



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET-AT-A-GLANCE



Prices for whole broilers/fryers are trending steady in the West, steady to weak elsewhere. Offerings are moderate to heavy for current trade needs. Retail and food service demand is light to moderate for mid-week business. Floor stocks are moderate. Market activity is slow to moderate. In the parts structure, demand is light to moderate. Prices are steady to firm for wings, firm for tenders, steady to weak for breast items, and steady to instances weak for dark meat items. Supplies are light for wings and tenders, moderate to heavy for boneless skinless breasts, and sufficient for all other parts. Market activity for parts is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading is unchanged at 94.75 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 87.50 cents last year on July 27, 2011.

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	205.50
BREASTS - B/S	159.00
BREASTS - WHOLE	101.00
THIGH MEAT - B/S	130.00
THIGHS	73.50
DRUMSTICKS	67.50
LEG QUARTERS	50.50
WINGS	189.00

Information supplied by the GA Dept. of Ag's Poultry Market News Service.

SOUTHERN REGION Prices for whole broiler/fryers are steady to weak. Offerings are mostly moderate for trade needs. Retail and distributive demand is light to moderate for mid-week business. Market activity is slow to moderate. In the parts structure, movement is light to moderate. Prices are steady to firm for wings, firm for tenders, steady to weak for breast items and steady to at times weak for dark meat items. Offerings for wings and tender are light to moderate and moving well. Dark meat items and breast items are moderate to heavy with boneless skinless breast in the weakest position. Market activity for parts is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION The Los Angeles delivered quote is 104 cents, unchanged from last week. The market on whole broilers is mostly steady. The WOG market is steady to weak with offering prices unchanged to lower. Some fill-in trading was reported on fresh 3 lb. and heavier WOGs at 65 delivered. Offerings moderate to moderately heavy on WOGs. Retail demand light to moderate. Food service demand light to mostly moderate with some finding demand hitting the summer doldrums. Weights adequate. Floor stocks moderate. The market on tenderloins and wings is steady with a steady to firm undertones, bone-in breasts steady with finding a firming undertone, boneless skinless breasts steady to weak with offering prices unchanged to lower. The market on dark items is steady on leg quarters with a firming undertone, drums steady to weak with prices unchanged to lower, balance steady. Domestic parts demand is light to moderate. Export demand moderate to good on bone-in breasts and dark items. Offerings of wings and tenderloins light, bone-in breast light to moderate, boneless skinless breasts moderate to moderately heavy. Offerings of dark items light to moderate on leg quarters, mixed on drums ranging light to moderately heavy, balance moderate. Movement light to good, mostly light to moderate with best activity into export channels.

NORTHEAST REGION Prices are trending weak for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light for mid-week trading. Offerings of all sizes are available and slow to clear. Market activity is slow. In the parts complex, supplies of tenders are light and clearing easily; wings are light to moderate and boneless skinless breast are heavy and competitively priced.

MIDWEST REGION Whole bird prices are steady to weak. Additional offerings are moderate to heavy. Retail and food service demand is light to moderate with eight piece cut-ups, local fairs, picnics, and festivals providing best movement. Fast food is light to moderate with slight increases noted on weekend orders. Sizes are light to heavy. Whole bird market activity is light to moderate. Supplies of wings and tenders are light; bone in breasts and dark meat items light to moderate; and boneless skinless breasts moderate to heavy. Prices are steady to firm on wings and tenders; steady on dark meat items and bone-in breasts; and steady to weak on boneless skinless breasts. Market activity on parts is light to moderate.

BROILER-TYPE EGGS SET UP SLIGHTLY

Commercial hatcheries in the 19 State weekly program set 195 million eggs in incubators during the week ending July 21, 2012. This was up slightly from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED UP SLIGHTLY

Broiler growers in the 19 State weekly program placed 163 million chicks for meat production during the week ending July 21, 2012. Placements were up slightly from the comparable week a year earlier. Cumulative placements from January 1, 2012 through July 21, 2012 were 4.76 billion, down 3 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 Selected State Total

Week Ending 07/21/12	2012	2011	Percent Change Previous Year
	(thousand)		
Eggs Set	195,180	195,141	0
Chicks Placed	163,100	162,828	0
Selected States: AL, AR, CA, DE, FL, GA, KY, LA, MD, MO, MS, NC, OK, PA, SC, TX, VA, TN, & WV			
Source: USDA, NASS			

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 01-Sep-12 is estimated at 150.1 million head. This compares to 150.3 million head the previous week and to 156.0 million head the same week a year ago, when the slaughter was 159.1 million head and the composite weighted average price was 78.74 cents per pound.

