BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET-AT-A-GLANCE

Whole broiler/fryer prices are trending steady to firm in the East, fully steady to firm in the Midwest and steady in the West. Offerings of all sizes are light to moderate and clearing well for mid-week business. Retail and food service demand is light to moderate; fast food normal to instances good. Floor stocks are mixed with some spot order cancellations reported for next week. Market activity is moderate to at times active. In the parts structure, movement is moderate. Prices are trending firm for tenders and wings, steady to firm for breast items and dark meat cuts. Offerings of tenders, wings and bone-in breast are light to moderate with good movement. Dark meat items and breast items are moderate to instances heavy, however, bone-in breast are light and moving well. Market activity is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .50 cents to 93.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 86.25 cents last year on Mar. 16, 2011.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	197.00
BREASTS - B/S	158.50
BREASTS - WHOLE	99.00
THIGH MEAT - B/S	131.00
THIGHS	71.50
DRUMSTICKS	66.00
LEG QUARTERS	54.00
WINGS	186.00

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Whole broiler/fryer prices are trending steady to firm. Offerings are light to moderate for current trade needs. Demand into all channels is moderate to at times good. Market activity is moderate to instances active. In the parts structure, movement is moderate for mid-week business. Prices are trending firm for wings and tenders. Breast items prices are trending steady to firm and dark meat items are mostly steady. Offerings are light to moderate for tenders and wings, moderate for breast items and dark meat cuts. Market activity is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

MIDWEST REGION Whole bird prices are trending fully steady. Additional offerings are light to moderate. Retail and food service demand is light to moderate with fast food interest normal to good. Floor stocks are balanced to tight. Weights are mixed. Whole bird market activity is light to mostly moderate. Supplies of parts are light to moderate. Prices trended fully steady to firm on all items. Parts market activity is light to moderate.

WESTERN REGION The Los Angeles delivered quote is 102 cents, unchanged from last week. The market on whole fryers and WOGs is steady. Offerings light to instances moderate with supplies not as tight as previous weeks. Fill-in trading on fresh WOGs was reported at 97 cents delivered. Retail demand light to moderate. Foodservice demand moderate to good, mostly moderate. Floor stocks light to heavier than desired, mostly moderate with isolated cancelations reported. Weights desirable. The market on boneless skinless breasts is steady; balance of items steady to firm mostly steady. The market on dark items is mostly steady with some spot weakness reported. Demand very light to good, mostly light to moderate. Offerings of white items light to moderate. Dark item offerings light to moderately heavy, mostly light to moderate. Movement light to good, mostly moderate.

NORTHEAST REGION Prices are trending steady to firm for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate for mid-week trading. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, offerings of wings and tenders are in good balance and clearing well. Bone-in breast and most dark meat cuts are moderate and boneless skinless breasts are at least sufficient for current needs.

BROILER-TYPE EGGS SET

DOWN 5 PERCENT

Commercial hatcheries in the 19 State weekly program set 198 million eggs in incubators during the week ending March 10, 2012. This was down 5 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED

DOWN 5 PERCENT

Broiler growers in the 19 State weekly program placed 163 million chicks for meat production during the week ending March 10, 2012. Placements were down 5 percent from the comparable week a year earlier. Cumulative placements from January 1, 2012 through March 10, 2012 were 1.62 billion, down 4 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

WEEK ENDING 03/10/12	2012	2011	PERCENT CHANGE PREVIOUS YEAR
	Thousand		
EGGS SET	198,029	207,787	-5
CHICKS PLACED	162,702	170,434	-5

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 21-Apr-12 is estimated at 150.1 million head. This compares to 149.0 million head the previous week and to 158.3 million head the same week a year ago, when the slaughter was 162.3 million head and the composite weighted average price was 80.69 cents per pound.

