



Weighted Average Prices, cents per pound, F.O.B. Shipper Dock Basis - Week Ending October 14, 2011

See Page 2 for Seasonal Specialty Whole Body Turkey Information

FROZEN Whole Body Turkeys - commodity pack or equivalent; minimum 10,000 lb lots; current negotiation for delivery within two weeks.

U.S. Grade A - FROZEN	Current Week		Last Week		Last Year		September Averages		
	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	This Month	Last Month	Last Year
8-16 lb. (Hens)	114.50 ¹		112.08	240	102.63	80	109.79	105.39	102.02
16-24 lb. (Toms)	111.50 ¹		111.25	160	104.75	160	108.87	106.91	100.28

¹ based on offers.

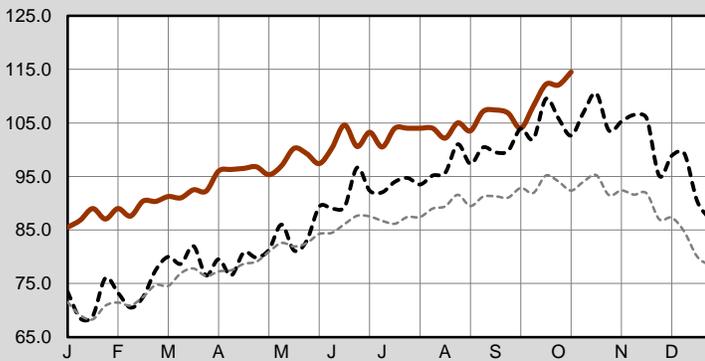
FRESH Whole Body Turkeys - with timers; for delivery within the next seven days.

U.S. Grade A - FRESH	Current Week		Last Week		Last Year		September Averages		
	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	wtd avg (cents/lb)	volume (000 lbs.)	This Month	Last Month	Last Year
8-16 lb. (Hens)	123.87	123.2	124.89	118.2	111.79	173.0	122.27	116.91	108.84
16-24 lb. (Toms)	124.24	71.0	125.81	65.0	112.00	70.0	122.67	115.92	108.57
Price To Be Determined:									
8-16 lb. (Hens)	--	5.0	--	2.5	--	5.0	--	--	--
16-24 lb. (Toms)	--	5.0	--	2.5	--	5.0	--	--	--

— 2011 - - 2010 - - - Prior 3 Year Avg.

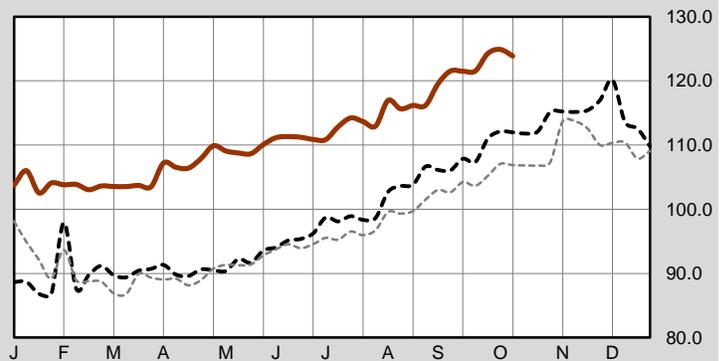
National FROZEN Hen Trend

(weighted average price in cents per pound; f.o.b. shipper dock)

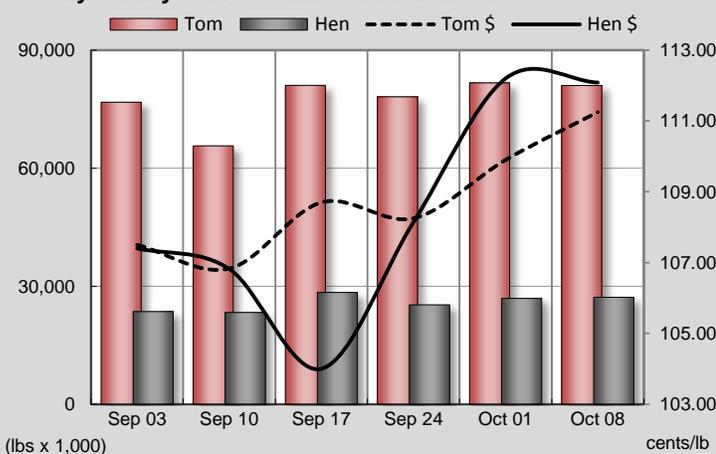


National FRESH Hen Trend

(weighted average price in cents per pound; f.o.b. shipper dock)

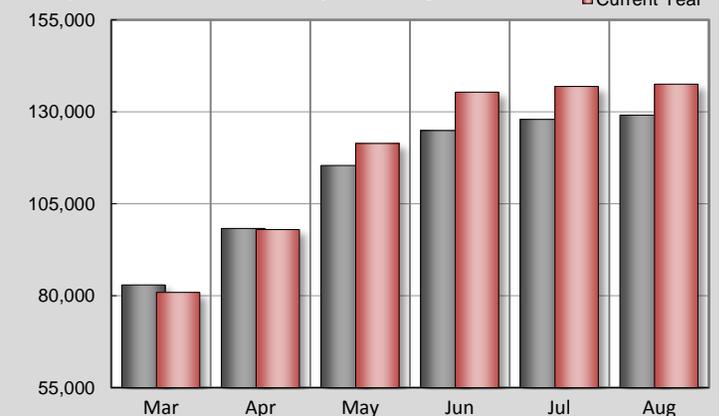


Weekly Turkey: RTC Volume vs. Frozen Price



Cold Storage Holdings - Frozen Hen Turkeys

(1,000 pounds) Source: NASS Monthly Cold Storage



Source: USDA AMS Poultry Market News & Analysis; www.ams.usda.gov/pymnhomepage



Specialty¹ Whole Body Turkeys - commodity pack or equivalent; consumer sizes; non-basted or equivalent w/o net and timer.

USDA ORGANIC	Price Range	Average
Fresh	296.00 - 335.00	316.00
Frozen	222.00 - 262.00	240.33

ANTIBIOTIC-FREE	Price Range	Average
Fresh	162.00 - 283.00	194.67
Frozen	151.00 - 162.00	156.65

This information will be published each week through the remainder of the Nov-Dec holiday season.

FREE RANGE	Price Range	Average
Fresh	132.00 - 208.00	152.50
Frozen	Too few to report	

Note: averages reflect the simple average of the range of reported prices.

¹ Specialty includes free-range, antibiotic-free, and USDA Certified Organic birds (grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit www.ams.usda.gov/hop/.