



BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY
MARCH 05, 2012
VOL. 59 NO. 28

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending firm to higher in the East, fully steady to firm in the Midwest, and steady in the West. Final majority prices are unchanged in the West, 2 cents higher elsewhere. Offerings are light to moderate and moving well. Retail demand is light to good, mostly moderate to good. Food service demand is light to moderate for late week business. Floor stocks cover the full range, mostly balanced to tight. Market activity is moderate to mostly active. In the parts structure, movement is moderate to good entering the week. Prices are trending firm to higher for breast items, tenders and wings. Dark meat items are steady to firm with thigh meat in the best position. Offerings are light for breast items and tenders, light to moderate for dark meat items and wings. Market activity is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 05-Mar-2012

| Grade A | | Composite | |
|---|-------------|-----------|---------------|
| Majority | Wtd Avg | Loads | Wtd Avg |
| Delivered to First Receivers 1/: | | | |
| Boston/New England | TFEWR | : | 88.64 14 |
| Ohio Cities | TFEWR | : | 92.57 12 |
| Denver | TFEWR | : | 95.36 11 |
| Detroit | TFEWR | : | 92.42 18 |
| Los Angeles | 101.00 | 101.00 | 23 : 96.40 64 |
| New York | 91.00-94.00 | 93.05 | 21 : 93.09 41 |
| Philadelphia | 90.50-92.00 | 91.58 | 12 : 91.41 23 |
| Pittsburgh | 90.00-93.00 | 92.36 | 11 : 92.84 52 |
| St. Louis | TFEWR | : | 91.35 15 |
| San Francisco | 101.50 | 101.14 | 7 : 88.38 51 |

Delivered to First Receivers 1/:

| Whole Body 2/: | | Composite | |
|----------------|-------------|-----------|----------|
| Majority | Wtd Avg | Loads | Wtd Avg |
| Chicago | 90.00-94.00 | : | 91.24 37 |

Composite Weighted Average 3/:

| Loads | 03/05/12 | Change Last Wk | 02/27/12 | 03/07/11 |
|-------|----------|----------------|----------|----------|
| 338 | 92.33 | 1.65 | 90.68 | 80.67 |

| WOG broiler 4/: | Majority | Wtd Avg | Loads |
|-----------------|--------------|---------|-------|
| Eastern | 94.00-96.00 | 97.56 | 30 |
| Central | 89.00-94.00 | 92.28 | 66 |
| Western | 96.00-103.00 | 97.44 | 35 |

FOB Dock Equivalent 5/:

| | | | |
|-------------|-------------|-------|----|
| Mississippi | 84.00-89.00 | 87.44 | 20 |
|-------------|-------------|-------|----|

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 91.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

| LOADS | RANGE | MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT |
|-------|-------------|--|
| 957 | 85.63-99.12 | 90.94 |

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

| ITEM | WTD. AVG. (CENTS PER POUND) | VOLUME (000 POUNDS) |
|------------------|--------------------------------|------------------------|
| LINE RUN TENDERS | 189.00 | 1,736 |
| BREASTS - B/S | 155.00 | 7,504 |
| BREASTS - WHOLE | 94.00 | 1,496 |
| THIGH MEAT - B/S | 124.50 | 1,221 |
| THIGHS | 72.00 | 1,097 |
| DRUMSTICKS | 71.50 | 1,272 |
| LEG QUARTERS | 54.50 | 9,546 |
| WINGS | 180.50 | 3,730 |

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending firm to higher for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings of all sizes are light and moving well. Trade activity is moderate to active. In the parts complex, supplies of breast items, tenders and wings are light with good movement. Dark meat cuts are light to moderate and clearing satisfactorily.

SOUTHERN REGION BROILER/FRYER Whole broiler/fryer prices are firm to mostly higher. Offerings of all sizes are light for current trade needs. Demand into all channels is moderate to good following the weekend. Market activity is active. In the parts structure, movement is moderate to good entering the week. Prices are trending higher for breast items, tenders and wings, steady to firm for dark meat items with thigh meat in the best position. Offerings are light for breast items, wings and tenders with good movement. Dark meat items are light to moderate. Market activity is moderate to active. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majorities are unchanged from last Monday's. The market is steady to firm on whole fryers and WOGs. Offers light. Retail and foodservice demand light to good, mostly moderate to good. Floor stocks light to moderate. Sizes desirable. The Los Angeles negotiated WOG weighted average is 97.74 cents, up 1.03 cent on 23 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are 2 cents higher into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler fryer prices trending fully steady to firm with offerings light to moderate. Retail and food service demand is light to moderate; fast food is normal to good. Floor stocks are balanced. Sizes in a full range. Whole bird market activity is light to moderate. Supplies of parts light to moderate. Prices trended fully steady to firm on all parts. Market activity for parts is light to moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are one cent higher at 95 to 100 with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good as dealers assess current market conditions. Offerings of all sizes are light with premiums noted. Live supplies are moderate; weights are mixed, but reported as desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, supplies are light to moderate.

