



# BROILER MARKET NEWS REPORT

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Market News and Analysis

## NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending steady in all areas. Final majority prices are unchanged when compared to last week majority prices. Offerings are light to moderate following the weekend. Retail and food service demand is light to moderate for first of the month business. Floor stocks are sufficient. Market activity is slow to mostly moderate. In the parts structure, movement is moderate to at times good for early week trading. Prices are trending steady to firm for most dark meat and for tenders. Wings are steady to lower and breast items are mostly steady. Offerings of thigh meat, legs and leg quarters are light with good movement. Breast items are moderate and wings are moderate to heavy with small wings in the weakest position. Market activity for parts is moderate. In production areas, live supplies are moderate. Weights are mixed, ranging desirable to light.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 01-Aug-2011

	Grade A		Composite	
	Majority	Wtd Avg	Loads	Wtd Avg
<b>Delivered to First Receivers 1/:</b>				
Boston/New England	TFEWR		:	77.55 13
Ohio Cities	TFEWR		:	68.61 23
Denver	TFEWR		:	88.56 9
Detroit	TFEWR		:	73.98 22
Los Angeles	97.00	95.52	23 :	87.56 61
New York	72.00-75.00	74.10	21 :	77.16 42
Philadelphia	71.50-73.00	72.18	11 :	75.20 22
Pittsburgh	71.00-74.00	73.09	11 :	81.08 52
St. Louis	TFEWR		:	73.29 17
San Francisco	97.50	95.44	9 :	93.06 32

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Loads	Wtd Avg
Chicago	68.00-74.00		:	72.25 44

Composite Weighted Average 3/:				
Loads	08/01/11	Change Last Wk	07/25/11	08/02/10
337	79.98	.20	79.78	81.44

<b>WOG broiler 4/:</b>			
	Majority	Wtd Avg	Loads
Eastern	81.00-82.00	81.21	28
Central	63.00-75.00	72.01	86
Western	75.00-83.00	79.87	35

<b>FOB Dock Equivalent 5/:</b>			
	Majority	Wtd Avg	Loads
Mississippi	82.00-85.00	83.61	23

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.50 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
992	75.00-97.52	86.12

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	177.50	1,705
BREASTS - B/S	149.50	7,559
BREASTS - WHOLE	83.50	1,480
THIGH MEAT - B/S	118.50	1,196
THIGHS	64.00	1,069
DRUMSTICKS	66.50	1,149
LEG QUARTERS	46.00	10,462
WINGS	85.00	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending steady on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week as the hot and humid weather conditions return. Offerings of all sizes are sufficient for current needs. Trade activity is light to moderate. In the parts complex, supplies of boneless skinless breast and tenders and thigh meat are light to moderate and clearing satisfactorily; wings are available and most dark meat cuts are sufficient for current needs.

**SOUTHERN REGION BROILER/FRYER** Prices for whole broiler/fryers are steady. Supplies are mostly moderate following the weekend. Retail and food service demand is moderate with trading usually limited to regular commitments. The market activity is moderate for first of the month business. In the parts structure, movement is moderate to instances good. Prices are trending steady to firm for dark meat items, wings are steady to weak and all other items are steady. Offerings of wings are moderate to heavy with smaller wings in the weakest position. Offerings of dark meat items are light to moderate with good movement. Breast items are moderate. Market activity for parts is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from last Monday. The market is steady. Offerings light to moderate. Retail and food service demand is light to moderate. Floor stocks moderate. Weights desirable. Parts supplies light to moderate. The Los Angeles negotiated WOG weighted average is 77.96 cents, down .35 cents on 25 loads. Trading: boneless skinless breasts 113-126; tenderloins 123-134; bone-in breasts 72-102; legs 64-73; leg quarters bulk 45-54; 4-10 leg quarters 50-51; drums 55-69; thighs 62-79; thigh meat 119-134; leg meat 94-103; and wings 91-100 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices are unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are steady. Bird offers are light to moderate. Floor stocks are moderate; weights desirable to light. Demand is light for both retail and food service outlets, fast food is light to moderate. Whole bird market activity is mostly slow. Parts prices are barely steady on light wing to firm for wings, boneless skinless breast and tenders steady while dark meat was firmer. Supplies of wings light to moderate, and moderate on breast items and dark meat cuts. Demand is light to moderate for all parts.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the week as dealers assess first of the month business. Offerings are sufficient for current trade needs. Live supplies are moderate; weights are mixed from desirable to light. Processing schedules are moderate. Market activity is light to moderate. In the parts complex, breast cuts are moderate. Wings are available. Legs, leg quarters, and thigh meat ranged light to moderate.

