



BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture	Agricultural Marketing Service	Poultry Programs	Market News and Analysis
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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending firm to higher in the East, higher in the Midwest, and steady in the West. Preliminary majority prices are 2 to 3 cents higher in the Midwest, 3 cents higher in the East and unchanged in the West when compared to early week prices. Offerings are light to moderate and clearing well for current trade needs. Retail and food service demand cover the full range but was noted as mostly moderate to good entering the weekend. Floor stocks moderate to closely balance. Market activity is moderate to active. In the parts structure, activity increased slightly under normal weekend demand and was noted as moderate to instances good overall. Prices are trending firm to higher for boneless skinless breast and tenders, steady to firm for whole breast and at least steady for wings and dark meat items. Offerings are light for tender and breast items with good movement. Wings and dark meat items light to moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 13-August-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	80.00-83.00			
Los Angeles	104.00			
Whole Body 2/ Chicago	73.00-82.00	69.00-87.00	76.94	35
FOB Dock Equivalent 3/:				
Mississippi	82.00-86.00	75.00-89.00	83.67	18

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 94.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT

LOADS	RANGE	PRELIM. WTD. AVG
808	87.99 - 99.98	94.56

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	205.50	1,051
BREASTS - B/S	163.50	4,306
BREASTS - WHOLE	103.00	891
THIGH MEAT - B/S	132.50	828
THIGHS	75.00	1,019
DRUMSTICKS	75.00	858
LEG QUARTERS	51.00	5,239
WINGS	187.50	2,295

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary majority prices into Chicago are 2 to 3 cents higher than Monday's final. Whole bird prices are higher with offers light. Demand into retail and food service channels is moderate going into the weekend. Fast food is moderate to instances good, especially on promotional items. Floor stocks are closely balanced. Sizes are mixed. Whole bird market activity is active. Supplies of all breast items are light to very light while all other cuts are light. Prices continue higher for breast items and generally steady on the balance of parts. Market activity on parts is moderate to active.

NORTHEAST BROILER/FRYER Prices are trending firm to higher for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good entering the weekend. Offerings of all sizes are light and moving well with premiums noted. Market activity is moderate to active. In the parts complex, supplies of boneless skinless breasts and tenders are light to moderate and clearing satisfactorily; wings and most dark meat items are sufficient for current needs.

SOUTHERN BROILER/FRYER Prices for whole broiler/fryers are firm to higher. Offerings are light for current trade need. Retail and distributive demand is moderate to good entering the weekend. Market activity is moderate to active. In the parts structure, movement is light to moderate for late week business. Prices are holding firm to higher for tenders and breast items, steady to firm for wings and steady for dark meat items. Offerings of tenders and boneless skinless breast are light and moving well. Wings are light to moderate with jumbo wings in the best position. All remaining parts are mostly moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate at mixed but mostly desirable weights.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 104 cents, unchanged from last week. The market on whole broilers is steady. The WOG market is steady to firm with prices unchanged to higher for next week's shipments with some buyers not seeing the strength others are. Offerings light to instances moderate with some spot availability found at the end of the week. Retail demand light to good, mostly moderate with best activity where retail ads are a factor. Food service demand light to moderate with some slowing reported as some resort areas wait for the next round of conventions. Weights mostly adequate. Floor stocks moderate. The market on boneless skinless breasts, tenderloins and wings is steady to firm with prices mostly higher; bone-in breasts steady to firm with prices unchanged to higher for next week's shipments. The market on leg meat and thigh meat is steady to firm with prices unchanged to higher, balance of items mostly for next week's shipments. Domestic parts demand is light to good, mostly moderate with best interest continuing into retail channels where ads are a factor while others report interest from processors. Offerings of boneless skinless breasts and tenderloins very light to light, balance of white items light to moderate. Offerings of dark items light to moderate. Movement light to good, mostly light to moderate with best activity into retail channels in response to first of the month ad activity.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are 1 cent higher at 83 to 91 cents with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the weekend. Offerings of all sizes are light for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, offerings of tenders and b/s breasts are light and clearing well. The balance of parts ranged light to moderate.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A	
RANGE	70-99
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	(A)
	08/06/12 - 08/10/12
	08/08/11 - 08/12/11
NO. OF BOXES	(A)
	08/06/12 - 08/10/12
	08/08/11 - 08/12/11
	(A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER/FRYER PARTS F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Aug 09					Aug 10					
ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	POUNDS (000)	RANGE	MAJORITY	WTD AVG	WEEKLY	WEEKLY
									(000)	WTD AVG
BREAST - B/S		TOO FEW TO REPORT				TOO FEW TO REPORT			432	138.33
TENDERLOINS		TOO FEW TO REPORT				TOO FEW TO REPORT			319	156.59
BREAST - LINE RUN		TOO FEW TO REPORT				TOO FEW TO REPORT			224	93.35
FRONT HALVES		TOO FEW TO REPORT				TOO FEW TO REPORT			275	83.05
LEGS		TOO FEW TO REPORT				TOO FEW TO REPORT		TFEWR		
LEG QUARTERS (BULK)	211	45.00-48.00	-	46.23	125	45.00-48.00	-	47.76	994	46.72
LEG QUARTERS (4/10)	249	48.00-50.00	-	48.59	300	48.00-50.00	-	48.74	1,687	48.54
WINGS (WHOLE)		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT				TOO FEW TO REPORT			167	184.00
DRUMSTICKS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			105	120.67