| BRANDED U.S. GRADE A | |
|-------------------------|--------|
| RANGE | 75-108 |
| WEIGHTED AVERAGE | (A) |
| NO. OF BOXES | (A) |

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for breast items, wings and thigh meat; steady to firm for most dark meat cuts. Trucklot buying activity is good as dealers assess market conditions entering the week. Offerings of tenders, breast cuts, thigh meat and wings are light and clearing well. Dark meat cuts are light to moderate with leg quarters in the better balance. Movement is moderate to active.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

| ITEM | NEGOTIATED | CURRENT TRADING* | WTD AVG** | VOLUME /LBS. |
|--------------------------|------------|------------------|-----------|--------------|
| BREAST - B/S | | 155 | 128.70 | 638,760 |
| TENDERLOINS | | 155 | 151.22 | 110,200 |
| BREAST - WITH RIBS | 92-93 | | 105.45 | 75,234 |
| BREAST - LINE RUN | 92 | | 95.48 | 65,061 |
| LEGS | 73-74 | | 75.13 | 90,360 |
| LEG QUARTERS (BULK) | 49-50 | | 52.87 | 258,150 |
| DRUMSTICKS | 55-56 | | 72.58 | 78,960 |
| THIGHS | 72-73 | | 77.93 | 93,160 |
| B/S THIGHS | 130-131 | | 131.89 | 41,760 |
| WINGS (WHOLE) | 179-180 | | 170.74 | 181,840 |
| BACKS & NECKS (STRIPPED) | 16-18 | | 18.00 | 8,790 |
| LIVERS (5 POUND TUBS) | 50-55 | | 55.00 | 210 |
| GIZZARDS (HEARTS) | 70-75 | | 74.87 | 13,720 |

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NEW JERSEY, MASSACHUSETTS, CONNECTICUT, RHODE ISLAND, AND PENNSYLVANIA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER/FRYERS

| | Estimate (1,000) | Actual (1,000) | Avg Wts | Actual (1,000) | Avg Wts |
|----------------|------------------|----------------|---------|----------------|---------|
| | 03/05 | 03/01 | 03/01 | 02/27 | 02/23 |
| Alabama | 3,745 | 3,666 | 5.50 | 3,626 | 5.58 |
| Arkansas | 4,483 | 4,700 | 5.40 | 4,616 | 5.65 |
| Delmarva | 1,997 | 1,995 | 6.14 | 1,738 | 6.16 |
| Ky-LA-TN | 2,445 | 2,496 | 5.18 | 2,378 | 5.08 |
| Mississippi | 2,882 | 2,890 | 6.05 | 2,817 | 5.89 |
| North Carolina | 2,630 | 2,599 | 7.21 | 2,146 | 7.07 |
| Texas | 2,413 | 2,465 | 5.81 | 2,385 | 5.90 |
| Total | 20,595 | 20,811 | 5.83 | 19,706 | 5.86 |
| Mon | 20,595(A) | | | 19,706(A) | |

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 05-Mar 2011 is estimated to be 30,812,000 up 4.20 percent from a week ago. and down 2.5 percent from a year ago. (last week 29,571,000 last year 31,596,000)

SOUTHERN STATES BROILER/FRYER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

| ITEM | POUNDS (000) | RANGE | MAJ | WTD AVG |
|---------------------|--------------|-------------------|-----|---------|
| BREAST - B/S | | TOO FEW TO REPORT | | |
| TENDERLOINS | | TOO FEW TO REPORT | | |
| BREAST - LINE RUN | | TOO FEW TO REPORT | | |
| FRONT HALVES | | TOO FEW TO REPORT | | |
| LEGS | | TOO FEW TO REPORT | | |
| LEG QUARTERS (BULK) | 671 | 47.00-51.00 | - | 48.62 |
| LEG QUARTERS (4/10) | 609 | 50.00-53.00 | - | 51.46 |
| WINGS (WHOLE) | | TOO FEW TO REPORT | | |
| WINGS (CUT) | | TOO FEW TO REPORT | | |
| DRUMSTICKS | | TOO FEW TO REPORT | | |
| THIGHS | | TOO FEW TO REPORT | | |
| B/S THIGHS | | TOO FEW TO REPORT | | |

