



# BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture	Agricultural Marketing Service	Poultry Programs	Market News and Analysis
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## NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending steady to firm in the East, steady elsewhere. Preliminary majority prices are unchanged in all areas when compared to early week prices. Offerings are light to moderate and clearing satisfactorily. Retail and food service demand is light to moderate entering the weekend. Fast food demand is moderate to good for promotions. Floor stocks are balanced to tight. Market activity is moderate. In the parts structure, movement is moderate. Prices are trending firm for tenders and wings, steady to instances weak for the balance of parts. Offerings of tenders and wings are light to moderate, breast items and dark meat items are moderate to at time heavy. Market activity is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

### Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 19-Mar-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	94.00-97.00			
Los Angeles	102.00			
Whole Body 2/ Chicago	92.00-96.00	86.00-101.00	93.11	33
FOB Dock Equivalent 3/:				
Mississippi	87.00-89.00	85.00-93.00	88.27	22

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

### GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 93.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

### PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG

LOADS	RANGE	WTD AVG (CENTS PER LB)	VOL (000 LBS)
741	86.93-99.62	92.44	
Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:			
ITEM		WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS		200.50	953
BREASTS - B/S		159.50	4,336
BREASTS - WHOLE		99.00	891
THIGH MEAT - B/S		127.50	750
THIGHS		72.00	740
DRUMSTICKS		71.00	734
LEG QUARTERS		54.00	5,255
WINGS		185.50	2,130

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**MIDWEST BROILER/FRYER** Preliminary majority prices were unchanged into Chicago and TFEWR elsewhere. Whole bird prices are trending steady. Additional offerings are light to moderate. Retail and food service demand is light to moderate with fast food interest normal to good. Floor stocks are balanced to tight. Weights are mixed. Whole bird market activity is light to mostly moderate. Supplies of parts are light to moderate with wings in the tightest position. Prices trended fully steady to firm on all items. Parts market activity is light to moderate.

**NORTHEAST BROILER/FRYER** Prices are trending steady for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate entering the weekend. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, offerings of wings and tenders are light to moderate and clearing satisfactorily. Breast items and most dark meat cuts are sufficient for current needs.

**SOUTHERN BROILER/FRYER** Prices for whole broiler/fryer are mostly steady. Offerings are moderate for current trade needs. Demand into all channels is moderate entering the weekend. Market activity is moderate. In the parts structure, movement is moderate for late week business. Prices are trending steady to firm for tenders and wings. Breast items and dark meat items are mostly steady. Offerings are light to moderate for wings and tenders with small wings in the strongest position, dark meat items are moderate to at times heavy. Market activity is moderate. In production areas, live supplies are moderate at mostly desirable weights.

**WESTERN BROILER/FRYER** The Los Angeles preliminary majority is 102 cents, unchanged from last Monday's final. The market on whole fryers is steady. The WOG market is steady to weak with prices unchanged to lower for next week's deliveries. Offerings light to moderate. Retail demand light to moderate and slowing in some areas for the weekend in response to St. Patrick's Day and rainy weather forecasts. Foodservice demand moderate to good, mostly moderate. Floor stocks mostly moderate. Weights desirable. The market on boneless skinless breasts is steady to weak with prices unchanged to lower, bone-in breasts steady, wings and tenderloins steady to firm with prices unchanged to higher for next week's shipments. The market on thigh meat, legs and leg meat is steady to weak with prices unchanged to lower and the balance of dark items steady for next week's shipments. Demand light to good, mostly light to moderate.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are unchanged at 97 to 102 with a steady trending undertone. Movement of ready-to-cook whole birds is moderate entering the weekend. Offerings of all sizes are sufficient for current trade needs. Live supplies are moderate; weights are mixed, but reported as mostly desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, dark meat items are moderate to heavy. Wings, bone-in breasts, and tenders are light to moderate.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

	BRANDED U.S.GRADE A
RANGE	69-112
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	(A)
	03/12/12 - 03/16/12
	03/14/11 - 03/18/11
NO. OF BOXES	(A)
	03/12/12 - 03/16/12
	03/14/11 - 03/18/11
	(A)

(A) Not reported to avoid disclosing individual operations.

**SOUTHERN STATES BROILER PARTS** f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

March 15, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK) 701		47.00-51.00	-	48.69
LEG QUARTERS (4/10) 567		50.00-53.00	-	51.63
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

\*\*\*\*\*  
 Whole Body Index Based on Southern States Parts Trading for March 15, 2012  
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
62.00 - 66.50	63.71

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**NORTHEAST BROILER PARTS** Prices are trending firm for tenders and wings and steady for the balance of items. Trucklot buying activity is moderate entering the weekend. Offerings of tenders, wings and bone-in breast are light to moderate and clearing satisfactorily; dark meat cuts are moderate to heavy with drumsticks noted as slightly more available. Boneless skinless breast are sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

March 15, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	155	134.97	827,280
TENDERLOINS	165	163.38	213,445
BREAST - WITH RIBS	97-98	106.66	75,831
BREAST - LINE RUN	97	99.43	63,000
LEGS	73-74	72.53	124,440
LEG QUARTERS (BULK)	49-50	53.13	291,840
DRUMSTICKS	55-56	70.55	61,920
THIGHS	73-74	79.47	52,560
B/S THIGHS	133-134	134.42	125,480
WINGS (WHOLE)	185-186	182.41	273,280
BACKS AND NECKS (STRIPPED)	16-18	18.00	5,789
LIVERS (5 POUND TUBS)	50-55	51.70	12,770
GIZZARDS (HEARTS)	70-75	74.14	19,120

Includes: New York City metropolitan area, northern NJ, MA, CT, RI, and PA (northeast of Harrisburg).

