



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are trending steady to firm in the West, firm to higher in the East, and firm in the Midwest. Offerings are very light or early week business. Retail and food service demand is light to good, mostly moderate to good for current trade needs. Floor stocks are balance to tight. Market activity is moderate to active. In the parts structure, movement is mostly to moderate. Prices are trending steady to instances firm for whole breast, at least steady for b/s breast, and steady to weak for wings and tenders. Offerings of wings and tenders are moderate to heavy with jumbo wings in the weakest position. Breast items and dark meat cuts are light to moderate. Market activity is slow to mostly moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .25 cents to 91.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 85.25 cents last year on Feb. 16, 2011.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

DOCK PRICE (CENTS PER POUND)

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	188.50
BREASTS - B/S	146.00
BREASTS - WHOLE	91.50
THIGH MEAT - B/S	122.50
THIGHS	71.50
DRUMSTICKS	64.00
LEG QUARTERS	53.50
WINGS	184.00

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Whole broiler/fryer prices are trending higher. Offerings of all sizes are light for current trade needs. Demand is moderate to good. Market activity is active. In the parts structure, movement is light to mostly moderate with slight increase interest noted for mid-week business. Prices are trending steady for breast items, and dark meat items. Wings and tenders prices are trending steady to weak with jumbo wings in the weakest position. Offerings are light to moderate for breast items, moderate for dark meat items. Jumbo wings and tenders are moderate to heavy and slow to clear. Market activity is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

MIDWEST REGION Whole bird prices are firm with offers very light. Retail and food service demand is light to instances moderate, fast food interest is good and still driving the market. Floor stocks are closely balanced. Sizes are desirable to heavy. Whole bird market activity is light to moderate. Supplies of small wings are balanced, jumbo wings more available while boneless breast are moderate to heavy and dark meat items light to moderate. Prices trended barely steady to weak on wings and boneless breasts, steady on bone in breast and steady to instances firm on leg items. Parts market activity is light to moderate with wings interest slowing.

WESTERN REGION The Los Angeles delivered quote 100 cents, unchanged from last Wednesday. The market on whole fryers is steady to firm and WOGs firm. Offerings light. Retail and foodservice demand moderate. Floor stocks moderate to sometimes tight. Weights desirable to instances light. The market on tenderloins is steady to weak with jumbo sizes softest, boneless skinless and bone-in breasts steady, wings steady at best. The market on dark items is mostly steady with drums strongest and mixed opinions reported on leg meat. Demand light to mostly moderate. Offerings of boneless skinless breasts, tenderloins, wings and bone-in breast moderate with jumbo sizes the most available. Offerings of dark items generally moderate. Movement light to mostly moderate.

NORTHEAST REGION Prices are trending firm to higher for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is good for mid-week trading. Offerings of all sizes are in close balance and clearing well with premiums noted. Trade activity is moderate to mostly active. In the parts complex, offerings of bone-in breast are light to moderate. Tenders are available and slow to clear and wings are moderate to heavy with jumbo sized wings readily available and competitively priced.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES

DOWN 4 PERCENT

Commercial hatcheries in the 19 State weekly program set 196 million eggs in incubators during the week ending February 11, 2012. This was down 4 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED

DOWN 3 PERCENT

Broiler growers in the 19 State weekly program placed 162 million chicks for meat production during the week ending February 11, 2012. Placements were down 3 percent from the comparable week a year earlier. Cumulative placements from January 1, 2012 through February 11, 2012 were 970 million, down 4 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

WEEK ENDING 02/11/12	2012	2011	PERCENT CHANGE PREVIOUS YEAR
	<i>Thousand</i>		
EGGS SET	195,837	204,337	-4
CHICKS PLACED	162,273	167,953	-3

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 24-Mar-12 is estimated at 148.7 million head. This compares to 148.0 million head the previous week and to 158.3 million head the same week a year ago, when the slaughter was 162.0 million head and the composite weighted average price was 84.30 cents per pound.

