



BROILER MARKET NEWS REPORT

ISSN 1522-0567

FRIDAY
JULY 13, 2012
VOL. 59 NO. 84

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Prices for whole broiler/fryers are trending steady in all areas. Preliminary majority prices are unchanged in the West and Midwest when compared to early week prices. Offerings are light to moderate for current trade needs. Retail and food service demand is light to moderate entering the weekend. Floor stocks are balanced. Market activity is mostly moderate. In the parts structure, movement improved slightly and was noted as moderate overall. Prices are firm for wings and tenders, steady for boneless skinless and most dark meat. Offerings of wings are light, breast items and dark meat items are light to moderate. Market activity is slow to moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 16-July-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	80.00-83.00			
Los Angeles	104.00			
Whole Body 2/				
Chicago	72.00-81.00	70.00-92.00	79.15	30
FOB Dock Equivalent 3/:				
Mississippi	83.00-86.00	73.00-90.00	83.50	20

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 94.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT

LOADS	RANGE	PRELIM. WTD. AVG
768	87.22-99.97	94.39

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	205.50	1,008
BREASTS - B/S	158.50	4,255
BREASTS - WHOLE	101.00	892
THIGH MEAT - B/S	133.00	786
THIGHS	74.50	959
DRUMSTICKS	73.50	703
LEG QUARTERS	51.00	5,186
WINGS	186.50	2,260

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary majority prices on whole birds into Chicago for next week's delivery are unchanged from Monday's final majority. Whole bird prices are steady with offers light to moderate. Demand into retail and food service channels is light to moderate; best movement on features and eight piece cut-ups. Fast food is moderate to instances good. Floor stocks are closely balanced. Sizes are light to heavy. Whole bird market activity remains light to moderate. Supplies of wings are light breast cuts and dark meat items are moderate. Prices are steady to firm on wings, steady on the balance of the parts. Market activity on parts is light to moderate.

NORTHEAST BROILER/FRYER Prices are trending at least steady for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate entering the weekend. Offerings of all sizes are sufficient for current needs. Market activity is moderate. In the parts complex, supplies of wings and tenders are light and moving well; breast items and most dark cuts are at least sufficient for current needs.

SOUTHERN BROILER/FRYER Prices for whole broiler/fryers are steady. Offerings are sufficient for current trade needs. Demand entering the weekend is moderate. Market activity is mostly moderate. In the parts structure, movement is light to moderate. Prices are trending steady for dark meat items, and breast items, firm for wings. Offerings of breast items and dark meat items are moderate but wings are light and moving well. Market activity is slow to moderate. In production areas, live supplies are moderate; weights are mixed, but noted as mostly desirable.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 104 cents, unchanged from last Monday's final. The market on whole broilers is steady. The WOG market is mixed with prices ranging lower to higher, mostly higher for next week's shipments. Offerings light to moderate with some areas at the end of the week finding over 3 lb. WOGs more available. Retail demand light to moderate. Food service demand moderate to good, mostly moderate with best activity into resort areas. Weights mostly adequate for needs with isolated reports of shorted lighter weights. Floor stocks moderate. The market on wings is firm undertone with prices higher, balance of items generally steady for next week's shipments. Parts demand is moderate to good, mostly moderate with best interest into retail channels on dark items for ads. Offerings of wings light, balance of items light to moderate. Movement light to good, mostly light to moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 83 to 91 cents with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the weekend. Offerings of all sizes are sufficient for present trade needs. Live supplies are moderate; weights are mixed, but reported as desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, supplies ranged light to moderate with wings in the tightest position.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S.GRADE A	
RANGE	69-101
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	07/09/12-07/13/12 (A)
	07/11/11-07/15/11 (A)
NO. OF BOXES	07/09/12-07/13/12 (A)
	07/11/11-07/15/11 (A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

Jul 12, 2012

Jul 13, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	292	40.00-48.00	-	44.97
LEG QUARTERS (4/10)	238	47.00-50.00	-	47.94
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			1,860	137.40
TENDERLOINS		TOO FEW TO REPORT			413	140.59
BREAST - LINE RUN		TOO FEW TO REPORT			430	87.00
FRONT HALVES		TOO FEW TO REPORT			207	81.77
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	265	40.00-48.00	-	44.62	1,382	45.02
LEG QUARTERS (4/10)	259	46.00-50.00	-	47.86	1,287	47.99
WINGS (WHOLE)		TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT			71	182.20
DRUMSTICKS		TOO FEW TO REPORT			115	52.00
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			95	116.84

 Whole Body Index Based on Southern States Parts Trading for Jul 12, 2012 -- f.o.b. dock.

