



# BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY  
JULY 25, 2011  
VOL. 58 NO. 88

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis

## NATIONAL BROILER MARKET AT-A-GLANCE



Final majority prices are trending unchanged in the East and Midwest, but one cent higher in the West. Offerings are light to moderate for current trade needs. Demand following the weekend is light to moderate into all channels. Floor stocks are moderate. Market activity is light to moderate. In the parts structure, movement is moderate to instances good. Prices are steady to firm for boneless skinless breasts, wings, and tenders. Bone-in breasts are steady to weak, and dark meat cuts are mostly steady. Supplies of wings, tenders, and b/s breasts are light to moderate, and all other parts are moderate to heavy. Market activity for parts is light to moderate. In production areas, live supplies are moderate. Weights are in a full range, but mostly desirable to lighter than normal.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 25-Jul-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
<b>Delivered to First Receivers 1/:</b>			
Boston/New England	TFEWR	:	77.84
Ohio Cities	TFEWR	:	76.37
Denver	96.50	96.50	4 : 88.56
Detroit	TFEWR	:	74.70
Los Angeles	97.00	95.52	23 : 84.20
New York	72.00-75.00	74.20	25 : 75.94
Philadelphia	71.50-73.00	72.30	10 : 75.61
Pittsburgh	71.00-74.00	73.20	10 : 81.23
St. Louis	TFEWR	:	74.48
San Francisco	97.50	95.47	9 : 94.15

**Delivered to First Receivers 1/:**

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	68.00-74.00	:	73.31

**Composite Weighted Average 3/:**

Loads	07/25/11	Change Last Wk	07/18/11	07/26/10
362	79.78	-.30	80.08	82.14

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	80.00-82.00	80.96	31
Central	66.00-77.00	73.62	75
Western	76.00-85.00	80.10	39

**FOB Dock Equivalent 5/:**

Mississippi	82.00-86.00	84.24	25
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.50 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
1,005	74.00-97.46	86.02

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	173.00	1,745
BREASTS - B/S	146.50	7,599
BREASTS - WHOLE	83.00	1,520
THIGH MEAT - B/S	116.00	1,236
THIGHS	64.00	1,109
DRUMSTICKS	66.00	1,189
LEG QUARTERS	45.50	10,502
WINGS	85.00	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending steady on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions following a week of extreme heat and humidity. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of boneless skinless breast and tenders are light to moderate and clearing satisfactorily; wings and most dark meat cuts are sufficient for current needs. Bone-in breast are moderate to heavy.

**SOUTHERN REGION BROILER/FRYER** Prices for whole broiler/fryers are holding steady. Supplies are light to moderate for trade needs. Retail and food service demand is moderate at best. Market activity is light to moderate. In the parts structure, movement is moderate following the weekend. Prices for boneless skinless breasts and tenders are higher with supplies light. Wings and dark meat prices are steady with supplies available to heavy. Market activity for parts is light to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

**WESTERN REGION BROILER/FRYERS** Final majority prices were 1 cent higher from last Monday. Prices trended steady with offers light to moderate. Retail and food service demand was light. Floor stocks moderate. Weights desirable to light. Parts supplies light to moderate. The Los Angeles negotiated WOG weighted average is 78.31 cents, down 1.76 cents on 29 loads. Trading: boneless skinless breasts 110-124; tenderloins 120-128; bone-in breasts 90-102; legs 67-73; leg quarters bulk 40-54; 4-10 leg quarters 45-51; drums 59-69; thighs 63-79; thigh meat 115-134; leg meat 90-108; and wings 91-95 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices are unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are steady. Bird offers are light to moderate. Floor stocks are moderate; weights desirable to light. Demand is light for both retail and food service outlets, fast food is light to moderate. Whole bird market activity is slow. Parts prices are steady to firm for wings and boneless skinless breast and mostly steady for the balance of the parts. Supplies are light for wings and light to moderate for breast items and dark meat cuts. Demand is light to moderate for all parts.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week as extreme heat continues to consume much of the northeast. Offerings are sufficient for current trade needs. Live supplies are moderate; weights are desirable to light. Processing schedules are moderate. Market activity is moderate to good. In the parts complex, supplies of tenders and b/s breasts are light. Wings and dark meat cuts are moderate. Bone-in breasts ranged moderate to heavy.

