



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 12-31-11

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	323,976	5.76	334,045	5.84
TURKEY	12,480	21.08	13,741	20.25

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	7,300,000 hens ^{1/}
Est. Lay Rate:	74.3%
Weekly Egg Production:	105,394 30-dozen cases

Weekly Organic Shell Egg Inventory

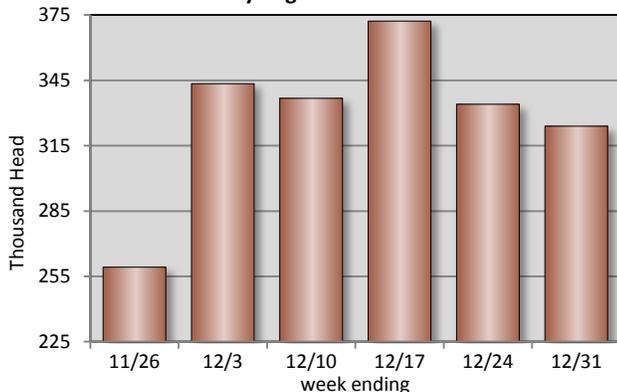
(stocks on hand on Jan-02-2012 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	9.1 3.4%	
Ungraded:	7.3 25.9%	
Total:	16.4 12.3%	

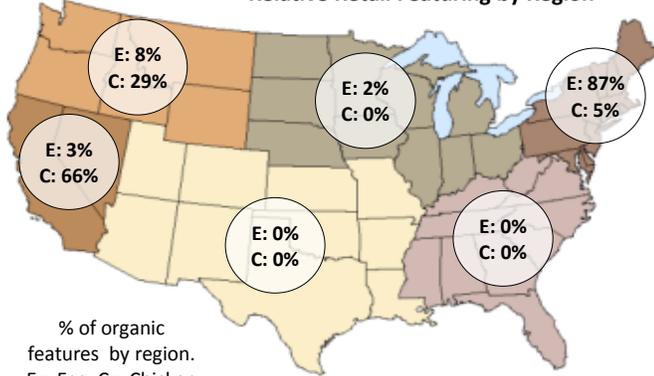
1/: adjusted to reflect latest survey results.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	255 - 316	275 - 310
1/2 doz.	173 - 198	173 - 188
Large doz.	230 - 310	265 - 300
1/2 doz.	160 - 189	160 - 178

Organic Young Chicken

(price dollars per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 300	201 - 214
B/S Breast	559 - 716	660 - 684
Bone-in Breast	360 - 421	367 - 376
Whole Legs	188 - 219	199 - 209
Thighs	185 - 245	209 - 211
Whole Wings	Too few	Too few

RETAIL

Store featuring during the week of 01/06 to 01/12

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	170	4.29	5.1% of shell
Large:	280	3.94	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	160	2.86	1.6% of chicken features.
Bnls/Sknls Breast	350	7.54	
Breast Tenders			
Split, bn-in Breast	10	5.29	
Whole Wings			
Legs			
Thighs	70	2.79	
Drumsticks	100	2.52	
Bnls/Sknls Thighs	220	4.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations. For more information, visit the National Organic Program at www.ams.usda.gov/NOPNationalOrganicProgramHome