



# BROILER MARKET NEWS REPORT

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## NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices steady to firm in the East, steady elsewhere. Offerings are light to moderate for current trade needs. Retail demand is light to moderate. Food service demand is light to good, mostly moderate to good with increased interest noted. Food service demand is light to moderate. Floor stocks are light to moderate. The market activity is moderate to active. In the parts structure, movement is moderate to good for mid-week business. Prices are trending firm to higher for legs, leg quarters and thigh meat. Tenders are trending steady to firm. All remaining parts are steady. Offerings of dark meat cuts are light and moving well. Breast items, wings and all other parts are moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate. Weights are mixed, ranging desirable to light.

**GEORGIA F.O.B. DOCK PRICES** The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .25 to 88.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 87.75 cents last year on August 11, 2010.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	180.50
BREASTS - B/S	147.50
BREASTS - WHOLE	84.50
THIGH MEAT - B/S	124.00
THIGHS	66.00
DRUMSTICKS	64.00
LEG QUARTERS	48.00
WINGS	85.50

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION** Prices are trending steady to firm for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate to good. Offerings of all sizes are in good balance and clearing well. Trade activity is moderate to active. In the parts complex, supplies of thighs, thigh meat legs and leg quarters are light with good movement; breast items are light to moderate and wings and other dark meat cuts are sufficient for current needs.

**MIDWEST REGION** Whole bird prices are steady with a firmer undertone. Additional offerings are limited. Demand into retail and food service channels is light to moderate. Floor stocks are light to instances moderate. Weights are desirable to light. Whole bird market activity is moderate. Supplies of breast cuts and wings remain light to moderate with dark meat items light. Prices are trending steady to higher on dark meat items and steady on the balance of parts items. Market activity on parts is light to instances moderate.

**SOUTHERN REGION** Whole broiler/fryer prices are steady to at times firm. Supplies of all sizes are sufficient for current trade needs. Retail and food service demand is moderate for mid-week business. Market activity is moderate to active. In the parts structure, movement is moderate to good for trade needs. Prices are trending firm to higher for most dark meat items, steady to firm for tenders and breast items. Wings are steady. Supplies are moderate for breast items and wings. Dark meat items are in good supply and held with confidence. Market activity is moderate to active. In production areas, live supplies are mostly moderate and noted as light in areas affected by extreme heat.

**WESTERN REGION** The Los Angeles delivered quote is 97 cents, unchanged from last week. The market on whole fryers is steady with a strengthening undertone reported. The market on WOGs is steady to firm with scattered early negotiated trading noted for next week at unchanged to higher prices. Offerings very light to light and being held with more confidence by some suppliers. Retail demand light to moderate with some parts finding disappointing first of the month of interest in response to the continuing heat. Foodservice demand light to good, mostly moderate. Floor stocks adequate to sometimes longer than desired. Weights mixed, but mostly desirable. The market on wings is steady, tenderloins steady with a firm undertone, bone-in and boneless skinless breasts mostly steady. The market on bone-in dark items is steady with a steady to firm undertone. Demand mostly light to good, mostly light to moderate. Offerings of wings and bone-in breasts light to moderate, boneless skinless breast meat moderate and tenderloins very light to light. Dark item offerings very light to moderate. Movement light to good, mostly moderate.

## BROILER-TYPE EGGS SET DOWN 6 PERCENT

Commercial hatcheries in the 19 State weekly program set 196 million eggs in incubators during the week ending August 6, 2011. This was down 6 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

## BROILER-TYPE CHICKS PLACED DOWN 5 PERCENT

Broiler growers in the 19 State weekly program placed 164 million chicks for meat production during the week ending August 6, 2011. Placements were down 5 percent from the comparable week a year earlier. Cumulative placements from January 2, 2011 through August 6, 2011 were 5.26 billion, down slightly from the same period a year earlier.

## BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 SELECTED STATES TOTAL

Week Ending 08/06/11	2011 (Thousand)	2010	PERCENT CHANGE PREVIOUS YEAR
EGGS SET	196,033	207,588	-06
CHICKS PLACED	164,459	173,173	-05

Selected States: AL, AR, DE, FL, GA, KY, LA, MD, MS, NC, OK, PA, SC, TX, VA, CA, MO, TN, & WV  
Source: NASS, USDA

## WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 17-Sep-11 is estimated at 151.1 million head. This compares to 150.4 million head the previous week and to 159.7 million head the same week a year ago, when the slaughter was 150.8 million head and the composite weighted average price was 85.09 cents per pound.

