



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are trending steady to higher in the East, steady elsewhere. Offerings are light to moderate and clearing well for current trade needs. Retail and food service demand is light to at times good, mostly light to moderate for mid-week business. Floor stocks are closely balance to short. Market activity is moderate to active. In the parts structure, demand is mostly light for early week trading. Prices are steady to firm for tenders and breast items, steady for wings and dark meat items. Offerings are light for tender and breast items, light to moderate for the balance of parts. Market activity for parts is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading is unchanged at 94.75 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 88.00 cents last year on August 10, 2011.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

DOCK PRICE (CENTS PER POUND)

ITEM	
LINE RUN TENDERS	201.50
BREASTS - B/S	160.50
BREASTS - WHOLE	103.00
THIGH MEAT - B/S	129.00
THIGHS	73.50
DRUMSTICKS	69.00
LEG QUARTERS	51.00
WINGS	189.00

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Prices for whole broiler/fryers are firm to higher. Offerings are light. Demand is moderate to at times good for current trade needs. Market activity is moderate to active. In the parts structure, movement is moderate for mid-week trading. Prices are steady for wings and dark meat, firm for tenders and breast items. Offerings of tenders and breast items are light and moving satisfactory. Wings and dark meat items are light to moderate with jumbo wings in the best position. Market activity for parts is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

MIDWEST REGION Whole bird prices are steady. Offerings are light to moderate with the heavier sizes in the longest position. Retail and food service demand is moderate with best movement on eight piece cut-ups, rotisserie, and grill items for delis, local picnics, fairs, and festivals. Fast food is moderate to at times good, especially on promotional items. Floor stocks are closely balanced to short. Sizes are desirable to heavy. Whole bird market activity is light to moderate. Supplies of tenders are light with the balance of white and dark meat parts light to moderate. Prices are steady to firm on breast cuts with the remainder of parts steady. Market activity on parts is light to moderate.

WESTERN REGION The Los Angeles delivered quote is 104 cents, unchanged from last week. The market on whole broilers is steady. The WOG market is steady with a steady to firm undertone. Offerings light. Retail demand light to mostly moderate. Food service demand moderate. Some industry members continue to wait for first of the month business to develop. Weights adequate. Floor stocks moderate. The market on boneless skinless breasts and tenderloins is steady with steady to firm undertone, balance of white items mostly steady. The market on dark items is steady with thigh meat and leg meat possessing a steady to firm undertone. Domestic parts demand is light to mostly moderate. Offerings of boneless skinless breasts and tenderloins very light to light, balance of white items light to moderate. Offerings of dark items light to moderate. Movement mostly light to moderate.

NORTHEAST REGION Prices are trending firm to higher for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate for mid-week trading. Offerings of all sizes are light and moving well. Market activity is moderate to good. In the parts complex, supplies of tenders and breast cuts are light with premiums noted; wings and most dark meat items are light to moderate with the heavier sized wings in the better balance.

BROILER-TYPE EGGS SET UP SLIGHTLY

Commercial hatcheries in the 19 State weekly program set 195 million eggs in incubators during the week ending August 4, 2012. This was up slightly from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED DOWN SLIGHTLY

Broiler growers in the 19 State weekly program placed 164 million chicks for meat production during the week ending August 4, 2012. Placements were down slightly from the comparable week a year earlier. Cumulative placements from January 1, 2012 through August 4, 2012 were 5.09 billion, down 3 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 Selected State Total

Week Ending 08/04/12			PERCENT CHANGE
	2012	2011	PREVIOUS YEAR
	<i>Thousand</i>		
EGGS SET	195,344	195,036	-1
CHICKS PLACED	163,620	164,050	+1

Selected States: AL, AR, CA, DE, FL, GA, KY, LA, MD, MO, MS, NC, OK, PA, SC, TX, VA, TN, & WV
Source: USDA, NASS

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 15-Sep-12 is estimated at 149.6 million head. This compares to 149.7 million head the previous week and to 153.8 million head the same week a year ago, when the slaughter was 143.2 million head and the composite weighted average price was 76.00 cents per pound.

