



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are trending steady to firm in the Midwest, steady to higher in the East, and steady in the West. Offerings are light to moderate for the moderate to good interest. Retail demand is light to good, mostly light to moderate. Food service demand is light to moderate. Floor stocks are light to mostly moderate. Market activity is moderate to active. In the parts structure, movement is moderate for mid-week business. Prices are trending firm to higher for wings, steady for dark meat items and breast items. Supplies of wings are light with good movement. All remaining parts are light to moderate. Market activity is moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading remains unchanged at 89.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 86.75 cents last year on Oct. 13, 2010.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	183.00
BREASTS - B/S	144.50
BREASTS - WHOLE	80.50
THIGH MEAT - B/S	132.00
THIGHS	72.00
DRUMSTICKS	65.50
LEG QUARTERS	53.00
WINGS	113.50

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION Prices are trending firm to higher for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate for midweek trading. Offerings of all sizes are in close balance and commanding premiums. Trade activity is moderate to active. In the parts complex, offerings of wings are light and clearing well; breast items are moderate and dark meat cuts are at least sufficient for current needs.

MIDWEST REGION Whole bird prices were steady to firm with offers light to moderate. Demand was light to moderate at best into retail and food service venues; best interest and movement on wogs and wings. Floor stocks were light to moderate. Weights were desirable to heavy. Market activity for whole birds was moderate to active. Supplies of wings were light with the balance of parts light to moderate. Parts prices trended steady on breast cuts and dark meat items with wings firm. Parts market activity was light to moderate.

SOUTHERN REGION Whole broiler/fryer prices are steady to firm. Supplies of all sizes are moderate for current trade needs. Demand is moderate for mid-week business. Market activity is moderate. In the parts structure, movement is moderate. Prices are trending higher for wings, steady for breast items and dark meat cuts. Supplies of wings are light, breast items are light to moderate and dark meat items are moderate. Market activity is moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

WESTERN REGION The Los Angeles preliminary majority is 98 cents, unchanged from last Monday's final. The market on whole fryers is steady and WOGs steady to sometimes firm. Offerings light to moderate with some holding product with increased confidence. Retail and foodservice demand mostly light to moderate. Floor stocks adequate. Weights desirable. The market on wings is steady to firm; bone-in breasts, boneless skinless breasts and tenderloins generally steady. The market on dark items is steady at best. Demand light to moderate. Offerings of white items light to moderate with wings the least available. Offerings of dark items light to mostly moderate. Movement light to moderate.

BROILER-TYPE EGGS SET DOWN 7 PERCENT

Commercial hatcheries in the 19 State weekly program set 186 million eggs in incubators during the week ending October 8, 2011. This was down 7 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED DOWN 8 PERCENT

Broiler growers in the 19 State weekly program placed 150 million chicks for meat production during the week ending October 8, 2011. Placements were down 8 percent from the comparable week a year earlier. Cumulative placements from January 2, 2011 through October 8, 2011 were 6.70 billion, down 2 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 SELECTED STATES TOTAL

Week Ending 10/08/11	2011	2010	PERCENT CHANGE PREVIOUS YEAR
	<i>(Thousand)</i>		
EGGS SET	185,935	200,470	-07
CHICKS PLACED	149,699	162,438	-08
Selected States: AL, AR, DE, FL, GA, KY, LA, MD, MS, NC, OK, PA, SC, TX, VA, CA, MO, TN, & WV			
Source: NASS, USDA			

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 19-Nov-11 is estimated at 140.1 million head. This compares to 144.2 million head the previous week and to 158.4 million head the same week a year ago, when the slaughter was 165.9 million head and the composite weighted average price was 80.80 cents per pound.

OCT 12

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	454	42.00-53.00	-	49.84
LEG QUARTERS (4/10)	682	48.00-52.00	-	51.15
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR OCTOBER 12, 2010 -- F.O.B. DOCK

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
50.00 - 57.50	55.03	53.41

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm to higher for wings and steady to at least steady for the balance of items. Trucklot buying activity was mostly moderate during midweek trading. Supplies of wings are light with good movement; tenders and breast items are light to moderate and noted in better balance than a week earlier. Dark meat cuts are at least sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

OCT 11, 2011	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	OCT 12, 2011	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	135	125.15	888,520	BREAST - B/S	135	125.93	529,560
TENDERLOINS	125	131.41	215,560	TENDERLOINS	125	123.17	126,240
BREAST - WITH RIBS	73-74	85.94	54,198	BREAST - WITH RIBS	73-74	84.79	49,188
BREAST - LINE RUN	73	75.13	72,000	BREAST - LINE RUN	73	75.45	59,400
LEGS	68-69	68.95	129,480	LEGS	68-69	69.33	133,600
LEG QUARTERS (BULK)	48-49	52.87	318,920	LEG QUARTERS (BULK)	48-49	53.23	117,300
DRUMSTICKS	60-61	69.99	69,320	DRUMSTICKS	60-61	71.70	44,160
THIGHS	70-71	73.48	55,040	THIGHS	70-71	65.89	87,600
B/S THIGHS	134-135	134.19	94,120	B/S THIGHS	134-135	135.13	56,080
WINGS (WHOLE)	110-111	116.88	209,520	WINGS (WHOLE)	111-112	116.57	180,280
BACKS AND NECKS (STRIPPED)	16-18	16.19	11,640	BACKS AND NECKS (STRIPPED)	16-18	16.00	9,280
LIVERS (5 POUND TUBS)	50-55	52.19	20,240	LIVERS (5 POUND TUBS)	50-55	51.62	14,710
GIZZARDS (HEARTS)	65-70	69.63	29,200	GIZZARDS (HEARTS)	65-70	64.65	45,740