AUG 09

SOUTHERN STATES BROILER/FRYER PARTS

AUG 10

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	460	40.00-45.00	-	42.78	LEG QUARTERS (BULK)	476	42.00-46.00	-	43.68
LEG QUARTERS (4/10)	892	45.00-48.00	-	46.32	LEG QUARTERS (4/10)	864	45.00-49.00	-	47.43
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for F.O.B. Dock

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
51.00 - 55.00	53.59	52.00 - 56.50	54.89	52.32

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**NORTHEAST BROILER/FRYER PARTS** - Prices are trending firm to higher for legs, leg quarters, thighs and thigh meat; steady to firm for tenders and boneless skinless breast. Trucklot buying activity is moderate to good for midweek trading as most of the hot and humid weather conditions have subsided. Supplies of legs, leg quarters and thighs are light and moving well. Breast items, wings and other dark meat cuts are moderate for current trade needs. Movement is moderate to active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

AUG 09 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	AUG 10 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	140	123.02	642,720	BREAST - B/S	140	124.55	482,880
TENDERLOINS	125-130	125.09	134,940	TENDERLOINS	125-130	123.33	107,480
BREAST - WITH RIBS	79-80	93.09	56,042	BREAST - WITH RIBS	79-80	93.06	56,608
BREAST - LINE RUN	79	80.87	70,676	BREAST - LINE RUN	79	80.37	68,400
LEGS	64-65	72.15	106,140	LEGS	64-65	69.20	144,360
LEG QUARTERS (BULK)	44-45	47.28	230,600	LEG QUARTERS (BULK)	45-46	48.39	134,360
DRUMSTICKS	55-56	65.99	64,840	DRUMSTICKS	55-56	66.70	67,680
THIGHS	66-67	69.46	69,120	THIGHS	67-68	71.73	54,480
B/S THIGHS	126-127	125.03	98,440	B/S THIGHS	126-127	126.66	92,280
WINGS (WHOLE)	86-87	94.63	215,800	WINGS (WHOLE)	86-87	94.66	204,720
BACKS AND NECKS (STRIPPED)	13-15	15.00	14,786	BACKS AND NECKS (STRIPPED)	13-15	15.00	13,294
LIVERS (5 POUND TUBS)	45-50	46.62	9,090	LIVERS (5 POUND TUBS)	45-50	47.11	12,780
GIZZARDS (HEARTS)	60-65	64.22	12,360	GIZZARDS (HEARTS)	60-65	64.10	22,400

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

\* Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

**ESTIMATED SLAUGHTER OF BROILER-FRYERS**

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)		AVG WTS
	08/10	08/09	08/08	08/05	08/08	08/05	08/03	08/01	
Alabama	3,810	3,830	3,791	4,078	5.63	5.50	3,666	5.58	
Arkansas	4,263	4,940	4,733	4,011	5.32	5.21	4,515	5.52	
Delmarva	2,063	2,113	2,008	2,044	6.38	6.13	2,116	6.46	
KY-LA-TN	2,489	2,499	2,416	2,657	5.10	4.90	2,491	5.13	
Mississippi	2,978	2,920	2,920	3,027	5.81	6.02	2,933	5.90	
North Carolina	2,639	2,846	2,769	3,119	7.22	6.87	2,611	7.05	
Texas	1,476	2,700	2,366	2,493	5.63	5.40	2,596	5.31	
Total	19,718	21,848	21,003	21,429	5.81	5.69	20,928	5.80	
Mon-Wed	63,030	(A)					63,344	(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 10-Aug-11 is estimated to be 29,500,000 head down 6.07 percent from a week ago and down -10.71 percent from a year ago.