Whole Body Index Based on Southern States Parts Trading for - F.O.B. DOCK

Whole Body Index Based on Southern States Parts Trading for - F.O.B. DOCK

RANGE	TODAY'S AVERAGE
63.50 - 66.00	64.45

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50 - 66.50	65.63	64.86

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm to higher for boneless skinless breast and tenders; steady to firm for bone-in breast and at least steady for wings and most dark meat cuts. Trucklot buying activity increased slightly under normal weekend demand and was noted as moderate to instances good overall. Offerings of tenders and boneless skinless breasts are light and clearing well. Wings and bone-in breast are light to moderate and dark meat cuts are sufficient for current needs. Movement is moderate to active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

Aug 09				Aug 10				
ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY	WEEKLY
							WTD AVG	VOL/LBS
BREAST - B/S	160	136.85	894,920	160-165	139.93	684,200	137.02	3,839,160
TENDERLOINS	160	155.66	199,280	160-165	156.77	125,680	154.34	868,920
BREAST - WITH RIBS	96-97	110.26	45,907	96-97	111.19	39,862	107.46	249,560
BREAST - LINE RUN	96	98.38	65,906	96	99.79	67,252	97.61	336,457
LEGS	68-69	67.77	105,200	68-69	66.14	183,840	65.92	601,360
LEG QUARTERS (BULK)	46-47	49.17	353,080	46-47	49	230,400	49	1,398,240
DRUMSTICKS	64-65	73.22	81,400	64-65	73.57	59,360	73.66	349,840
THIGHS	72-73	82.20	78,640	72-73	77.93	56,800	80.12	312,280
B/S THIGHS	125-126	127.79	105,600	125-126	127.26	81,120	127.67	463,640
WINGS (WHOLE)	186-187	184.57	272,440	186-187	184.34	167,640	185.61	1,114,640
BACKS AND NECKS (STRIPPED)	16-18	18.00	4,580	16-18	18	3,040	18	23,138
LIVERS (5 POUND TUBS)	50-55	54.12	8,620	50-55	52.03	9,530	51.93	50,550
GIZZARDS (HEARTS)	70-75	74.51	18,520	70-75	74.12	19,720	74.42	94,160

Includes New York City metropolitan area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 A.M.

** Weighted Average price of all grades and brands of product shipped, or to be shipped as of 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	
Alabama	3,704	3,778	3,589	3,709	5.53	5.63	3,879	5.65	
Arkansas	3,895	4,863	4,771	4,691	5.58	5.47	3,879	5.57	
Delmarva	2,123	2,147	1,967	2,096	6.12	6.11	1,953	6.00	
Ky-LA-TN	2,360	2,454	2,480	2,495	5.22	5.30	2,418	5.51	
Mississippi	2,787	2,816	2,862	2,891	5.93	5.91	2,802	5.79	
North Carolina	2,552	2,667	2,620	2,610	7.23	7.29	2,542	7.24	
Texas	2,493	2,384	2,341	2,437	6.06	5.99	2,440	5.88	
Total	19,914	21,109	20,630	20,929	5.89	5.89	19,913	5.90	
Mon-Friday	104,244(A)						102,411(A)		
Saturday	298 (included in total for date shown)						1,042		

