



BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY
OCTOBER 15, 2012
VOL. 59 NO. 124

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are fully steady in the Midwest, steady elsewhere. Final majority prices are unchanged to higher in the Midwest, unchanged in the West and East when compared to last week prices. Offerings are light to moderate for current trade needs. Retail and food service demand is light to moderate following the weekend as dealers assess current market conditions. Floor stocks are mixed. Market activity is slow to moderate. In the parts structure, movement light for early week business. Prices are trending steady to weak for breast items and dark meat items, weak for tenders and steady for wings. Supplies of wings are light to moderate with good movement. Breast items and dark meat items are moderate to heavy. Market activity for parts is mostly slow. In production areas, live supplies are moderate; weights are mixed at mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 15-Oct-2012

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		81.33	12
Ohio Cities	TFEWR		78.25	13
Denver	TFEWR		96.35	7
Detroit	TFEWR		74.12	22
Los Angeles	105.00	102.47	16 :	86.75
New York	80.00-83.00	81.67	21 :	82.59
Philadelphia	79.50-81.00	80.18	11 :	80.52
Pittsburgh	79.00-82.00	80.82	11 :	86.33
St. Louis	TFEWR			76.36
San Francisco	105.50	103.79	7 :	96.63

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	71.00-78.00		78.04	57

Composite Weighted Average 3/:

Loads	10/15/12	Change Last Wk	10/08/12	10/17/11
315	83.43	.58	82.85	75.60

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	84.00-86.00	84.93	34
Central	69.00-77.00	74.86	74
Western	80.00-85.00	82.79	50

FOB Dock Equivalent 5/:

Mississippi	82.00-86.00	83.11	18
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 95.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL FOB DOCK OR EQUIVALENT PRELIM. WTD. AVG.
973	78.00-100.01	95.01

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	205.50	1,701
BREASTS - B/S	164.00	7,342
BREASTS - WHOLE	101.00	1,424
THIGH MEAT - B/S	130.00	1,159
THIGHS	73.50	1,417
DRUMSTICKS	75.00	1,417
LEG QUARTERS	53.50	9,414
WINGS	183.00	3,798

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs. Trade activity is slow to moderate. In the parts complex, supplies of tenders are readily available and slow to clear; boneless skinless breast and dark meat cuts are sufficient for current needs. Wings and bone-in breast are light to moderate and clearing satisfactorily.

SOUTHERN REGION BROILER/FRYER Prices are holding steady for whole broiler/fryers. Offerings are sufficient for current trade needs. Demand into retail and food service channels is moderate following the weekend. Market activity is moderate. In the parts structure, movement is light to moderate. Prices are steady for wings, steady to weak for breast items and dark meat items, and weak for tenders. Offerings of wings are light to moderate. Breast items are light to heavy with b/s breast ranging light to moderate. Whole breast, tenders and dark meat items are moderate to heavy. Market activity for parts is mostly slow. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majorities are unchanged from last Monday's prices. The market on whole fryers is steady and WOGs are steady to firm. Offerings are light. Retail demand light to moderate. Food service demand is moderate. Floor stocks moderate. Whole fryer activity is light to moderate and WOGs are moderate. The market on boneless skinless breasts and 4-10 leg quarters is steady to firm, bone-in breasts mixed, tenderloins steady to weak, wings and the balance of dark items steady. Parts demand is mostly moderate. The market activity on parts is moderate. The Los Angeles negotiated WOG weighted average is 80.92 cents, up 1.45 cents on 43 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are unchanged to higher. Whole bird prices are fully steady. Offers are light to moderate. Retail and food service demand is light to moderate with best movement on featured items and eight piece cut-ups. Floor stocks are mixed. Sizes are in a desirable range. Whole bird market activity is slow to moderate. Supplies of wings are light with the remainder of parts moderate. Prices trended steady to weak on breast cuts and dark meat items and steady on wings. Market activity for parts is slow to moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 83 to 92 cents with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the week as dealers assess current market conditions. Offerings of all sizes are sufficient for current trade needs. Live supplies are moderate; weights are mixed at mostly desirable weights. Processing schedules are moderate. Market activity is slow to moderate. In the parts complex, wings and b/s breasts are light to moderate. The balance of parts ranged moderate to heavy with tenders reported as discounted.

