# Weekly National Fowl Market (Fri)

**Agricultural Marketing Service**
**Poultry Market News & Analysis**

**Friday, March 02, 2012**

## LIVE SPENT HEAVY FOWL

Prices are trending steady to firm when compared to the previous week. Supplies are sufficient for the mostly moderate demand. Processing schedules are normal. Retail features are light to moderate with the bulk of the activity in the Northeast Regions. Finished product supplies are moderate. Market activity is moderate to active.

| **Final Prices at Farm Buyer Loading:** | **Price Range** | **Wtd Avg** |
|---|---|---|
| Prices in cents per pound. | 8.5 – 18.0 | 13.28 |

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

## LIVE SPENT LIGHT FOWL

Prices are trending mostly steady for the light demand. Offerings of light type hens are moderate. Processing schedules are normal. Market activity is moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.) Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

## READY-TO-COOK FOWL

### Midwest Region Negotiated Prices to First Receivers

(cents/lb.delivered to first receivers; US Grade A and Plant Grade)

| | **Price Range** |
|---|---|
| Ice Packed (12/box): | 80.0 – 86.0 |
| Vacuum Packed (6-9/box): | 85.0 – 90.0 |

Midwest region = IL, IN, MI, MO, OH, and WI

## LIVE FOWL AUCTIONS

### Hackettstown, NJ - Tue Feb. 28

| | | **Price Range** | **Avg.** |
|---|---|---|---|
| Heavy Fowl | each: | | |
| | per pound: | 0.95 – 1.05 | 0.99 |

### Graystone Small Animal, Manheim, PA - Tue Feb. 28

| | | | |
|---|---|---|---|
| Red Fowl | 5-6 lbs: | 0.70 – 0.80 | per pound |
| | 4-5 lbs: | 0.65 – 0.70 | per pound |
| Crossbred Fowl | 5-9 lbs: | 0.70 – 0.75 | per pound |

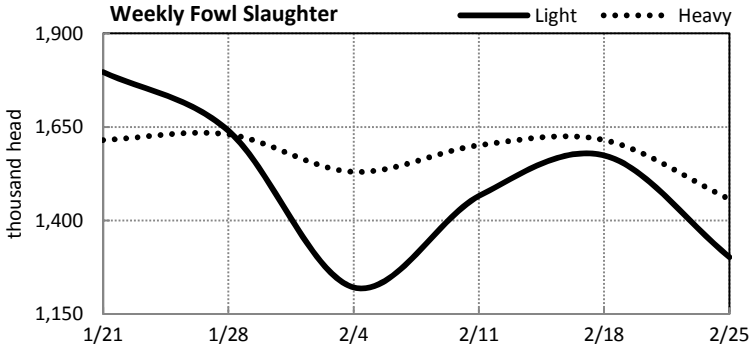
## LIVE FOWL SLAUGHTER

### Weekly Fowl Slaughtered Under Federal Inspection

**Week ending 02-25-12**

| | **Head** | **Avg Wt** | **RTC Wt** | **Dress%** |
|---|---|---|---|---|
| Light Hens: | 1,302 | 3.23 | 2,271 | 54% |
| Heavy Hens: | 1,457 | 7.83 | 7,415 | 65% |
| Total Hens: | 2,759 | 5.66 | 9,686 | -- |

(head and ready-to-cook weight in thousands; avg. wght in lbs.)



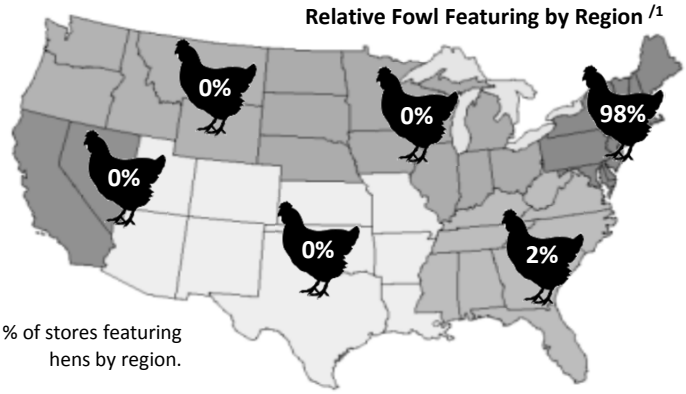

## RETAIL FOWL FEATURING

### Supermarket featuring during the week of 03/02 to 03/08

| (ad prices in $/lb) | **Light Hens** | | **Heavy Hens** | |
|---|---|---|---|---|
| **Region** | Stores | Wtd Avg | Stores | Wtd Avg |
| | 69 | 1.19 | 194 | 1.18 |
| Northeast | 69 | 1.19 | 186 | 1.19 |
| Southeast | | | 8 | 0.99 |
| Midwest | | | | |
| South Central | | | | |
| Southwest | | | | |
| Northwest | | | | |

[1/] %'s reflect feature activity relative to the sample size of each region.

**Relative Fowl Featuring by Region** [/1]




% of stores featuring hens by region.

**Source:** USDA Agricultural Marketing Service, Poultry Market News and Analysis - (202) 720-6911 www.ams.usda.gov/pymarketnews