FEB 14

SOUTHERN STATES BROILER/FRYER PARTS

FEB 15

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS			WTD AVG	ITEM	POUNDS			WTD AVG
	(000)	RANGE	MAJORITY			(000)	RANGE	MAJORITY	
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	448	48.00-50.00	-	49.04	LEG QUARTERS (BULK)	656	48.00-50.00	-	48.86
LEG QUARTERS (4/10)	654	49.00-52.00	-	51.20	LEG QUARTERS (4/10)	527	50.00-52.00	-	51.31
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
56.50 - 59.00	58.02	56.50 - 59.00	57.78	57.81

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending steady to instances firm for bone-in breast; at least steady for boneless skinless breast and steady to weak for wings and tenders. Trucklot buying activity is moderate for mid-week trading. Offerings of breast items are light to moderate with bone-in breast in the best balance; most dark meat cuts are sufficient for current needs and tenders and wings are moderate to heavy with jumbo sized wings noted as available with light movement. Movement is slow to mostly moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

FEB 14 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	FEB 15 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	135-140	121.26	945,280	BREAST - B/S	135-140	125.11	510,880
TENDERLOINS	145	145.57	237,440	TENDERLOINS	145	142.84	114,280
BREAST - WITH RIBS	89-90	102.88	53,710	BREAST - WITH RIBS	89-90	102.97	55,249
BREAST - LINE RUN	89	90.72	74,356	BREAST - LINE RUN	89	90.93	108,077
LEGS	72-73	68.91	203,000	LEGS	72-73	78.54	57,960
LEG QUARTERS (BULK)	48-49	52.10	262,440	LEG QUARTERS (BULK)	48-49	53.73	109,400
DRUMSTICKS	55-56	68.66	77,240	DRUMSTICKS	55-56	69.85	62,240
THIGHS	71-72	77.82	59,000	THIGHS	71-72	81.44	53,320
B/S THIGHS	125-126	123.94	109,960	B/S THIGHS	125-126	125.33	82,640
WINGS (WHOLE)	181-182	185.02	268,080	WINGS (WHOLE)	181-182	187.14	214,720
BACKS AND NECKS (STRIPPED)	16-18	18.00	7,968	BACKS AND NECKS (STRIPPED)	16-18	18.00	6,900
LIVERS (5 POUND TUBS)	50-55	51.00	13,800	LIVERS (5 POUND TUBS)	50-55	51.12	17,850
GIZZARDS (HEARTS)	70-75	73.79	26,240	GIZZARDS (HEARTS)	70-75	74.30	22,960

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Alabama	3,520	4,166	3,724	3,711	5.66	5.48	3,442	5.65	
Arkansas	4,729	4,672	4,574	3,615	5.68	5.11	4,551	5.64	
Delmarva	2,038	2,031	1,886	1,992	6.25	6.11	1,996	6.37	
KY-LA-TN	2,419	2,493	2,340	2,415	5.26	5.04	2,382	5.27	
Mississippi	2,873	2,822	2,417	2,798	6.36	6.01	2,831	6.05	
North Carolina	2,256	2,654	2,456	3,036	7.16	7.01	2,632	7.27	
Texas	2,262	2,390	2,440	2,004	6.06	5.74	2,322	6.05	
Total	20,097	21,228	19,837	19,571	5.99	5.76	20,156	5.98	
Mon-Wed	61,653	(A)					61,360	(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 15-Feb-12 is estimated to be 30,067,000 head down 0.59 percent from a week ago and down 6.27 percent from a year ago.

(Last week 30,246,000, last year 32,078,000)

**PROCESSED POULTRY
SOUTHERN CALIFORNIA (L.A. AREA)**

Delivered to Retailers		RANGE
FRESH FRYERS		108-123
ROASTERS 4# & UP		128-140
DUCKS		
RABBITS-WHOLE		
RABBITS-CUT UP		
SAN FRANCISCO Delivered to Restaurants and Institutions		RANGE
FRESH FRYERS	DRY PACK	113-185
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
DUCKS		217-285

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 18-Feb-12

Class	CURRENT WEEK		PREVIOUS WEEK	
	02/18/12 (1)	02/11/12	02/18/12 (1)	02/11/12
Broiler/fryer	150,358 (2)	153,419	150,358 (2)	153,419
Light hens	1,678	1,546	1,678	1,546
Heavy hens	1,565	1,505	1,565	1,505
Total	153,601	156,470	153,601	156,470

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 18-Feb-12 is 152.4 million head compared to 164.1 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 150.7 million head or 1.7 million less than estimated available. For the week of 25-Feb-12 the estimated available is 152.9 million head.

