



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices continues steady in all areas. Final majority prices are unchanged when compared to last week majority prices. Offerings are light to moderate for current trade needs with heavier sized wogs noted as in good balance and clearing well. Retail and food service demand is light to moderate. Floor stocks are light to moderate. The market activity is mostly moderate. In the parts structure, movement is moderate to instances good for early week business. Prices are trending firm to higher for legs, leg quarters and thigh meat. Tenders are trending steady to firm. All remaining parts are steady. Offerings of dark meat cuts are light and moving well. Breast items, wings and all other parts are moderate. Market activity for parts is moderate to active. In production areas, live supplies are moderate. Weights are mixed, ranging desirable to light.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 08-Aug-2011

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		78.00	13
Ohio Cities	TFEWR		77.10	13
Denver	TFEWR		88.56	9
Detroit	TFEWR		74.18	29
Los Angeles	97.00	95.41	22 : 85.43	60
New York	72.00-75.00	74.15	20 : 77.85	39
Philadelphia	71.50-73.00	72.42	12 : 75.20	23
Pittsburgh	71.00-74.00	73.33	12 : 81.05	53
St. Louis	TFEWR		73.56	18
San Francisco	97.50	95.44	9 : 93.33	45

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	68.00-74.00		74.17	48

Composite Weighted Average 3/:

Loads	08/08/11	Change Last Wk	08/01/11	08/09/10
350	80.61	.63	79.98	81.87

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	81.00-82.00	81.42	27
Central	67.00-75.00	74.15	83
Western	75.00-87.00	83.73	49

FOB Dock Equivalent 5/:

	Majority	Wtd Avg	Loads
Mississippi	82.00-85.00	83.57	21

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
998	75.00-97.72	86.20

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	180.00	1,785
BREASTS - B/S	149.50	7,639
BREASTS - WHOLE	84.00	1,560
THIGH MEAT - B/S	118.00	1,276
THIGHS	65.00	1,069
DRUMSTICKS	67.50	1,149
LEG QUARTERS	47.50	10,542
WINGS	84.00	3,747

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs with heavier sized wogs noted as in good balance and clearing well. Trade activity is moderate. In the parts complex, supplies of tenders, leg and leg quarters are light to moderate and clearing satisfactorily; thighs and thigh meat are light with good movement. Wings and most dark meat cuts are sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryers are steady. Offerings are moderate for current trade needs. Retail and food service demand is moderate following the weekend. The market activity is moderate. In the parts structure, movement is moderate to instances good for early week business. Prices are trending firm to higher for dark meat items. Tenders are trending steady to firm. Wings and breast items are trending steady. Offerings of breast items and wings are moderate. Dark meat items are in good supply and moving well. Market activity for parts is moderate to active. In production areas, live supplies are moderate and noted as light in areas affected by extreme heat.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday. The market is steady. Offerings light to moderate. Retail and food service demand is light to moderate. Floor stocks moderate. Weights desirable. Parts supplies light to moderate. The Los Angeles negotiated WOG weighted average is 78.27 cents, up .31 cents on 22 loads. Trading: boneless skinless breasts 109-126; tenderloins 129-134; bone-in breasts 77-105, legs 65-74; leg quarters bulk 46-55; 4-10 leg quarters 52-55; drums 50-69; thighs 67-79; thigh meat 118-127; leg meat 92-110; and wings 91-100 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority prices were unchanged into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler fryer prices trended steady; offers light to moderate. Retail and food service demand was light to moderate at best. Floor stocks light to moderate; weights mixed. Whole bird market activity was light. Parts supplies were light to moderate. Prices were steady to firm for dark meat items and steady on the balance of parts. Market activity was light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is mostly moderate entering the week as dealers assess current market conditions. Offerings are moderate for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, supplies are light to moderate with leg meat and thigh meat in the best position.

