



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are trending firm to higher in the East, firm in the Midwest, and steady in the West. Offerings are light to moderate and clearing well for current trade needs. Retail and food service demand cover the full range but was noted as mostly moderate to good. Floor stocks are closely balance to short. Market activity is moderate to active. In the parts structure, movement is moderate to good for mid-week business. Prices are trending firm to higher for boneless skinless breast and tenders, steady to firm for whole breast, wings and dark meat items. Offerings are light for tender and breast items with good movement. Wings and dark meat items are light to moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .25 cents to 95.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 88.25 cents last year on August 17, 2011.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

DOCK PRICE (CENTS PER POUND)

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	204.50
BREASTS - B/S	166.50
BREASTS - WHOLE	103.50
THIGH MEAT - B/S	130.50
THIGHS	73.50
DRUMSTICKS	69.50
LEG QUARTERS	51.00
WINGS	189.50

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Prices for whole broiler/fryers are firm to higher. Offerings are light for current trade needs. Demand is moderate to good for mid-week business. Market activity is moderate to mostly active. In the parts structure, movement is moderate to good. Prices are steady to firm for wings and dark meat, firm to higher for tenders and breast items. Offerings of tenders and breast items are light and moving satisfactory. Wings and dark meat items are light to moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

MIDWEST REGION Whole bird prices are firm. Additional offerings are light. Demand into retail and food service channels is moderate with best movement into delis and local fairs and festivals. Fast food is moderate to instances good. Floor stocks are closely balanced to short. Sizes are in a desirable range. Whole bird market activity is moderate. Parts supplies are light to moderate. Prices are firm to higher for breast cuts and steady to firm on the balance of parts. Market activity on parts is moderate.

WESTERN REGION The Wednesday Los Angeles delivered quote is 104 cents, unchanged from last week. The market on whole broilers is steady. The WOG market is steady to firm with offering prices unchanged to higher. Offerings light to moderate. Retail demand light mostly to moderate. Food service demand light to moderate, instances good. Weights adequate. Floor stocks moderate. The market on boneless skinless breasts and tenderloins is steady to firm with offering prices trending higher, balance of items steady with a steady to firm undertone. Domestic parts demand is light to good, mostly light to moderate with best activity on dark items where retail ads are a factor. Offerings of boneless skinless breasts and tenderloins very light to light, balance of white items light at best. Offerings of leg meat and thigh meat very light to light, balance of dark items light. Movement light to good, mostly light to moderate.

NORTHEAST REGION Prices are trending firm to higher for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good for mid-week trading. Offerings of all sizes are light and clearing well under normal premiums. Market activity is moderate to active. In the parts complex, supplies of boneless skinless breasts and tenders are light with good movement; wings, bone-in breast and most dark meat items are generally sufficient for current needs.

BROILER-TYPE EGGS SET DOWN SLIGHTLY

Commercial hatcheries in the 19 State weekly program set 193 million eggs in incubators during the week ending August 11, 2012. This was down slightly from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED UP SLIGHTLY

Broiler growers in the 19 State weekly program placed 163 million chicks for meat production during the week ending August 11, 2012. Placements were up slightly from the comparable week a year earlier. Cumulative placements from January 1, 2012 through August 11, 2012 were 5.25 billion, down 3 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 Selected State Total

Week Ending 08/11/12	2012		PERCENT CHANGE	
	2012	2011	2012	PREVIOUS YEAR
	<i>Thousand</i>			
EGGS SET	193,424	194,164		0
CHICKS PLACED	162,603	162,336		0

Selected States: AL, AR, CA, DE, FL, GA, KY, LA, MD, MO, MS, NC, OK, PA, SC, TX, VA, TN, & WV
Source: USDA, NASS

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 22-Sep-12 is estimated at 150.2 million head. This compares to 149.6 million head the previous week and to 154.3 million head the same week a year ago, when the slaughter was 161.5 million head and the composite weighted average price was 72.73 cents per pound.

