



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Final majority prices are unchanged and holding steady in all areas. Offerings of all sizes are light to moderate for current trade needs. Retail and food service demand is light to moderate, but fast food is moderate to instances good. Floor stocks are closely balanced to long. Market activity is light to moderate. In the parts structure, movement is light to moderate. Prices for wings are firm to higher, tenders are steady to firm, and all other parts are holding steady. Supplies of wings and tenders are light, breast items are moderate, and dark meat cuts are available. Market activity is slow to moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 16-July-2012

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		76.71	14
Ohio Cities	TFEWR		80.08	11
Denver	TFEWR		94.60	10
Detroit	TFEWR		75.51	25
Los Angeles	104.00	102.71	24	89.63
New York	80.00-83.00	81.75	20	82.90
Philadelphia	79.50-81.00	80.33	12	80.66
Pittsburgh	79.00-82.00	80.82	11	85.67
St. Louis	TFEWR		77.72	15
San Francisco	104.50	102.39	9	93.64

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	72.00-81.00		78.27	55

Composite Weighted Average 3/:

Loads	07/16/12	Change Last Wk	07/09/12	07/18/11
327	83.92	.55	83.36	80.08

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	83.50-84.50	83.65	32
Central	71.00-79.00	76.42	80
Western	78.00-88.00	83.18	54

FOB Dock Equivalent 5/:

Mississippi	83.00-86.00	83.50	20
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 94.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	FRIDAY PRELIMINARY FOB DOCK OR EQUIVALENT PRELIM. WTD. AVG.
913	77.00-99.97	93.92

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	208.00	1,725
BREASTS - B/S	160.00	7,378
BREASTS - WHOLE	102.00	1,460
THIGH MEAT - B/S	132.50	1,231
THIGHS	74.50	1,417
DRUMSTICKS	74.00	1,417
LEG QUARTERS	51.00	9,486
WINGS	187.00	3,870

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending at least steady for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of wings and tenders are light to moderate and clearing well; breast cuts and most dark meat cuts are at least sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryers are holding steady. Offerings of all sizes are moderate for current trade needs. Demand into retail and food service channels is moderate, better where specials are present. Market activity is mostly moderate. In the parts structure, movement is light to moderate. Prices are trending steady to firm for wings, steady for dark meat and breast items. Offerings are light for wings, and sufficient for all other items. Market activity is light to moderate. In production areas, live supplies are moderate; weights are mixed, but noted as mostly desirable.

WESTERN REGION BROILER/FRYERS Final majorities are unchanged from last Monday's prices. The market on whole birds is steady with a weaker undertone noted. Retail demand and food service demand is moderate to instances good. Floor stocks are moderate to instances long. Parts demand moderate to good, mostly moderate. Sizes are desirable. The Los Angeles negotiated WOG weighted average is 81.78 cents, up 1.28 cents on 40 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are unchanged. Whole bird prices are mostly steady with offers light to moderate. Retail and food service demand is light to moderate. Fast food is moderate to instances good. Floor stocks are closely balanced long. Sizes are light to heavy. Whole bird market activity is light. Supplies of wings are light with breast cuts and dark meat items moderate. Parts prices trended firm to higher on wings and steady on dark meat items and breast cuts. Market activity for parts is light.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 83 to 91 cents with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the week as dealers assess current market conditions. Offerings of all sizes are sufficient for present trade requirements. Live supplies are moderate; weights are mixed at mostly desirable weights. Processing schedules are light. Market activity is moderate. In the parts complex, supplies ranged light to moderate with wings and tenders in the best position.

	BRANDED U.S. GRADE A
Range	71-101
Weighted Average	(A)
No. Of Boxes	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for wings and tenders; about steady for boneless skinless breast and generally steady most dark meat items. Trucklot buying activity is noted as moderate entering the week. Offerings of wings and tenders are light and moving well; breast items and most dark meat cuts are at least sufficient for current needs. Movement is slow to moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		155-160	138.19	685,840
TENDERLOINS		150	147.65	139,760
BREAST - WITH RIBS		95-96	108.78	52,092
BREAST - LINE RUN		95	95.55	65,986
LEGS		68-69	63.42	136,420
LEG QUARTERS (BULK)		46-47	48.04	328,783
DRUMSTICKS		67-68	71.79	83,000
THIGHS		72-73	82.57	65,720
B/S THIGHS		125-126	125.44	123,760
WINGS (WHOLE)		186-187	186.59	221,449
BACKS AND NECKS (STRIPPED)		16-18	18.00	2,560
LIVERS (5 POUND TUBS)		50-55	53.31	8,020
GIZZARDS (HEARTS)		70-75	74.46	14,380

Includes New York City Metropolitan Area, Northern New Jersey, Massachusetts, Connecticut, Rhode Island, and Pennsylvania (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	07/16	07/12	07/12	07/09	07/05
Alabama	3,841	3,727	5.68	3,748	5.50
Arkansas	4,611	4,720	5.57	4,750	5.53
Delmarva	1,875	2,076	6.10	2,078	6.04
Ky-LA-TN	2,489	2,499	5.13	2,490	5.10
Mississippi	2,825	2,748	5.89	2,827	5.93
North Carolina	2,703	2,618	7.05	2,621	6.91
Texas	2,376	2,296	5.86	2,426	6.07
Total	20,720	20,684	5.85	20,940	5.82
Mon	20,720 (A)			20,940 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 16-Jul 2011 is estimated to be 30,999,000 up 1.35 percent from a week ago.

and down 1.0 percent from a year ago.

