



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are firm to higher in the East, steady to firm elsewhere. Offerings are light to moderate and clearing well. Retail and food service demand cover the full range, light to good, mostly moderate to good with seasonal items taking center stage in the West. Floor stocks are light to moderate. The market activity is moderate to active. In the parts structure, movement is moderate to good for early week business. Prices for wings range steady to higher, mostly firm to higher. Breast items and tenders are trending steady to firm and dark meat items are steady. Supplies of wings are light with good movement and held with confidence. Breast items and tenders are light to moderate while dark meat items are moderate. Market activity is moderate to active. In production areas, live supplies are moderate; weights are mixed but noted as desirable.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 14-Nov-2011

	Grade A			Composite	
	Majority	Wtd Avg	Loads	Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR			74.03	12
Ohio Cities	TFEWR			72.37	12
Denver	TFEWR			88.13	8
Detroit	TFEWR			70.86	21
Los Angeles	98.00	91.61	27	83.70	60
New York	67.00-70.00	68.82	22	70.94	44
Philadelphia	66.50-68.00	66.80	10	68.07	21
Pittsburgh	66.00-69.00	68.09	11	75.91	52
St. Louis	TFEWR			67.50	16
San Francisco	98.50	92.19	8	85.68	20

	Whole Body 2/:			Composite	
	Majority	Wtd Avg	Loads	Wtd Avg	Loads
Delivered to First Receivers 1/:					
Chicago	62.00-66.00			65.41	38

Composite Weighted Average 3/:					
Loads	11/14/11	Change Last Wk	11/07/11	11/15/10	
304	75.07	1.23	73.84	81.65	

WOG broiler 4/:			
	Majority	Wtd Avg	Loads
Eastern	71.00-73.00	71.71	30
Central	61.00-70.00	67.15	69
Western	72.00-80.00	74.80	37

FOB Dock Equivalent 5/:			
	Majority	Wtd Avg	Loads
Mississippi	80.00-87.00	81.62	21

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 89.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
970	67.00-98.98	87.98

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	183.50	1,667
BREASTS - B/S	145.50	7,301
BREASTS - WHOLE	79.50	1,423
THIGH MEAT - B/S	120.00	1,140
THIGHS	72.00	1,105
DRUMSTICKS	71.00	1,149
LEG QUARTERS	53.50	9,758
WINGS	122.50	3,513

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending firm to higher for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings of all sizes are in good balance and clearing well. Trade activity is moderate to active. In the parts complex, supplies of wings, tenders and breast items are light and clearing well; dark meat cuts are sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Whole broiler/fryer prices are trending firm to higher. Offerings are light to moderate for current trade needs. Demand following the weekend is moderate to good. The market activity is moderate to active. In the parts structure, movement is moderate to good for early week business. Prices for wings are trending firm to higher with good movement. Breast items and tenders are trending steady to firm and dark meat items are mostly steady. Supplies of wings are light and remain in the strongest position. Breast items and tenders are light to moderate and dark meat items are moderate. Market activity is moderate to active. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

WESTERN REGION BROILER/FRYERS Final majority price was unchanged from last Monday. Whole bird prices trended steady to firm; offers light to moderate. Demand light to moderate at best. Floor stocks light to moderate. Weights mixed. Parts supplies light to moderate. Prices trended steady to firm on wings and breast cuts; dark meat items steady. The Los Angeles negotiated WOG weighted average is 73.42 cents, up .60 cents on 26 loads. Trading: boneless skinless breasts 108-123, tenders 132-139, bone-in breasts 85-108, legs 78-81, leg meat 110-118, leg quarters bulk 50-61, 4-10 leg quarters 48-58, drums 51-72, thighs 63-80, thigh meat 105-129, wings 121-140 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority prices were 1 cent higher to unchanged into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler fryer prices were steady to firm; offers light to moderate for the fair interest. Retail and food service demand was light to moderate at best. Floor stocks were light to moderate; weights mixed. Whole bird market activity was light to moderate. Supplies of breast cuts were light to moderate, wings tight and dark meat items mixed. Prices were mostly steady for dark meat items, firm for wings and breast cuts. Market activity was light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are higher at 71 to 78 cents with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week as dealers assess current market conditions. Offerings are light to moderate for present trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules are light to moderate. Market activity is moderate to active. In the parts complex, wings and breast cuts are light and moving well. Dark meat items are sufficient.

	Nov. 14, 2011	Nov. 11, 2011
BRANDED		
U.S. GRADE A		
RANGE	62-83	63-83
WEIGHTED AVERAGE	(A)	(A)
NO. OF BOXES	(A)	(A)

(A) Not reported to avoid disclosing individual operations.