AUG 14

SOUTHERN STATES BROILER/FRYER PARTS

AUG 15

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS			WTD AVG	ITEM	POUNDS			WTD AVG
	(000)	RANGE	MAJORITY			(000)	RANGE	MAJORITY	
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	150	45.00-49.00	-	48.05	LEG QUARTERS (BULK)	265	45.00-48.00	-	47.25
LEG QUARTERS (4/10)	321	48.00-50.00	-	49.05	LEG QUARTERS (4/10)	287	48.00-50.00	-	49.13
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
64.00 – 67.00	66.03	63.50 – 66.00	65.01	65.42

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices continue to trend firm to higher for boneless skinless breast and tenders; steady to firm for bone-in breast, wings and most dark meat cuts with legs and leg quarters in the better balance. Trucklot buying activity is moderate to good for mid-week trading. Offerings of tenders and boneless skinless breasts are light and clearing well with premiums noted. Wings, dark meat cuts and bone-in breast are light to moderate for current needs. Movement is moderate to active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

AUG 14 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	AUG 15 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	165-170	143.35	983,120	BREAST - B/S	165-170	143.51	625,800
TENDERLOINS	160-165	158.51	268,640	TENDERLOINS	160-165	156.79	175,280
BREAST - WITH RIBS	96-97	111.12	51,808	BREAST - WITH RIBS	96-97	112.91	36,668
BREAST - LINE RUN	96	99.93	69,035	BREAST - LINE RUN	96	99.58	68,160
LEGS	68-69	67.20	89,920	LEGS	68-69	67.17	103,640
LEG QUARTERS (BULK)	46-47	49.00	362,960	LEG QUARTERS (BULK)	46-47	49.56	194,680
DRUMSTICKS	64-65	71.55	93,080	DRUMSTICKS	64-65	74.22	56,800
THIGHS	72-73	78.36	71,120	THIGHS	72-73	78.38	40,960
B/S THIGHS	125-126	127.70	130,600	B/S THIGHS	125-126	128.24	73,720
WINGS (WHOLE)	186-187	186.60	271,560	WINGS (WHOLE)	186-187	183.83	221,400
BACKS AND NECKS (STRIPPED)	16-18	18.00	5,040	BACKS AND NECKS (STRIPPED)	16-18	18.00	5,646
LIVERS (5 POUND TUBS)	50-55	52.27	14,230	LIVERS (5 POUND TUBS)	50-55	53.25	8,490
GIZZARDS (HEARTS)	70-75	75.04	22,320	GIZZARDS (HEARTS)	70-75	73.69	26,400

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Alabama	3,684	3,782	3,591	3,805	5.70	5.65	3,589	5.55	
Arkansas	4,817	4,629	4,869	4,251	5.66	5.17	4,771	5.53	
Delmarva	2,109	2,141	1,879	2,016	6.18	5.97	1,967	6.15	
KY-LA-TN	2,479	2,507	2,511	2,592	5.35	5.01	2,480	5.29	
Mississippi	2,849	2,832	2,872	2,739	6.02	5.79	2,862	5.87	
North Carolina	2,663	2,621	2,577	3,051	7.21	7.16	2,620	7.35	
Texas	2,396	2,416	2,364	2,400	6.02	5.88	2,341	6.09	
Total	20,997	20,928	20,663	20,854	5.96	5.77	20,630	5.90	
Mon-Wed	62,894	(A)					62,480	(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 15-Aug-12 is estimated to be 31,414,000 head up 1.48 percent from a week ago and down 2.11 percent from a year ago.

(Last week 30,957,000, last year 32,092,000)

**PROCESSED POULTRY
SOUTHERN CALIFORNIA (L.A. AREA)**

Delivered to Retailers		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		
SAN FRANCISCO Delivered to Restaurants and Institutions		RANGE
FRESH FRYERS	DRY PACK	126-190
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	126
	ICE PACK	
DUCKS		217-295

ESTIMATED SLAUGHTER OF U.S. BROILER/FRYERS AND FOWL

Under Federal Inspection for Week Ending 18-Aug-12

Class	CURRENT WEEK		PREVIOUS WEEK	
	08/18/12 (1)		08/11/12	
Broiler/fryer	157,258 (2)		158,634	
Light hens	1,210		1,125	
Heavy hens	1,962		2,009	
Total	160,430		161,768	

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 18-Aug-12 is 155.0 million head compared to 160.7 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 157.6 million head or 2.6 million more than estimated available. For the week of 25-Aug-12 the estimated available is 153.8 million head.

