



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 01-18-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	441,476	5.41	482,791	6.12
TURKEY	0	0.00	0	0.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,221,500 hens ^{1/}
Est. Lay Rate:	74.5%
Weekly Egg Production:	119,098 30-dozen cases

Weekly Organic Shell Egg Inventory

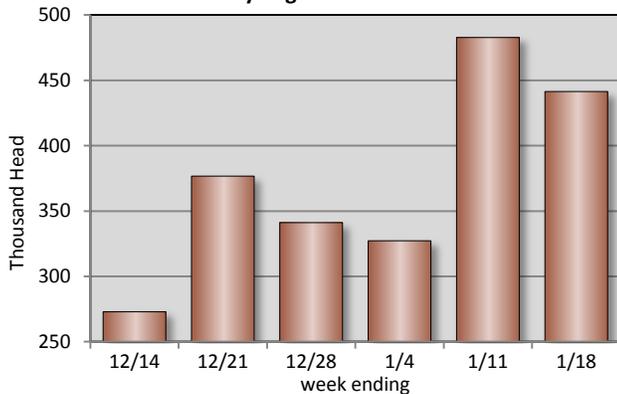
(stocks on hand on Jan-20-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large: 8.3	9.2%	
Ungraded: 24.4	13.5%	
Total: 32.7	12.4%	

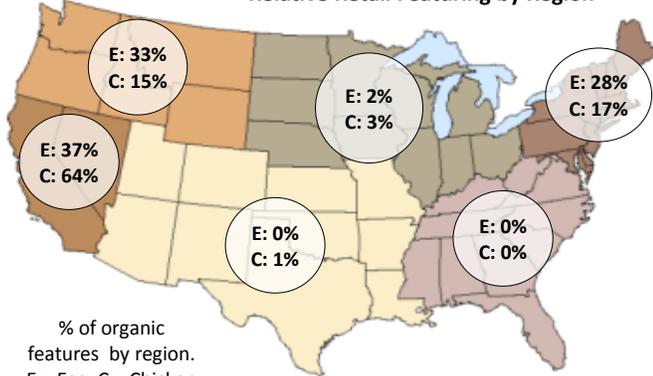
1/: adjusted to reflect latest survey results - Aug 2013.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 320	275 - 310
1/2 doz.	180 - 198	181 - 189
Large doz.	230 - 310	265 - 300
1/2 doz.	171 - 189	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 307	215 - 260
B/S Breast	569 - 841	660 - 694
Bone-in Breast	360 - 421	367 - 376
Whole Legs	188 - 219	199 - 209
Thighs	195 - 245	209 - 211

RETAIL

Store featuring during the week of 01/24 to 01/30

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	60	4.49	4.9% of shell egg features.
Large:	510	4.37	

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	340	2.46	2.3% of chicken features.
Bnls/Sknls Breast	300	6.67	
Breast Tenders			
Split, bn-in Breast			
Whole Wings			
Legs			
Thighs	40	3.29	
Drumsticks	110	3.49	
Bnls/Sknls Thighs	10	5.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.