



BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture	Agricultural Marketing Service	Poultry Programs	Market News and Analysis
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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending firm to higher in the East, firm in the Midwest, and steady in the West. Preliminary majority prices are unchanged in the West, 2 cents higher elsewhere. Offerings are light and moving well. Retail demand is light to moderate entering the weekend. Food service demand is light to good, mostly moderate to good. Floor stocks are balanced to tight. Market activity is moderate to mostly active. In the parts structure, movement is moderate to good for late week business. Prices are trending firm to higher for breast items, tenders and wings. Dark meat items are steady to firm with thigh meat in the best position. Offerings are light for breast items and tenders, light to moderate for dark meat items, and moderate for wings. Market activity is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 05-Mar-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	91.00-94.00			
Los Angeles	101.00			
Whole Body 2/ Chicago	90.00-94.00	85.00-97.25	92.05	35
FOB Dock Equivalent 3/:				
Mississippi	84.00-89.00	83.00-91.75	87.44	20

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 91.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG

LOADS	RANGE	WTD AVG	VOL
706	85.63 - 99.12	91.05	
Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:			
ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)	
LINE RUN TENDERS	190.00	1,012	
BREASTS - B/S	155.00	4,396	
BREASTS - WHOLE	93.50	949	
THIGH MEAT - B/S	124.50	815	
THIGHS	72.50	740	
DRUMSTICKS	70.50	734	
LEG QUARTERS	54.00	5,317	
WINGS	180.50	2,195	

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary prices were 2 cents higher into Chicago and TFEWR elsewhere. Whole bird prices are firm with offers light for current needs. Retail and food service demand is light to instances moderate, fast food interest is normal. Floor stocks are balanced to tight. Sizes are desirable to heavy. Whole bird market activity is light to moderate. Supplies of small wings are balanced to tight, jumbo wings balanced while boneless breast are light to moderate and dark meat items mixed. Prices trended fully steady to firm on wings, firm on boneless breasts and bone in breast and steady to instances firm on leg items. Parts market activity is light to moderate.

NORTHEAST BROILER/FRYER Prices are trending firm to higher for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is good entering the weekend. Offerings of all sizes are in good balance and moving well under normal premiums. Trade activity is moderate to active. In the parts complex, offerings of breast items, wings and tenders are light and clearing extremely well; dark meat cuts are light to moderate for current needs.

SOUTHERN BROILER/FRYER Whole broiler/fryer prices are firm to mostly higher. Offerings of all sizes are light for current trade needs. Demand into all channels is to moderate to good entering the weekend. Market activity is active. In the parts structure, movement is moderate to good for late week business. Prices are trending higher for boneless skinless breast and tenders, firm to higher for whole breast, steady to firm for dark meat items and wings. Offerings are light for boneless skinless breast and tenders with good movement. Whole breast, wings and dark meat items are light to moderate with increased interest noted for leg quarters. Market activity is moderate to active. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 101 cents, unchanged from last week. The market on whole fryers and WOGs is steady to firm. Offerings light to moderate. Retail demand light to mostly moderate. In response to higher priced competing meats, some are finding better than anticipated demand into retail channels resulting in the need for additional product. Foodservice demand light to good, mostly moderate. Floor stocks light to moderate. Weights desirable. The market on boneless skinless breasts, bone-in breasts and tenderloins is steady to firm with prices unchanged to higher for next week's shipments; wings steady for next week's deliveries with some seeing supplies held with more confidence. The market on dark items is steady to firm. Demand light to mostly moderate. Offerings of boneless skinless breasts, bone-in breasts and tenderloins light to moderate; wings moderate. Offerings of dark items light to moderate. Movement light to good, mostly moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are 1 cent higher at 94 to 99 cents with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the weekend. Offerings of all sizes are in close balance for current trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is tenders are light. Wings and dark meat cuts are light to moderate.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

	BRANDED U.S.GRADE A
RANGE	69-109
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	(A)
	02/27/12 - 03/02/12
	02/28/11 - 03/04/11
NO. OF BOXES	(A)
	02/27/12 - 03/02/12
	02/28/11 - 03/04/11
	(A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