JULY 24

SOUTHERN STATES BROILER/FRYER PARTS

JULY 25

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS			WTD AVG	ITEM	POUNDS			WTD AVG
	(000)	RANGE	MAJORITY			(000)	RANGE	MAJORITY	
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	285	45.00-48.00	-	46.07	LEG QUARTERS (BULK)	205	42.00-48.00	-	45.63
LEG QUARTERS (4/10)	219	47.00-50.00	-	48.42	LEG QUARTERS (4/10)	324	47.00-50.00	-	47.82
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50 - 66.00	64.54	61.00 - 66.00	63.82	64.05

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm for tenders; steady to firm for wings and weak for boneless skinless breast. Bone-in breasts are steady and dark meat cuts are no better than steady. Trucklot buying activity is light to moderate for mid-week trading. Offerings of tenders and wings are light to moderate and clearing satisfactorily. Boneless skinless breast and dark meats cuts are moderate to heavy for current needs. Movement is slow to moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

JUNE 24 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	JUNE 25 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
TENDERLOINS	155	151.77	226,600	TENDERLOINS	155	150.13	119,400
BREAST - WITH RIBS	95-96	110.27	58,394	BREAST - WITH RIBS	95-96	108.05	39,965
BREAST - LINE RUN	95	97.01	72,175	BREAST - LINE RUN	95	96.69	68,112
LEGS	68-69	63.44	120,760	LEGS	68-69	65.78	190,520
LEG QUARTERS (BULK)	46-47	48.27	344,280	LEG QUARTERS (BULK)	46-47	49.66	192,800
DRUMSTICKS	67-68	71.52	66,440	DRUMSTICKS	67-68	73.94	48,000
THIGHS	72-73	80.17	48,520	THIGHS	72-73	81.49	39,320
B/S THIGHS	125-126	128.65	156,720	B/S THIGHS	125-126	130.30	94,760
WINGS (WHOLE)	186-187	186.24	205,120	WINGS (WHOLE)	186-187	184.98	216,480
BACKS AND NECKS (STRIPPED)	16-18	18.00	3,694	BACKS AND NECKS (STRIPPED)	16-18	18.00	4,863
LIVERS (5 POUND TUBS)	50-55	52.23	13,970	LIVERS (5 POUND TUBS)	50-55	51.28	15,030
GIZZARDS (HEARTS)	70-75	74.07	22,480	GIZZARDS (HEARTS)	70-75	73.58	21,760

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	
	07/25	07/24	07/23	07/20	07/23	07/20	07/18	07/16	
Alabama	3,663	3,821	3,682	3,929	5.65	5.48	3,688	5.63	
Arkansas	4,738	4,401	4,433	4,372	5.65	5.53	4,853	5.99	
Delmarva	2,063	2,066	2,042	2,042	6.32	6.08	2,082	6.35	
KY-LA-TN	2,490	2,516	2,486	2,931	5.26	5.32	2,460	5.38	
Mississippi	2,801	2,831	2,873	2,816	5.92	5.89	2,804	6.04	
North Carolina	2,731	2,698	2,637	2,869	7.22	7.12	2,636	7.23	
Texas	2,302	2,392	2,389	2,705	5.99	6.16	2,359	6.12	
Total	20,788	20,725	20,542	21,664	5.95	5.88	20,882	6.07	
Mon-Wed	62,430	(A)					62,224	(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 25-Jul-12 is estimated to be 31,101,000 head down 0.75 percent from a week ago and down 2.59 percent from a year ago.

(Last week 31,336,000, last year 31,927,000)

**PROCESSED POULTRY
SOUTHERN CALIFORNIA (L.A. AREA)**

Delivered to Retailers		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		
SAN FRANCISCO Delivered to Restaurants and Institutions		RANGE
FRESH FRYERS	DRY PACK	138-188
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	126
	ICE PACK	
DUCKS		217-295

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 27-July-12

Class	CURRENT WEEK		PREVIOUS WEEK	
	07/28/12 (1)		07/21/12	
Broiler/fryer	159,514 (2)		164,620	
Light hens	783		1,407	
Heavy hens	1,721		1,739	
Total	162,018		167,766	

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 28-Jul-12 is 157.5 million head compared to 161.0 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 159.8 million head or 2.3 million more than estimated available. For the week of 04-Aug-12 the estimated available is 157.8 million head.

