



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE

Whole broiler/fryer prices are trending steady in the West, steady to fully steady in the Midwest, and at least steady to steady in the East. Final majority prices are unchanged in all areas when compared to last week prices. Offerings of all sizes are light to moderate for the limited interest. Retail demand is light to good, mostly moderate. Food service demand is light to moderate following the weekend. Floor stocks are light to moderate. Market activity is at times slow to mostly moderate. In the parts structure, movement is moderate for current trade needs. Prices are trending steady to firm to higher for wings, steady to for the balance of parts. Supplies of breast items are moderate to at times heavy, wings are light to moderate and all remaining items are moderate. Market activity is slow to moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.



FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 10-Oct-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Delivered to First Receivers 1/:			
Boston/New England	TFEWR	:	73.50 10
Ohio Cities	TFEWR	:	70.69 15
Denver	TFEWR	:	83.55 11
Detroit	TFEWR	:	66.65 20
Los Angeles	98.00	94.48	25 : 83.24 70
New York	61.00-64.00	62.59	22 : 66.54 42
Philadelphia	60.50-62.00	62.59	11 : 64.41 22
Pittsburgh	60.00-63.00	61.64	11 : 73.03 52
St. Louis	TFEWR	:	65.23 17
San Francisco	98.50	94.44	8 : 84.41 23

Delivered to First Receivers 1/:

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	55.00-61.00	:	60.77 48

Composite Weighted Average 3/:

Loads	10/10/11	Change Last Wk	10/03/11	10/11/10
330	72.29	-.01	72.30	80.12

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	69.00-71.00	70.17	27
Central	55.00-67.00	63.35	79
Western	67.00-76.00	72.32	36

FOB Dock Equivalent 5/:

Mississippi	81.00-86.00	81.72	25
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 89.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
994	63.00-98.71	87.14

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	182.50	1,815
BREASTS - B/S	146.50	6,619
BREASTS - WHOLE	81.00	1,560
THIGH MEAT - B/S	132.00	1,276
THIGHS	72.00	1,130
DRUMSTICKS	71.50	1,175
LEG QUARTERS	53.00	10,262
WINGS	110.00	3,767

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to firm for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions for early week trading. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of wings are light to moderate and clearing well; boneless skinless breast and tenders are moderate; bone-in breast are moderate to heavy. Other items are sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Whole broiler/fryer prices are holding steady. Supplies of all sizes are moderate for current trade needs. Demand is mostly moderate with trading usually limited to regular commitments. Market activity is slow to moderate. In the parts structure, movement is mostly moderate following the weekend. Prices for wings are in good supply and moving well. Breast items and dark meat items are steady to at times weak. Market activity is slow to moderate. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

WESTERN REGION BROILER/FRYERS Final majority prices were unchanged from last Monday. The market is steady. Offerings light to moderate. Retail demand light to good, mostly moderate. Food service demand light to moderate. Floor stocks moderate. Weights desirable. The Los Angeles negotiated WOG weighted average is 71.25 cents, up .46 cents on 24 loads. Trading: boneless skinless breasts 111-126, tenderloins 124-138, bone-in breasts 72-98, legs 67-81, leg quarters 50-61, 4-10 leg quarters 47-59, drums 58-73, thighs 62-84, thigh meat 129-138, leg meat 110-124, wings 115-134 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority prices were unchanged into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler fryer prices were steady to fully steady; offers light to moderate for the limited interest. Retail and food service demand was light to moderate at best. Floor stocks were light to moderate; weights desirable to heavy. Whole bird market activity was light. Supplies of breast cuts were moderate with the balance of parts light to moderate. Prices were mostly steady for dark meat items, firm for wings and steady on breast cuts. Market activity was light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 65 to 74 cents with a steady undertone. Movement of ready-to-cook whole birds is light to moderate following the weekend. Offerings are sufficient for current trade needs. Live supplies are moderate; weights are mixed, but mostly desirable. Processing schedules are moderate. Market activity is slow to moderate. In the parts complex, supplies of wings are light at higher prices. The remaining items are moderate to heavy and holding steady.