March 01, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK) 705		47.00-50.00	-	48.21
LEG QUARTERS (4/10) 674		49.00-52.00	-	50.54
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

 Whole Body Index Based on Southern States Parts Trading for March 01, 2012 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
58.00 - 60.50	58.95

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

March 02, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			2,021	122.17
TENDERLOINS		TOO FEW TO REPORT			699	147.87
BREAST - LINE RUN		TOO FEW TO REPORT			170	87.65
FRONT HALVES		TOO FEW TO REPORT			232	68.71
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK) 577		47.00-50.00	-	48.21	3,254	48.09
LEG QUARTERS (4/10) 827		49.00-52.00	-	50.68	3,526	50.65
WINGS (WHOLE)		TOO FEW TO REPORT			105	142.62
WINGS (CUT)		TOO FEW TO REPORT			454	177.47
DRUMSTICKS		TOO FEW TO REPORT			74	50.63
THIGHS		TOO FEW TO REPORT			47	63.19
B/S THIGHS		TOO FEW TO REPORT			65	120.63

 Whole Body Index Based on Southern States Parts Trading for March 02, 2012 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
57.00 - 61.00	58.86	58.49

NORTHEAST BROILER PARTS Prices are trending firm to higher for breast items, wings and thigh meat; steady to firm for most dark meat cuts. Trucklot buying activity improved under normal weekend demand and was noted as good overall. Offerings of tenders, breast cuts and thigh meat are light with good movement. Wings and dark meat cuts are light to moderate and clearing satisfactorily. Movement is moderate to active.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

March 01, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	150	127.11	810,240
TENDERLOINS	150	149.88	195,120
BREAST - WITH RIBS	90-91	101.78	46,560
BREAST - LINE RUN	90	86.27	107,672
LEGS	73-74	73.93	91,360
LEG QUARTERS (BULK)	48-49	52.62	285,400
DRUMSTICKS	55-56	70.83	62,120
THIGHS	72-73	79.38	60,240
B/S THIGHS	128-129	127.61	108,680
WINGS (WHOLE)	177-178	171.99	252,680
BACKS AND NECKS (STRIPPED)	16-18	18.00	6,479
LIVERS (5 POUND TUBS)	50-55	53.15	11,940
GIZZARDS (HEARTS)	70-75	74.05	16,200

Includes: New York City metropolitan area, northern NJ, MA, CT, RI, and PA (northeast of Harrisburg).

*Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

March 02, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.	WEEKLY WTD AVG	WEEKLY VOL/LBS.
BREAST - B/S	150-155	129.32	601,880	125.54	3,582,480
TENDERLOINS	150-155	149.84	117,520	146.86	828,000
BREAST - WITH RIBS	91-92	105.82	28,766	103.55	214,776
BREAST - LINE RUN	91	94.41	68,179	89.27	457,954
LEGS	73-74	75.24	76,840	72.86	514,960
LEG QUARTERS (BULK)	48-49	51.97	153,800	52.46	972,480
DRUMSTICKS	55-56	70.19	53,600	70.50	280,880
THIGHS	72-73	79.19	55,480	78.57	258,080
B/S THIGHS	130-131	128.80	83,800	127.07	454,040
WINGS (WHOLE)	178-179	174.31	195,200	172.71	1,115,160
BACKS AND NECKS (STRIPPED)	16-18	18.00	6,790	18.00	33,997
LIVERS (5 POUND TUBS)	50-55	52.00	8,100	51.66	43,230
GIZZARDS (HEARTS)	70-75	74.10	20,840	73.95	87,400

