



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are firm and higher in the Midwest and East, but steady and unchanged in the West. Offerings of all sizes are light to moderate for trade needs. Demand into retail and food service channels is mixed, but mostly moderate to good. Floor stocks are light to moderate. Market activity is moderate to active. In the parts structure, movement is moderate entering the weekend. Prices are steady to firm for wings, mostly steady for breast items and dark meat cuts. Availability is light for wings with smaller sizes in the closest balance. The remaining items are light to moderate. In production areas, live supplies are moderate with weights in a full range.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 17-Oct-2011 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	65.00-68.00			
Los Angeles	98.00			
Whole Body 2/ Chicago	65.00-71.00	63.00-79.00	67.66	38
FOB Dock Equivalent 3/:				
Mississippi	81.00-86.00	67.00-88.00	82.18	22

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

NORTHEAST BROILER/FRYER Prices are trending firm to higher for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate to good entering the weekend. Offerings of all sizes are in close balance and clearing well with premiums noted. Trade activity is moderate to active. In the parts complex, offerings of wings are light to moderate and clearing satisfactorily; breast items and most dark meat cuts are sufficient for current needs.

SOUTHERN BROILER/FRYER Whole broiler/fryer prices are firm to higher. Supplies of all sizes are light to moderate for current trade needs. Demand entering the weekend is moderate to good for late week business. Market activity is moderate to active. In the parts structure, movement is mostly moderate. Prices for wings are firm to higher with good movement. Dark meat items are trending steady to firm with interest aided by export. Breast items are mostly steady. Supplies for wings are firm, steady for dark meat items and breast items. Market activity is moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 89.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG

LOADS	RANGE	WTD AVG
744	85.38 - 98.73	88.34

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	182.50	1,071
BREASTS - B/S	144.50	4,801
BREASTS - WHOLE	80.50	979
THIGH MEAT - B/S	127.50	870
THIGHS	72.50	762
DRUMSTICKS	71.00	762
LEG QUARTERS	53.00	5,993
WINGS	113.50	2,408

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Whole bird prices were sharply higher into Chicago and TFEWR elsewhere. Whole bird prices were fully steady to firm with offers light to moderate. Demand was light to moderate at best into retail and food service accounts, best interest continues on wings. Floor stocks were light to moderate. Weights were desirable to heavy. Market activity for whole birds was moderate to active. Supplies of wings were light with the balance of parts light to moderate. Parts prices trended steady on breast cuts and dark meat items with wings firm. Parts market activity was light to moderate.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is unchanged from Monday's final majority at 98 cents. Whole broiler fryer prices trended fully steady to higher with offers light to moderate for the moderate trade call. Retail and food service demand was light to moderate; best movement on wings and retail features. Floor stocks were mostly balanced. Sizes were desirable. Parts supplies were light on wings and light to moderate on breast cuts and dark meat items. Prices trended firm on wings and steady on the balance of parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are one cent higher at 68 to 77 cents with a firm undertone. Movement of ready-to-cook whole birds is moderate to good entering the weekend. Offerings of all sizes are in good supply for current trade needs. Live supplies are moderate; weights are mixed, but mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, prices for wings are steady to firm, dark meat cuts and breast items are steady. Offerings of wings are light, and all other items are available.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S.GRADE A	
RANGE	59-86
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	10/10/11 - 10/14/11 (A)
	10/11/10 - 10/15/10 (A)
NO. OF BOXES	10/10/11 - 10/14/11 (A)
	10/11/10 - 10/15/10 (A)

(A) Not reported to avoid disclosing individual operations.