 Whole Body Index Based on Southern States Parts Trading for Jul 13, 2012 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
60.00 - 66.00	63.18

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
60.00 - 66.00	63.01	63.40

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Prices are trending firm for wings and tenders; steady for boneless skinless breast and most dark meat items. Trucklot buying activity improved slightly entering the weekend and was noted as moderate overall. Offerings of wings are light and clearing well; breast items and most dark meat cuts are generally sufficient for current needs. Tenders are light to moderate. Movement is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

Jul 12, 2012

Jul 13, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	155-160	136.93	987,880
TENDERLOINS	145	146.43	241,800
BREAST - WITH RIBS	95-96	107.89	72,563
BREAST - LINE RUN	95	96.40	71,565
LEGS	68-69	61.96	175,600
LEG QUARTERS (BULK)	46-47	49.24	395,880
DRUMSTICKS	67-68	71.10	89,520
THIGHS	72-73	80.80	89,080
B/S THIGHS	125-126	128.97	102,400
WINGS (WHOLE)	185-186	181.53	241,760
BACKS AND NECKS (STRIPPED)	16-18	18.00	5,402
LIVERS (5 POUND TUBS)	50-55	55.00	2,000
GIZZARDS (HEARTS)	70-75	74.79	19,600

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.	WEEKLY WTD AVG	WEEKLY VOL/LBS.
BREAST - B/S	155-160	138.14	708,320	137.92	3,940,440
TENDERLOINS	145-150	144.23	195,400	145.19	946,640
BREAST - WITH RIBS	95-96	109.16	42,634	108.23	249,318
BREAST - LINE RUN	95	96.25	67,942	96.35	340,195
LEGS	68-69	63.18	126,320	61.99	825,120
LEG QUARTERS (BULK)	46-47	49.17	242,520	49.38	1,352,320
DRUMSTICKS	67-68	67.27	175,531	69.76	544,811
THIGHS	72-73	78.70	71,080	79.94	378,320
B/S THIGHS	125-126	128.46	84,520	128.71	420,000
WINGS (WHOLE)	185-186	184.06	197,280	184.08	1,051,280
BACKS AND NECKS (STRIPPED)	16-18	18.00	3,246	18.00	21,386
LIVERS (5 POUND TUBS)	50-55	51.00	780	51.92	31,020
GIZZARDS (HEARTS)	70-75	73.90	24,840	73.97	103,800

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).

*TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WT		ACTUAL (1,000)		AVG WT	
	07/13	07/12	07/11	07/10	07/11	07/10	07/06	07/04	07/06	07/04
Alabama	3,432	3,811	3,749	3,774	5.69	5.68	4,050	4.76		
Arkansas	3,915	4,795	4,598	4,564	5.57	5.82	5,360	4.39		
Delmarva	2,121	2,094	1,980	1,955	6.08	6.19	1,998	(A)		
Ky-LA-TN	2,512	2,517	2,493	2,370	5.90	5.60	2,505	4.55		
Mississippi	3,237	2,877	2,866	2,874	5.99	6.07	3,332	5.45		
North Carolina	2,677	2,656	2,675	2,653	7.02	7.07	3,287	6.53		
Texas	2,411	2,412	2,289	2,383	5.98	6.08	3,081	5.82		
Total	20,305	21,162	20,650	20,573	5.97	6.03	23,613	5.21		
Mon-Friday	104,291 (B)						93,691 (B)			
Saturday	406 (included in total for date shown)						2,405			

(A) Not published to avoid disclosing individual operations

(B) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 13-Jul-12 and 14-Jul-12 is estimated to be 30,379,000 head down 14.27 percent from a week ago and down 8.77 percent from a year ago. (Last week 30,014,000, last year 33,301,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 14-Jul-12 is estimated to be 156,031,000 head up 9.34 percent from a week ago, and down 2.26 percent from a year ago. (Last week 142,699,000, last year 159,646,000)

Actual data incorporated when available.