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 10-Aug-12 and 11-Aug-12 is estimated to be 29,794,000 head down 0.29 percent from a week ago and down 2.02 percent from a year ago. (Last week 30,584,000, last year 30,408,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 11-Aug-12 is estimated to be 155,961,000 head up 0.68 percent from a week ago, and down 0.05 percent from a year ago. (Last week 154,911,000, last year 156,032,000)

Actual data incorporated when available.

SOUTHERN CALIFORNIA PROCESSED POULTRY

(Los Angeles area) - delivered to retailers		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		

SAN FRANCISCO PROCESSED POULTRY

delivered to restaurants & institutions		RANGE
FRESH/FRYERS	DRY PACK	126-190
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	126
	ICE PACK	
DUCKS		217-295

YOUNG CHICKENS SLAUGHTERED

W/E 04-Aug-2012	Under Federal Inspection (Preliminary) (In Thousands)				
	(A) 4.25 lbs & down	(B) 4.26 - 6.25 lbs	(C) 6.26 - 7.75 lbs	(D) 7.76 lbs & up	Total
Head	36,353	69,070	27,451	22,037	154,911
Avg Live Wgt	3.88	5.47	6.80	8.40	5.75
% of total /1	23%	45%	18%	14%	100%
Comparisons					
Last week	39,809	66,084	30,947	20,340	157,180
Avg Live Wgt	3.83	5.34	6.68	8.29	5.67
% of total /1	25%	42%	20%	13%	100%
Year Ago 2/	36,916	68,883	34,161	18,717	158,677
Avg Live Wgt	3.88	5.29	6.84	8.09	5.62
% of total /1	23%	43%	22%	12%	100%
To date/2012*	1,153,149	1,996,521	856,369	709,879	4,715,918
To date/2011*	1,130,335	2,162,138	910,554	743,071	4,946,098

/1 May not total to 100% due to rounding. /2 Comparable week.

*Note: Year to-date totals reflect comparable time periods. Weight Class Description:

(A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION

(Preliminary) W/E 04-Aug-2012	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
Head	154,911	1,034	1,793	2,827	409
Avg Wt	5.75	3.03	7.87	6.10	6.40
Last week	157,180	703	1,721	2,424	405
Same wk yr ago	158,677	1,135	1,872	3,007	406
Avg Wt	5.62	3.09	8.07	6.19	6.64
To-date/2012*	4,715,918	48,162	48,615	96,777	12,897
To-date/2011*	4,946,098	42,550	47,893	90,443	13,442
% Change YTD	-5%	13%	2%	7%	-4%
Ready-to-Cook Weight and Dressing Percentage					
Current week	672,507	1,692	9,666	11,358	1,898
Last week	664,557	1,135	9,266	10,401	1,911
Same wk yr ago	664,365	1,859	9,669	11,528	1,941
To-date/2012*	20,304,772	81,049	257,389	338,438	62,275
To-date/2011*	21,103,498	72,748	249,949	322,697	65,373
% Change YTD	-4%	11%	3%	5%	-5%
Dressing %	75.5%	54.0%	68.5%		72.5%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 157.8 million head. Estimated U.S. slaughter for this period was 156.8 million head, or 1.0 million less than estimated available.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER - AVAILABLE COMPARISON

Week Ending	Slaughtered	Available*	Pct	Avg Wt
Jun 30	162.8	156.5	104%	5.75
Jul 7	144.4	156.5	92%	5.65
14	158.2	157.1	101%	5.56
21	160.6	157.1	102%	5.67
28	159.1	157.5	101%	5.60
Aug 4	156.8	157.8	99%	5.75
Year to date	4,773.3	4,774.8	100%	
Aug 11		157.0		
18		155.0		

*Based on chick placements 6 to 7 weeks earlier.

EASTERN REGION MISC POULTRY Delivery week of 06-Aug-12
DUCKLINGS: Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot and Pool Trucklot Quantities, Cents/lb.