OCT 13					SOUTHERN STATES BROILER/FRYER PARTS					OCT 14	
ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	POUNDS (000)	RANGE	MAJORITY	WTD AVG	WEEKLY (000)	WEEKLY WTD AVG	
BREAST - B/S		TOO FEW TO REPORT				TOO FEW TO REPORT			1,254	115.19	
TENDERLOINS		TOO FEW TO REPORT				TOO FEW TO REPORT			707	120.46	
BREAST - LINE RUN		TOO FEW TO REPORT				TOO FEW TO REPORT			235	70.79	
FRONT HALVES		TOO FEW TO REPORT				TOO FEW TO REPORT			240	56.35	
LEGS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR		
LEG QUARTERS (BULK)	441	42.00-50.00	-	46.12	477	43.00-49.00	-	45.69	1,776	46.96	
LEG QUARTERS (4/10)	802	47.00-52.00	-	50.40	794	48.00-52.00	-	49.79	3,040	50.59	
WINGS (WHOLE)		TOO FEW TO REPORT				TOO FEW TO REPORT			233	103.04	
WINGS (CUT)		TOO FEW TO REPORT				TOO FEW TO REPORT			331	118.18	
DRUMSTICKS		TOO FEW TO REPORT				TOO FEW TO REPORT			124	56.43	
THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR		
B/S THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			265	117.79	

Whole Body Index Based on Southern States Parts Trading for September 01, 2011 - F.O.B. DOCK.

Whole Body Index Based on Southern States Parts Trading for September 02, 2011 - F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
47.50 - 54.00	50.81	46.00 - 55.50	49.65	51.99

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending steady to firm for wings; at least steady for tenders and boneless skinless breast. Other items are mostly steady. Trucklot buying activity was moderate entering the weekend. Supplies are light to moderate for wings with the smaller wings noted as in the better balance; tenders and breast items are moderate. Dark meat cuts are sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

OCT 13				OCT 14				
ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY WTD AVG	WEEKLY VOL/LBS
BREAST - B/S	135	122.70	659,840	135	118.75	504,080	123.54	3,194,440
TENDERLOINS	125	122.83	261,880	125	117.94	116,780	124.7	841,060
BREAST - WITH RIBS	73-74	86.18	88,335	73-74	86.91	67,883	85.92	299,530
BREAST - LINE RUN	73	75.63	72,000	73	75.38	72,000	75.33	329,400
LEGS	68-69	74.67	111,860	68-69	70.07	81,480	71.19	533,280
LEG QUARTERS (BULK)	48-49	53.36	275,813	48-49	54.46	265,505	53.27	1,170,378
DRUMSTICKS	60-61	73.18	89,920	60-61	73.78	79,160	72.17	303,560
THIGHS	70-71	67.40	46,680	70-71	66.92	49,160	68.58	272,280
B/S THIGHS	134-135	135.62	82,640	134-135	131.04	62,040	134.03	355,680
WINGS (WHOLE)	112-113	120.83	245,920	112-113	123.28	172,300	118.57	941,580
BACKS AND NECKS (STRIPPED)	16-18	16.00	10,520	16-18	16	15,360	16.34	63,320
LIVERS (5 POUND TUBS)	50-55	54.32	10,130	50-55	51.73	11,630	52.21	66,770
GIZZARDS (HEARTS)	65-70	67.45	38,560	65-70	68.29	25,260	67.36	150,440

Includes New York City metropolitan area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 A.M.

** Weighted Average price of all grades and brands of product shipped, or to be shipped as of 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	10/14	10/13	10/12	10/11	10/12	10/11	10/07	10/05
Alabama	3,745	3,780	1,488	3,793	5.58	5.76	4,209	5.90
Arkansas	3,381	4,475	4,699	4,733	5.75	5.80	3,918	5.65
Delmarva	1,988	2,137	2,161	2,137	6.21	6.44	1,820	6.42
KY-LA-TN	2,496	2,429	1,841	2,345	5.70	5.11	2,559	5.33
Mississippi	2,884	2,946	2,932	2,955	6.09	6.15	2,645	6.03
North Carolina	2,756	2,655	2,605	2,645	7.33	7.35	2,607	7.18
Texas	2,136	2,441	2,322	2,480	6.04	5.95	2,455	6.02
Total	19,386	20,863	18,048	21,088	6.11	6.04	20,213	6.02
Mon-Fri	103,613 (A)				102,825 (A)			
Saturday	702 (included in total for date shown)				922			

(A) Weekly cumulative for states listed above. Broiler-fryer slaughter under federal inspection for 14-Oct-11 and 15-Oct-11 is estimated to be 29,004,000 head down 4.38 percent from a week ago and down -13.34 percent from a year ago. (Last week 30,332,000, last year 33,468,000)

Weekly broiler-fryer slaughter under federal inspection for the weekending 15-Oct-11 is estimated to be 150,071,000 head down 2.44 percent from a week ago, and down 9.62 percent from a year ago. (Last week 153,823,000, last year 166,049,000) Actual data incorporated when available.