CALIFORNIA PROCESSED POULTRY (cents per pound)

DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA)		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO

	RANGE
FRESH FRYERS	DRY PACK 138-188
	ICE PACK
ROASTERS 4# & UP	DRY PACK 126
	ICE PACK
DUCKS	217-295

YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION

Week ending 07-Jul-2012

(Preliminary)	-----Thousands-----				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
Head	41,034	58,618	23,204	19,843	142,699
Avg Live Wgt	3.89	5.48	6.89	8.32	5.65
% of total /1	29%	41%	16%	14%	100%
Comparisons					
Last week	44,387	60,075	31,649	24,736	160,847
Avg Live Wgt	3.86	5.48	6.77	8.48	5.75
% of total /1	28%	37%	20%	15%	100%
Year Ago 2/	33,340	67,158	24,151	20,406	145,055
Avg Live Wgt	3.76	5.37	6.83	8.32	5.66
% of total /1	23%	46%	17%	14%	100%
To date/2012*	1,000,100	1,722,030	749,790	616,955	4,088,875
To date/2011*	983,838	1,879,310	786,006	659,078	4,308,232

1/ May not total to 100% due to rounding. 2/ Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description:

(A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION

(Preliminary) Week ending 07-Jul -2012

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	-----Thousands-----				
Head	142,699	986	1,647	2,633	370
Avg Wt	5.65	3.26	7.77	6.08	6.96
Last week	160,847	1,458	1,653	3,111	382
Same wk yr ago	145,055	1,154	1,573	2,727	458
Avg Wt	5.66	3.17	7.78	5.83	6.56
To-date/2012*	4,088,875	43,734	41,492	85,226	11,210
To-date/2011*	4,308,232	37,679	40,699	78,378	11,741
% Change YTD	-5%	16%	2%	9%	-5%

Ready-to-Cook Weight and Dressing Percentage

Current week	608,718	1,736	8,766	10,502	1,867
Last week	698,277	2,549	9,058	11,607	1,612
Same wk yr ago	611,653	1,939	7,832	9,771	2,163
To-date/2012*	17,632,426	73,728	219,095	292,823	54,449
To-date/2011*	18,397,155	64,419	213,343	277,762	57,577
% Change YTD	-4%	14%	3%	5%	-5%

Dressing % 75.5% 52.5% 68.5% 72.5%

(A) The revised average chick placements 6 to 7 weeks earlier was 156.5 million head. Estimated U.S. slaughter for this period was 144.4 million head, or 12.1 million less than estimated available.

(B) Dressing % adjustments reflect quarterly update. *Note: Year to-date totals reflect comparable time periods.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

	Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Jun	2	144.1	155.8	92%	5.60
	9	158.4	156.8	101%	5.78
	16	156.0	156.8	99%	5.65
	23	155.9	156.8	99%	5.81
	30	162.8	156.5	104%	5.75
Jul	7	144.4	156.5	92%	5.65
Year to date		4138.6	4145.3	100%	
Jul	14		157.1		
	21		157.1		

*Based on chick placements 6 to 7 weeks earlier.