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.
** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS (IN THOUSANDS)

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	10/10	10/07	10/05	10/03	
Alabama	3,858	3,863	3,816	4,209	5.73	5.44	3,645	5.88	
Arkansas	4,814	4,814	4,793	3,918	5.76	5.45	4,622	5.61	
Delmarva	2,131	2,070	1,934	1,820	6.42	5.81	1,955	6.51	
KY-LA-TN	2,364	2,340	2,411	2,559	5.35	5.36	2,419	5.38	
Mississippi	2,933	2,966	2,774	2,645	6.15	6.06	2,941	6.07	
North Carolina	2,650	2,695	2,582	2,607	7.34	7.23	2,564	7.33	
Texas	2,333	2,472	2,370	2,455	5.95	5.91	2,388	6.07	
Total	21,083	21,220	20,680	20,213	6.04	5.83	20,534	6.06	
Mon-Wed	63,364	(A)					61,799	(A)	

(A) Weekly cumulative for states listed above. Broiler-fryer slaughter under federal inspection for 12-Oct-11 is estimated to be 31,543,000 head up 2.37 percent from a week ago and down -5.32 percent from a year ago.

(Last week 30,813,000, last year 33,317,000)

**SOUTHERN CALIFORNIA (L.A. AREA)
PROCESSED POULTRY, DLVRD TO RETAILERS**

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY
DLVRD TO RESTAURANTS AND INSTITUTIONS**

	RANGE
FRESH FRYERS	
ICE PACK	
DRY PACK	129-188
ROASTERS 4# & UP	
ICE PACK	
DRY PACK	124
DUCKS	235-279

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 15-Oct-11

	CURRENT WEEK	PREVIOUS WEEK
	10/15/11 (1)	10/08/11
Broiler/fryer	153,435 (2)	157,376
Light hens	1,322	1,419
Heavy hens	1,693	1,770
Total	156,450	160,565

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 15-Oct-11 is 153.2 million head compared to 168.1 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 153.7 million head or 0.5 million more than estimated available. For the week of 22-Oct-11 the estimated available is 151.9 million head.

WEEKLY COLD STORAGE HOLDINGS - Selected Centers

(Including government stocks) (In thousands)

	PROCESSED TURKEYS	PROCESSED POULTRY
	LBS	LBS
AM 10/10/11	152,453	42,377
AM 10/01/11	163,766	43,391
CHG	-11,313	-1,014
PCT CHG	-7%	-2%

COLD STORAGE MOVEMENT (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	10/10/11	10/03/11	10/11/10	10/10/11	10/03/11	10/11/10
PACIFIC COAST	356	346	986	2,019	1,997	3,140
LOS ANGELES	150	139	221	615	605	820

HACKETTSTOWN POULTRY SALES

All Papers Required To Sell All Out of State Poultry

	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	1.00	1.10	1.06	HEAVY FOWL ea.	2.00	2.50	2.25
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	12.00	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	-	-
PULLETS lb.	-	-	-	PULLETS ea.	4.25	14.00	7.10
BUNNIES lb.	-	-	-	BUNNIES ea.	1.50	8.00	2.68
ROOSTERS lb.	-	1.10	-	ROOSTERS ea.	2.00	6.50	5.96
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	-	-	DUCKS ea.	5.00	6.00	5.50
RABBITS lb.	1.00	1.60	1.33	RABBITS ea.	-	2.00	-
PIGEONS lb.	-	-	-	PIGEONS ea.	2.00	4.50	3.33
GUINEA FOWL lb.	7.50	9.00	8.57	GUINEA FOWL ea.	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	4.50	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	3.00	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATEALS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-	-
QUAIL ea.	2.00	3.50	2.58	FERRETS ea.	-	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-	-
PEAFOWL ea.	-	-	-				

TOTAL COOPS 60

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending Oct 11, 2011

	Whole Chickens	Breasts	Legs W/Thighs	Necks, Backs & Wings	Livers/ Gizzards	Hens
RAYON						
Low	65.53	136.52	68.26	20.48	6.83	68.26
High	67.58	146.76	78.50	27.30	10.24	68.26
Mostly	66.55	143.34	75.08	25.60	6.83	68.26
SAN JUAN						
Low	63.82	133.10	64.85	20.48	3.41	68.26
High	66.55	143.34	75.08	27.30	6.83	68.26
Mostly	66.55	139.93	71.67	23.89	5.12	68.26
NEW SAN JUAN						
Low	66.21	136.52	71.67	23.89	6.83	71.67
High	68.94	150.17	81.91	30.72	10.24	71.67
Mostly	66.89	146.76	78.50	27.30	8.53	71.67
BECERRA						
Low	67.58	136.52	75.08	23.89	6.83	69.96
High	69.96	153.58	85.32	34.13	10.24	69.96
Mostly	67.58	150.17	81.91	30.72	10.24	69.96

NATIONAL FOWL MARKET

Ready-to-Cook

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA Less-than-trucklot asking prices are one cent higher at 66 to 75 cents with a fully steady undertone. Movement of ready-to-cook whole birds is moderate and improved from earlier this week. Offerings are sufficient to satisfy current trade needs. Live supplies are moderate; weights are mixed, but mostly desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, wings are firm with offerings tight. The remaining items are holding steady with available supplies.

*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S. GRADE A

RANGE	60-84
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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