\*Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

March 16, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			1,994	134.36
TENDERLOINS		TOO FEW TO REPORT			922	160.07
BREAST - LINE RUN		TOO FEW TO REPORT			TFEWR	
FRONT HALVES		TOO FEW TO REPORT			315	78.51
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK) 701	494	48.00-51.00	-	49.48	2,542	49.18
LEG QUARTERS (4/10) 567	342	50.00-53.00	-	51.17	2,145	51.40
WINGS (WHOLE)		TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT			359	181.24
DRUMSTICKS		TOO FEW TO REPORT			72	52.96
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			150	130.63

\*\*\*\*\*  
 Whole Body Index Based on Southern States Parts Trading for March 16, 2012  
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
63.50 - 67.00	65.01	63.87

**ESTIMATED SLAUGHTER OF BROILER-FRYERS**

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	03/16	03/15	03/14	03/13	03/14	03/13	03/09	03/07
Alabama	3,809	3,854	3,458	3,697	5.85	5.64	3,546	5.84
Arkansas	3,570	4,585	4,722	4,574	5.49	5.46	3,719	5.48
Delmarva	2,054	1,841	2,016	2,010	6.11	6.19	2,006	6.15
Ky-LA-TN	2,454	2,427	2,396	2,382	5.26	5.21	3,109	5.21
Mississippi	2,855	2,851	2,844	2,791	6.11	6.04	2,726	6.06
North Carolina	2,713	2,618	2,000	2,697	7.52	7.28	2,722	7.30
Texas	2,398	2,435	2,437	2,123	5.95	5.86	2,101	5.85
Total	19,853	20,611	19,873	20,274	5.94	5.90	19,929	5.91
Mon-Friday	102,079 (A)						101,888 (A)	
Saturday	521 (included in total for date shown)						305	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 16-Mar-12 and 17-Mar-12 is estimated to be 29,702,000 head down 0.68 percent from a week ago and down 4.11 percent from a year ago. (Last week 30,963,000, last year 30,975,000)

Weekly broiler-fryer slaughter under federal inspection for the weekending 17-Mar-12 is estimated to be 152,722,000 head up 1.66 percent from a week ago, and down 3.24 percent from a year ago. (Last week 150,226,000, last year 157,830,000)

Actual data incorporated when available.

**CALIFORNIA PROCESSED POULTRY** (cents per pound)

**SOUTHERN (LOS ANGELES AREA)**

delivered to retailers		<b>Range</b>
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		

**SAN FRANCISCO**

delivered to restaurants & institutions		<b>Range</b>
FRESH FRYERS	DRY PACK	113-185
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
DUCKS		217-285

**YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION**

W/E 10-Mar-2012

(Preliminary)	-----Thousands-----				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
Head	36,099	64,870	24,540	24,717	150,226
Avg Live Wgt	3.79	5.49	6.70	8.58	5.79
% of total /1	24%	43%	16%	17%	100%
Comparisons					
Last week	35,282	64,654	27,921	23,827	151,684
Avg Live Wgt	3.81	5.44	6.74	8.50	5.78
% of total /1	23%	43%	18%	16%	100%
Year Ago 2/	41,334	68,219	26,297	21,980	157,830
Avg Live Wgt	3.72	5.41	6.71	8.46	5.63
% of total /1	26%	43%	17%	14%	100%
To date/2012*	351,145	643,843	270,723	226,479	1,492,190
To date/2011*	380,194	719,042	260,789	234,713	1,594,738

1/ May not total to 100% due to rounding. 2/ Comparable week.

\*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

**WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION**

(Preliminary) Week ending 10-Mar-2012

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	-----Thousands-----				
Head	150,226	1,687	1,395	3,082	440
Avg Wt	5.79	3.39	7.89	5.43	6.83
Last week	151,684	1,346	1,451	2,797	474
Same wk yr ago	157,830	1,598	1,476	3,074	431
Avg Wt	5.63	3.09	7.99	5.44	6.90
To-date/2012*	1,492,190	15,225	15,217	30,442	4,285
To-date/2011*	1,594,738	14,677	15,073	29,750	4,487
% Change YTD	-6%	4%	1%	2%	-5%
Ready-to-Cook Weight and Dressing Percentage					
Current week	652,356	2,974	7,429	10,403	2,164
Last week	657,550	2,233	7,620	9,853	2,341
Same wk yr ago	661,994	2,617	7,843	10,460	2,141
To-date/2012*	6,405,563	25,472	78,880	104,352	20,658
To-date/2011*	6,750,000	24,709	78,912	103,621	22,207
% Change YTD	-5%	3%	0%	1%	-7%

Dressing % 75.0% 52.0% 67.5% 72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 151.4 million head. Estimated U.S. slaughter for this period was 152.1 million head, or 0.7 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.