SOUTHERN CALIFORNIA PROCESSED POULTRY

(Los Angeles area) - delivered to retailers

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY

delivered to restaurants & institutions

	DRY PACK	ICE PACK	RANGE
FRESH/FRYERS			129-188
ROASTERS 4# & UP			124
HENS OVER 5#			
DUCKS			235-279

YOUNG CHICKENS SLAUGHTERED

W/E 08-Oct-2011 Under Federal Inspection (Preliminary) (In Thousands)

	(A) 4.25 lbs & down	(B) 4.26 - 6.25 lbs	(C) 6.26 - 7.75 lbs	(D) 7.76 lbs & up	Total
Head	34,939	58,199	34,513	26,172	153,823
Avg Live Wgt	3.61	5.36	6.76	8.46	5.80
% of total /1	23%	38%	22%	17%	100%
Comparisons					
Last week	32,499	56,771	39,233	27,934	156,437
Avg Live Wgt	3.74	5.34	6.63	8.34	5.87
% of total /1	21%	36%	25%	18%	100%
Year Ago 2/	32,547	75,685	35,417	22,330	165,979
Avg Live Wgt	3.90	5.41	6.70	8.35	5.79
% of total /1	20%	46%	21%	13%	100%
To date/2011*	1,457,400	2,735,803	1,212,854	944,929	6,350,986
To date/2010*	1,578,293	3,149,141	984,756	748,780	6,460,970

/1 May not total to 100% due to rounding.
/2 Comparable week.

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*Note: Year to-date totals reflect comparable time periods.
Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed

LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION

(PRELIMINARY) YOUNG LIGHT HEAVY TOTAL
W/E 08-Oct-2011 CHICKENS HENS HENS HENS DUCKS

	THOUSANDS				
Head	153,823	1,452	1,789	3,241	444
Avg Wt	5.80	3.21	7.75	5.72	6.71
Last week	156,437	1,377	1,557	2,934	422
Same wk yr ago	165,979	1,643	1,392	3,035	429
Avg Wt	5.79	3.24	8.19	5.51	6.81
To-date/2011*	6,350,986	54,699	62,069	116,768	17,289
To-date/2010*	6,460,970	56,562	56,418	112,980	16,780
% Change YTD	-2%	-3%	10%	3%	3%

Ready-to-Cook Weight and Dressing Percentage

Current week	669,130	2,470	9,151	11,621	2,145
Last week	684,122	2,365	7,812	10,177	2,069
Same wk yr ago	715,959	2,821	7,581	10,402	2,103
To-date/2011*	27,113,288	93,520	321,266	414,786	84,402
To-date/2010*	26,825,245	97,065	296,982	394,047	83,000
% Change YTD	1%	-4%	8%	5%	2%
Dressing %	75.0%	53.0%	66.0%		72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 153.2 million head. Estimated U.S. slaughter for this period was 155.7 million head, or 2.5 million more than estimated available.

(B) Dressing % adjustments reflect quarterly update.

*Note: Year-to-date totals reflect comparable time periods.

ESTIMATED U.S. FRYER SLAUGHTER - AVAILABLE COMPARISON

MILLION HEAD

WEEK ENDING	SLAUGHTERED	AVAILABLE*	PCT	AVG WT
Sep 3	163.4	154.6	106%	5.64
10	143.2	153.8	93%	5.73
17	161.5	154.3	105%	5.87
24	162.1	154.1	105%	5.80
Oct 1	158.3	152.9	104%	5.87
8	155.7	153.2	102%	5.80
Year to date	6428.0	6361.7	101%	
Oct 15		153.2		
22		151.9		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	10/15/11	08/27/11	%CHG	09/04/10	%CHG
Broilers	150,071	153,823 ¹	-0.2	166,049 ¹	-10
Cattle	650	666	-0.2	662 ²	-0.2
Hogs	2,318	2,340	-0.1	2,263 ²	+0.2

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

EASTERN REGION MISC POULTRY

Delivery week of 10-Oct-11

DUCKLINGS: Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot and Pool Trucklot Quantities, Cents/lb.

