



BROILER MARKET NEWS REPORT

ISSN 1522-0567

FRIDAY
JULY 29, 2011
VOL. 58 NO. 90

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending steady in all areas. Preliminary majority prices are unchanged when compared to early week prices. Offerings are light to moderate for current trade needs. Retail and food service demand is mostly light to moderate as the hot and muggy weather conditions returns to most of the area. Floor stocks are light to moderate with many buyers purchasing hand to mouth. Market activity is mostly moderate approaching the weekend. In the parts structure, movement is moderate to good for late week trading. Prices are trending steady to weak for wings, steady to higher for dark meat cuts, and steady on the remainder of parts. Offerings of tenders and thigh meat are light and moving well. Boneless skinless breast, leg and leg quarters are light to moderate. Wings are moderate and noted as slightly more available than a week earlier. Market activity for parts is moderate to good. In production areas, live supplies are moderate. Weights are mixed, ranging desirable to light.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 01-Aug-2011 (cents per lb)

| AREAS | US GRADE A MAJORITY | RANGE | AVG | WTD LOADS |
|------------------------------|---------------------|-------------|-------|-----------|
| Delivered to First Receivers | | | | |
| New York | 72.00-75.00 | | | |
| Los Angeles | 97.00 | | | |
| Whole Body 2/ | | | | |
| Chicago | 68.00-74.00 | 61.00-90.00 | 72.25 | 35 |
| FOB Dock Equivalent 3/: | | | | |
| Mississippi | 82.00-85.00 | 74.00-88.00 | 83.61 | 23 |

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.50 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG

| LOADS | RANGE | WTD AVG |
|-------|-------------|---------|
| 706 | 83.96-97.52 | 87.22 |

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

| ITEM | WTD AVG (CENTS PER LB) | VOL (000 LBS) |
|------------------|------------------------|---------------|
| LINE RUN TENDERS | 176.50 | 1,033 |
| BREASTS - B/S | 147.00 | 4,809 |
| BREASTS - WHOLE | 82.50 | 998 |
| THIGH MEAT - B/S | 118.00 | 860 |
| THIGHS | 64.00 | 730 |
| DRUMSTICKS | 64.50 | 767 |
| LEG QUARTERS | 45.50 | 6,180 |
| WINGS | 84.50 | 2,394 |

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary majority prices were unchanged into Chicago and TFEWR elsewhere. Prices on whole broiler fryers were mostly steady. Offers were light to moderate. Retail and food service demand was light to moderate at best. Floor stocks were light to moderate. Weights were mixed. Whole bird market activity was light. Parts prices were steady to fully steady for dark meat items, barely steady on bone-in breasts, weak for wings, steady to fully steady on boneless skinless breasts, and tenders. Supplies of tenders and boneless skinless breasts were light to moderate with the balance of parts moderate to heavy. Market activity was light to moderate.

NORTHEAST BROILER/FRYER

Prices are trending steady for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light to moderate entering the weekend. Offerings of all sizes are at least sufficient for current needs. Trade activity is light to moderate. In the parts complex, supplies of tenders, thighs and thigh meat are light to moderate and clearing satisfactorily wings, boneless skinless breast and other dark meat cuts are moderate for current needs with wings noted as slightly more available than a week earlier.

WESTERN BROILER/FRYER

Prices for whole broiler fryer trended steady. Offers were light to moderate for the light buyer interest. Retail and food service demand was light. Floor stocks were light to moderate with many buyers purchasing hand to mouth. Weights were in a full range. Market activity was light to moderate. Supplies of bone-in breasts and wings were moderate to heavy with the balance of white and dark meat items light to moderate. Prices trended steady to firm on dark meat items, weak on wings, and steady on the remainder of parts.

