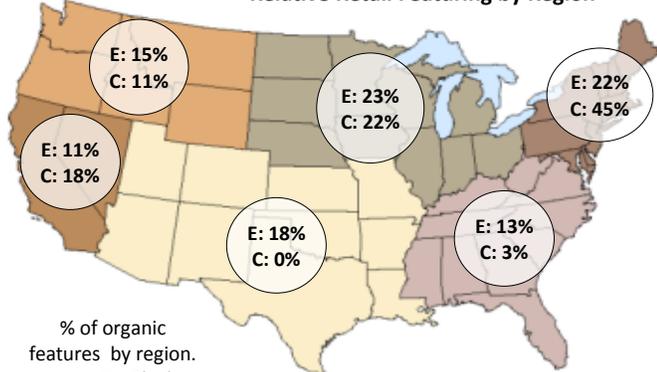
1/: adjusted to reflect latest survey results - Aug 2013.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1008	660 - 894
Bone-in Breast	360 - 575	367 - 476
Whole Legs	188 - 219	199 - 209
Thighs	195 - 392	209 - 311

RETAIL

Store featuring during the week of 03/14 to 03/20

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	20	5.78	18.9% of shell egg features.
Large:	1,500	4.03	

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	90	3.06	2.0% of chicken features.
Bnls/Sknls Breast	330	6.69	
Breast Tenders	20	3.00	
Split, bn-in Breast			
Whole Wings			
Legs			
Thighs	30	3.29	
Drumsticks	90	3.42	
Bnls/Sknls Thighs			

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.