WEEKLY COLD STORAGE HOLDINGS - Selected Centers

(Including government stocks) (In thousands)

PROCESSED TURKEYS		PROCESSED POULTRY	
LBS		LBS	
AM	07/23/12	188,228	55,524
AM	07/01/12	185,455	48,696
CHG		2,773	6,828
PCT CHG		1%	14%

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	07/23/12	07/16/12	07/25/11	07/23/12	07/16/12	07/25/11
PACIFIC COAST	260	220	268	1,127	1,489	539
LOS ANGELES	100	108	88	300	287	107

HACKETTSTOWN POULTRY SALES

All Papers Required To Sell All Out of State Poultry

	LOW HIGH AVG			FOR 07/24/12		
	LOW	HIGH	AVG	LOW	HIGH	AVG
HEAVY FOWL lb.	.10	.45	.29	HEAVY FOWL ea.	.10	3.00 .44
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	- -
MIXED FOWL lb.	-	2.75	-	MIXED FOWL ea.	.70	1.10 .88
BANTAMS lb.	-	.30	-	BANTAMS ea.	.75	4.25 2.06
BROILERS lb.	-	-	-	BROILERS ea.	1.25	2.25 1.79
ROASTERS lb.	-	-	-	ROASTERS ea.	-	- -
FRYERS lb.	-	-	-	FRYERS ea.	-	- -
CHICKS lb.	-	-	-	CHICKS ea.	.10	1.30 .78
PULLETS lb.	-	-	-	PULLETS ea.	.15	6.50 2.96
BUNNIES lb.	.50	1.80	1.04	BUNNIES ea.	.80	7.00 2.73
ROOSTERS lb.	-	-	-	ROOSTERS ea.	2.00	9.00 5.41
GEESE lb.	-	-	-	GEESE ea.	-	- -
TURKEYS lb.	-	-	-	TURKEYS ea.	6.00	45.00 14.43
DUCKS lb.	-	-	-	DUCKS ea.	2.50	6.75 3.98
RABBITS lb.	.70	2.30	1.49	RABBITS ea.	1.75	8.00 5.58
PIGEONS lb.	-	-	-	PIGEONS ea.	2.50	7.25 4.12
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	6.00	11.00 8.37
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	- -
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	- -
SILKIES ea.	-	-	-	GOSLINGS ea.	-	- -
GUINEA PIGS ea.	1.75	2.50	2.09	TURKEY POULTS ea.	-	- -
CHUKARS ea.	-	-	-	PEACOCKS ea.	125.00	150.00 137.50
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	- -
DOVES ea.	-	-	-	PHEASANTS ea.	-	- -
QUAIL ea.	-	-	-	FERRETS ea.	-	- -
CHINCHILAS ea.	-	-	-	MICE ea.	-	- -
PEAFOWL ea.	-	-	-	GUINEA FOWL EGGS(doz)	-	- -
QUAIL EGGS ea.	-	-	-	GOOSE EGGS	-	- -

TOTAL PIECES SOLD 663

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending July 20, 2012

	Whole Chickens	Breasts	Legs W/Thighs	Necks, Backs & Wings	Livers/ Gizzards	Hens
RAYON						
Low	86.12	146.95	92.27	30.76	6.83	92.27
High	88.17	157.20	102.52	44.43	10.25	92.27
Mostly	87.15	153.79	99.11	37.59	8.54	92.27
SAN JUAN						
Low	84.75	143.53	92.27	30.76	6.83	92.27
High	87.15	153.79	102.52	41.01	10.25	92.27
Mostly	87.15	150.37	95.69	34.17	6.83	92.27
NEW SAN JUAN						
Low	86.12	150.37	95.69	34.17	10.25	95.69
High	88.85	160.62	109.36	47.84	17.09	95.69
Mostly	87.15	157.20	102.52	44.43	13.67	95.69
BECERRA						
Low	87.15	153.79	99.11	37.59	10.25	95.69
High	89.88	164.04	112.78	51.26	17.09	95.69
Mostly	87.15	157.20	105.94	47.84	13.67	95.69

NATIONAL FOWL MARKET July 20, 2012

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking prices are 1 cent lower at 82 to 90 cents with a steady to weak trending undertone. Movement of ready-to-cook whole birds is light for mid-week trading. Offerings are available for present trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is slow. In the parts complex, wings and tenders ranged light to moderate. Dark meat and breast items are moderate to at times heavy.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A

RANGE	68-101
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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