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

MAR 13 ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	MAR 14 ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S	465	130.00-175.00	-	135.67	BREAST - B/S	TOO FEW TO REPORT			
TENDERLOINS	240	154.00-227.00	-	162.27	TENDERLOINS	TOO FEW TO REPORT			
BREAST - LINE RUN	TOO FEW TO REPORT				BREAST - LINE RUN	TOO FEW TO REPORT			
FRONT HALVES	TOO FEW TO REPORT				FRONT HALVES	TOO FEW TO REPORT			
LEGS	TOO FEW TO REPORT				LEGS	TOO FEW TO REPORT			
LEG QUARTERS (BULK)	491	47.00-51.00	-	49.18	LEG QUARTERS (BULK)	324	47.00-51.00	-	49.42
LEG QUARTERS (4/10)	407	50.00-53.00	-	51.49	LEG QUARTERS (4/10)	377	50.00-53.00	-	51.13
WINGS (WHOLE)	TOO FEW TO REPORT				WINGS (WHOLE)	TOO FEW TO REPORT			
WINGS (CUT)	TOO FEW TO REPORT				WINGS (CUT)	TOO FEW TO REPORT			
DRUMSTICKS	TOO FEW TO REPORT				DRUMSTICKS	TOO FEW TO REPORT			
THIGHS	TOO FEW TO REPORT				THIGHS	TOO FEW TO REPORT			
B/S THIGHS	TOO FEW TO REPORT				B/S THIGHS	TOO FEW TO REPORT			

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAYAVERAGE
62.00 – 65.50	63.53	62.00 – 65.00	63.49	62.89

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm for tenders and wings; steady to firm for bone-in breasts and no better than steady for boneless skinless breasts. Trucklot buying activity is mostly moderate for mid-week trading. Offerings of tenders, wings and bone-in breast are light to moderate with good movement; dark meat cuts are moderate to instances heavy with drumsticks noted as slightly more available. Boneless skinless breast are at least sufficient for current needs. Movement is moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

MAR 13 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	MAR 14 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	155	132.9	833,400	BREAST - B/S	155	135.20	674,920
TENDERLOINS	165	158.59	212,920	TENDERLOINS	165	158.77	129,724
BREAST - WITH RIBS	97-98	116.18	51,055	BREAST - WITH RIBS	97-98	112.46	43,139
BREAST - LINE RUN	97	98.25	69,175	BREAST - LINE RUN	97	98.46	115,360
LEGS	73-74	71.91	170,360	LEGS	73-74	70.32	223,240
LEG QUARTERS (BULK)	49-50	54.43	272,280	LEG QUARTERS (BULK)	49-50	52.43	278,080
DRUMSTICKS	55-56	70.08	63,040	DRUMSTICKS	55-56	68.94	42,840
THIGHS	73-74	84.47	46,440	THIGHS	73-74	78.61	45,560
B/S THIGHS	133-134	133.34	110,320	B/S THIGHS	133-134	132.53	134,480
WINGS (WHOLE)	185-186	178.91	213,960	WINGS (WHOLE)	185-186	185.22	231,920
BACKS AND NECKS (STRIPPED)	16-18	18	6,480	BACKS AND NECKS (STRIPPED)	16-18	18.00	13,160
LIVERS (5 POUND TUBS)	50-55	52.89	13,440	LIVERS (5 POUND TUBS)	50-55	52.00	25,320
GIZZARDS (HEARTS)	70-75	74.59	20,760	GIZZARDS (HEARTS)	70-75	74.94	29,240

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).
* Today's negotiated sales as of 11:30 a.m.
** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	03/14	03/13	03/12	03/09	03/12	03/09	03/07	03/05
Alabama	3,550	3,845	3,557	3,546	5.71	5.83	3,314	5.67
Arkansas	4,662	4,676	4,672	3,719	5.56	5.53	4,601	5.70
Delmarva	2,024	2,065	1,750	2,006	6.18	6.08	1,879	6.39
KY-LA-TN	2,431	2,440	2,247	3,109	5.24	4.94	2,460	5.24
Mississippi	2,874	2,786	2,893	2,726	6.14	5.96	2,859	6.07
North Carolina	1,996	2,661	2,647	2,722	7.27	7.16	2,253	7.30
Texas	2,436	2,409	2,432	2,101	6.02	5.71	2,370	5.95
Total	19,973	20,882	20,198	19,929	5.97	5.85	19,736	5.98
Mon-Wed	61,615	(A)					61,325	(A)

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 14-Mar-12 is estimated to be 29,882,000 head up 0.90 percent from a week ago and down 3.11 percent from a year ago.

