



# BROILER MARKET NEWS REPORT

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## NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are fully steady to firm in the Midwest, steady to firm in the West, and firm to higher in the East. Offerings are light and clearing well. Final majority prices are higher in the Midwest, and unchanged in the West when compared to last week prices. Retail and food service demand is light to good, mostly moderate to good following the weekend. Floor stocks are light to moderate. The market activity is moderate to mostly active. In the parts structure, movement is moderate to good for early week trading. Prices are trending steady to higher, mostly firm to higher for breast items and dark meat items. Wings and tenders are trending steady to firm. Supplies of dark meat items are light and clearing satisfactorily. Breast items, wings and tenders are light to moderate. Market activity for parts is moderate to mostly active. In production areas, live supplies are moderate. Weights are mixed, ranging desirable to light.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 15-Aug-2011

	Grade A		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
<b>Delivered to First Receivers 1/:</b>					
Boston/New England	TFEWR		:	78.33	13
Ohio Cities	TFEWR		:	82.92	10
Denver	TFEWR		:	95.47	20
Detroit	TFEWR		:	75.86	29
Los Angeles	97.00	95.50	24 :	91.35	56
New York	74.00-77.00	76.14	21 :	79.54	40
Philadelphia	73.50-75.00	74.29	14 :	76.90	25
Pittsburgh	73.00-76.00	75.27	11 :	82.81	51
St. Louis	TFEWR		:	80.20	17
San Francisco	97.50	95.78	9 :	85.33	36

	Whole Body 2/:		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Chicago	78.00-84.00		:	81.03	36

Composite Weighted Average 3/:				
Loads	08/15/11	Change Last Wk	08/08/11	08/16/10
333	83.07	2.46	80.61	83.64

WOG broiler 4/:			
	Majority	Wtd Avg	Loads
Eastern	82.00-84.00	82.97	28
Central	76.00-83.00	79.89	74
Western	85.00-90.00	86.81	34

FOB Dock Equivalent 5/:			
	Majority	Wtd Avg	Loads
Mississippi	82.00-87.00	84.04	25

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 88.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
994	77.00-97.75	86.85

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	181.00	1,775
BREASTS - B/S	150.50	7,599
BREASTS - WHOLE	83.50	1,520
THIGH MEAT - B/S	121.00	1,236
THIGHS	66.00	1,170
DRUMSTICKS	68.00	1,215
LEG QUARTERS	49.50	10,302
WINGS	83.50	3,727

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending firm to higher on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings of all sizes are light and clearing well. Trade activity is moderate to mostly good. In the parts complex, supplies of breast items and dark meat cuts are light with good movement; wings and tenders are light to moderate and clearing satisfactorily.

**SOUTHERN REGION BROILER/FRYER** Prices for whole broiler/fryers are holding firm to mostly higher. Offerings are light for current trade needs. Retail and food service demand is moderate to good following the weekend. The market activity is moderate to mostly active. In the parts structure, movement is moderate to good for early week business. Prices are trending firm to higher for dark meat items. Tenders and breast items are trending steady to firm and wings are steady. Offerings of breast items, wings and tenders are light to moderate. Dark meat items are light with good movement. Market activity for parts is moderate to active. In production areas, live supplies are moderate and noted as light in areas affected by extreme heat.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from last Monday. The market is steady to firm with new negotiations trending higher. Offerings light to moderate. Retail and food service demand light to moderate. Floor stocks moderate. Weights desirable. Parts supplies very light to moderate. The Los Angeles negotiated WOG weighted average is 87.18 cents, up 8.91 cents on 22 loads. Trading: boneless skinless breasts 118-126; tenderloins 130-141; bone-in breasts 86-102, legs 65-75; leg quarters bulk 47-55; 4-10 leg quarters 49-55; drums 58-69; thighs 75-79; thigh meat 121-135; leg meat 109-120; and wings 91-100 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority prices were sharply higher into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler fryer prices were fully steady; offers light. Retail and food service demand was light to moderate at best. Floor stocks light to moderate; weights mixed. Whole bird market activity was light. Parts supplies were light to moderate. Prices were steady to firm for dark meat items and steady on the balance of parts. Market activity was light to moderate for all parts.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are 1 cent higher at 79 to 88 cents, with a firm to higher trending undertone. Movement of ready-to-cook whole birds is good entering the week as dealers assess current market conditions. Offerings are light and clearing well for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are very light. Market activity is moderate to mostly active. In the parts complex, dark meat items are light. B/S breasts, wings, and tenders ranged light to moderate.