(Last week 31,405,000, last year 33,040,000)

**PROCESSED POULTRY SOUTHERN CALIFORNIA (L.A. AREA)**  
Delivered to Retailers

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO**  
Delivered to Restaurants and Institutions

		RANGE
FRESH FRYERS	DRY PACK	128-188
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
HENS OVER 5#	DRY PACK	135
	ICE PACK	129
DUCKS		235-279

**ESTIMATED U.S. LIVE POULTRY SLAUGHTER**

Under Federal Inspection for Week Ending 13-Aug-11

Class	CURRENT WEEK		PREVIOUS WEEK	
	08/13/11 (1)	08/06/11	Thousand head	
Broiler/fryer	154,910 (2)	158,941		
Light hens	1,376	1,063		
Heavy hens	1,695	1,780		
Total	157,981	161,784		

(1) ESTIMATED

(2) The estimated number of broiler-fryers available for slaughter the week ending 13-Aug-11 is 159.5 million head compared to 168.7 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 155.2 million head or 4.3 million less than estimated available. For the week of 20-Aug-11 the estimated available is 158.1 million head.

**WEEKLY COLD STORAGE HOLDINGS** - Selected Centers

(Including government stocks) (In thousands)

		PROCESSED TURKEYS		PROCESSED POULTRY	
		LBS		LBS	
AM	08/08/11	174,346	53,837		
AM	08/01/11	173,497	51,134		
CHG		849	2,703		
PCT CHG		0%	5%		

**COLD STORAGE MOVEMENT** (In Thousands)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	08/08/11	08/01/11	08/09/10	08/08/11	08/01/11	08/09/10
<b>PACIFIC COAST</b>	607	595	2,145	2,436	532	3,873
<b>LOS ANGELES</b>	142	88	273	679	107	1,006

**HACKETTSTOWN POULTRY SALES**

All Papers Required To Sell All Out of State Poultry

	LOW HIGH AVG				LOW HIGH AVG		
	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	-	-	-	HEAVY FOWL ea.	3.00	5.50	4.50
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	1.25	5.75	2.50
PULLETS lb.	-	-	-	PULLETS ea.	-	3.00	-
BUNNIES lb.	-	-	-	BUNNIES ea.	3.00	4.75	3.91
ROOSTERS lb.	-	1.75	-	ROOSTERS ea.	2.75	12.50	8.31
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	-	-	DUCKS ea.	2.00	8.75	4.60
RABBITS lb.	1.95	2.20	2.05	RABBITS ea.	2.50	4.50	3.86
PIGEONS lb.	-	-	-	PIGEONS ea.	3.00	3.75	3.52
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	10.00	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATEALS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-	-
QUAIL ea.	-	-	-	FERRETS ea.	-	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-	-
PEAFOWL ea.	-	-	-				

TOTAL COOPS 59

**MAJOR WHOLESALE MARKETS-MEXICO CITY**

Cents per pound for the week ending Aug 05, 2011

	Whole		Legs W/Thighs	Necks, Backs & Wings	Livers/ Gizzards	Hens
	Chickens	Breasts				
<b>RAYON</b>						
Low	86.75	158.42	105.61	22.63	11.32	90.53
High	88.64	169.74	120.70	33.95	15.09	90.53
Mostly	87.51	165.97	116.93	30.18	13.20	90.53
<b>SAN JUAN</b>						
Low	85.25	154.65	101.84	18.86	11.32	90.53
High	87.51	165.97	120.70	30.18	15.09	90.53
Mostly	87.51	162.19	116.93	26.40	11.32	90.53
<b>NEW SAN JUAN</b>						
Low	87.51	162.19	109.39	26.40	15.09	94.30
High	90.53	173.51	128.25	37.72	18.86	94.30
Mostly	87.51	169.74	124.47	33.95	15.09	94.30
<b>BECERRA</b>						
Low	89.02	154.65	113.16	30.18	15.09	94.30
High	92.79	177.28	132.02	41.49	18.86	94.30
Mostly	89.02	173.51	128.25	37.72	15.09	94.30

**READY-TO-COOK FOWL**

Midwest Region Negotiated Prices to first Receivers

(cents/lb. delivered to first receivers; US Grade A and plant Grade)

	Price Range
Ice Packed (12/box):	80.0 - 86.0
Vacuum Packed (6-9/box):	85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

**DELMARVA** Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady to fully steady trending undertone. Movement of ready-to-cook whole birds is moderate for midweek business. Offerings are light to moderate for current trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, supplies are light to moderate with legs, leg quarters, and thighs in the best position.

\*Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

**BRANDED U.S. GRADE A**

RANGE	65-95
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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