



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending steady in all areas. Final majority price are unchanged to higher in the Midwest, unchanged in the East and West when compared to last week prices. Offerings are light to moderate for current trade needs. Retail demand is light to good, mostly light to moderate. Food service demand is light to moderate following the weekend. Floor stocks are closely balance to long. Market activity is slow to moderate. In the parts structure, demand is light to moderate. Prices are steady to firm for tenders, steady for wings and no better than steady for breast items and dark meat items. Offerings are light to moderate for tender, moderate to heavy for wings, breast, and dark meat items. Market activity for parts is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 06-Aug-2012

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		75.89	19
Ohio Cities	TFEWR		77.26	9
Denver	TFEWR		95.00	8
Detroit	TFEWR		74.84	23
Los Angeles	104.00	98.54	85.53	68
New York	77.00-80.00	78.62	79.52	45
Philadelphia	76.50-78.00	77.09	76.98	23
Pittsburgh	76.00-79.00	77.50	81.85	49
St. Louis	TFEWR		74.53	15
San Francisco	104.50	101.69	92.03	15

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	69.00-80.00		74.22	61

Composite Weighted Average 3/:

Loads	08/06/12	Change Last Wk	07/30/12	08/08/11
335	80.54	.67	79.87	80.61

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	78.00-82.00	80.13	37
Central	69.00-80.00	73.23	78
Western	77.00-81.00	80.21	52

FOB Dock Equivalent 5/:

Mississippi	82.00-86.00	83.42	19
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 94.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	FRIDAY PRELIMINARY FOB DOCK OR EQUIVALENT PRELIM. WTD. AVG.
930	74.00-99.98	93.85

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	197.50	1,737
BREASTS - B/S	155.50	7,378
BREASTS - WHOLE	101.00	1,460
THIGH MEAT - B/S	129.00	1,231
THIGHS	73.50	1,417
DRUMSTICKS	74.50	1,417
LEG QUARTERS	51.00	9,486
WINGS	187.50	3,870

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to at least for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs. Trade activity is slow to moderate. In the parts complex, supplies of tenders and boneless skinless breast are light to moderate and clearing satisfactorily; wings and most dark meat cuts are moderate to heavy with the smaller sized wings noted as slightly more available.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryers are steady. Offerings are sufficient for current trade need. Retail and distributive demand is moderate following the weekend. Market activity is moderate. In the parts structure, movement is light to moderate for early week business. Prices are holding steady to firm for tenders, steady for wings and steady to at times weak for dark meat and breast items. Offerings of tenders are light to moderate and moving well. Breast items, wings and dark meat items are moderate to heavy. Market activity for parts is slow to moderate. In production areas, live supplies are moderate at mixed but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majorities are unchanged from last Monday's prices. The market on whole broilers is steady. The market on WOGs is steady to firm. Retail demand is light to good, mostly light to moderate. Food service demand is light to moderate. Floor stocks are moderate. Parts demand light to moderate, instances good. Sizes are desirable. The Los Angeles negotiated WOG weighted average is 78.28 cents, up 4.70 cents on 43 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are unchanged to higher. Whole bird prices are steady. Offers are light to moderate. Retail and food service demand is light to moderate with best movement into fast food, catering, and local fairs and festivals. Floor stocks are closely balanced to long. Sizes are mixed. Whole bird market activity is light. Supplies of tenders are light, wings light to moderate, and on the balance of parts moderate. Parts prices trended steady to firm on tenders and about steady on the remainder of parts. Market activity for parts is light.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 80 to 88 cents with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the week as dealers assess current market conditions. Offerings are moderate for trade needs. Live supplies are moderate; weights are mixed, but noted as desirable. Processing schedules are moderate. Market activity is slow to moderate. In the parts complex, tenders are light to moderate. Breast items, dark meat cuts, and wings ranged moderate to heavy.

BRANDED U.S. GRADE A	
Range	63-96
Weighted Average	(A)
No. Of Boxes	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending at least steady for tenders and boneless skinless breast; steady for wings and most dark meat cuts. Trucklot buying activity is light to moderate as dealers assess market conditions entering the week. Offerings of tenders and boneless skinless breast are light to moderate and clearing fairly well. Wings and most dark meat items are moderate to heavy with the larger sized wings noted as in the better balance. Movement is slow to moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		150-155	136.27	677,200
TENDERLOINS		155	151.64	159,920
BREAST - WITH RIBS		94-95	105.61	56,746
BREAST - LINE RUN		94	95.22	64,659
LEGS		68-69	66.32	87,200
LEG QUARTERS (BULK)		46-47	48.11	239,520
DRUMSTICKS		64-65	72.77	49,160
THIGHS		72-73	80.97	38,880
B/S THIGHS		125-126	127.29	72,680
WINGS (WHOLE)		186-187	189.38	213,040
BACKS AND NECKS (STRIPPED)		16-18	18.00	5,320
LIVERS (5 POUND TUBS)		50-55	51.08	7,230
GIZZARDS (HEARTS)		70-75	73.00	1,400

Includes New York City Metropolitan Area, Northern New Jersey, Massachusetts, Connecticut, Rhode Island, and Pennsylvania (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	08/06	08/02	08/02	07/30	07/26
Alabama	3,687	3,690	5.61	3,561	5.57
Arkansas	4,998	4,458	5.66	4,827	5.69
Delmarva	2,154	2,042	6.12	2,065	6.08
Ky-LA-TN	2,459	2,420	5.18	2,489	5.19
Mississippi	2,862	2,842	5.79	2,849	5.91
North Carolina	2,646	2,527	7.24	2,586	7.11
Texas	2,387	2,402	5.86	2,360	5.86
Total	21,193	20,381	5.88	20,737	5.88
Mon	21,193 (A)			20,737 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 06-Aug 2011 is estimated to be 31,707,000 up 1.89 percent from a week ago. and up 1.4 percent from a year ago.