\*Note: Year to-date totals reflect comparable time periods.

**EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON**

Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Feb 4	153.4	153.3	100%	5.79
11	151.6	153.0	99%	5.81
18	152.3	152.4	100%	5.70
25	151.8	152.9	99%	5.64
Mar 3	153.5	152.5	101%	5.78
10	152.1	151.4	100%	5.79
Year to date	1510.4	1518.6	99%	
Mar 17		151.2		
24		151.9		

\*Based on chick placements 6 to 7 weeks earlier.

**BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER**

Under Federal Inspection (in thousands)

W/E	03/17/12	03/10/12	%chg	03/19/11	%chg
<b>Broilers</b>	152,722	150,226 <sup>1</sup>	+1.66	157,830 <sup>1</sup>	-3.24
<b>Cattle</b>	619	631	-02	619 <sup>2</sup>	0
<b>Hogs</b>	2,174	2,132	+02	2,140 <sup>2</sup>	+02

<sup>1</sup> Actual data incorporated when available.<sup>2</sup> Totals adjusted to reflect USDA, NASS revisions.**EASTERN REGION MISC. POULTRY**

For delivery the week of MARCH 12, 2012

**DUCKLINGS:** PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 POUNDS, DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, CENTS PER POUND

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-210	200-214

**ROASTERS:** PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 POUNDS AND UP, DELIVERED, CENTS PER POUND

RANGE	MOSTLY
ICE PACKED (12 PER BOX)	79.00-93.00 85.00-88.00
VACUUM PACKED (6-9 PER BOX)	82.00-95.00 86.00-90.00

**SQUABS:** NEW YORK AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS PER DOZEN, 1 TO 10 BOXES

11 oz.	74.88-99.79
13 oz.	82.80-114.54
15 oz.	90.00-120.34

EASTERN REGION: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT &amp; WV

**CENTRAL REGION DUCKLINGS** Prices are steady. Demand is reported as light to moderate with supplies moderate for current needs. Market activity continues slow to moderate. Processing schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 12-MAR-2012

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-218	194-223

**GRAYSTONE SMALL ANIMAL AUCTION**

\*\*\*AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY\*\*\*

DATE OF AUCTION: MARCH 13, 2012

PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE
Banty Hens	3.50 - 4.50 ea.
White Pigeons	5.50 - 6.00 ea.
Broilers	1.10 - 1.15 ea.
Bunnies	3.50 - 17.00 ea.
Call Ducks	16.00 - 22.00 ea.
Chicks	1.00 - 1.40 ea.
Crossbred Fowl 5-9LBS	.90 - 1.00 lbs.
Crossbred Roosters 7-11LBS	1.10 - 1.20 lbs.
Crossbred Roosters 4-6LBS	1.50 - 1.80 lbs.
Doves	7.00 - 10.00 ea.
Ducklings	1.25 - 1.80 ea.
Geese 9-14LBS	2.00 - 2.10 lbs.
Goats	- 140.00 ea.
Guinea Fowl	- 2.40 lbs.
Guinea Pigs	.25 - 4.00 ea.
Kid Goats	35.00 - 50.00 ea.
Leghorn Hens	- 1.50 ea.
Leghorn Roosters	- 3.00 ea.
Muscovy Ducks - Drakes	1.50 - 1.70 lbs.
Muscovy Ducks - Hens	1.60 - 2.00 lbs.
Pekin Ducks	- 12.75 ea.
Pheasants	10.00 - 22.00 ea.
Pigeons	5.40 - 6.10 ea.
Pullets 4-6LBS	- 1.15 lbs.
Quail	- 1.50 ea.
Rabbits 6-9LBS	2.30 - 2.50 lbs.
Rabbits 4-6LBS	2.95 - 3.20 lbs.
Red Fowl 5-6LBS	.80 - 1.00 lbs.
Red Fowl 4-5LBS	.70 - .80 lbs.
Silkies	7.00 - 7.25 ea.
Turkeys	15.00 - 20.00 ea.
Banty Roosters	5.00 - 6.00 ea.
Goose Eggs	2.00 - 2.50 ea.
Rats	.50 - 1.25 ea.
Diamond Dove	14.00 - 16.00 ea.
Total Coops Sold	3785

**NATIONAL FOWL MARKETS****NATIONAL FOWL MARKETS****LIVE SPENT HEAVY FOWL**

Prices are trending mostly steady when compared to the previous week. Supplies are sufficient for the moderate demand. Processing schedules are normal. Retail features are light to moderate with the bulk of the activity in the South Central Regions. Finished product supplies are at least sufficient. Market activity is moderate.

**Final prices at Farm Buyer Loading:**

Price Range	Wtd Avg
8.5 – 18.0	13.28

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

**LIVE SPENT LIGHT FOWL**

Prices are trending no better than steady for the light to moderate demand. Offerings of light type hens are at least sufficient. Processing schedules are normal. Market activity is slow to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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