BRANDED U.S. GRADE A	
RANGE	59-84
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for wings and steady for the balance of items. Trucklot buying activity was mostly moderate as dealers assess market conditions for early week trading. Supplies of wings are light and clearing well; dark meat cuts ranged moderate to heavy and other items are sufficient for current needs. Movement is slow to moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED TRADING*	CURRENT	WTD AVG**	VOLUME /LBS
BREAST - B/S		135	124.00	612,440
TENDERLOINS		125	124.95	120,600
BREAST - WITH RIBS	73-74	85.00		39,926
BREAST - LINE RUN	73	75.00		54,000
LEGS	68-69	74.29		76,860
LEG QUARTERS (BULK)	48-49	52.16		192,840
DRUMSTICKS	60-61	69.91		21,000
THIGHS	70-71	71.66		33,800
B/S THIGHS	134-135	133.63		60,800
WINGS (WHOLE)	108-109	113.70		133,560
BACKS AND NECKS (STRIPPED)	16-18	17.15		16,520
LIVERS (5 POUND TUBS)	50-55	51.57		10,060
GIZZARDS (HEARTS)	65-70	70.00		11,680

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	10/10	10/06	10/06	10/03	09/29
Alabama	3,846	3,718	6.26	3,771	5.84
Arkansas	4,808	4,444	5.77	4,238	5.53
Delmarva	1,917	2,160	6.31	2,116	6.26
KY-LA-TN	2,446	2,451	5.25	2,371	5.22
Mississippi	2,911	2,933	5.83	2,902	6.10
North Carolina	2,655	2,675	7.16	2,581	7.07
Texas	2,478	2,432	5.56	2,473	5.73
Total	21,061	20,813	6.01	20,452	5.93
Mon	21,061 (A)			20,452 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 10-Oct 2010 is estimated to be 31,510,000 down 0.13 percent from a week ago. and down 1.8 percent from a year ago. (last week 31,552,000 last year 32,091,000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S				TOO FEW TO REPORT
TENDERLOINS				TOO FEW TO REPORT
BREAST - LINE RUN				TOO FEW TO REPORT
FRONT HALVES				TOO FEW TO REPORT
LEGS				TOO FEW TO REPORT
LEG QUARTERS (BULK)	404	43.00-50.00	-	46.12
LEG QUARTERS (4/10)	762	50.00-52.00	-	51.11
WINGS (WHOLE)				TOO FEW TO REPORT
WINGS (CUT)				TOO FEW TO REPORT
DRUMSTICKS				TOO FEW TO REPORT
THIGHS				TOO FEW TO REPORT
B/S THIGHS				TOO FEW TO REPORT

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR Oct. 11, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE
50.50 - 55.50	52.47

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

Ice-Packed Pool Trucklot and Trucklot Quantities
Delivered to: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI
Week of 10-Oct-2011 TO 14-Oct-2011, Cents per Pound

	Price Per Lb.	Mostly
BREAST - B/S	104.00 - 124.00	106.00 - 116.00
TENDERLOINS	117.00 - 139.00	121.00 - 131.00
BREAST - LINE RUN	69.00 - 100.00	72.00 - 80.00
LEGS	67.00 - 72.00	-
LEG QUARTERS (BULK)	43.00 - 55.00	48.00 - 52.00
LEG QUARTERS (4/10)	52.00 - 59.00	52.00 - 56.00
DRUMSTICKS	52.00 - 72.00	-
THIGHS	61.00 - 78.00	-
B/S THIGHS	129.00 - 137.00	-
WINGS (WHOLE)	103.00 - 124.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY

SOUTHERN (L.A. AREA)

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	101-119
WOGS 2# & UP - CUT UP 8&9 PIECES	105-120
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	
Delivered to Retailers	R4NGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139

HENS UNDER 5#
HENS OVER 5#
DUCKS
RABBITS-WHOLE
RABBITS-CUT UP

SAN FRANCISCO

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	129-188
ROASTERS 4# & UP	124
DUCKS	235-279