	BRANDED U.S. GRADE A
Range	75-100
Weighted Average	(A)
No. Of Boxes	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady to at least steady for wings and boneless skinless breast; weak to lower for tenders. Bone-in breast and dark meat cuts are steady to weak. Trucklot buying activity is light as dealers assess market conditions entering the week. Offerings are light to moderate for wings and boneless skinless breast; tenders are readily available and competitively priced. Bone-in breast and dark meat cuts are moderate to heavy. Movement is slow.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		140-145	130.87	779,160
TENDERLOINS		155-160	165.04	162,120
BREAST - WITH RIBS		92-93	109.27	47,198
BREAST - LINE RUN		92	93.16	66,013
LEGS		68-69	71.96	52,800
LEG QUARTERS (BULK)		47-48	51.18	279,840
DRUMSTICKS		57-58	61.53	66,540
THIGHS		68-69	78.27	41,080
B/S THIGHS		127-128	126.79	81,060
WINGS (WHOLE)		185-186	189.03	189,320
BACKS AND NECKS (STRIPPED)		16-18	17.00	143,068
LIVERS (5 POUND TUBS)		50-55	53.36	8,980
GIZZARDS (HEARTS)		70-75	75.89	20,440

Includes New York City Metropolitan Area, Northern New Jersey, Massachusetts, Connecticut, Rhode Island, and Pennsylvania (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	10/15	10/11	10/11	10/08	10/04
Alabama	3,687	3,800	5.83	3,678	5.78
Arkansas	4,895	4,834	5.52	4,837	5.68
Delmarva	1,855	2,148	6.18	2,076	6.18
Ky-LA-TN	2,437	2,375	5.09	2,437	5.14
Mississippi	2,830	2,824	6.24	2,853	6.15
North Carolina	2,495	2,567	7.42	2,606	7.30
Texas	2,402	2,370	6.08	2,387	6.14
Total	20,601	20,918	5.99	20,874	6.01
Mon	20,601	(A)		20,874	(A)

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 15-Aug 2011 is estimated to be 30,821,000 down 1.61 percent from a week ago.

and down 1.4 percent from a year ago.

(last week 31,324,000 last year 31,243,000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	188	46.00-49.00	-	47.23
LEG QUARTERS (4/10)	220	47.00-51.00	-	48.73
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for October 15, 2012 - F.O.B. Dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.00-65.50	64.12	64.00

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

Ice-Packed Pool Trucklot and Trucklot Quantities
Delivered to: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI
Week of 15-Oct-2012 TO 19-Oct-2012, Cents per Pound

	Price Per Lb.	Mostly
BREAST - B/S	118.00 - 153.00	120.00 - 126.00
TENDERLOINS	149.00 - 193.00	162.00 - 175.00
BREAST - LINE RUN	89.00 - 119.00	93.00 - 106.00
LEGS	65.00 - 68.00	-
LEG QUARTERS (BULK)	45.00 - 63.00	47.00 - 51.00
LEG QUARTERS (4/10)	50.00 - 62.00	50.00 - 54.00
DRUMSTICKS	50.00 - 63.00	-
THIGHS	66.00 - 83.00	-
B/S THIGHS	113.00 - 134.00	-
WINGS (WHOLE)	165.00 - 188.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 45.00	-
LIVERS	32.00 - 50.00	-
GIZZARDS (HEARTS)	42.00 - 65.00	-

CALIFORNIA PROCESSED POULTRY

(cents per pound)

SOUTHERN (L.A. AREA)

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	110-132
WOGS 2# & UP - CUT UP 8&9 PIECES	114-133
FROZEN DUCKS	
FROZEN SQUABS	

Delivered to Retailers

	RANGE
FRESH FRYERS	120-135
ROASTERS 4# & UP	137-149
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	126-190
ROASTERS 4# & UP	126
DUCKS	217-295