BRANDED U.S. GRADE A	
RANGE	66-94
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for legs, leg quarters and thigh meat; steady to firm for tenders and steady for the balance of items. Trucklot buying activity is moderate as dealers assess market conditions entering the week. Supplies of legs, leg quarters and thigh meat are light and clearing well. Breast items, wings and other dark meat cuts are sufficient for current trade needs. Movement is moderate to active.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED TRADING*	CURRENT	WTD	VOLUME
			AVG**	/LBS
BREAST - B/S		140	123.48	602,920
TENDERLOINS		125-130	126.06	134,640
BREAST - WITH RIBS		79-80	93.55	60,842
BREAST - LINE RUN		79	80.61	70,676
LEGS		63-64	72.41	115,540
LEG QUARTERS (BULK)		43-44	46.90	237,400
DRUMSTICKS		55-56	66.76	76,880
THIGHS		65-66	69.26	67,920
B/S THIGHS		124-125	125.05	73,840
WINGS (WHOLE)		86-87	93.94	198,200
BACKS AND NECKS (STRIPPED)		13-15	15.00	18,397
LIVERS (5 POUND TUBS)		45-50	46.62	9,090
GIZZARDS (HEARTS)		60-65	63.58	14,560

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	08/08	08/04	08/04	08/01	07/28
Alabama	3,847	3,720	5.53	3,843	5.47
Arkansas	4,905	4,713	5.30	4,690	5.37
Delmarva	1,981	2,120	6.06	2,002	6.04
KY-LA-TN	2,504	2,406	4.96	2,416	5.01
Mississippi	2,955	2,856	5.80	2,959	6.20
North Carolina	2,821	2,806	6.97	2,721	6.97
Texas	2,451	2,458	5.62	2,664	5.62
Total	21,464	21,079	5.70	21,295	5.75
Mon	21,464 (A)			21,295 (A)	

(A) Weekly cumulative for states listed above. Broiler-fryer slaughter under federal inspection for 08-Aug 2011 is estimated to be 32,113,000 up 0.49 percent from a week ago, and down 0.6 percent from a year ago. (last week 31,955,000 last year 32,306,000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	410	39.00-45.00	-	41.98
LEG QUARTERS (4/10)	652	44.00-47.00	-	46.28
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for August 8, 2011 - F.O.B. Dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
50.50 - 54.50	52.19	51.06

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

Ice-Packed Pool Trucklot and Trucklot Quantities
Delivered to: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, and WI
Week of 08-Aug-2011 TO 12-Aug-2011, Cents per Pound

	Price Per Lb.	Mostly
BREAST - B/S	112.00 - 143.00	113.00 - 123.00
TENDERLOINS	118.00 - 136.00	122.00 - 131.00
BREAST - LINE RUN	78.00 - 103.00	80.00 - 93.00
LEGS	59.00 - 64.00	-
LEG QUARTERS (BULK)	39.00 - 48.00	44.00 - 48.00
LEG QUARTERS (4/10)	45.00 - 53.00	46.00 - 50.00
DRUMSTICKS	52.00 - 62.00	-
THIGHS	61.00 - 73.00	-
B/S THIGHS	115.00 - 126.00	-
WINGS (WHOLE)	66.00 - 92.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	39.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY

(cents per pound)

SOUTHERN (L.A. AREA)

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	100-117
WOGS 2# & UP - CUT UP 8&9 PIECES	103-119
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	

Delivered to Retailers

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	128-188
ROASTERS 4# & UP	124
HENS OVER 5#	135
DUCKS	129
	235-279

National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices are steady to higher on all fat contents. The undertone for all MSC is steady to fully steady. Demand is moderate to good into domestic and export channels. Supplies remain light to moderate. Extremely hot weather continues to affect production throughout the nation and further tighten supplies. Schedules are mostly full-time. Market activity is active with most interest centering on fresh and frozen 15-20% MSC, especially into Mexico. Finished product sales continue to follow a seasonal pattern with sales reported as stronger than a year ago. Raw material supplies are light to very light and sought after. Frame values are trading mostly at 13-15 cents FOB.