WEEKLY COLD STORAGE HOLDINGS

Selected Centers	(Including government stocks)		(In thousands)	
	Frozen Eggs	Proc. Turkeys	Proc. other	Poultry lbs
AM 08/13/12	3,183	183,961	57,479	
AM 08/01/12	3,163	183,933	58,091	
CHG	20	28	-612	
PCT CHG	1%	0%	-1%	

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	08/13/12	08/06/12	08/15/11	08/13/12	08/06/12	08/15/11
PACIFIC COAST	264	264	1,079	1,139	1,139	2,495
LOS ANGELES	106	106	152	316	316	691

HACKETTSTOWN POULTRY SALES

All Papers Required To Sell All Out of State Poultry

	LOW HIGH AVG			FOR 08/14/12			
	LOW	HIGH	AVG	LOW	HIGH	AVG	
HEAVY FOWL lb.	.40	.50	.45	HEAVY FOWL ea.	6.25	8.00	7.34
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	1.50	3.75	2.50
BANTAMS lb.	-	-	-	BANTAMS ea.	4.00	8.25	4.89
BROILERS lb.	-	.50	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	.25	1.70	.89
PULLETS lb.	-	-	-	PULLETS ea.	4.25	5.50	4.75
BUNNIES lb.	-	-	-	BUNNIES ea.	1.25	9.00	2.89
ROOSTERS lb.	-	1.20	-	ROOSTERS ea.	5.00	9.00	7.35
GEESE lb.	-	-	-	GEESE ea.	14.50	15.50	15.00
TURKEYS lb.	-	-	-	TURKEYS ea.	-	42.50	-
DUCKS lb.	-	-	-	DUCKS ea.	5.50	8.50	6.74
RABBITS lb.	.80	2.30	1.26	RABBITS ea.	1.00	3.75	2.31
PIGEONS lb.	-	-	-	PIGEONS ea.	1.00	6.25	3.94
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	4.25	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	2.00	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-	-
QUAIL ea.	2.50	3.25	3.00	FERRETS ea.	-	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-	-
PEAFOWL ea.	-	-	-	GUINEA FOWL EGGS(doz)	-	-	-
QUAIL EGGS ea.	-	-	-	GOOSE EGGS	-	-	-

TOTAL PIECES SOLD 344

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending Aug 10, 2012

	Whole Chickens	Breasts	Legs W/Thighs	Necks, Backs & Wings	Livers/ Gizzards	Hens
RAYON						
Low	81.83	138.70	76.28	31.21	6.93	90.15
High	83.91	149.10	90.15	41.61	10.40	90.15
Mostly	83.22	142.17	83.22	34.67	8.67	90.15
SAN JUAN						
Low	81.49	135.23	72.82	27.74	6.93	90.15
High	83.22	145.63	86.69	38.14	10.40	90.15
Mostly	83.22	138.70	83.22	34.67	8.67	90.15
NEW SAN JUAN						
Low	82.53	138.70	79.75	34.67	10.40	93.62
High	83.91	152.57	93.62	45.08	13.87	93.62
Mostly	83.22	149.10	86.69	38.14	10.40	93.62
BECERRA						
Low	83.22	138.70	83.22	34.67	10.40	93.62
High	85.65	156.04	97.09	48.54	13.87	93.62
Mostly	83.22	152.57	90.15	41.61	10.40	93.62

NATIONAL FOWL MARKET Aug 10, 2012

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking prices are one cent higher at 86 to 94 cents with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good for mid-week business. Offerings of all sizes are light for current trade needs. Live supplies are moderate; weights are mixed, but noted as desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, tenders and b/s breasts continued light and clearing well. The remainder of parts ranged light to moderate.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A

RANGE	72-102
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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