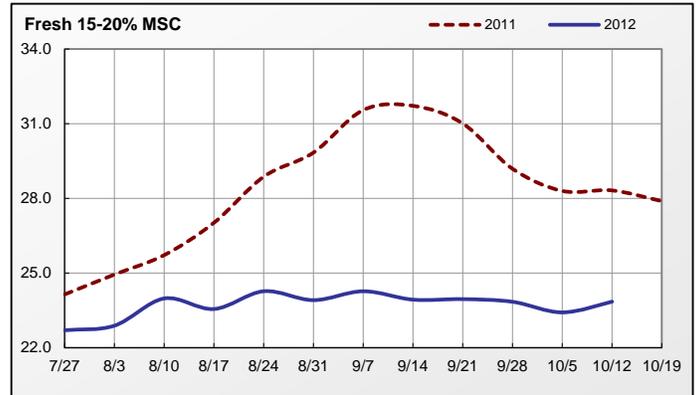
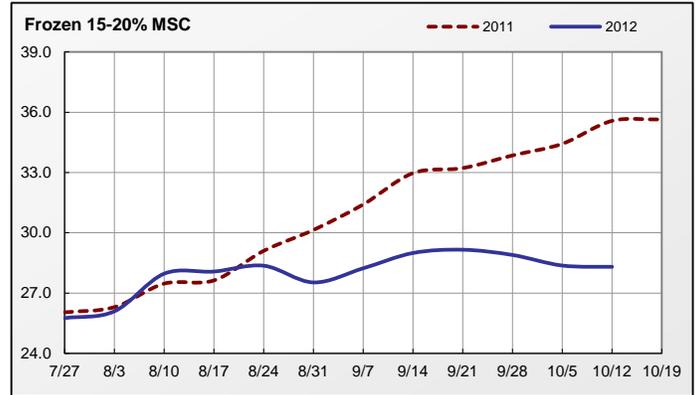
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices on all fat contents trended steady. Supplies are moderate to at times heavy. Schedules are normal. Domestic and export demand is light to moderate. Demand for stews, soups, potted meats, and other hurricane provisional items is moderate to good, although other finished goods such as hot dogs and deli items have slowed, which is typical. The spot marketplace has slowed both domestically and into export channels, and producers are reacting by selling frames and staying out front on spot sales of MSC if able. Industry as a whole maintains a close eye on production, demand, the spot marketplace, and grain markets looking for future market direction. Contract negotiations for 2013 persist with some progress to note. Market activity is slow to moderate. Supplies of raw materials are moderate to heavy. Spot frames traded between 11-14 cents FOB, mostly 12-13 FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	12-Oct-12	Last Week	Last Year	12-Oct-12	Last Week	Last Year
15% or Less						
Price Range	32.00	-	-	24.00 - 26.00	24.00 - 25.00	29.00-31.00
Wtd Avg Price	32.00	-	-	25.14	24.57	30.60
Volume Traded	40	-	-	143	143	204
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	26.50 - 31.00	27.00 - 31.00	33.00-39.00	20.00 - 26.00	18.00 - 26.00	23.00-34.00
Wtd Avg Price	28.31	28.37	35.57	23.85	23.42	28.32
Volume Traded	1,726	1,965	1,954	3,550	4,610	4,233
Volume Exported	1,526	1,325	1,874	204	326	1,306
20% or More						
Price Range	-	-	-	22.00	22.00	-
Wtd Avg Price	-	-	-	22.00	22.00	-
Volume Traded	-	-	-	82	82	-
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Sep 2012	Aug 2012	Sep 2011	Sep 2012	Aug 2012	Sep 2011
15% or Less						
Wtd Avg Price	30.00	30.00	-	25.50	25.65	32.06
Volume Traded	80	40	-	653	877	839
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	28.84	27.43	32.48	24.00	23.70	30.69
Volume Traded	8,600	11,085	8,432	17,085	21,571	17,023
Volume Exported	8,080	10,205	7,872	2,203	1,468	4,406
20% or More						
Wtd Avg Price	-	-	-	22.29	22.20	-
Volume Traded	-	-	-	286	408	-
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.

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