EASTERN REGION MISC. POULTRY

For delivery the week of JULY 09, 2012

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 LBS, DELIVERED IN TRUCKLOT & POOL TRUCKLOT QUANTITIES, CENTS/LB

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-212	200-216

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 LBS & UP, DELIVERED, CENTS/LB

	RANGE	MOSTLY
ICE PACKED (12/BOX)	76.00-87.00	81.00-86.00
VACUUM PACKED (6-9/ BOX)	82.00-90.00	84.00-89.00

SQUABS: NY AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS/DOZ, 1-10 BOXES

	11 oz.	13 oz.	15 oz.
	74.88-99.79	82.80-114.54	90.00-120.34

EASTERN REGION: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT & WV

CENTRAL REGION DUCKLINGS

Prices are steady. Supplies are moderate with demand reported as light to moderate. Market activity is slow to moderate. Full-time processing schedules resume post-holiday. Prices paid, first receivers for 10-18 oz. boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT & POOL TRUCKLOT QUANTITIES, 4-5 LBS, CENTS/LB. WEEK OF 09-JUL-2012

ORIGIN	FROZEN	FRESH
MIDWEST & OTHERS	192-218	194-223

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	07/14/12	07/07/12	%chg	07/16/11	%chg
Broilers	156,031	142,699 ¹	+9.34	159,646 ¹	-2.26
Cattle	641	574	+12	672 ²	-05
Hogs	1,959	1,755	+12	2,032 ²	-04

¹ Actual data incorporated when available.² Totals adjusted to reflect USDA, NASS revisions.**GRAYSTONE SMALL ANIMAL AUCTION ***AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY*****

DATE OF AUCTION: 07-10-12 - PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE		RANGE		RANGE
Banty Hens	2.00- 4.00 ea.	Guinea Keets	2.00- 3.00 ea.	Quail	.90- 1.50 ea.
White Pigeons	5.50- 6.50 ea.	Guinea Pigs	.10- 1.00 ea.	Rabbits 4-6LBS	2.00- 2.20 lbs.
Broilers	.35- 1.10 lbs.	Kid Goats	45.00- 60.00 ea.	Rabbits 6-9LBS	1.90- 2.10 lbs.
Bunnies	1.50- 3.00 ea.	Leghorn Hens	1.75- 2.50 ea.	Red Fowl 4-5LBS	.40- .50 lbs.
Canaries	- 36.00 ea.	Leghorn Roosters	- 3.25 ea.	Red Fowl 5-6LBS	.50- .55 lbs.
Chicks	.15- 1.10 ea.	Love Birds	21.00- 26.00 ea.	Silkie	- 3.00 ea.
Crossbred Fowl 5-9LBS	.50- .60 lbs.	Muscovy Ducks - Drakes	- 2.75 lbs.	Banty Roosters	4.00- 5.00 ea.
Crossbred Roosters 4-6LBS	1.40- 1.60 lbs.	Muscovy Ducks - Hens	2.60- 2.75 lbs.	Goose Eggs	5.00- 5.10 ea.
Crossbred Roosters 7-11LBS	.70- .90 lbs.	Parakeets	8.00- 12.00 ea.	Laying Pullets	4.00- 5.00 ea.
Doves	5.00- 8.00 ea.	Peacocks	- 35.00 ea.	Fancy Bantams	8.00- 10.00 ea.
Ducklings	1.00- 3.00 ea.	Pekin Ducks	- 6.00 ea.	Cockatiels	25.00- 28.00 ea.
Geese 9-14LBS	2.00- 2.10 lbs.	Pheasants	8.00- 15.00 ea.	Fancy Pigeons	10.00- 28.00 ea.
Goats	- 90.00 ea.	Pigeons	3.40- 3.60 ea.	Hamsters	.25- .35 ea.
Guinea Fowl	3.00- 3.20 lbs.	Pullets 4-6LBS	- 1.05 lbs.	Total Coops Sold	5130

NATIONAL FOWL MARKETS**LIVE SPENT HEAVY FOWL**

Prices are trending steady to firm. Supplies are sufficient for the mostly moderate demand. Processing schedules are normal following the Fourth-of-July holiday. Retail feature activity is good entering the weekend with the bulk of the interest noted in the Southeast and Northeast regions. Finished product supplies are adequate. Market activity is moderate.

Final prices at Farm Buyer Loading:

Price Range	Wtd Avg
9.5 – 21.0	13.65

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending steady for the light to moderate demand. Offerings of light type hens are about adequate to adequate for current needs. Processing schedules returned to normal following the Fourth-of-July holiday. Market activity is light to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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