



BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture	Agricultural Marketing Service	Poultry Programs	Market News and Analysis
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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending weak to lower in the East and Midwest and steady in the West. Preliminary majority prices are lower in the East, sharply lower in the Midwest, and unchanged in the West. Offerings of all sizes are light to instances heavy for current trade needs. Retail and food service demand is light to moderate entering the weekend. Floor stocks are moderate to longer than desired. Market activity is slow to moderate. In the parts structure, movement is light to moderate for late week business. Prices are trending firm to higher for tenders, steady to firm for wings, and generally no better than steady for the balance of parts. Supplies are light to moderate for wings and tenders and moderate to heavy on the balance of items. Market activity is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 26-Mar-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	92.00-95.00			
Los Angeles	102.00			
Whole Body 2/				
Chicago	84.00-89.00	75.00-98.25	87.51	35
FOB Dock Equivalent 3/:				
Mississippi	87.00-89.00	85.00-93.00	88.15	20

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 93.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG
729	86.97-99.73	92.74

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	202.00	1,012
BREASTS - B/S	163.50	4,396
BREASTS - WHOLE	99.50	949
THIGH MEAT - B/S	131.00	811
THIGHS	72.50	737
DRUMSTICKS	71.00	732
LEG QUARTERS	54.50	5,308
WINGS	187.50	2,190

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary majority prices were sharply lower into Chicago. Whole bird prices are trending barely steady to weak. Additional offerings are light to mostly moderate. Retail and food service demand is light to moderate with fast food interest normal to good. Floor stocks are balanced to long. Weights are mixed but trending heavy. Whole bird market activity is light to moderate. Supplies of parts are light to moderate with wings in the tightest position. Prices trending steady on all items while wings and tenders are firm. Parts market activity is light to moderate.

NORTHEAST BROILER/FRYER Prices are trending weak to lower for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light and generally unaggressive entering the weekend. Offerings of all sizes are available and competitively priced. Trade activity is slow to moderate. In the parts complex, offerings of tenders are in good balance and clearing well; wings are light and breast items and dark meat cuts are moderate to heavy for current needs.

SOUTHERN BROILER/FRYER Prices for whole broiler/fryer are weak. Offerings are moderate to at times heavy for current trade needs. Demand into all channels is light to moderate entering the weekend. Market activity is slow to moderate. In the parts structure, movement is light to moderate for late week business. Prices are trending firm to higher for tenders, steady to firm for wings, and steady for remaining parts. Offerings are light to moderate for wings, light for tenders and moderate to instances heavy for dark meat items. Breast items are moderate. Market activity is slow to moderate. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 102 cents, unchanged from last Monday's final. The market on whole fryers is steady. The WOG market is weak with prices lower for next week's shipments. Offerings light to moderate. Retail demand light to moderate with disappointing ad interest found in some areas for the weekend. Foodservice demand light to good, mostly moderate with best interest found where college basketball tournaments are a factor. Floor stocks light to heavier than desired, mostly moderate. Weights desirable. The market on bone-in breasts, wings and tenderloins is steady to firm with prices unchanged to mostly higher; boneless skinless breasts weak with prices lower, legs and leg meat steady to instances weak; balance steady for next week's shipments. Demand light to good, mostly light to moderate. Offerings of wings and tenderloins light; boneless skinless breasts, legs and leg meat moderate to moderately heavy with boneless skinless breasts the most available; balance of items light to moderate. Movement light to good, mostly light to moderate with some increased activity found for the weekend.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are 1 cent lower at 95 to 100 with a weak to lower trending undertone. Movement of ready-to-cook whole birds is light entering the weekend. Offerings are available for current trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is slow to moderate. In the parts complex, dark meat cuts and breast items are moderate to heavy. Wings and tenders are light to moderate.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S.GRADE A	
RANGE	65-112
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	03/19/12 - 03/23/12 (A)
	03/21/11 - 03/25/11 (A)
NO. OF BOXES	03/19/12 - 03/23/12 (A)
	03/21/11 - 03/25/11 (A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

March 22, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	262	47.00-51.00	-	48.67
LEG QUARTERS (4/10)	264	49.00-53.00	-	50.86
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

 Whole Body Index Based on Southern States Parts Trading for March 22, 2012
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
63.00 - 66.50	64.14

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Prices are trending firm to higher for tenders; steady to firm for wings and generally no better than steady for the balance of items. Trucklot buying activity improved slightly under normal weekend demand but still noted as light to moderate overall. Offerings of tenders are light with good movement; wings are light to moderate with the smaller sized wings in the best position, dark meat cuts and boneless skinless breast are moderate to heavy for current needs. Movement is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

March 22, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	155	134.89	666,880
TENDERLOINS	165-170	166.30	192,120
BREAST - WITH RIBS	97-98	110.15	45,625
BREAST - LINE RUN	97	97.42	105,110
LEGS	73-74	75.13	93,640
LEG QUARTERS (BULK)	49-50	53.18	231,000
DRUMSTICKS	55-56	71.96	40,560
THIGHS	73-74	79.18	45,840
B/S THIGHS	133-134	134.46	94,600
WINGS (WHOLE)	187-188	179.62	280,160
BACKS AND NECKS (STRIPPED)	16-18	18.00	7,102
LIVERS (5 POUND TUBS)	50-55	53.56	10,070
GIZZARDS (HEARTS)	70-75	74.16	18,720

Includes: New York City metropolitan area, northern NJ, MA, CT, RI, and PA (northeast of Harrisburg).

*Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

March 23, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			2,000	129.42
TENDERLOINS		TOO FEW TO REPORT			774	159.14
BREAST - LINE RUN		TOO FEW TO REPORT			127	97.12
FRONT HALVES		TOO FEW TO REPORT			240	79.04
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	431	48.00-51.00	-	49.23	2,089	49.09
LEG QUARTERS (4/10)	413	50.00-53.00	-	51.47	2,015	51.31
WINGS (WHOLE)		TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT			410	180.79
DRUMSTICKS		TOO FEW TO REPORT			70	52.36
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			105	126.95

 Whole Body Index Based on Southern States Parts Trading for March 23, 2012
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50 - 65.00	64.12	64.05

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)		AVG WTS	
	03/23	03/22	03/21	03/20	03/21	03/20	03/16	03/14	03/14	03/14
Alabama	3,804	3,872	3,568	3,786	5.83	5.76	3,696	5.85		
Arkansas	3,516	4,645	4,588	4,393	5.51	5.74	3,853	5.49		
Delmarva	1,975	2,002	1,848	2,027	6.50	6.31	1,968	6.11		
Ky-LA-TN	2,474	2,390	2,265	2,488	4.91	5.26	2,423	5.26		
Mississippi	2,674	2,492	2,875	2,618	6.09	6.11	2,840	6.11		
North Carolina	2,752	2,645	2,180	2,641	7.20	7.12	2,744	7.52		
Texas	2,377	2,414	1,843	2,425	5.53	5.90	2,263	5.95		
Total	19,572	20,460	19,167	20,378	5.88	5.99	19,787	5.94		
Mon-Friday	100,323 (A)						100,672 (A)			
Saturday	321 (included in total for date shown)						919			

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 23-Mar-12 and 24-Mar-12 is estimated to be 29,282,000 head down 1.38 percent from a week ago and down 4.40 percent from a year ago. (Last week 30,822,000, last year 30,631,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 24-Mar-12 is estimated to be 150,094,000 head down 1.94 percent from a week ago, and down 6.20 percent from a year ago. (Last week 153,056,000, last year 160,009,000)

Actual data incorporated when available.

CALIFORNIA PROCESSED POULTRY (cents per pound)

DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA)

	RANGE
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO

	RANGE
FRESH FRYERS	DRY PACK 118-185
	ICE PACK
ROASTERS 4# & UP	DRY PACK 124
	ICE PACK
DUCKS	217-285

YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION

W/E 17-Mar-2012

(Preliminary)	-----Thousands-----				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
Head	38,346	64,800	25,166	24,744	153,056
Avg Live Wgt	3.85	5.41	6.72	8.55	5.74
% of total /1	25%	42%	17%	16%	100%
Comparisons					
Last week	36,099	64,870	24,540	24,717	150,226
Avg Live Wgt	3.79	5.49	6.70	8.58	5.79
% of total /1	24%	43%	16%	17%	100%
Year Ago 2/	39,167	77,076	21,137	22,629	160,009
Avg Live Wgt	3.86	5.44	6.84	8.34	5.65
% of total /1	25%	48%	13%	14%	100%
To date/2012*	389,491	708,643	295,889	251,223	1,645,246
To date/2011*	419,361	796,118	281,926	257,342	1,754,747

1/ May not total to 100% due to rounding. 2/ Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION

(Preliminary) Week ending 17-Mar-2012

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	-----Thousands-----				
Head	153,056	1,752	1,332	3,084	408
Avg Wt	5.74	3.07	8.10	5.24	6.47
Last week	150,226	1,687	1,395	3,082	440
Same wk yr ago	160,009	1,423	1,498	2,921	472
Avg Wt	5.65	3.21	7.86	5.59	6.86
To-date/2012*	1,645,246	16,977	16,549	33,526	4,693
To-date/2011*	1,754,747	16,100	16,571	32,671	4,959
% Change YTD	-6%	5%	0%	3%	-5%
Ready-to-Cook Weight and Dressing Percentage					
Current week	658,906	2,797	7,283	10,080	1,901
Last week	652,356	2,974	7,429	10,403	2,164
Same wk yr ago	673,518	2,421	7,830	10,251	2,331
To-date/2012*	7,064,469	28,269	86,163	114,432	22,559
To-date/2011*	7,423,518	27,130	86,742	113,872	24,538
% Change YTD	-5%	4%	-1%	0%	-8%
Dressing %	75.0%	52.0%	67.5%		72.0%