WEEKLY COLD STORAGE HOLDINGS - Selected Centers

(Including government stocks) (In thousands)

	PROCESSED TURKEYS		PROCESSED POULTRY	
	02/13/12	02/01/12	02/13/12	02/01/12
AM	110,334	101,459	51,305	52,594
CHG	8,875	8,875	-1,289	-1,289
PCT CHG	9%	9%	-2%	-2%

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	02/13/12	02/06/12	02/14/11	02/13/12	02/06/12	02/14/11
PACIFIC COAST	209	278	401	1,363	1,305	4,955
LOS ANGELES	131	199	135	663	595	1,843

HACKETTSTOWN POULTRY SALES

All Papers Required To Sell All Out of State Poultry

	LOW HIGH AVG			FOR 02/14/12		
	LOW	HIGH	AVG	LOW	HIGH	AVG
HEAVY FOWL lb.	-	.50	-	HEAVY FOWL ea.	-	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	-
PULLETS lb.	-	-	-	PULLETS ea.	-	-
BUNNIES lb.	-	-	-	BUNNIES ea.	3.25	7.25 5.18
ROOSTERS lb.	-	-	-	ROOSTERS ea.	-	3.00 -
GEESE lb.	-	-	-	GEESE ea.	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-
DUCKS lb.	-	-	-	DUCKS ea.	-	-
RABBITS lb.	1.90	3.00	2.26	RABBITS ea.	-	-
PIGEONS lb.	-	-	-	PIGEONS ea.	2.00	4.50 3.97
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	7.50 -
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-
PARTRIDGES ea.	-	-	-	COCKATEALS ea.	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-
QUAIL ea.	-	-	-	FERRETS ea.	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-
PEAFOWL ea.	-	-	-			

TOTAL COOPS 28

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending Feb 10, 2012

	Whole Chickens		Legs	Necks, Backs & Wings	Livers/ Gizzards	Hens
	Breasts	W/Thighs	W/Thighs	& Wings	Gizzards	Hens
RAYON						
Low	92.28	173.91	95.83	28.39	7.10	102.93
High	94.06	188.11	113.58	46.14	10.65	102.93
Mostly	94.06	181.01	106.48	39.04	8.87	102.93
SAN JUAN						
Low	90.86	170.36	92.28	28.39	7.10	102.93
High	92.28	184.56	106.48	42.59	10.65	102.93
Mostly	92.28	177.46	102.93	35.49	8.87	102.93
NEW SAN JUAN						
Low	94.06	117.46	99.38	31.94	10.65	106.48
High	97.25	191.66	117.13	49.69	14.20	106.48
Mostly	94.77	181.01	110.03	42.59	12.42	106.48
BECERRA						
Low	95.12	117.46	102.93	35.49	10.65	106.48
High	97.96	191.66	120.67	53.24	14.20	106.48
Mostly	95.12	184.56	113.58	46.14	12.42	106.48

NATIONAL FOWL MARKET Feb 10, 2012

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking prices are 1 cent higher at 90 to 95 cents with a firm to higher trending undertone. Movement of ready-to-cook whole birds is good for mid-week business. Offerings are closely balanced and clearing well with premiums reported. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, breast items and most dark meat cuts ranged light to moderate. Tenders and wings are moderate to heavy.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A

RANGE	74-106
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

USDA, AMS, POULTRY PROGRAMS, POULTRY MARKET NEWS & ANALYSIS OFFICES			
Washington, DC	Voice	(202)720-6911	Michael Sheats
	Fax	(202)720-2403	(Director)
Atlanta, GA	Voice	(404)562-5850	Annie Terry
	Fax	(404)562-5875	(Officer-In-Charge)
Jackson, MS	Voice	(601)965-4662	Gary Brown
	Fax	(601)359-1175	(Southern States Area Supervisor)
Des Moines, IA	Voice	(515)284-4471	Jason Karwal
	Fax	(515)284-4468	(Officer-In-Charge)