AUG 07

SOUTHERN STATES BROILER/FRYER PARTS

AUG 08

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS			WTD AVG	ITEM	POUNDS			WTD AVG
	(000)	RANGE	MAJORITY			(000)	RANGE	MAJORITY	
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	163	45.00-48.00	-	46.04	LEG QUARTERS (BULK)	265	46.00-48.00	-	47.34
LEG QUARTERS (4/10)	307	47.00-50.00	-	48.39	LEG QUARTERS (4/10)	407	47.00-50.00	-	48.60
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50 - 66.00	64.58	64.00 - 66.50	65.57	64.42

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm for breast cuts; steady to at least steady for wings and most dark meat items. Trucklot buying activity is moderate for mid-week trading. Offerings of tenders and breast items are light and moving well. Wings and most dark meat items are light to moderate with the larger sized wings noted as in the best position. Movement is moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

AUG 07 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	AUG 08 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	155-160	135.24	894,200	BREAST - B/S	155-160	137.40	688,640
TENDERLOINS	155-160	154.80	208,360	TENDERLOINS	155-160	153.04	175,680
BREAST - WITH RIBS	94-95	105.06	57,689	BREAST - WITH RIBS	95-96	106.77	49,356
BREAST - LINE RUN	94	96.97	70,768	BREAST - LINE RUN	95	97.63	67,872
LEGS	68-69	66.17	85,480	LEGS	68-69	63.82	139,640
LEG QUARTERS (BULK)	46-47	49.03	365,400	LEG QUARTERS (BULK)	46-47	49.68	209,840
DRUMSTICKS	64-65	71.19	57,800	DRUMSTICKS	64-65	75.89	102,120
THIGHS	72-73	79.97	62,200	THIGHS	72-73	79.31	75,760
B/S THIGHS	125-126	127.42	119,000	B/S THIGHS	125-126	128.58	85,240
WINGS (WHOLE)	186-187	183.48	243,120	WINGS (WHOLE)	186-187	186.55	218,400
BACKS AND NECKS (STRIPPED)	16-18	18.00	4,718	BACKS AND NECKS (STRIPPED)	16-18	18.00	5,480
LIVERS (5 POUND TUBS)	50-55	50.13	11,910	LIVERS (5 POUND TUBS)	50-55	52.53	13,260
GIZZARDS (HEARTS)	70-75	74.73	30,240	GIZZARDS (HEARTS)	70-75	74.30	24,280

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Alabama	3,721	3,667	3,579	3,879	5.55	5.59	3,669	5.66	
Arkansas	4,792	4,906	4,849	3,879	5.53	5.59	4,678	5.61	
Delmarva	2,109	2,103	2,111	1,953	6.15	6.09	2,136	6.27	
KY-LA-TN	2,470	2,472	2,501	2,418	5.29	5.10	2,353	5.26	
Mississippi	2,882	2,847	2,901	2,802	5.87	5.90	2,835	6.00	
North Carolina	2,667	2,615	2,561	2,542	7.35	7.31	2,611	7.22	
Texas	2,381	2,396	2,419	2,440	6.09	5.89	2,407	5.99	
Total	21,022	21,006	20,921	19,913	5.90	5.88	20,689	5.94	
Mon-Wed	63,221	(A)					62,117	(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 08-Aug-12 is estimated to be 31,451,000 head up 1.30 percent from a week ago and up 4.16 percent from a year ago.

(Last week 31,046,000, last year 30,194,000)

**PROCESSED POULTRY
SOUTHERN CALIFORNIA (L.A. AREA)**

Delivered to Retailers		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		
SAN FRANCISCO Delivered to Restaurants and Institutions		RANGE
FRESH FRYERS	DRY PACK	126-190
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	126
	ICE PACK	
DUCKS		217-295

ESTIMATED SLAUGHTER OF U.S. BROILER/FRYERS AND FOWL

Under Federal Inspection for Week Ending 10-Aug-12

Class	CURRENT WEEK		PREVIOUS WEEK	
	08/11/12 (1)		08/04/12	
Broiler/fryer	158,634 (2)		159,099	
Light hens	1,125		1,121	
Heavy hens	2,009		1,802	
Total	161,768		162,022	

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 11-Aug-12 is 157.0 million head compared to 157.9 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 159.0 million head or 2.0 million more than estimated available. For the week of 18-Aug-12 the estimated available is 155.0 million head.