(A)The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 151.2 million head. Estimated U.S. slaughter for this period was 154.9 million head, or 3.7 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Feb 11	151.6	153.0	99%	5.81
18	152.3	152.4	100%	5.70
25	151.8	152.9	99%	5.64
Mar 3	153.5	152.5	101%	5.78
10	152.1	151.4	100%	5.79
17	154.9	151.2	102%	5.74
Year to date	1665.3	1669.8	100%	
Mar 24		151.9		
31		152.2		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	03/24/12	03/17/12	%chg	03/26/11	%chg
Broilers	150,094	153,056 ¹	-1.94	160,009 ¹	-6.20
Cattle	605	619	-02	633 ²	-04
Hogs	2,132	2,174	-02	2,114 ²	+01

¹ Actual data incorporated when available.² Totals adjusted to reflect USDA, NASS revisions.**EASTERN REGION MISC. POULTRY**

For delivery the week of MARCH 19, 2012

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 POUNDS, DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, CENTS PER POUND

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-210	200-214

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 POUNDS AND UP, DELIVERED, CENTS PER POUND

RANGE	MOSTLY
ICE PACKED (12 PER BOX)	79.00-93.00 85.00-88.00
VACUUM PACKED (6-9 PER BOX)	82.00-95.00 86.00-90.00

SQUABS: NEW YORK AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS PER DOZEN, 1 TO 10 BOXES

11 oz.	74.88-99.79
13 oz.	82.80-114.54
15 oz.	90.00-120.34

EASTERN REGION: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT, WV

CENTRAL REGION DUCKLINGS Prices continue steady. Demand is light to moderate. Supplies are mostly moderate. Market activity is seasonal and reported as slow to moderate. Processing schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 19-MAR-2012

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-218	194-223

GRAYSTONE SMALL ANIMAL AUCTION

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

DATE OF AUCTION: MARCH 20, 2012

PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE
Banty Hens	3.00 - 3.50 ea.
White Pigeons	6.20 - 7.10 ea.
Bunnies	4.00 - 20.50 ea.
Call Ducks	16.00 - 20.00 ea.
Chicks	.50 - 1.80 ea.
Crossbred Fowl 5-9LBS	.70 - 1.05 lbs.
Crossbred Roosters 7-11LBS	.85 - .90 lbs.
Crossbred Roosters 4-6LBS	1.40 - 1.60 lbs.
Ducklings	1.60 - 2.00 ea.
Goats	- 85.00 ea.
Guinea Pigs	.25 - 4.00 ea.
Kid Goats	40.00 - 60.00 ea.
Leghorn Hens	- 2.25 ea.
Leghorn Roosters	- 4.00 ea.
Mandarin Ducks	- 85.00 ea.
Muscovy Ducks - Drakes	1.50 - 1.60 lbs.
Muscovy Ducks - Hens	1.60 - 1.70 lbs.
Parakeets	- 8.00 ea.
Pekin Ducks	11.00 - 11.50 ea.
Pheasants	16.00 - 30.00 ea.
Pigeons	4.75 - 6.00 ea.
Pullets 4-6LBS	- 1.15 lbs.
Quail	1.20 - 3.00 ea.
Rabbits 6-9LBS	2.70 - 3.00 lbs.
Rabbits 4-6LBS	3.00 - 3.35 lbs.
Red Fowl 5-6LBS	.70 - .90 lbs.
Red Fowl 4-5LBS	.65 - .80 lbs.
Silkie	5.00 - 6.00 ea.
Banty Roosters	5.00 - 6.00 ea.
Parrots	200.00 - 225.00 ea.
Hamsters	1.00 - 1.75 ea.
Goose Eggs	1.80 - 2.30 ea.
Peacocks	40.00 - 75.00 ea.
Fancy Pigeons	18.00 - 36.00 ea.
Total Coops Sold	4346

NATIONAL FOWL MARKETS**NATIONAL FOWL MARKETS****LIVE SPENT HEAVY FOWL**

Prices are trending mostly steady when compared to the previous week. Supplies are sufficient for the moderate demand. Processing schedules are normal. Retail features are light to moderate with the bulk of the activity in the South Central Regions. Finished product supplies are at least sufficient. Market activity is moderate.

Final prices at Farm Buyer Loading:

Price Range	Wtd Avg
8.5 – 18.0	13.28

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending generally steady for the light to moderate demand. Offerings of light type hens are sufficient for current needs. Processing schedules are normal. Market activity is slow to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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