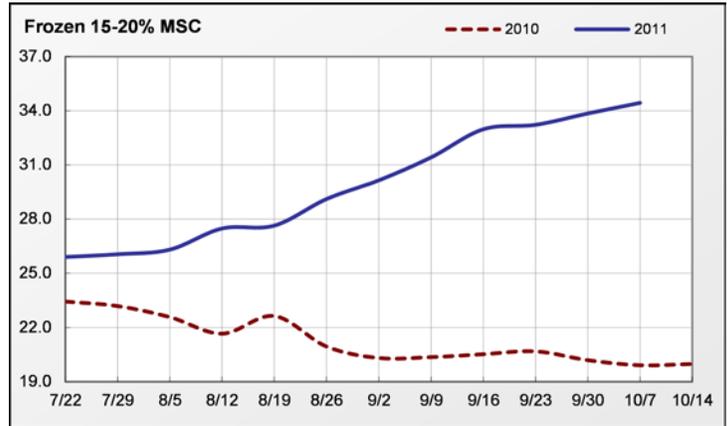
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady to weak on fresh 15-20% and mostly steady on the remainder of fat contents. Supplies of MSC were light to heavy. Schedules were normal. Domestic demand was moderate. Export demand was moderate to good with most interest on frozen 15-20% for Asia, Central America, and the Caribbean. The spot marketplace has slowed in recent weeks indicating a possible shift to more seasonal patterns. With the fluctuation in the marketplace, many are left to wonder when and where it will finally settle. In light of this, industry persists in closely monitoring the marketplace, as well as a variety of influencing factors (i.e. production, frame and MSC availability, input costs, demand, and MSC prices) in hopes of garnering some kind of reliable direction in predicting the future marketplace. Negotiations for 2012 contracts have officially begun for a majority of the industry these past two weeks with a few more set to start in coming weeks. Market activity was moderate to instances active with some seasonal slowing noted. Supplies of raw materials were light. Frames traded mostly between 13-14 cents FOB.

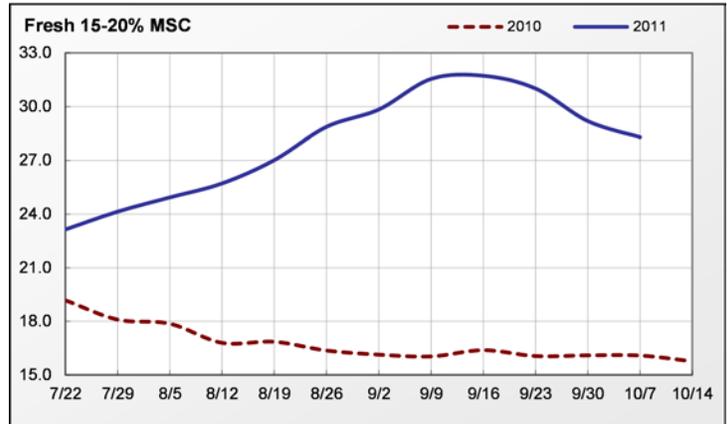
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	7-Oct-11	Last Week	Last Year	7-Oct-11	Last Week	Last Year
15% or Less						
Price Range			-	32.00	30.00 - 32.00	18.00-19.00
Wtd Avg Price			-	32.00	31.33	18.57
Volume Traded	-	-	-	82	122	143
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	32.00 - 38.00	31.00 - 38.00	15.00-22.00	24.00 - 33.00	25.00 - 33.00	12.50-19.00
Wtd Avg Price	34.43	33.85	19.91	28.30	29.19	16.09
Volume Traded	2,065	2,024	1,284	3,600	3,070	3,372
Volume Exported	1,745	1,824	1,164	408	571	612
20% or More						
Price Range	-	-	-	-	-	18.00
Wtd Avg Price	-	-	-	-	-	18.00
Volume Traded	-	-	-	-	-	41
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Sep 2011	Aug 2011	Sep 2010	Sep 2011	Aug 2011	Sep 2010
15% or Less						
Wtd Avg Price	-	-	-	32.06	27.24	18.80
Volume Traded	-	-	-	839	592	408
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	32.48	27.62	20.43	30.69	26.57	16.14
Volume Traded	8,432	6,288	6,576	17,023	16,134	12,811
Volume Exported	7,872	5,888	6,336	4,406	2,489	1,999
20% or More						
Wtd Avg Price	-	-	-	-	20.67	17.75
Volume Traded	-	-	-	-	245	163
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

NATIONAL FOWL MARKETS

NATIONAL FOWL MARKETS

LIVE SPENT HEAVY FOWL

Prices are trending mostly steady when compared to the previous week. Offerings are sufficient for the moderate demand. Processing schedules are noted as normal. Retail feature activity is moderate to good. Finished product supplies are more than sufficient for current needs. Market activity is moderate to active.

Final prices at Farm Buyer Loading: Price Range 8.5 – 19.3 Wtd Avg 13.33
 Prices in cents per pound.

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

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