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)		AVG WTS	
	03/02	03/01	02/29	02/28	02/28	02/28	02/24	02/22	02/22	02/22
Alabama	3,389	3,900	3,593	3,704	5.71	5.64	3,566	5.65		
Arkansas	3,813	4,681	4,010	4,672	5.67	5.59	3,435	5.61		
Delmarva	2,039	2,018	1,919	1,979	6.26	6.33	1,988	6.17		
Ky-LA-TN	2,331	2,471	2,197	2,407	5.07	5.21	2,413	5.12		
Mississippi	2,944	2,885	2,855	2,834	6.12	6.16	2,703	6.07		
North Carolina	2,629	2,587	2,526	2,604	7.19	7.19	2,652	7.10		
Texas	2,207	2,446	2,429	2,418	5.91	6.02	2,225	6.03		
Total	19,352	20,988	19,529	20,618	5.96	5.96	18,982	5.93		
Mon-Friday	101,661	(A)					99,801	(A)		
Saturday	477	(included in total for date shown)					743			

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 02-Mar-12 and 03-Mar-12 is estimated to be 28,953,000 head up 1.65 percent from a week ago and down 6.59 percent from a year ago. (Last week 30,831,000, last year 30,996,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 03-Mar-12 is estimated to be 152,096,000 head up 1.44 percent from a week ago, and down 4.65 percent from a year ago. (Last week 149,930,000, last year 159,519,000)

Actual data incorporated when available.

CALIFORNIA PROCESSED POULTRY (cents per pound)

SOUTHERN (LOS ANGELES AREA)

	Range
delivered to retailers	
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

	Range
delivered to restaurants & institutions	
FRESH FRYERS	DRY PACK 113-185
	ICE PACK
ROASTERS 4# & UP	DRY PACK 124
	ICE PACK
DUCKS	217-285

YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION

W/E 25-Feb-2012

(Preliminary)	-----Thousands-----				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
Head	40,156	63,539	22,720	23,515	149,930
Avg Live Wgt	3.78	5.40	6.74	8.41	5.64
% of total /1	27%	42%	15%	16%	100%
Comparisons					
Last week	37,375	62,336	28,368	22,418	150,497
Avg Live Wgt	3.75	5.39	6.78	8.43	5.70
% of total /1	25%	41%	19%	15%	100%
Year Ago 2/	35,387	75,719	23,662	22,734	157,502
Avg Live Wgt	3.85	5.39	6.90	8.37	5.70
% of total /1	22%	48%	15%	15%	100%
To date/2012*	279,764	514,319	218,262	177,935	1,190,280
To date/2011*	295,309	579,733	209,788	192,559	1,277,389

1/ May not total to 100% due to rounding. 2/ Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION

(Preliminary) Week ending 25-Feb-2012

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	-----Thousands-----				
Head	149,930	1,302	1,457	2,759	454
Avg Wt	5.64	3.23	7.83	5.66	6.86
Last week	150,497	1,574	1,615	3,189	401
Same wk yr ago	157,502	1,510	1,865	3,375	440
Avg Wt	5.70	3.23	7.21	5.43	6.84
To-date/2012*	1,190,280	12,192	12,371	24,563	3,371
To-date/2011*	1,277,389	11,512	12,087	23,599	3,591
% Change YTD	-7%	6%	2%	4%	-6%
Ready-to-Cook Weight and Dressing Percentage					
Current week	634,204	2,187	7,701	9,888	2,242
Last week	643,375	2,578	8,132	10,710	1,934
Same wk yr ago	668,832	2,585	8,942	11,527	2,167
To-date/2012*	5,095,657	20,265	63,831	84,096	16,153
To-date/2011*	5,424,870	19,376	62,986	82,362	17,776
% Change YTD	-6%	5%	1%	2%	-9%

Dressing % 75.0% 52.0% 67.5% 72.0%

(A)The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 152.9 million head. Estimated U.S. slaughter for this period was 151.8 million head, or 1.1 million less than estimated available. (B) Dressing % adjustments reflect quarterly update.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Jan 21	148.9	152.9	97%	5.52
28	154.1	153.3	101%	5.84
Feb 4	153.4	153.3	100%	5.79
11	151.6	153.0	99%	5.81
18	152.3	152.4	100%	5.70
25	151.8	152.9	99%	5.64
Year to date	1204.8	1214.7	99%	
Mar 3		152.5		
10		151.4		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	03/03/12	02/25/12	%chg	03/05/11	%chg
Broilers	152,096	149,930 ¹	+1.44	159,519 ¹	-4.65
Cattle	621	592	+05	645 ²	-04
Hogs	2,150	2,120	+01	2,139 ²	+01

