



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 03-09-13

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	385,932	5.72	384,835	5.67
TURKEY	10,335	40.57	11,659	42.04

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,500,000 hens ^{1/}
Est. Lay Rate:	74.0%
Weekly Egg Production:	122,306 30-dozen cases

Weekly Organic Shell Egg Inventory

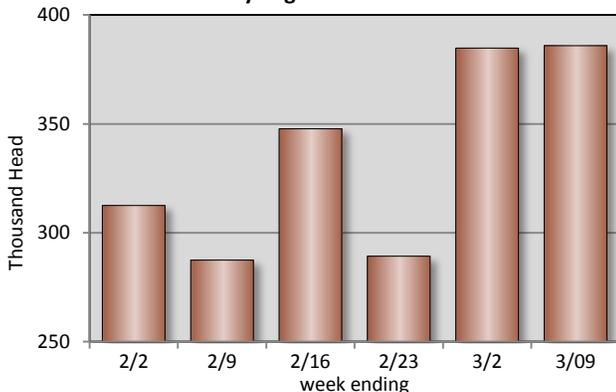
(stocks on hand on Mar-11-2013 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	13.1 6.5%	
Ungraded:	41.4 18.6%	
Total:	54.5 15.5%	

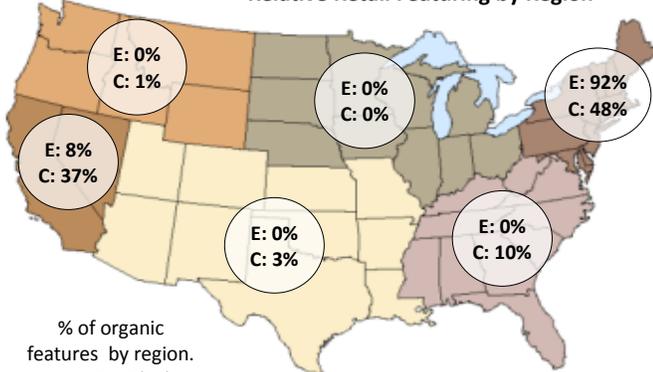
1/: adjusted to reflect latest survey results - Aug 2012.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 320	275 - 310
1/2 doz.	180 - 198	181 - 189
Large doz.	230 - 310	265 - 300
1/2 doz.	171 - 189	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 307	215 - 260
B/S Breast	569 - 841	660 - 694
Bone-in Breast	360 - 421	367 - 376
Whole Legs	188 - 219	199 - 209
Thighs	195 - 245	209 - 211
Whole Wings	Too few	Too few

RETAIL

Store featuring during the week of 03/15 to 03/21

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:			2.3% of shell
Large:	180	4.30	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	400	2.51	6.8% of chicken features.
Bnls/Sknls Breast	1,540	7.16	
Breast Tenders			
Split, bn-in Breast			
Whole Wings			
Legs	10	2.99	
Thighs	190	2.57	
Drumsticks	190	2.57	
Bnls/Sknls Thighs			

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.