	BRANDED U.S. GRADE A
RANGE	68-95
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

**Northeast Broiler/Fryer Parts** Prices are trending firm to higher for breast items and most dark meat cuts; steady to firm for tenders and wings. Trucklot buying activity is moderate to mostly good as dealers assess market conditions entering the week. Supplies of bone-in breast and dark meat cuts are light with good movement. Boneless skinless breast, tenders and wings are light to moderate for trade needs. Movement is moderate to mostly active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Item	Current Negotiated	Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S	140-145		127.38	483,640
Tenderloins	125-130		128.74	97,040
Breast - With Ribs	80-81		94.44	55,492
Breast - Line Run	80		82.19	68,484
Legs	66-67		66.85	91,040
Leg Quarters (Bulk)	47-48		49.74	246,440
Drumsticks	58-59		67.84	63,320
Thighs	70-71		71.42	72,160
B/S Thighs	129-130		130.20	57,920
Wings (Whole)	86-87		95.54	200,360
Backs And Necks (Stripped)	13-15		15.00	10,324
Livers (5 Pound Tubs)	45-50		48.23	6,570
Gizzards (Hearts)	60-65		65.03	14,720

New York City Metropolitan Area, northern NJ, MA, CT, RI, & PA (northeast of Harrisburg).

\* Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

**Estimated Slaughter of Broiler/Fryers**

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	08/15	08/11	08/11	08/08	08/04
Alabama	3,894	3,803	5.61	3,791	5.53
Arkansas	4,895	4,895	5.24	4,733	5.30
Delmarva	1,739	2,108	6.12	2,008	6.06
KY-LA-TN	2,454	2,507	5.05	2,416	4.96
Mississippi	2,939	2,917	5.72	2,920	5.80
North Carolina	2,734	2,804	7.04	2,769	6.97
Texas	2,601	2,375	5.53	2,366	5.62
Total	21,256	21,409	5.70	21,003	5.70
Mon	21,256(A)			21,003(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 15-Aug 2011 is estimated to be 31,801,000 up 0.90 percent from a week ago, and down 3.1 percent from a year ago. (last week 31,517,000 last year 32,809,000)

**Southern States Broiler/Fryer Parts** F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Item	Pounds (000)	Range	Maj	Wtd Avg
Breast - B/S		Too Few To Report		
Tenderloins		Too Few To Report		
Breast - Line Run		Too Few To Report		
Front Halves		Too Few To Report		
Legs		Too Few To Report		
Leg Quarters (Bulk)	336	47.00-49.00	-	47.77
Leg Quarters (4/10)	572	49.00-51.00	-	50.00
Wings (Whole)		Too Few To Report		
Wings (Cut)		Too Few To Report		
Drumsticks		Too Few To Report		
Thighs		Too Few To Report		
B/S Thighs		Too Few To Report		

Whole Body Index Based on Southern States Parts Trading for August 15, 2011 -- f.o.b. dock

Range	Today's Average	5-Day Average
54.50 - 55.50	54.89	54.84

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**Midwest Region Broiler/Fryer Parts**

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 15-Aug-2011 to 19-Aug-2011, Cents per Pound

	Price per Lb.	Mostly
Breast - B/S	110.00 - 132.00	115.00 - 123.00
Tenderloins	120.00 - 139.00	126.00 - 133.00
Breast - Line Run	80.00 - 103.00	80.00 - 89.00
Legs	62.00 - 67.00	-
Leg Quarters (Bulk)	42.00 - 53.00	47.00 - 49.00
Leg Quarters (4/10)	49.00 - 54.00	49.00 - 51.00
Drumsticks	52.00 - 64.00	-
Thighs	61.00 - 76.00	-
B/S Thighs	117.00 - 132.00	-
Wings (Whole)	69.00 - 92.00	-
Backs and Necks (Stripped)	12.00 - 40.00	-
Livers	32.00 - 49.00	-
Gizzards (Hearts)	39.00 - 59.00	-

**California Processed Poultry – cents per pound**

**Southern (L.A. Area)**

Delivered to Restaurants and Institutions

	Range
WOGS 2# & Up - Whole	100-118
WOGS 2# & Up - Cut Up 8 & 9 Pieces	104-119
Frozen Ducks	
Frozen Squabs	

Delivered To Retailers

Fresh Fryers	109-122
Roasters 4# & Up	129-139
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

**San Francisco**

Delivered to Restaurants and Institutions

	Range
Fresh Fryers	Dry Pack 128-188
	Ice Pack
Roasters 4# & Up	Dry Pack 124
	Ice Pack
Ducks	235-279