Northeast Broiler/Fryer Parts Prices are trending firm to higher for wings, tenders and breast items and steady for the balance of items. Trucklot buying activity is moderate to good as dealers assess market conditions entering the week. Supplies of wings and breast items are light and clearing well; dark meat cuts are sufficient for current needs. Movement is moderate to active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Item	Negotiated	Current Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S		135-140	124.95	651,080
Tenderloins		130-135	128.57	105,520
Breast - With Ribs		75-76	89.14	61,861
Breast - Line Run		75	77.87	66,860
Legs		68-69	68.99	140,240
Leg Quarters (Bulk)		48-49	50.87	282,880
Drumsticks		56-57	69.74	71,760
Thighs		70-71	77.89	47,880
B/S Thighs		124-125	128.30	50,000
Wings (Whole)		123-124	122.79	145,400
Backs And Necks (Stripped)		16-18	18.00	9,640
Livers (5 Pound Tubs)		50-55	52.00	13,260
Gizzards (Hearts)		65-70	69.70	30,480

New York City Metropolitan Area, northern NJ, MA, CT, RI, & PA (northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

Estimated Slaughter of Broiler/Fryers

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
Alabama	3,550	3,705	5.63	3,658	5.60
Arkansas	4,767	4,636	5.53	4,745	5.47
Delmarva	1,885	2,136	6.11	2,073	6.16
KY-LA-TN	2,409	2,433	5.12	2,168	5.14
Mississippi	2,983	2,907	6.07	3,015	6.02
North Carolina	2,386	2,544	7.05	2,222	7.08
Texas	2,380	2,183	5.86	2,428	5.91
Total	20,360	20,544	5.86	20,309	5.85
Mon	20,360(A)			20,309(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 14-Nov 2011 is estimated to be 30,461,000 down 2.78 percent from a week ago, and down 5.4 percent from a year ago. (last week 31,331,000 last year 32,199,000)

Southern States Broiler/Fryer Parts F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Item	Pounds (000)	Range	Maj	Wtd Avg
Breast - B/S		Too Few to Report		
Tenderloins		Too Few to Report		
Breast - Line Run		Too Few to Report		
Front Halves		Too Few to Report		
Legs		Too Few to Report		
Leg Quarters (Bulk)	561	42.00-50.00	-	45.67
Leg Quarters (4/10)	817	49.00-52.00	-	50.30
Wings (Whole)		Too Few to Report		
Wings (Cut)		Too Few to Report		
Drumsticks		Too Few to Report		
Thighs		Too Few to Report		
B/S Thighs		Too Few to Report		

Whole Body Index Based on Southern States Parts Trading for November 14, 2011 -- f.o.b. dock

Range	Today's Average	5-Day Average
51.00 - 57.50	53.52	53.47

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

Midwest Region Broiler/Fryer Parts

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 14-Nov-2011 to 18-Nov-2011, Cents per Pound

	Price per Lb.	Mostly
Breast - B/S	108.00 - 130.00	111.00 - 123.00
Tenderloins	123.00 - 137.00	127.00 - 137.00
Breast - Line Run	67.50 - 100.00	75.00 - 82.00
Legs	67.00 - 71.00	-
Leg Quarters (Bulk)	42.00 - 56.00	47.00 - 52.00
Leg Quarters (4/10)	51.00 - 59.00	52.00 - 56.00
Drumsticks	51.00 - 71.00	-
Thighs	61.00 - 78.00	-
B/S Thighs	109.00 - 130.00	-
Wings (Whole)	117.00 - 130.00	121.00 - 129.00
Backs and Necks (Stripped)	17.00 - 40.00	-
Livers	32.00 - 49.00	-
Gizzards (Hearts)	39.00 - 59.00	-

California Processed Poultry – cents per pound

Southern (L.A. Area)

Delivered to Restaurants and Institutions

	Range
WOGS 2# & Up - Whole	101-119
WOGS 2# & Up - Cut Up 8 & 9 Pieces	105-120
Frozen Ducks	
Frozen Squabs	

Delivered To Retailers

Fresh Fryers	109-122
Roasters 4# & Up	129-139
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

San Francisco

Delivered to Restaurants and Institutions

	Range
Fresh Fryers	Dry Pack 113-185
	Ice Pack
Roasters 4# & Up	Dry Pack 124
	Ice Pack
Ducks	279-285