WEEKLY COLD STORAGE HOLDINGS

Selected Centers	(Including government stocks)		(In thousands)	
	Frozen Eggs	Proc. Turkeys	Proc. other	Poultry lbs
	Lbs	Lbs		
AM 08/06/12	3,173	184,312	57,613	
AM 07/01/12	3,178	185,455	48,696	
CHG	-5	-1,143	8,917	
PCT CHG	0%	-1%	18%	

Based on the historical relationship of the preliminary U.S. Cold Storage holdings report of June 30, 2012 and the selected centers storage report, the expected U.S. holdings on August 1, 2012 are:

Frozen Eggs	40	MIL LBS PLUS OR MINUS	5%
Processed Turkeys	543	MIL LBS PLUS OR MINUS	5%
Processed Other Poultry	772	MIL LBS PLUS OR MINUS	5%

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	08/06/12	07/30/12	08/08/11	08/06/12	07/30/12	08/08/11
PACIFIC COAST	264	264	607	1,139	1,139	2,436
LOS ANGELES	106	106	142	316	316	679

HACKETTSTOWN POULTRY SALES

All Papers Required To Sell All Out of State Poultry

	LOW HIGH AVG			FOR 08/07/12			
	LOW	HIGH	AVG	LOW	HIGH	AVG	
HEAVY FOWL lb.	-	-	-	HEAVY FOWL ea.	2.00	10.00	7.33
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	7.50	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	3.50	8.75	5.60
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	.50	1.50	.90
PULLETS lb.	-	-	-	PULLETS ea.	-	-	-
BUNNIES lb.	-	1.00	-	BUNNIES ea.	1.25	9.00	2.89
ROOSTERS lb.	-	1.30	-	ROOSTERS ea.	3.00	8.75	5.96
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	19.00	29.00	17.75
DUCKS lb.	-	-	-	DUCKS ea.	2.00	5.75	2.56
RABBITS lb.	1.00	2.10	1.62	RABBITS ea.	-	-	-
PIGEONS lb.	-	-	-	PIGEONS ea.	1.75	4.50	3.06
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-	-
QUAIL ea.	1.00	4.50	1.97	FERRETS ea.	-	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-	-
PEAFOWL ea.	-	-	-	GUINEA FOWL EGGS(doz)	-	-	-
QUAIL EGGS ea.	-	-	-	GOOSE EGGS	-	-	-

TOTAL PIECES SOLD 273

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending Aug 03, 2012

	Whole Chickens		Legs	Necks, Backs & Wings	Livers/ Gizzards	Hens
	Breasts	W/Thighs				
RAYON						
Low	85.53	138.52	83.11	27.70	6.93	90.04
High	88.30	155.83	93.50	38.09	10.39	90.04
Mostly	86.57	152.37	86.57	31.17	6.93	90.04
SAN JUAN						
Low	83.80	138.52	79.65	24.24	6.93	90.04
High	86.57	152.37	90.04	34.63	10.39	90.04
Mostly	86.57	148.91	83.11	29.43	6.93	90.04
NEW SAN JUAN						
Low	85.88	141.98	86.57	31.17	10.39	93.50
High	88.30	155.83	96.96	41.55	13.85	93.50
Mostly	86.57	152.37	90.04	34.63	10.39	93.50
BECERRA						
Low	86.57	141.98	90.04	31.17	10.39	93.50
High	89.00	155.83	100.42	45.02	17.31	93.50
Mostly	86.57	155.83	93.50	38.09	15.58	93.50

NATIONAL FOWL MARKET Aug 03, 2012

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking are 1 cent higher at 81 to 89 cents with a steady to firm trending undertone. Movement of ready-to-cook whole birds is light to moderate for mid-week trading. Offerings are light to moderate for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules are moderate. Market activity is moderate. In the parts complex, supplies of tenders are light and moving well. The balance of parts are light to moderate.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A

RANGE	68-99
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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