SOUTHERN BROILER/FRYER

Prices for whole broiler/fryers are steady. Supplies are light to moderate approaching the weekend. Retail and food service demand is moderate with trading usually limited to regular commitments. The market activity is moderate. In the parts structure, movement is moderate to instances good. Prices are trending steady for breast items, firm to higher for dark meat cuts and steady to firm for tenders. Wings are steady. Offerings of wings are moderate, tenders and thigh meat is light and moving well. Boneless skinless breast, leg and leg quarters are light to moderate. Market activity for parts is moderate to good. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

DELMARVA BROILER/FRYERS

Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the weekend. Offerings are sufficient to handle trade needs. Live supplies are moderate; weights are mixed from desirable to light. Processing schedules are moderate. Market activity is moderate. In the parts complex, supplies ranged light to moderate.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

| BRANDED U.S.GRADE A | |
|---------------------|-------------------------|
| RANGE | 67-93 |
| WEIGHTED AVERAGE | (A) |
| NO. OF BOXES | (A) |
| CUMULATIVE | 07/25/11 - 07/29/11 (A) |
| | 07/26/10 - 07/30/10 (A) |
| NO. OF BOXES | 07/25/11 - 07/29/11 (A) |
| | 07/26/10 - 07/30/10 (A) |

(A) Not reported to avoid disclosing individual operations.

Southern States Broiler Parts f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

July 28, 2011

| Item | Pounds (000) | Range | Maj | Wtd Avg |
|---------------------|--------------|-------------------|-----|---------|
| Breast - B/S | | Too Few To Report | | |
| Tenderloins | | Too Few To Report | | |
| Breast - Line Run | | Too Few To Report | | |
| Front Halves | | Too Few To Report | | |
| Legs | | Too Few To Report | | |
| Leg Quarters (Bulk) | 490 | 38.00-43.00 | - | 40.14 |
| Leg Quarters (4/10) | 924 | 42.00-45.00 | - | 44.03 |
| Wings (Whole) | | Too Few To Report | | |
| Wings (Cut) | | Too Few To Report | | |
| Drumsticks | | Too Few To Report | | |
| Thighs | | Too Few To Report | | |
| B/S Thighs | | TOO FEW TO REPORT | | |

 Whole Body Index Based on Southern States Parts Trading for July 28, 2011 - f.o.b. dock.

| Range | Today's Average |
|---------------|-----------------|
| 50.00 - 54.00 | 51.57 |

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

Northeast Broiler Parts Prices are trending firm to higher for thigh meat; steady to firm for tenders, leg and leg quarters. Other items are mostly steady. Trucklot buying activity is moderate to instances good entering the weekend. Offerings of tenders and thigh meat are light and clearing well; boneless skinless breast, leg and leg quarters are light to moderate with fairly good movement. Wings are moderate and noted as slightly more available than a week earlier. Movement is moderate to good.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound.

July 28, 2011

| Item | Current Neg Trading* | Wtd Avg** | Vol /lbs. |
|----------------------------|----------------------|-----------|-----------|
| Breast - B/S | 140 | 123.46 | 768,760 |
| Tenderloins | 125 | 120.14 | 155,200 |
| Breast - With Ribs | 79-80 | 93.60 | 52,076 |
| Breast - Line Run | 79 | 80.75 | 73,669 |
| Legs | 61-62 | 66.64 | 62,680 |
| Leg Quarters (Bulk) | 41-42 | 45.20 | 239,320 |
| Drumsticks | 55-56 | 67.21 | 59,160 |
| Thighs | 65-66 | 63.44 | 86,640 |
| B/S Thighs | 119-120 | 120.27 | 92,000 |
| Wings (Whole) | 87-88 | 95.85 | 162,120 |
| Backs and Necks (Stripped) | 13-15 | 15.00 | 16,467 |
| Livers (5 Pound Tubs) | 45-50 | 47.00 | 9,000 |
| Gizzards (Hearts) | 60-65 | 63.02 | 16,480 |

Includes: New York City metropolitan area, northern NJ, MA, CT, RI, and PA (northeast of Harrisburg).

*Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

Estimated Slaughter of Broiler-Fryers

| | Estimated (1,000) | | Actual (1,000) | | Avg Wts | | Actual (1,000) | | Avg Wts | |
|----------------|--|--------|----------------|--------|---------|-------|----------------|-------|---------|-------|
| | 07/29 | 07/28 | 07/27 | 07/26 | 07/27 | 07/26 | 07/22 | 07/20 | 07/22 | 07/20 |
| Alabama | 3,841 | 3,870 | 3,754 | 3,695 | 5.63 | 5.68 | 3,656 | 5.59 | | |
| Arkansas | 4,688 | 4,855 | 4,791 | 4,968 | 5.38 | 5.34 | 4,402 | 5.42 | | |
| Delmarva | 2,034 | 2,051 | 2,088 | 2,100 | 6.15 | 6.12 | 2,028 | 6.39 | | |
| KY-LA-TN | 2,477 | 2,458 | 2,387 | 2,504 | 5.14 | 5.13 | 2,717 | 5.07 | | |
| Mississippi | 2,918 | 2,872 | 2,924 | 2,969 | 5.89 | 5.94 | 3,203 | 5.87 | | |
| North Carolina | 3,109 | 2,854 | 2,579 | 2,757 | 7.07 | 7.07 | 3,185 | 7.24 | | |
| Texas | 2,001 | 2,722 | 2,719 | 2,706 | 5.66 | 5.72 | 2,109 | 5.67 | | |
| Total | 21,068 | 21,682 | 21,242 | 21,699 | 5.78 | 5.80 | 21,300 | 5.83 | | |
| Mon-Fri | 107,596 (A) | | | | | | 106,843 (A) | | | |
| Saturday | 938 (included in total for date shown) | | | | | | 1,751 | | | |

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 29-Jul-11 and 30-Jul-11 is estimated to be 31,520,000 head down 1.39 percent from a week ago and down -7.37 percent from a year ago. (Last week 31,963,000, last year 34,029,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 30-Jul-11 is estimated to be 159,077,000 head down 0.88 percent from a week ago, and down 4.48 percent from a year ago. (Last week 160,496,000, last year 166,542,000)

Actual data incorporated when available.

July 29, 2011

| Item | Pounds (000) | Range | Maj | Wtd Avg | Pounds (000) | Range | Maj | Wtd Avg | Weekly Pounds (000) | Weekly Wtd Avg |
|---------------------|--------------|-------------------|-----|---------|--------------|-------------------|-----|---------|---------------------|----------------|
| Breast - B/S | | Too Few To Report | | | | Too Few To Report | | | 770 | 118.75 |
| Tenderloins | | Too Few To Report | | | | Too Few To Report | | | 576 | 122.00 |
| Breast - Line Run | | Too Few To Report | | | | Too Few To Report | | | 410 | 79.74 |
| Front Halves | | Too Few To Report | | | | Too Few To Report | | | 227 | 62.19 |
| Legs | | Too Few To Report | | | | Too Few To Report | | | TFEWR | |
| Leg Quarters (Bulk) | 490 | 38.00-43.00 | - | 40.14 | 490 | 38.00-43.00 | - | 40.04 | 2,402 | 40.01 |
| Leg Quarters (4/10) | 924 | 42.00-45.00 | - | 44.03 | 882 | 42.00-45.00 | - | 43.91 | 4,074 | 43.22 |
| Wings (Whole) | | Too Few To Report | | | | Too Few To Report | | | 280 | 84.29 |
| Wings (Cut) | | Too Few To Report | | | | Too Few To Report | | | 100 | 104.55 |
| Drumsticks | | Too Few To Report | | | | Too Few To Report | | | TFEWR | |
| Thighs | | Too Few To Report | | | | Too Few To Report | | | TFEWR | |
| B/S Thighs | | TOO FEW TO REPORT | | | | Too Few To Report | | | 367 | 107.06 |

 Whole Body Index Based on Southern States Parts Trading for July 29, 2011 - f.o.b. dock.

| Range | Today's Average | 5-Day Average |
|---------------|-----------------|---------------|
| 48.50 - 52.50 | 50.27 | 51.12 |

California Processed Poultry - cents per pound

| Southern (Los Angeles area) - delivered to retailers | | Range |
|---|----------|---------|
| Fresh Fryers | | 109-122 |
| Roasters 4# & Up | | 129-139 |
| Hens Under 5# | | |
| Hens Over 5# | | |
| Ducks | | |
| Rabbits-Whole | | |
| Rabbits-Cut Up | | |
| San Francisco - delivered to restaurants & institutions | | Range |
| Fresh Fryers | Dry Pack | 128-188 |
| | Ice Pack | |
| Roasters 4# & Up | Dry Pack | 124 |
| | Ice Pack | |
| Hens Over 5# | Dry Pack | 135 |
| | Ice Pack | 129 |
| Ducks | | 235-279 |