(last week 31,423,000 last year 31,320,000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	210	45.00-48.00	-	46.64
LEG QUARTERS (4/10)	319	47.00-50.00	-	47.98
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for July 16, 2012 - F.O.B. Dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50-66.00	64.66	63.63

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered to: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI

Week of 16-Jul-2012 TO 20-Jul-2012, Cents per Pound

	Price Per Lb.	Mostly
BREAST - B/S	126.00 - 161.00	132.00 - 139.00
TENDERLOINS	138.00 - 192.00	147.00 - 153.00
BREAST - LINE RUN	95.00 - 112.00	97.00 - 108.00
LEGS	64.00 - 68.00	-
LEG QUARTERS (BULK)	45.00 - 60.00	46.00 - 50.00
LEG QUARTERS (4/10)	49.00 - 58.00	50.00 - 52.00
DRUMSTICKS	49.00 - 75.00	-
THIGHS	65.00 - 83.00	-
B/S THIGHS	118.00 - 134.00	-
WINGS (WHOLE)	180.00 - 195.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 45.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	38.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY

(cents per pound)

SOUTHERN (L.A. AREA)

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	106-129
WOGS 2# & UP - CUT UP 8&9 PIECES	112-130
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	

Delivered to Retailers

	R4NGE
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	138-188
ROASTERS 4# & UP	126
DUCKS	217-295

National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices for MSC are trending steady to weak on all fat contents. Demand is light to moderate both export and domestic. Supplies are moderate to heavy. Schedules are back to normal following the 4th of July holiday. Many continue to closely monitor the marketplace and stay out front on spot MSC sales. Issues with truck availability have improved, but remain a struggle in most places. Market activity is light to moderate. Supplies of raw materials are moderate to heavy. Spot frames traded between 10-15 cents FOB, mostly 10-13 FOB.

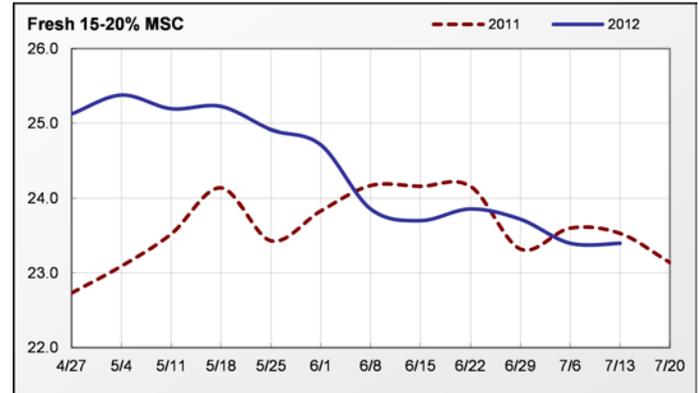
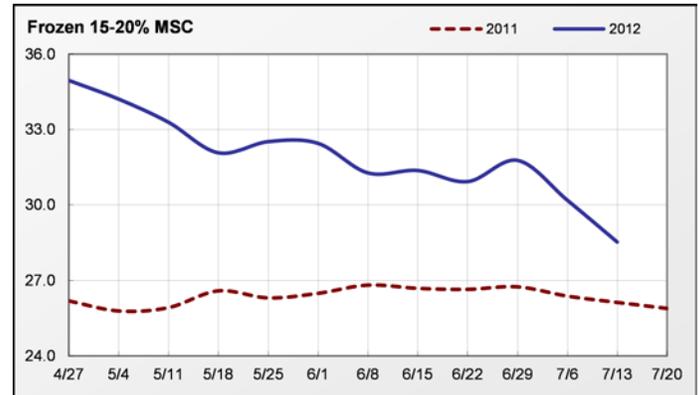
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	13-Jul-12	Last Week	Last Year	13-Jul-12	Last Week	Last Year
15% or Less						
Price Range	-	-	-	25.00-26.00	26.00	22.00-25.00
Wtd Avg Price	-	-	-	25.60	26.00	24.14
Volume Traded	-	-	-	102	102	143
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	24.00 - 33.00	27.00 - 33.00	24.00-28.00	20.00 - 26.00	19.00 - 26.00	18.00-27.00
Wtd Avg Price	28.52	30.19	26.13	23.40	23.40	23.53
Volume Traded	1,718	1,660	1,608	4,909	4,652	5,408
Volume Exported	1,198	1,540	1,488	653	449	286
20% or More						
Price Range	-	-	-	22.00	-	20.00
Wtd Avg Price	-	-	-	22.00	-	20.00
Volume Traded	-	-	-	41	-	82
Volume Exported	-	-	-	-	-	-

Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jun 2012	May 2012	Jun 2011	Jun 2012	May 2012	Jun 2011
15% or Less						
Wtd Avg Price	32.00	28.60	-	25.24	26.00	25.65
Volume Traded	160	200	-	653	612	755
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	31.55	32.87	26.66	23.93	25.17	24.09
Volume Traded	7,367	6,879	6,656	22,914	14,723	17,625
Volume Exported	6,987	5,879	5,816	1,591	1,795	898
20% or More						
Wtd Avg Price	-	-	-	22.33	22.30	20.00
Volume Traded	-	-	-	367	204	408
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.

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