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MARCH 05, 2012 -- F.O.B. DOCK

| RANGE | TODAY'S AVERAGE | 5-DAY AVERAGE |
|---------------|-----------------|---------------|
| 58.50 - 61.50 | 59.76 | 58.94 |

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI WEEK OF 05-MAR-2012 TO 09-MAR-2012, CENTS PER POUND

| | Price Per Lb. | Mostly |
|--------------------------|-----------------|-----------------|
| BREAST - B/S | 122.00 - 142.00 | 125.00 - 135.00 |
| TENDERLOINS | 142.00 - 164.00 | 149.00 - 159.00 |
| BREAST - LINE RUN | 91.00 - 111.00 | 91.00 - 103.00 |
| LEGS | 68.00 - 77.00 | - |
| LEG QUARTERS (BULK) | 48.00 - 56.00 | 50.00 - 54.00 |
| LEG QUARTERS (4/10) | 52.00 - 57.00 | 52.00 - 56.00 |
| DRUMSTICKS | 50.00 - 61.00 | - |
| THIGHS | 65.00 - 82.00 | - |
| B/S THIGHS | 123.00 - 135.00 | - |
| WINGS (WHOLE) | 175.00 - 190.00 | 179.00 - 185.00 |
| BACKS & NECKS (STRIPPED) | 17.00 - 40.00 | - |
| LIVERS | 32.00 - 49.00 | - |
| GIZZARDS (HEARTS) | 40.00 - 59.00 | - |

CALIFORNIA PROCESSED POULTRY – cents per pound

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SOUTHERN CALIFORNIA (L.A. AREA)

| | RANGE |
|----------------------------------|---------|
| WOGS 2# & UP - WHOLE | 103-126 |
| WOGS 2# & UP - CUT UP 8&9 PIECES | 109-127 |
| FROZEN DUCKS | |
| FROZEN SQUABS | |

DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA)

| | RANGE |
|------------------|---------|
| FRESH FRYERS | 108-123 |
| ROASTERS 4# & UP | 128-140 |
| DUCKS | |
| RABBITS-WHOLE | |
| RABBITS-CUT UP | |

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO

| | RANGE |
|------------------|------------------|
| FRESH FRYERS | DRY PACK 113-185 |
| | ICE PACK |
| ROASTERS 4# & UP | DRY PACK 124 |
| | ICE PACK |
| DUCKS | 217-285 |

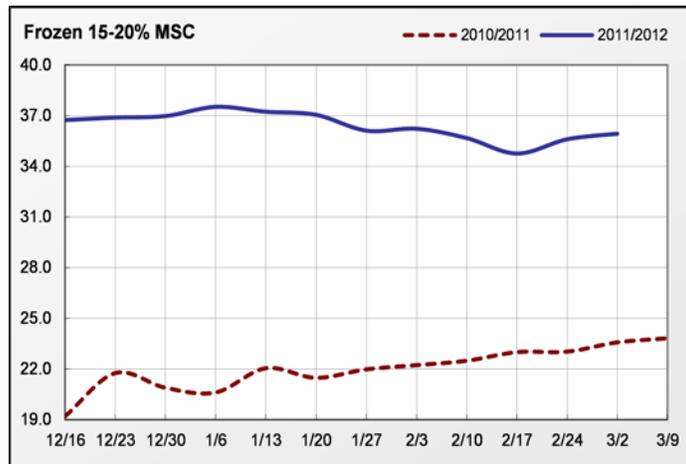
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices for all fat contents trended mostly steady. Supplies are moderate to heavy. Schedules are normal. Domestic and export demand are light to moderate with best interest from Central America, Caribbean, and Asia. However some have noted increased interest from Mexico. In the past week, interest has improved contrasting typical demand patterns associated with the start of Lent. Despite the recent slight uptick in interest industry anticipates the spot marketplace will reflect traditionally slow Lenten demand patterns. Many continue to closely watch the reactions of consumers and retailers in regards to finished product sales, as well as production and inventories. Market activity is moderate. Raw material supplies are moderate. Spot frames traded between 13-16 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