Young Chickens Slaughtered Under Federal Inspection

W/E 23-Jul-2011 (Preliminary) (in thousands)

| | (A) 4.25 lbs. & down | (B) 4.26 - 6.25 lbs. | (C) 6.26 - 7.75 lbs. | (D) 7.76 lbs. & up | Total |
|--------------------|----------------------|----------------------|----------------------|--------------------|-----------|
| Head | 36,202 | 72,503 | 31,440 | 20,351 | 160,496 |
| Avg Live Wgt | 3.86 | 5.37 | 6.77 | 8.20 | 5.66 |
| % of total /1 | 23% | 45% | 19% | 13% | 100% |
| <i>Comparisons</i> | | | | | |
| Last week | 39,458 | 67,596 | 28,794 | 23,798 | 159,646 |
| Avg Live Wgt | 3.82 | 5.48 | 6.83 | 8.59 | 5.78 |
| % of total /1 | 25% | 42% | 18% | 15% | 100% |
| Year Ago 2/ | 41,289 | 88,058 | 22,463 | 14,830 | 166,640 |
| Avg Live Wgt | 3.89 | 5.43 | 7.06 | 8.04 | 5.50 |
| % of total /1 | 25% | 53% | 13% | 9% | 100% |
| To date/2011* | 1,059,498 | 2,019,409 | 846,240 | 703,227 | 4,628,374 |
| To date/2010* | 1,146,576 | 2,247,500 | 681,531 | 565,936 | 4,641,543 |

/1 May not total to 100% due to rounding. /2 Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

Live Poultry Slaughtered Under Federal Inspection

(Preliminary) W/E 23-Jul-2011

| | Young Chickens | Light Hens | Heavy Hens | Total Hens | Ducks |
|---|----------------|------------|------------|------------|--------|
| -----Thousands----- | | | | | |
| Head | 160,496 | 1,290 | 1,988 | 3,278 | 436 |
| Avg Wt | 5.66 | 3.27 | 8.03 | 6.16 | 6.65 |
| Last week | 159,646 | 1,390 | 1,553 | 2,943 | 428 |
| Same wk yr ago | 166,640 | 1,308 | 1,576 | 2,884 | 414 |
| Avg Wt | 5.50 | 3.32 | 8.16 | 5.96 | 6.73 |
| To-date/2011* | 4,628,374 | 40,359 | 44,240 | 84,599 | 12,605 |
| To-date/2010* | 4,641,543 | 41,543 | 40,128 | 81,671 | 12,057 |
| % Change YTD | 0% | -3% | 10% | 4% | 5% |
| <i>Ready-to-Cook Weight and Dressing Percentage</i> | | | | | |
| Current week | 676,763 | 2,236 | 10,217 | 12,453 | 2,088 |
| Last week | 687,452 | 2,365 | 7,613 | 9,978 | 2,022 |
| Same wk yr ago | 682,807 | 2,302 | 8,552 | 10,854 | 2,006 |
| To-date/2011* | 19,761,370 | 69,018 | 230,891 | 299,909 | 61,687 |
| To-date/2010* | 19,264,465 | 71,566 | 209,188 | 280,754 | 59,682 |
| % Change YTD | 3% | -4% | 10% | 7% | 3% |

Dressing % 74.5% 53.0% 64.0% 72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 161.4 million head. Estimated U.S. slaughter for this period was 162.4 million head, or 1.0 million more than estimated available. (B) Dressing % adjustments reflect quarterly update. *Note: Year to-date totals reflect comparable time periods.

Estimated U.S. Fryer Slaughter/Fryer Availability Comparison

| Week Ending | Million Head Slaughtered | Million Head Available* | Pct | Avg Wt |
|--------------|--------------------------|-------------------------|------|--------|
| June 18 | 162.3 | 163.0 | 100% | 5.83 |
| 25 | 167.5 | 163.6 | 102% | 5.78 |
| July 2 | 172.5 | 163.8 | 105% | 5.75 |
| 9 | 146.8 | 163.3 | 90% | 5.66 |
| 16 | 161.6 | 162.7 | 99% | 5.78 |
| 23 | 162.4 | 161.4 | 101% | 5.66 |
| Year to date | 4684.5 | 4645.5 | 101% | |
| July 30 | | 160.2 | | |
| Aug 6 | | 159.5 | | |

*Based on chick placements 6 to 7 weeks earlier.