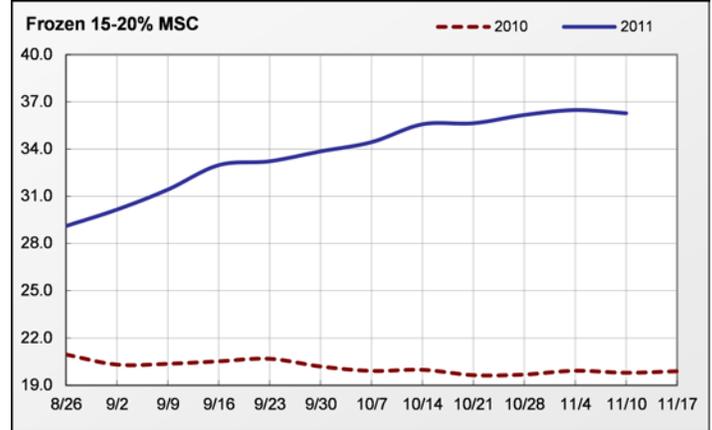
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices trended steady to firm on frozen 15-20% and steady on the balance of fat contents. Supplies were mostly moderate on fresh 15-20% with the balance light to moderate. Schedules were normal. Domestic demand was light to moderate. Demand into export channels remains moderate to good with continued strong interest on frozen 15-20%, especially into Asia and Central America. Negotiations for 2012 contracts drag on for many; however some contracts have been confirmed at either higher levels or on a formula basis. Quite a bit of product remains to be finalized and the disparity between buyers and sellers persists regarding ideas of pricing structure and level for next year. For many, the uncertainty of the marketplace for 2012, all of the influencing factors, and the many possible outcomes weigh heavy on the minds of both buyers and sellers making for one of the most challenging contract seasons. Market activity was moderate to instances active. Supplies of raw materials were light. Frames traded between 13-17 cents FOB.

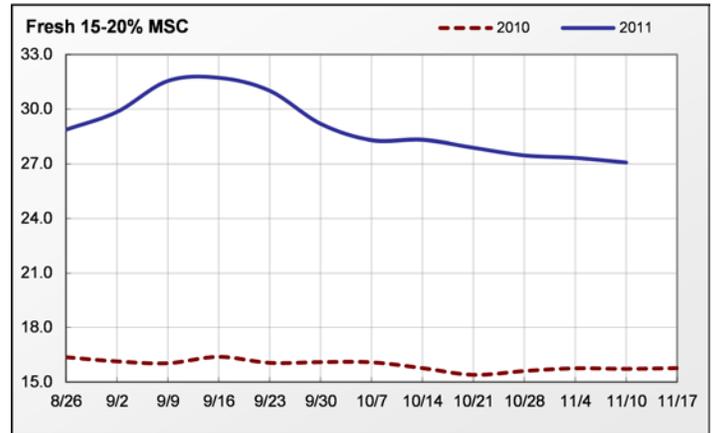
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	10-Nov-11	Last Week	Last Year	10-Nov-11	Last Week	Last Year
15% or Less						
Price Range			-	31.00 - 32.00	32.00	18.00-19.00
Wtd Avg Price			-	31.71	32.00	18.56
Volume Traded	-	-	-	143	61	184
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	34.00 - 39.00	34.00 - 39.00	15.00-22.00	21.00 - 32.00	22.50 - 32.00	12.00-18.00
Wtd Avg Price	36.27	36.47	19.79	27.08	27.33	15.73
Volume Traded	1,987	1,768	1,368	3,835	3,580	2,897
Volume Exported	1,587	1,328	1,128	1,020	857	530
20% or More						
Price Range	-	-	-	22.50		18.00-20.00
Wtd Avg Price	-	-	-	22.50		19.33
Volume Traded	-	-	-	122	-	122
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Oct 2011	Sep 2011	Oct 2010	Oct 2011	Sep 2011	Oct 2010
15% or Less						
Wtd Avg Price	-	-	-	30.86	32.06	18.55
Volume Traded	-	-	-	592	839	775
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	35.47	32.48	19.86	28.01	30.69	15.79
Volume Traded	8,651	8,432	7,428	14,870	17,023	14,895
Volume Exported	7,811	7,872	6,668	3,182	4,406	3,305
20% or More						
Wtd Avg Price	-	-	-	-	-	18.00
Volume Traded	-	-	-	-	-	204
Volume Exported	-	-	-	-	-	-



NATIONAL FOWL MARKETS

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LIVE SPENT HEAVY FOWL

Prices are trending steady when compared to the previous week. Supplies are sufficient for the light to moderate demand. Processing schedules are noted as normal. Retail feature activity is moderate. Finished product supplies are moderate and clearing satisfactorily. Market activity is moderate.

Final prices at Farm Buyer Loading: **Price Range** **Wtd Avg**
 Prices in cents per pound. 8.5 – 18.5 13.28

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

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