	BRANDED U.S. GRADE A
RANGE	60-93
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
(A) Not reported to avoid disclosing individual operations.	

**NORTHEAST BROILER/FRYER PARTS** Prices are trending steady to firm for thigh meat, tenders, leg and leg quarters. Wings are weak to lower. Other items are mostly steady. Trucklot buying activity is moderate to instances good as dealers assess market conditions for first-of-the-month business. Offerings of thigh meat, leg and leg quarters are light to moderate and clearing satisfactorily. Breast items are moderate and wings are available and slow to clear. Movement is moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		140	122.40	678,040
TENDERLOINS		125	120.57	128,320
BREAST - WITH RIBS	79-80		93.45	62,529
BREAST - LINE RUN	79		80.70	72,486
LEGS	61-62		65.32	178,520
LEG QUARTERS (BULK)	41-42		46.10	194,600
DRUMSTICKS	55-56		66.85	72,720
THIGHS	65-66		69.69	50,200
B/S THIGHS	121-122		123.56	73,760
WINGS (WHOLE)	86-87		93.49	173,520
BACKS AND NECKS (STRIPPED)	13-15		15.00	14,319
LIVERS (5 POUND TUBS)	45-50		48.28	7,560
GIZZARDS (HEARTS)	60-65		62.90	15,280

Includes New York City Metropolitan Area, Northern NJ, MA, CT, RI, & PA (Northeast of Harrisburg).

\* Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 pm.

**ESTIMATED SLAUGHTER OF BROILER/FRYERS** (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	08/01	07/28	07/28	07/25	07/21
Alabama	3,874	3,781	5.47	3,796	5.51
Arkansas	4,800	4,783	5.37	4,692	5.32
Delmarva	1,990	2,044	6.04	2,019	6.22
KY-LA-TN	2,433	2,489	5.01	2,385	5.03
Mississippi	2,911	2,761	6.20	2,902	5.86
North Carolina	2,823	2,700	6.97	2,740	7.05
Texas	2,701	2,676	5.62	1,847	6.10
Total	21,532	21,234	5.75	20,381	5.80
Mon	21,532 (A)			20,381 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 01-Aug 2011 is estimated to be 32,214,000 up 5.33 percent from a week ago and down 1.5 percent from a year ago.

(last week 30,584,000 last year 32,715,000)

**CALIFORNIA PROCESSED POULTRY**

(cents per pound)

**SOUTHERN (L.A. AREA)**

Delivered to Restaurants and Institutions

	RANGE
WOGS 2# & UP - WHOLE	100-117
WOGS 2# & UP - CUT UP 8&9 PIECES	103-119
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	

Delivered to Retailers

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SOUTHERN STATES BROILER/FRYER PARTS**

F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	552	38.00-44.00	-	39.91
LEG QUARTERS (4/10)	680	42.00-46.00	-	43.65
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for August 1, 2011 - F.O.B. Dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
48.50 - 53.00	50.21	50.82

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**MIDWEST REGION BROILER/FRYER PARTS**

Ice-packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 01-Aug-2011 to 05-Aug-2011, Cents per Pound.

	Price Per Lb.	Mostly
BREAST - B/S	108.00 - 132.00	110.00 - 121.00
TENDERLOINS	110.00 - 131.00	119.00 - 129.00
BREAST - LINE RUN	69.00 - 100.00	80.00 - 86.00
LEGS	54.00 - 62.00	-
LEG QUARTERS (BULK)	40.00 - 52.00	42.00 - 45.00
LEG QUARTERS (4/10)	44.00 - 50.00	45.00 - 47.00
DRUMSTICKS	52.00 - 62.00	-
THIGHS	61.00 - 73.00	-
B/S THIGHS	114.00 - 126.00	-
WINGS (WHOLE)	62.00 - 92.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	37.00 - 59.00	-

**SAN FRANCISCO**

Delivered to Restaurants and Institutions

	RANGE
FRESH FRYERS	128-188
ROASTERS 4# & UP	124
HENS OVER 5#	135
DUCKS	129
	235-279

**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady to fully steady on all fat contents of MSC. Supplies of MSC were light to moderate. Schedules were normal. Domestic and export demand was moderate to good. Market activity was active with most buyer interest and movement on fresh 15-20% MSC, especially into Mexico. Finished product sales continue to follow a seasonal pattern with sales stronger than a year ago. The future of the spot marketplace remains unpredictable with the sustained high temps throughout the country, lighter bird weights, higher bird mortality rates, industry production cutbacks, high grain costs, seasonal domestic and improved export demand, and various other challenges. Many are already anticipating another arduous contract season. Raw material supplies continue tight and sought after. Frame values were steady trading mostly 13-14 cents FOB.