Broiler/Cattle/Hog Weekly Estimated Slaughter

Under Federal Inspection (in thousands)

| W/E | 07/30/11 | 07/23/11 | %chg | 07/31/10 | %chg |
|-----------------|----------|----------------------|-------|----------------------|-------|
| Broilers | 159,077 | 160,496 ¹ | -0.88 | 166,542 ¹ | -4.48 |
| Cattle | 665 | 651 | +02 | 654 ² | +02 |
| Hogs | 1,992 | 2,010 | -01 | 1,950 ² | +02 |

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

Eastern Region Misc. Poultry Delivery Week of 25-Jul-11

Ducklings: Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot and Pool Trucklot Quantities, Cents/lb.

| Origin | Frozen | Fresh |
|-------------|---------|---------|
| Long Island | 211-215 | 216-222 |
| Midwest | 191-206 | 196-210 |

Roasters: Prices Negotiated by First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

| | Range | Mostly |
|-----------------------------|-------------|-------------|
| Ice Packed (12 per box) | 76.00-80.00 | 77.00-78.00 |
| Vacuum Packed (6-9 per box) | 76.00-79.00 | 76.00-78.00 |

Squabs: New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 to 10 Boxes

| | |
|--------|--------------|
| 11 oz. | 72.00-90.72 |
| 13 oz. | 80.64-104.64 |
| 15 oz. | 87.84-109.63 |

Eastern Region: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT & WV

Central Region Ducklings

All reported prices are steady with a steady undertone. Demand is seasonal, moderate to instances light. Supplies are moderate for current trade requirements. Market activity is mostly moderate. Schedules are full-time. Prices paid, first receivers for 10-18 oz. boneless breast at \$7.70-8.70, bone in legs at \$2.75-3.10, gizzards at \$1.20-1.50, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

Prices Negotiated by First Receivers for US Grade A Delivered in Trucklot & Pool Trucklot Quantities, 4-5 lbs., cents/lb. Week of 25-Jul-11

| Origin | Frozen | Fresh |
|--------------------|---------|---------|
| Midwest and Others | 192-210 | 194-210 |

Graystone Small Animal Auction Date of Auction: 07/26/11

All Papers Required to Sell All Out of State Poultry

Prices Paid per lb., Except as Noted

| | Range |
|----------------------------|--------------------|
| Muscovy Ducks - Drakes | 1.70 - 1.90 lbs. |
| Cockatiels | - 12.00 ea. |
| Pekin Ducks | - 8.00 ea. |
| Pullets 4-6LBS | - .85 lbs. |
| Red Fowl 4-5LBS | .30 - .40 lbs. |
| Crossbred Roosters 7-11LBS | - .80 lbs. |
| Crossbred Roosters 4-6LBS | .90 - 1.00 lbs. |
| Crossbred Fowl 5-9LBS | .40 - .50 lbs. |
| Banty Roosters | 3.75 - 4.00 ea. |
| Guinea Pigs | .01 - .02 ea. |
| Guinea Fowl | 1.90 - 2.00 lbs. |
| Pigeons | 2.00 - 2.25 ea. |
| White Pigeons | 3.00 - 3.50 ea. |
| Chukars | 1.75 - 2.25 ea. |
| Rabbits 6-9LBS | 1.40 - 1.60 lbs. |
| Rabbits 4-6LBS | 1.50 - 1.70 lbs. |
| Bunnies | 2.00 - 5.00 ea. |
| Doves | - 3.25 ea. |
| Silkie | 3.00 - 9.00 ea. |
| Goats | 60.00 - 135.00 ea. |
| Turkeys | 15.00 - 22.00 ea. |
| Guinea Keets | 1.50 - 3.00 ea. |
| Chicks | .30 - .80 ea. |
| Parakeets | 5.00 - 6.50 ea. |
| Peacocks | 30.00 - 50.00 ea. |
| Ducklings | .75 - .80 ea. |
| Finch | - 6.00 ea. |
| Muscovy Ducks - Hens | 1.70 - 1.90 lbs. |
| Turkey Poults | 4.00 - 6.00 ea. |
| Parrot | - 400.00 ea. |
| Total Coops Sold | 4217 |

*****Effective August 12, 2011, these reports will be discontinued in their current format and will be replaced by the new Weekly National Fowl Market report which includes all fowl market coverage in a single report. These reports will be found at: <http://www.ams.usda.gov/AMSV1.0/PYMarketNewsReportsChickenFowl>*****

NATIONAL CANNER FOWL MARKET Sales are too few to report prices. Offerings are at least sufficient for the light to moderate demand as the hot and humid weather conditions that hampered much of the area diminishes. Processing schedules are normal. Market activity is slow to moderate.