ORIGIN	FROZEN	FRESH
LONG ISLAND	216-220	221-227
MIDWEST	193-208	198-212

ROASTERS: Prices Negotiated By First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	66.00-70.00	68.00-70.00
VACUUM PACKED (6-9 PER BOX)	70.00-74.00	71.00-73.00

SQUABS: New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 to 10 Boxes

11 OZ.	72.00 - 90.72
13 OZ.	80.64 - 104.64
15 OZ.	87.84 - 109.63

Eastern Region: CT,DE,FL,GA,MA,MD,ME,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

CENTRAL REGION DUCKLINGS

Prices are steady. The undertone continues steady. Demand is seasonal and reported as moderate to good. Supplies are moderate for trade needs. Market activity is moderate. Processing schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.70, bone in legs at \$2.75-3.10, gizzards at \$1.20-1.50, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

Prices Negotiated by First Receivers for US Grade A Delivered in Trucklot & Pool Trucklot Quantities, 4-5 lbs., Cents/lb., Week of 29-Aug-11

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-210	194-210

GRAYSTONE SMALL ANIMAL AUCTION

Date of Auction: 10/11/11

AI PAPERS REQUIRED FOR ALL OUT OF STATE POULTRY

Prices paid per pound, except as noted.

	RANGE
Banty Hens	- 2.00 ea.
White Pigeons	3.00 - 3.10 ea.
Bunnies	1.00 - 4.00 ea.
Cockateals	11.00 - 24.00 ea.
Crossbred Fowl 5-9LBS	.60 - .80 lbs.
Crossbred Roosters 7-11LBS	.50 - .70 lbs.
Crossbred Roosters 4-6LBS	1.00 - 1.15 lbs.
Doves	2.75 - 4.00 ea.
Ducklings	.15 - .35 ea.
Finch	- 4.00 ea.
Geese 9-14LBS	1.50 - 1.80 lbs.
Goats	65.00 - 75.00 ea.
Guinea Fowl	1.50 - 1.75 lbs.
Guinea Pigs	.25 - 1.00 ea.
Kid Goats	30.00 - 40.00 ea.
Muscovy Ducks - Drakes	1.00 - 1.15 lbs.
Muscovy Ducks - Hens	1.10 - 1.20 lbs.
Parakeets	3.00 - 4.00 ea.
Pigeons	2.00 - 3.10 ea.
Pullets 4-6LBS	- 1.15 lbs.
Rabbits 6-9LBS	1.90 - 2.30 lbs.
Rabbits 4-6LBS	2.20 - 2.60 lbs.
Red Fowl 5-6LBS	.55 - .70 lbs.
Red Fowl 4-5LBS	.50 - .60 lbs.
Silkie	3.25 - 3.50 ea.
Turkeys	20.00 - 30.00 ea.
Banty Roosters	3.50 - 3.60 ea.
Rats	- 2.20 ea.

Total Coops Sold 3,208

NATIONAL FOWL MARKETS**NATIONAL FOWL MARKETS****LIVE SPENT HEAVY FOWL**

Prices are trending generally steady when compared to a week earlier. Offerings are sufficient for the light to mostly moderate demand. Processing schedules are noted as normal. Retail feature activity is moderate to good. Finished product supplies are fully sufficient for current needs. Market activity is moderate.

Final prices at Farm Buyer Loading:	Price Range	Wtd Avg
	8.5 – 19.3	13.32

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending steady. Demand is light for the at least sufficient offerings of light type hens. Processing schedules are normal. Market activity is slow to moderate. The majority for removal costs remained unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.) Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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