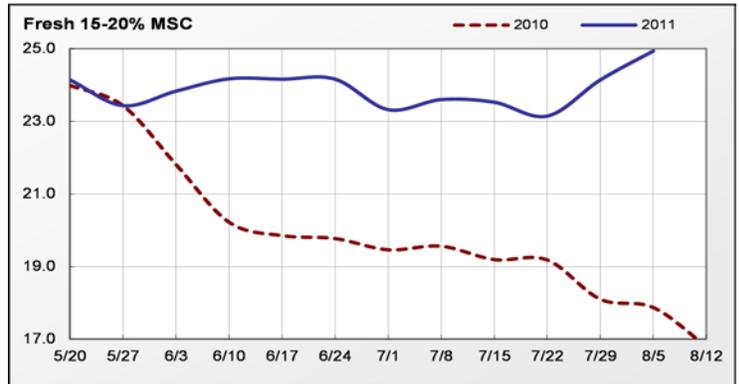
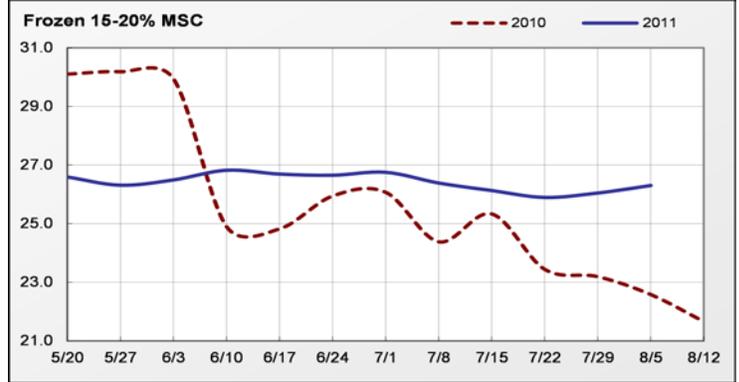
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	5-Aug-11	Last Week	Last Year	5-Aug-11	Last Week	Last Year
15% or Less						
Price Range			-	25.00 - 29.00	23.00 - 25.00	21.00-23.00
Wtd Avg Price			-	26.50	24.33	22.32
Volume Traded	-	-	-	163	122	302
Volume Exported	-	-	-	-	-	200
15-20%	24.00 - 29.00	24.00 - 28.00	18.00-25.00	23.00 - 27.00	19.00 - 26.00	15.00-21.00
Wtd Avg Price	26.30	26.04	22.58	24.94	24.14	17.87
Volume Traded	1,579	2,097	1,781	4,396	4,661	2,632
Volume Exported	1,459	1,837	1,581	571	653	408
20% or More						
Price Range	-	-	-	20.00	20.00	20.00
Wtd Avg Price	-	-	-	20.00	20.00	20.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-

Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jul 2011	Jun 2011	Jul 2010	Jul 2011	Jun 2011	Jul 2010
15% or Less						
Wtd Avg Price	-	-	24.00	24.43	25.65	25.25
Volume Traded	-	-	270	571	755	1,738
Volume Exported	-	-	270	-	-	912
15-20%	26.21	26.66	24.61	23.56	24.09	19.06
Wtd Avg Price	26.21	26.66	24.61	23.56	24.09	19.06
Volume Traded	8,116	6,656	7,249	22,513	17,625	16,393
Volume Exported	7,486	5,816	6,629	2,122	898	1,775
20% or More						
Wtd Avg Price	-	-	-	20.00	20.00	21.33
Volume Traded	-	-	-	408	408	367
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



LIVE HEAVY TYPE HENS

Effective August 12, 2011, these reports will be discontinued in their current format and will be replaced by the new Weekly National Fowl Market report which includes all fowl market coverage in a single report. These reports will be found at: <http://www.ams.usda.gov/AMSV1.0/PYMarketNewsReportsChickenFowl>.

(7 Pounds and up)*

Final Price, Cents per pound, Generally for Slaughter the Week of 08-Aug -11

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Negotiations were TFEWR. Demand was moderate for at least adequate offerings of heavy hens. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

**WTD
RANGE MAJORITY AVG**
TOO FEW TO REPORT

AT FARM BUYER LOADING

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady when compared to the previous week. Offerings are light to moderate for the moderate to good demand as hot and humid weather conditions diminishes in some areas. Processing schedules noted as normal. Finished product supplies are at least sufficient for current needs. Market activity is moderate to active.

**WTD
RANGE MAJORITY AVG**
13.19

AT FARM BUYER LOADING 8.5-19
AT FARM PRODUCER LOADING TOO FEW TO REPORT
FOB PLANT TOO FEW TO REPORT

* Weights under 7 pounds subject to discount.

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