BRANDED U.S. GRADE A	
RANGE	65-93
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

**Northeast Broiler/Fryer Parts** Prices are trending steady to firm for tenders and boneless skinless breast; steady for the balance of items with leg and leg quarters noted as clearing well. Trucklot buying activity is moderate to good entering the week as hot and humid weather conditions continue to hamper most of the Northeast. Offerings of tenders and boneless skinless breast are light with good movement; wings and most dark meat cuts are moderate. Bone-in breasts are moderate to heavy and slow to clear. Movement is moderate to good.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Item	Current Negotiated Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S	140	122.28	732,400
Tenderloins	120	116.01	123,040
Breast - With Ribs	79-80	94.52	67,110
Breast - Line Run	79	80.37	68,400
Legs	60-61	61.91	132,080
Leg Quarters (Bulk)	40-41	44.92	237,200
Drumsticks	55-56	67.77	61,720
Thighs	65-66	69.06	73,080
B/S Thighs	116-117	121.50	59,480
Wings (Whole)	87-88	94.79	187,320
Backs And Necks (Stripped)	13-15	15.00	8,320
Livers (5 Pound Tubs)	45-50	47.37	5,400
Gizzards (Hearts)	60-65	63.49	15,040

New York City Metropolitan Area, northern NJ, MA, CT, RI, & PA (northeast of Harrisburg).

\* Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

**Estimated Slaughter of Broiler/Fryers**

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	07/25	07/21	07/21	07/18	07/14
Alabama	3,918	3,784	5.51	3,859	5.66
Arkansas	4,748	4,901	5.32	4,633	5.30
Delmarva	1,998	2,260	6.22	1,555	5.98
KY-LA-TN	2,383	2,475	5.03	2,500	5.48
Mississippi	2,909	2,912	5.86	2,896	5.85
North Carolina	2,869	2,724	7.05	2,706	7.06
Texas	2,498	2,486	6.10	2,701	5.53
Total	21,323	21,542	5.80	20,850	5.79
Mon	21,323(A)			20,850(A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 25-Jul 2011 is estimated to be 31,902,000 up 1.96 percent from a week ago, and down 2.5 percent from a year ago. (last week 31,288,000 last year 32,715,000)

**Southern States Broiler/Fryer Parts** F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Item	Pounds (000)	Range	Maj	Wtd Avg
Breast - B/S		Too Few To Report		
Tenderloins		Too Few To Report		
Breast - Line Run		Too Few To Report		
Front Halves		Too Few To Report		
Legs		Too Few To Report		
Leg Quarters (Bulk)	570	38.00-42.00	-	39.86
Leg Quarters (4/10)	522	41.00-44.00	-	42.97
Wings (Whole)		Too Few To Report		
Wings (Cut)		Too Few To Report		
Drumsticks		Too Few To Report		
Thighs		Too Few To Report		
B/S Thighs		Too Few To Report		

Whole Body Index Based on Southern States Parts Trading for July 25, 2011 -- f.o.b. dock

Range	Today's Average	5-Day Average
50.00 - 53.50	51.68	51.72

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**Midwest Region Broiler/Fryer Parts**

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 25-Jul-2011 to 29-Jul-2011, Cents per Pound

	Price per Lb.	Mostly
Breast - B/S	105.00 - 128.00	110.00 - 119.00
Tenderloins	107.00 - 126.00	113.00 - 123.00
Breast - Line Run	65.00 - 103.00	80.00 - 89.00
Legs	53.00 - 60.00	-
Leg Quarters (Bulk)	36.00 - 52.00	41.00 - 44.00
Leg Quarters (4/10)	40.00 - 50.00	44.00 - 48.00
Drumsticks	52.00 - 62.00	-
Thighs	61.00 - 73.00	-
B/S Thighs	114.00 - 122.00	-
Wings (Whole)	72.00 - 113.00	72.00 - 90.00
Backs and Necks (Stripped)	17.00 - 39.00	-
Livers	32.00 - 50.00	-
Gizzards (Hearts)	39.00 - 59.00	-

**California Processed Poultry – cents per pound**

**Southern (L.A. Area)**

Delivered to Restaurants and Institutions

	Range
WOGS 2# & Up - Whole	99-117
WOGS 2# & Up - Cut Up 8 & 9 Pieces	103-119
Frozen Ducks	
Frozen Squabs	

Delivered To Retailers

	Range
Fresh Fryers	109-122
Roasters 4# & Up	129-139
Hens Under 5#	
Hens Over 5#	
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

**San Francisco**

Delivered to Restaurants and Institutions

	Range
Fresh Fryers	Dry Pack 128-188
	Ice Pack
Roasters 4# & Up	Dry Pack 124
	Ice Pack
Hens Over 5#	Dry Pack 135
	Ice Pack 129
Ducks	235-279