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-212	200-216

ROASTERS: Prices Negotiated By First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	74.00-81.00	79.00-81.00
VACUUM PACKED (6-9 PER BOX)	80.00-86.00	81.00-84.00

SQUABS: New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 to 10 Boxes

11 OZ.	74.88 - 99.79
13 OZ.	82.80 - 114.54
15 OZ.	90.00 - 120.34

Eastern Region: CT,DE,FL,GA,MA,MD,ME,NC,NH,NJ,NY,PA,RI,SC,VA,VT,VV

CENTRAL REGION DUCKLINGS All reported prices are steady. Demand is seasonal moderate with supplies reported as light to moderate for current trade requirements. Market activity is moderate. Processing schedules are normal. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

Prices Negotiated by First Receivers for US Grade A Delivered in Trucklot & Pool Trucklot Quantities, 4-5 lbs., Cents/lb., Week of 06-Aug-12

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-218	194-223

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	08/11/12	08/04/12	%CHG	08/13/11	%CHG
Broilers	155,961	154,911 ¹	+0.68	156,032 ¹	-0.05
Cattle	639	647	-0.99	665 ²	-0.96
Hogs	2,031	2,025	0	2,041 ²	0

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

GRAYSTONE SMALL ANIMAL AUCTION *AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY*****

Date of Auction: 08-07-12 - Prices Paid Per Lb., Except As Noted

	RANGE		RANGE		RANGE
Muscovy Ducks - Drakes	1.70 - 2.20 lbs.	Kid Goats	40.00 - 60.00 ea.	Chicks	.60 - 1.10 ea.
Cockatiels	17.00 - 18.00 ea.	Geese 9-14LBS	1.50 - 2.00 lbs.	Quail	.90 - 1.20 ea.
Pekin Ducks	4.75 - 6.00 ea.	Pigeons	1.50 - 1.60 ea.	Parakeets	5.50 - 7.00 ea.
Pullets 4-6LBS	- 1.10 lbs.	White Pigeons	4.70 - 5.10 ea.	Broilers	- 1.10 lbs.
Red Fowl 4-5LBS	.35 - .60 lbs.	Rabbits 6-9LBS	1.00 - 1.15 lbs.	Peacocks	- 65.00 ea.
Leghorn Roosters	4.75 - 5.00 ea.	Rabbits 4-6LBS	1.00 - 1.20 lbs.	Ducklings	- 3.00 ea.
Crossbred Roosters 7-11LBS	- 1.05 lbs.	Bunnies	1.00 - 6.00 ea.	Laying Pullets	- 4.25 ea.
Crossbred Roosters 4-6LBS	1.05 - 1.15 lbs.	Doves	- 5.00 ea.	Fancy Bantams	8.00 - 15.00 ea.
Crossbred Fowl 5-9LBS	.40 - .50 lbs.	Silkie	3.00 - 4.00 ea.	Fancy Pigeons	5.00 - 8.00 ea.
Banty Roosters	4.00 - 5.00 ea.	Goats	75.00 - 90.00 ea.	Parrots	- 90.00 ea.
Banty Hens	- 3.50 ea.	Turkeys	10.00 - 15.00 ea.	Turkey Poult	3.50 - 4.00 ea.
Guinea Pigs	.10 - 4.00 ea.	Call Ducks	5.00 - 8.00 ea.	Muscovy Ducks - Hens	1.80 - 2.30 lbs.
Guinea Fowl	3.00 - 3.50 lbs.	Guinea Keets	2.00 - 2.50 ea.	Total Coops Sold	4,244
			3.00 - 3.50		

NATIONAL FOWL MARKETS**LIVE SPENT HEAVY FOWL**

Prices are trending at least steady. Supplies are sufficient for the mostly moderate demand. Processing schedules are normal. Retail feature activity is good entering the weekend with the majority of the interest being in the Southeast and Northeast regions. Finished product supplies are adequate. Market activity is moderate.

Final prices at Farm Buyer Loading:

Price Range	Wtd Avg
9.5 – 21.0	13.70

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending steady for the light and unaggressive demand. Offerings of light type hens are fully sufficient for current needs. Processing schedules are normal. Market activity is light to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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