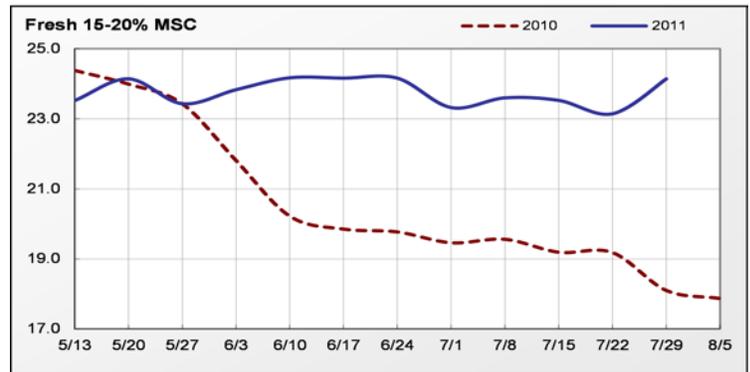
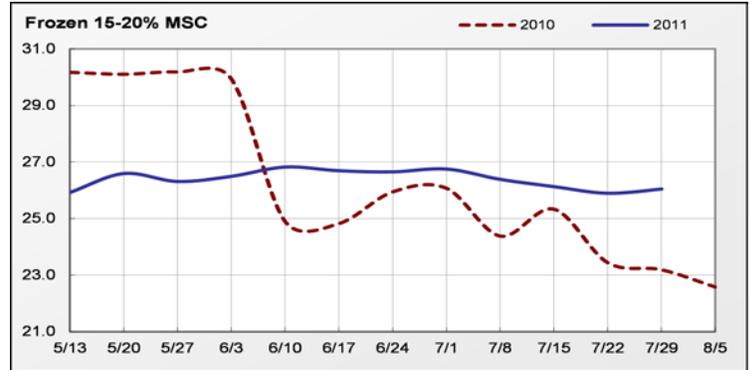
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	29-Jul-11	Last Week	Last Year	29-Jul-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			-	23.00 - 25.00	22.00 - 25.00	23.00-25.00
Wtd Avg Price			-	24.33	24.00	23.80
Volume Traded			-	122	122	333
Volume Exported			-	-	-	200
<b>15-20%</b>						
Price Range	24.00 - 28.00	24.00 - 28.00	20.00-28.00	19.00 - 26.00	18.00 - 26.50	12.00-21.00
Wtd Avg Price	26.04	25.89	23.19	24.14	23.14	18.10
Volume Traded	2,097	1,590	1,207	4,661	4,304	3,961
Volume Exported	1,837	1,430	1,087	653	571	286
<b>20% or More</b>						
Price Range	-	-	-	20.00	20.00	20.00
Wtd Avg Price	-	-	-	20.00	20.00	20.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-

**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Jun 2011	May 2011	Jun 2010	Jun 2011	May 2011	Jun 2011
<b>15% or Less</b>						
Wtd Avg Price	-	-	-	25.65	24.88	26.13
Volume Traded	-	-	-	755	673	866
Volume Exported	-	-	-	-	-	305
<b>15-20%</b>						
Wtd Avg Price	26.66	26.13	26.22	24.09	23.54	20.44
Volume Traded	6,656	7,008	7,079	17,625	14,807	13,264
Volume Exported	5,816	6,186	6,499	898	938	653
<b>20% or More</b>						
Wtd Avg Price	-	-	-	20.00	19.78	20.60
Volume Traded	-	-	-	408	367	204
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



**LIVE HEAVY TYPE HENS**

Effective August 12, 2011, these reports will be discontinued in their current format and will be replaced by the new Weekly National Fowl Market report which includes all fowl market coverage in a single report. These reports will be found at: <http://www.ams.usda.gov/AMSV1.0/PYMarketNewsReportsChickenFowl>.

(7 Pounds and up)\*

Final Price, Cents per pound, Generally for Slaughter the Week of 01-Aug -11

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was TFEWR. Demand for spent hens was moderate. Offerings were at least adequate. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices are trending generally steady when compared to the previous week. Offerings are light to moderate for the moderate to good demand as the hot and humid weather conditions that hampered much of the area last week returns. Processing schedules are noted as normal. Finished product supplies are at least sufficient for current needs. Market activity is moderate to active.

**WTD**  
**RANGE MAJORITY AVG**  
AT FARM BUYER LOADING TOO FEW TO REPORT

**WTD**  
**RANGE MAJORITY AVG**  
AT FARM BUYER LOADING 8.5-19 13.17  
AT FARM PRODUCER LOADING TOO FEW TO REPORT  
FOB PLANT TOO FEW TO REPORT

\* Weights under 7 pounds subject to discount.

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