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

EASTERN REGION MISC. POULTRY

For delivery the week of FEBRUARY 27, 2012

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 POUNDS, DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, CENTS PER POUND

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-210	200-214

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 POUNDS AND UP, DELIVERED, CENTS PER POUND

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	79.00-92.00	85.00-87.00
VACUUM PACKED (6-9 PER BOX)	82.00-94.00	86.00-89.00

SQUABS: NEW YORK AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS PER DOZEN, 1 TO 10 BOXES

11 oz.	72.00-90.72
13 oz.	80.64-104.64
15 oz.	87.84-109.63

EASTERN REGION: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT & WV

CENTRAL REGION DUCKLINGS All prices are steady. Demand is light to moderate with supplies moderate for present needs. Market activity is seasonal and reported as moderate. Processing schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 27-FEB-2012

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-218	194-223

GRAYSTONE SMALL ANIMAL AUCTION

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

DATE OF AUCTION: FEBRUARY 28, 2012

PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE
Banty Hens	3.00 - 3.50 ea.
White Pigeons	5.20 - 6.00 ea.
Broilers	1.15 - 1.25 ea.
Bunnies	3.50 - 8.00 ea.
Call Ducks	- 16.00 ea.
Chicks	.65 - 1.00 ea.
Crossbred Fowl 5-9LBS	.70 - .75 lbs.
Crossbred Roosters 7-11LBS	.80 - 1.00 lbs.
Crossbred Roosters 4-6LBS	1.50 - 1.80 lbs.
Doves	7.00 - 8.00 ea.
Ducklings	1.00 - 1.50 ea.
Geese 9-14LBS	1.80 - 1.90 lbs.
Goats	75.00 - 140.00 ea.
Guinea Fowl	- 2.20 lbs.
Guinea Pigs	.50 - 4.00 ea.
Kid Goats	40.00 - 60.00 ea.
Leghorn Hens	- 1.75 ea.
Leghorn Roosters	- 6.50 ea.
Muscovy Ducks - Drakes	1.40 - 1.90 lbs.
Muscovy Ducks - Hens	1.50 - 2.00 lbs.
Parakeets	6.00 - 8.00 ea.
Pekin Ducks	- 9.50 ea.
Pheasants	9.00 - 10.00 ea.
Pigeons	4.70 - 5.40 ea.
Pullets 4-6LBS	- 1.20 lbs.
Rabbits 6-9LBS	2.60 - 2.80 lbs.
Rabbits 4-6LBS	2.90 - 3.05 lbs.
Red Fowl 5-6LBS	.70 - .80 lbs.
Red Fowl 4-5LBS	.65 - .70 lbs.
Silkie	4.00 - 6.00 ea.
Banty Roosters	4.75 - 5.25 ea.
Fancy Pigeons	10.00 - 25.00 ea.
Fancy Bantams	10.00 - 13.00 ea.
Goose Eggs	3.60 - 4.00 ea.
Gerbils	0.25 - 1.25 ea.
Peacocks	60.00 - 75.00 ea.
Total Coops Sold	2865

NATIONAL FOWL MARKETS**NATIONAL FOWL MARKETS****LIVE SPENT HEAVY FOWL**

Prices are trending steady to firm when compared to the previous week. Supplies are sufficient for the mostly moderate demand. Processing schedules are normal. Retail features are light to moderate with the bulk of the activity in the Northeast Regions. Finished product supplies are moderate. Market activity is moderate to active.

Final prices at Farm Buyer Loading:	Price Range	Wtd Avg
	8.5 – 18.0	13.28

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending mostly steady for the light demand. Offerings of light type hens are moderate. Processing schedules are normal. Market activity is moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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