



Weighted Average Prices, cents per pound, F.O.B. Shipper Dock Basis - Week Ending October 12, 2012

See Page 2 for Seasonal Specialty Whole Body Turkey Information

FROZEN Whole Body Turkeys - commodity pack or equivalent; minimum 10,000 lb lots; current negotiation for delivery within two weeks.

U.S. Grade A - FROZEN	Current Week		Last Week		Last Year		September Averages		
	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	This Month	Last Month	Last Year
8-16 lb. (Hens)	111.13	1,725	111.02	317	114.50 ¹		110.54	108.53	109.79
16-24 lb. (Toms)	113.17	1,481	111.61	129	111.50 ¹		110.70	109.04	108.87

¹ based on offers.

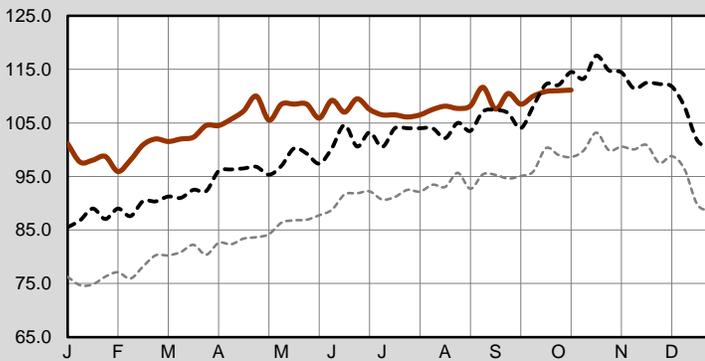
FRESH Whole Body Turkeys - with timers; for delivery within the next seven days.

U.S. Grade A - FRESH	Current Week		Last Week		Last Year		September Averages		
	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	This Month	Last Month	Last Year
Priced At Time Of Sale:									
8-16 lb. (Hens)	127.48	184.5	127.09	194.0	123.87	123.2	120.85	119.07	122.27
16-24 lb. (Toms)	124.72	61.0	123.80	81.0	124.24	71.0	120.18	118.56	122.67
Price To Be Determined:									
8-16 lb. (Hens)	--	3.0	--	2.5	--	5.0	--	--	--
16-24 lb. (Toms)	--	3.0	--	2.5	--	5.0	--	--	--

— 2012 - - 2011 - - - Prior 3 Year Avg.

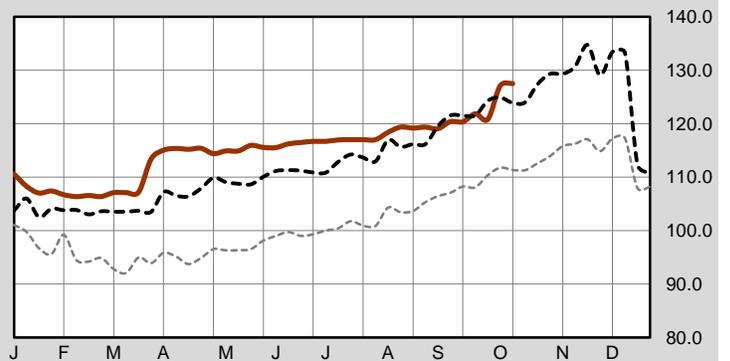
National FROZEN Hen Trend

(weighted average price in cents per pound; f.o.b. shipper dock)

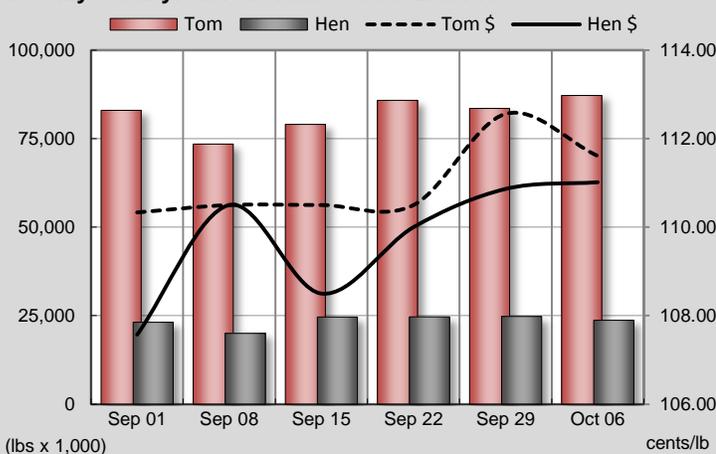


National FRESH Hen Trend

(weighted average price in cents per pound; f.o.b. shipper dock)

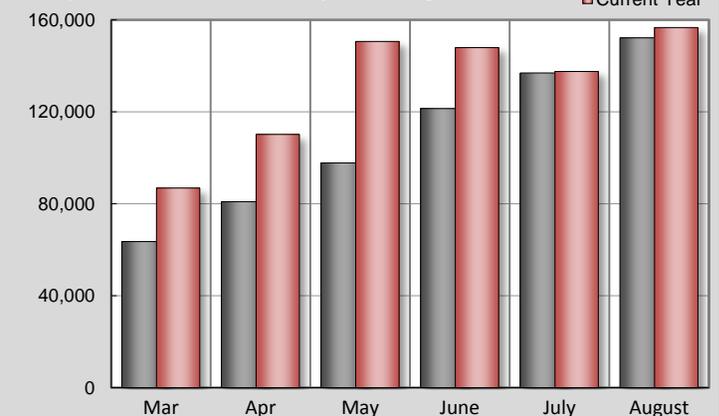


Weekly Turkey: RTC Volume vs. Frozen Price



Cold Storage Holdings - Frozen Hen Turkeys

(1,000 pounds) Source: NASS Monthly Cold Storage



Source: USDA AMS Poultry Market News & Analysis; www.ams.usda.gov/pymnhomepage



Specialty¹ Whole Body Turkeys - commodity pack or equivalent; consumer sizes; non-basted or equivalent w/o net and timer.

USDA ORGANIC	Price Range	Average
Fresh	258.00 - 316.00	286.40
Frozen	Too few to report	

ANTIBIOTIC-FREE	Price Range	Average
Fresh	162.00 - 317.00	213.50
Frozen	Too few to report	

This information will be published each week through the remainder of the Oct-Dec holiday marketing season.

FREE RANGE	Price Range	Average
Fresh	129.00 - 163.00	142.50
Frozen	Too few to report	

Note: averages reflect the simple average of the range of reported prices.

¹ Specialty includes free-range, antibiotic-free, and USDA Certified Organic birds (grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit www.ams.usda.gov/hop/.