Cents per Pound, Current Negotiations, Without Freight Cost
LIGHT CANNER HENS **HEAVY CANNER HENS**
(LINE RUN WITHOUT NECKS) **(WITHOUT NECKS)**
 TOO FEW SALES TO REPORT TOO FEW SALES TO REPORT

Cents per Pound, Current Negotiations, Freight Cost Included
LIGHT CANNER HENS **HEAVY CANNER HENS**
(LINE RUN WITHOUT NECKS) **(WITHOUT NECKS)**
 TOO FEW SALES TO REPORT TOO FEW SALES TO REPORT

LIVE LIGHT TYPE HENS
 Cents Per Head, Generally For Removal
 Within The Next 10 Days
 (Includes Handling, Freight And Any Other Charges
 Weights Average About 3.50 Pounds)

EASTERN Prices are trending steady. Demand is moderate for the light to moderate offerings of light type hens as hot and humid weather conditions moved back into the area. Processing schedules are mostly normal. Market activity is moderate.

| | | |
|--------------|--------------|-----------------|
| | RANGE | MAJORITY |
| REMOVAL COST | 2-11 | 3-7 |

SOUTH CENTRAL Sales were TFEWR. Demand was light for at least adequate offerings. Schedules were reduced. Finished sales were slow. Trade sentiment was steady at best.

| | | |
|--------------|-------------------|-------------------|
| | RANGE | MAJORITY |
| REMOVAL COST | TOO FEW TO REPORT | TOO FEW TO REPORT |

NORTH CENTRAL Prices were unchanged. Demand was light to moderate with offerings light. Schedules are part time, with intense heat affecting processing schedules. Trade sentiment was about steady.

| | | |
|--------------|--------------|-----------------|
| | RANGE | MAJORITY |
| REMOVAL COST | 0-10.5 | 0-5 |

LIVE HEAVY TYPE HENS

(7 Pounds And Up) * Preliminary Price, Cents per pound,
 Generally For Slaughter
 The Week Of 01-Aug-11

SOUTH CENTRAL Trading was slow and TFEWR. Demand was light for fully adequate offerings. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

| | | |
|-----------------------|-------------------|-------------------|
| | RANGE | MAJORITY |
| AT FARM BUYER LOADING | TOO FEW TO REPORT | TOO FEW TO REPORT |

* Weights under 7 lbs. subject to discount.

SOUTHEAST Sales are too few to report prices. Offerings are light to moderate for the moderate to good as hot and humid weather conditions hampers much of the area. Processing schedules for next week are noted as normal. Finished product supplies are at least sufficient for current needs. Market activity is moderate to active.

| | | |
|--------------------------|-------------------|-------------------|
| | RANGE | MAJORITY |
| AT FARM BUYER LOADING | TOO FEW TO REPORT | TOO FEW TO REPORT |
| AT FARM PRODUCER LOADING | TOO FEW TO REPORT | TOO FEW TO REPORT |
| FOB PLANT | TOO FEW TO REPORT | TOO FEW TO REPORT |

* Weights under 7 lbs. subject to discount.

USDA, AMS, POULTRY PROGRAMS POULTRY MARKET NEWS AND ANALYSIS OFFICES

| | | | | | | | |
|----------------|-------|---------------|-------------------|----------------|-------|---------------|---------------------------------|
| Washington, DC | Voice | (202)720-6911 | Michael Sheats, | Des Moines, IA | Voice | (515)284-4471 | Jason Karwal, |
| | Fax | (202)720-2403 | Chief | | Fax | (515)284-4468 | Officer-in-Charge |
| Atlanta, GA | Voice | (404)562-5850 | Annie Terry, | Jackson, MS | Voice | (601)965-4662 | Gary Brown, |
| | Fax | (404)562-5875 | Officer-In-Charge | | Fax | (601)3591175 | Southern States Area Supervisor |