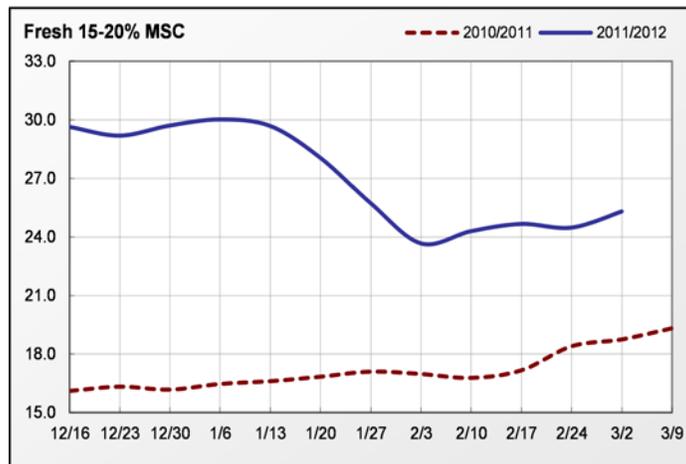
| Fat Content | Frozen | | | Fresh | | |
|--------------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | 2-Mar-12 | Last Week | Last Year | 2-Mar-12 | Last Week | Last Year |
| 15% or Less | | | | | | |
| Price Range | | | - | 26.00 - 27.00 | 26.00 - 27.00 | - |
| Wtd Avg Price | | | - | 26.71 | 26.67 | - |
| Volume Traded | - | - | - | 143 | 122 | - |
| Volume Exported | - | - | - | - | - | - |
| 15-20% | | | | | | |
| Price Range | 34.00 - 38.00 | 30.00 - 38.00 | 21.50-26.75 | 22.00 - 30.00 | 20.00 - 30.00 | 16.00-23.00 |
| Wtd Avg Price | 35.92 | 35.60 | 23.57 | 25.31 | 24.48 | 18.75 |
| Volume Traded | 1,685 | 1,460 | 1,999 | 3,835 | 4,906 | 3,794 |
| Volume Exported | 1,605 | 1,340 | 1,999 | 816 | 1,020 | 326 |
| 20% or More | | | | | | |
| Price Range | - | - | - | 22.50 | 22.50 | 18.00-20.00 |
| Wtd Avg Price | - | - | - | 22.50 | 22.50 | 19.00 |
| Volume Traded | - | - | - | 82 | 41 | 163 |
| Volume Exported | - | - | - | - | - | - |



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

| Fat Content | Frozen | | | Fresh | | |
|--------------------|----------|----------|----------|----------|----------|----------|
| | Feb 2012 | Jan 2012 | Feb 2011 | Feb 2012 | Jan 2012 | Feb 2011 |
| 15% or Less | | | | | | |
| Wtd Avg Price | - | - | - | 27.56 | 31.81 | 19.29 |
| Volume Traded | - | - | - | 653 | 734 | 694 |
| Volume Exported | - | - | - | - | - | - |
| 15-20% | | | | | | |
| Wtd Avg Price | 35.46 | 37.00 | 22.69 | 24.33 | 28.51 | 17.34 |
| Volume Traded | 7,800 | 6,795 | 6,087 | 15,773 | 14,390 | 15,732 |
| Volume Exported | 6,839 | 6,195 | 5,367 | 2,693 | 1,306 | 1,224 |
| 20% or More | | | | | | |
| Wtd Avg Price | - | - | - | 22.38 | 22.36 | 19.00 |
| Volume Traded | - | - | - | 163 | 286 | 571 |
| Volume Exported | - | - | - | - | - | - |

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS OFFICES

| | | | | | |
|----------------|----------------------|-------------------|----------------|----------------------|---------------------------------|
| Washington, DC | Voice (202) 720-6911 | Michael Sheats, | Des Moines, IA | Voice (515) 284-4471 | Jason Karwal |
| | Fax (202) 720-2403 | Director | | Fax (515) 284-4468 | Officer-in-Charge |
| Atlanta, GA | Voice (404) 562-5850 | Annie Terry, | Jackson, MS | Voice (601) 965-4662 | Gary Brown, |
| | Fax (404) 562-5875 | Officer-in-Charge | | Fax (601) 359-1175 | Southern States Area Supervisor |