(Last week 29,616,000, last year 30,842,000)

PROCESSED POULTRY

SOUTHERN CALIFORNIA (L.A. AREA)

Delivered to Retailers

	RANGE
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

Delivered to Restaurants and Institutions

		RANGE
FRESH FRYERS	DRY PACK	113-185
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
DUCKS		217-285

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 17-Mar-12

	CURRENT WEEK	PREVIOUS WEEK
	03/17/12 (1)	03/10/12
Class	---------- Thousand head ---------	
Broiler/fryer	151,601 (2)	151,968
Light hens	1,860	1,824
Heavy hens	1,307	1,474
Total	154,768	155,266

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 17-Mar-12 is 151.2 million head compared to 162.0 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 151.9 million head or 0.7 million more than estimated available. For the week of 24-Mar-12 the estimated available is 151.9 million head.

WEEKLY COLD STORAGE HOLDINGS - Selected Centers

(Including government stocks) (In thousands)

		PROCESSED TURKEYS LBS	PROCESSED POULTRY LBS
AM	03/12/12	133,702	45,544
AM	03/01/12	129,156	47,693
CHG		4,546	-2,149
PCT CHG		4%	-5%

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	03/12/12	03/05/12	03/14/11	03/12/12	03/05/12	03/14/11
PACIFIC COAST	216	223	310	1,173	1,182	4,471
LOS ANGELES	124	132	87	527	612	1,497

HACKETTSTOWN POULTRY SALES FOR 03/13/12

Al Papers Required To Sell All Out of State Poultry

	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	1.10	1.20	1.15	HEAVY FOWL ea.	-	-	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	2.80	-	MIXED FOWL ea.	5.50	7.50	6.36
BANTAMS lb.	-	-	-	BANTAMS ea.	2.00	6.75	4.53
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	.25	1.40	.85
PULLETS lb.	-	-	-	PULLETS ea.	6.00	10.00	7.09
BUNNIES lb.	-	-	-	BUNNIES ea.	5.25	12.00	8.91
ROOSTERS lb.	-	-	-	ROOSTERS ea.	3.00	8.75	6.82
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	2.20	-	DUCKS ea.	6.50	7.75	7.13
RABBITS lb.	2.20	7.30	3.19	RABBITS ea.	7.00	14.00	11.04
PIGEONS lb.	-	-	-	PIGEONS ea.	-	-	-
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	9.00	11.50	10.22
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	5.00	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	.25	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	80.00	-
PARTRIDGES ea.	-	-	-	COCKATEALS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	1 1.00	22.00	15.25
QUAIL ea.	-	-	-	FERRETS ea.	-	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-	-
PEAFOWL ea.	-	-	-				

TOTAL COOPS 62

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending March 09, 2012

	Whole Chickens	Breasts	Legs W/Thighs	Necks, Backs & Wings	Livers/ Gizzards	Hens
RAYON						
Low	94.18	143.79	89.87	21.57	7.19	93.46
High	97.06	154.57	100.65	32.35	10.78	93.46
Mostly	95.26	147.38	93.46	25.16	7.19	93.46
SAN JUAN						
Low	92.74	140.19	86.27	21.57	7.19	93.46
High	95.26	150.98	97.06	32.35	10.78	93.46
Mostly	95.26	143.79	89.87	25.16	7.19	93.46
NEW SAN JUAN						
Low	95.26	143.79	93.46	25.16	7.19	97.06
High	98.49	158.17	104.25	35.95	10.78	97.06
Mostly	95.26	150.98	97.06	28.76	8.99	97.06
BECERRA						
Low	96.34	147.38	97.06	28.76	7.19	97.06
High	99.21	161.76	107.84	39.54	10.78	97.06
Mostly	96.34	154.57	100.65	32.35	8.99	97.06

NATIONAL FOWL MARKET Mar 09, 2012

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking prices are unchanged at 97 to 102 with a steady to instances firm trending undertone. Movement of ready-to-cook whole birds is moderate to good for mid-week business. Offerings of all sizes are light and clearing well with premiums noted. Live supplies are moderate; weights are mixed, but reported as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, supplies are light to moderate with wings, bone-in, and tenders in the best position.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

	BRANDED U.S. GRADE A
RANGE	73-112
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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