

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. **Week Ending 03-10-12**

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	394,614	5.73	331,659	5.63
TURKEY	24,597	31.00	23,241	30.08

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	7,300,000 hens ^{1/}
Est. Lay Rate:	73.3%
Weekly Egg Production:	103,974 30-dozen cases

Weekly Organic Shell Egg Inventory

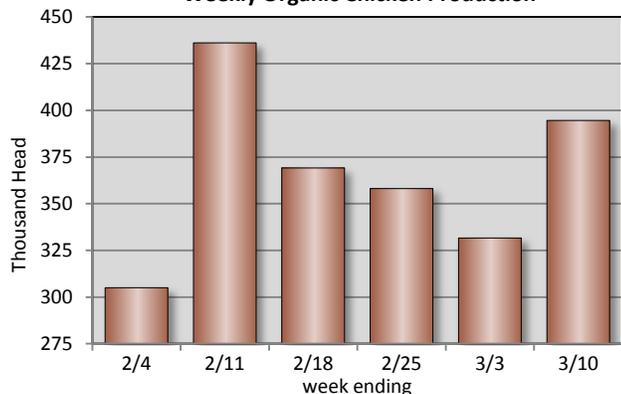
(stocks on hand on Mar-12-2012 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	10.5 -0.9%	
Ungraded:	11.2 -2.6%	
Total:	21.7 -1.8%	

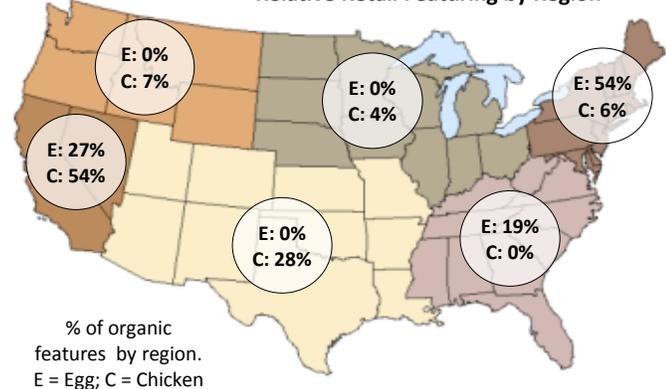
1/: adjusted to reflect latest survey results.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 316	275 - 310
1/2 doz.	173 - 198	173 - 188
Large doz.	230 - 310	265 - 300
1/2 doz.	160 - 189	160 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 307	215 - 260
B/S Breast	559 - 841	660 - 694
Bone-in Breast	360 - 421	367 - 376
Whole Legs	188 - 219	199 - 209
Thighs	185 - 245	209 - 211
Whole Wings	Too few	Too few

RETAIL

Store featuring during the week of 03/16 to 03/22

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:			5.1% of shell
Large:	710	4.58	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	130	2.99	1.5% of chicken features.
Bnls/Sknls Breast	350	6.63	
Breast Tenders	10	10.99	
Split, bn-in Breast			
Whole Wings			
Legs			
Thighs	90	2.75	
Drumsticks	90	2.75	
Bnls/Sknls Thighs	70	4.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations. For more information, visit the National Organic Program at www.ams.usda.gov/NOPNationalOrganicProgramHome