(last week 31.118.000 last year 31.255.000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	230	45.00-48.00	-	46.37
LEG QUARTERS (4/10)	424	48.00-50.00	-	48.41
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for Aug 06, 2012 - F.O.B. Dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
62.50-66.00	64.08	63.84

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

Ice-Packed Pool Trucklot and Trucklot Quantities
Delivered to: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI
Week of 06-Aug-2012 TO 10-Aug-2012, Cents per Pound

	Price Per Lb.	Mostly
BREAST - B/S	122.00 - 157.00	126.00 - 135.00
TENDERLOINS	150.00 - 173.00	150.00 - 159.00
BREAST - LINE RUN	88.00 - 112.00	95.00 - 110.00
LEGS	61.00 - 68.00	-
LEG QUARTERS (BULK)	43.00 - 54.00	47.00 - 52.00
LEG QUARTERS (4/10)	48.00 - 58.00	49.00 - 54.00
DRUMSTICKS	48.00 - 75.00	-
THIGHS	69.00 - 83.00	-
B/S THIGHS	114.00 - 132.00	-
WINGS (WHOLE)	181.00 - 195.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 45.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	35.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY

(cents per pound)

SOUTHERN (L.A. AREA)

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	106-129
WOGS 2# & UP - CUT UP 8&9 PIECES	112-130
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	

Delivered to Retailers

	RANGE
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	126-190
ROASTERS 4# & UP	126
DUCKS	217-295

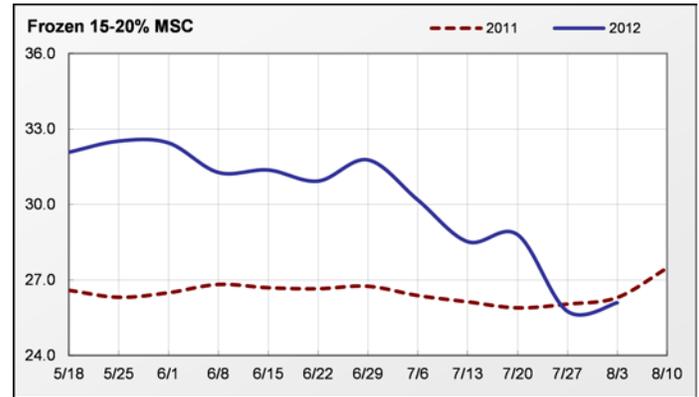
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices are trending steady to weak on all fat contents. Demand into domestic and export channels are light to moderate at best. Supplies are moderate to heavy. Schedules are normal. Summer has fallen short of many expectations both in regard to interest and movement of MSC and finished goods. As a result, many continue to stay out front on spot sales of MSC and frames. Industry as a whole is closely monitoring the marketplace, especially the looming grain markets, to strategize possible company positions; however many are content to wait and see how market factors play out before entering any serious contract negotiations. Market activity is slow. Supplies of raw materials are moderate to heavy. Spot frames traded between 10-15 cents FOB, mostly 11-12 FOB.

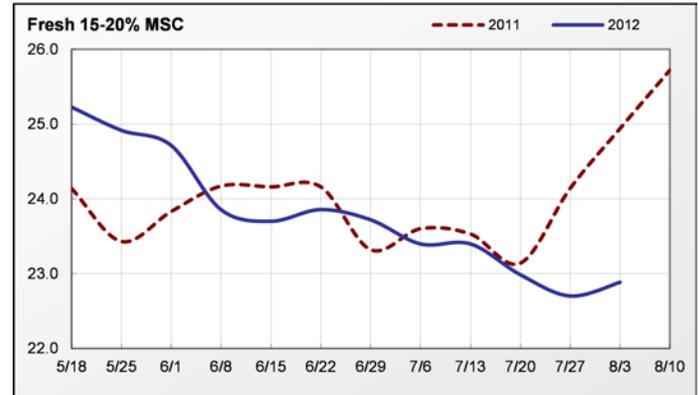
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	3-Aug-12	Last Week	Last Year	3-Aug-12	Last Week	Last Year
15% or Less						
Price Range	-	-	-	25.00 - 26.00	25.00 - 26.00	25.00-29.00
Wtd Avg Price	-	-	-	25.67	25.71	26.50
Volume Traded	-	-	-	122	143	163
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	22.00 - 29.00	18.00 - 32.00	24.00-29.00	18.50 - 26.00	18.00 - 26.00	23.00-27.00
Wtd Avg Price	26.09	25.75	26.30	22.88	22.70	24.94
Volume Traded	3,184	3,124	1,579	4,743	3,641	4,396
Volume Exported	2,624	2,124	1,459	326	41	571
20% or More						
Price Range	-	-	-	22.00	22.00	20.00
Wtd Avg Price	-	-	-	22.00	22.00	20.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jul 2012	Jun 2012	Jul 2011	Jul 2012	Jun 2012	Jul 2011
15% or Less						
Wtd Avg Price	-	32.00	-	25.76	25.24	24.43
Volume Traded	-	160	-	510	653	571
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	27.83	31.55	26.21	23.15	23.93	23.56
Volume Traded	7,907	7,367	8,116	18,068	22,914	22,513
Volume Exported	6,091	6,987	7,486	1,591	1,591	2,122
20% or More						
Wtd Avg Price	-	-	-	22.20	22.33	20.00
Volume Traded	-	-	-	204	367	408
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

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