



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 11-30-13

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	306,258	6.18	392,695	5.75
TURKEY	0	0.00	34,423	20.95

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,221,500 hens ^{1/}
Est. Lay Rate:	74.8%
Weekly Egg Production:	119,497 30-dozen cases

Weekly Organic Shell Egg Inventory

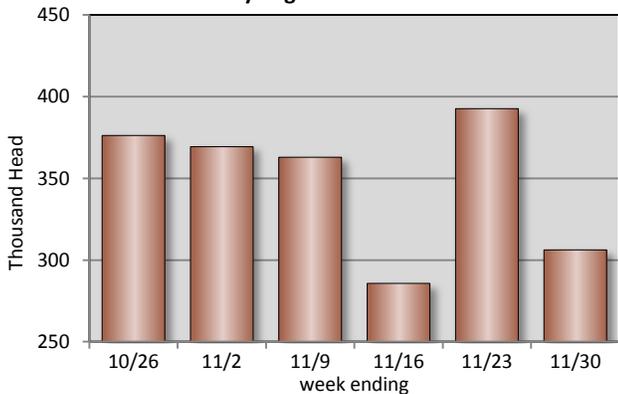
(stocks on hand on Dec-02-2013 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	9.7 27.6%	
Ungraded:	21.2 -3.2%	
Total:	30.9 4.7%	

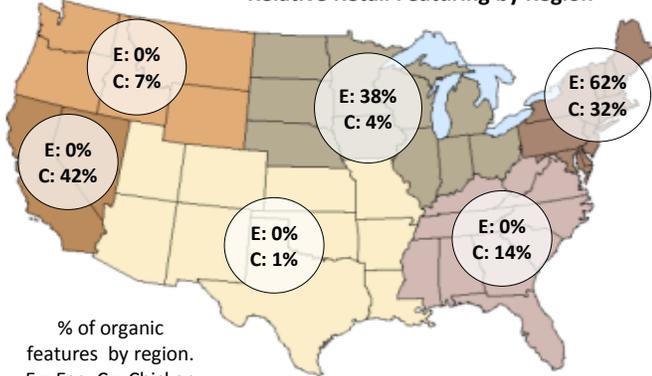
1/: adjusted to reflect latest survey results - Aug 2013.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 320	275 - 310
1/2 doz.	180 - 198	181 - 189
Large doz.	230 - 310	265 - 300
1/2 doz.	171 - 189	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 307	215 - 260
B/S Breast	569 - 841	660 - 694
Bone-in Breast	360 - 421	367 - 376
Whole Legs	188 - 219	199 - 209
Thighs	195 - 245	209 - 211

Organic Whole Young Turkey (cents/lb.; FOB Shipper Dock) ^{3/}

Fresh	267 - 397	318.36 (average)
Frozen	267 - 316	295.25 (average)

RETAIL

Store featuring during the week of 12/06 to 12/12

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	40	4.99	5.3% of shell
Large:	520	3.28	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	230	6.82	3.8% of chicken features.
Bnls/Sknls Breast	300	7.91	
Breast Tenders	10	8.99	
Split, bn-in Breast	50	5.39	
Whole Wings			
Legs			
Thighs	280	6.18	
Drumsticks	10	1.99	
Bnls/Sknls Thighs	40	5.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.