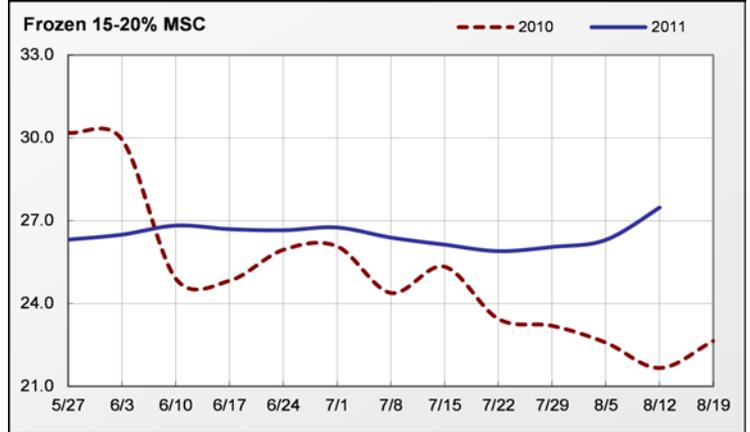
**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady to higher on all fat contents. Supplies of MSC were light to moderate at best. Schedules were mostly normal. Demand was moderate to good into both domestic and export channels. The future of the spot marketplace remains unpredictable due to a variety of factors including sustained high temps the past few weeks, lighter bird weights, higher bird mortality rates, production cutbacks, high grain costs, strong finished product sales domestically, improved export interest, and others. Many in industry have begun to think about the fast approaching and expectedly challenging contract season ahead; however most will not begin discussions until late September or October at earliest. Market activity was active with most buyer interest and movement on fresh 15-20%, especially into Mexico. Raw material supplies remain tight and sought after. Frame values are trading mostly 13-15 cents FOB.

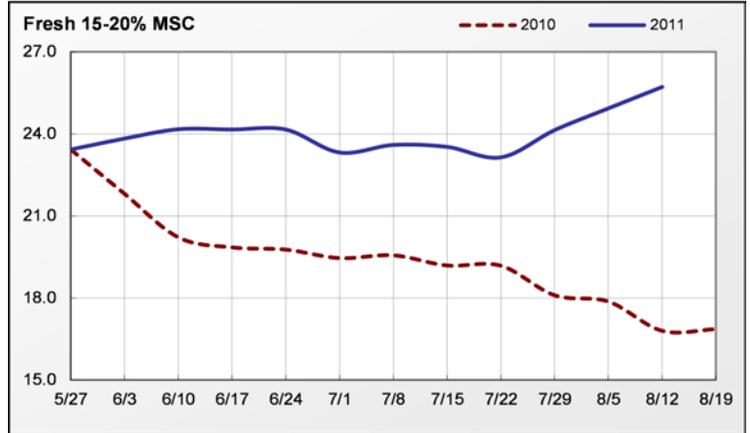
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	12-Aug-11	Last Week	Last Year	12-Aug-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			-	25.00	25.00 - 29.00	19.00
Wtd Avg Price			-	25.00	26.50	19.00
Volume Traded	-	-	-	82	163	41
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Price Range	25.00 - 32.00	24.00 - 29.00	18.00-24.00	22.00 - 28.25	23.00 - 27.00	13.00-23.00
Wtd Avg Price	27.47	26.30	21.66	25.72	24.94	16.80
Volume Traded	1,537	1,579	1,479	3,977	4,396	2,463
Volume Exported	1,297	1,459	1,271	694	571	326
<b>20% or More</b>						
Price Range	-	-	-	20.00 - 21.00	20.00	18.00
Wtd Avg Price	-	-	-	20.50	20.00	18.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Jul 2011	Jun 2011	Jul 2010	Jul 2011	Jun 2011	Jul 2010
<b>15% or Less</b>						
Wtd Avg Price	-	-	24.00	24.43	25.65	25.25
Volume Traded	-	-	270	571	755	1,738
Volume Exported	-	-	270	-	-	912
<b>15-20%</b>						
Wtd Avg Price	26.21	26.66	24.61	23.56	24.09	19.06
Volume Traded	8,116	6,656	7,249	22,513	17,625	16,393
Volume Exported	7,486	5,816	6,629	2,122	898	1,775
<b>20% or More</b>						
Wtd Avg Price	-	-	-	20.00	20.00	21.33
Volume Traded	-	-	-	408	408	367
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**NATIONAL FOWL MARKETS**

**LIVE SPENT HEAVY FOWL**

Prices are trending steady to firm when compared to the previous week. Offerings are light to moderate for the mostly moderate to good demand. Processing schedules are noted as normal. Finished product supplies are sufficient for current needs. Market activity is moderate to active with feature activity noted as fairly good.

**Final prices at Farm Buyer Loading: Price Range Wtd Avg**  
 Prices in cents per pound. 8.5 – 19.0 13.20

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

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