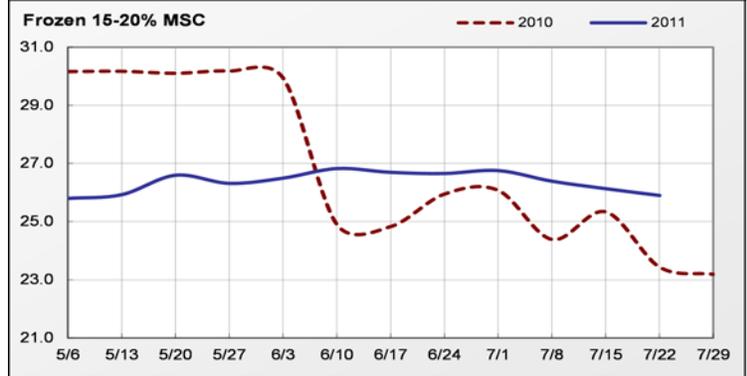
**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady on all fat contents of MSC. Supplies of MSC were light to moderate. Schedules were normal. Demand was moderate to good into both domestic and export channels. Market activity was moderate to active with most movement and interest on fresh 15-20% MSC into Mexico. Domestically finished product sales have been slightly less following the seasonal pattern, however sales continue to be stronger than a year ago driving current buyer activity. The future of the spot marketplace continues to be unpredictable for many in industry in light of so many factors currently facing the marketplace (i.e. sustained heat throughout the country, lighter bird weights and higher mortality rates, industry production cutbacks, high grain costs, seasonal domestic and improved export demand, etc.). Raw material supplies remain tight and sought after. Frame values were steady trading between 11-14.5 cents FOB, mostly 12-13 cents FOB.

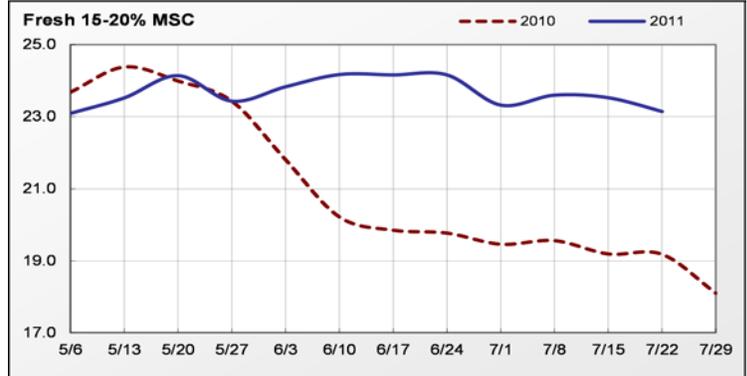
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	22-Jul-11	Last Week	Last Year	22-Jul-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			-	22.00 - 25.00	22.00 - 25.00	24.00-25.00
Wtd Avg Price			-	24.00	24.14	24.45
Volume Traded	-	-	-	122	143	363
Volume Exported	-	-	-	-	-	200
<b>15-20%</b>						
Price Range	24.00 - 28.00	24.00 - 28.00	22.00-28.00	18.00 - 26.50	18.00 - 27.00	16.00-23.00
Wtd Avg Price	25.89	26.13	23.44	23.14	23.53	19.18
Volume Traded	1,590	1,608	1,383	4,304	5,408	2,264
Volume Exported	1,430	1,488	1,343	571	286	143
<b>20% or More</b>						
Price Range	-	-	-	20.00	20.00	20.00
Wtd Avg Price	-	-	-	20.00	20.00	20.00
Volume Traded	-	-	-	82	82	41
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Jun 2011	May 2011	Jun 2010	Jun 2011	May 2011	Jun 2011
<b>15% or Less</b>						
Wtd Avg Price	-	-	-	25.65	24.88	26.13
Volume Traded	-	-	-	755	673	866
Volume Exported	-	-	-	-	-	305
<b>15-20%</b>						
Wtd Avg Price	26.66	26.13	26.22	24.09	23.54	20.44
Volume Traded	6,656	7,008	7,079	17,625	14,807	13,264
Volume Exported	5,816	6,186	6,499	898	938	653
<b>20% or More</b>						
Wtd Avg Price	-	-	-	20.00	19.78	20.60
Volume Traded	-	-	-	408	367	204
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS**

Effective August 12, 2011, these reports will be discontinued in their current format and will be replaced by the new Weekly National Fowl Market report which includes all fowl market coverage in a single report. These reports will be found at: <http://www.ams.usda.gov/AMSV1.0/PYMarketNewsReportsChickenFowl>.

(7 Pounds and up)\*

Final Price, Cents per pound, Generally for Slaughter the Week of 25-July-11

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was slow and TFEWR. Demand was light for fully adequate offerings. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

	<b>RANGE</b>	<b>MAJORITY</b>	<b>WTD AVG</b>
AT FARM BUYER LOADING		TOO FEW TO REPORT	

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices are trending steady. Offerings are sufficient for the moderate to good demand as hot and steamy weather conditions hampers much of the area. Processing schedules are noted as normal. Finished product supplies are at least sufficient for current needs. Market activity is moderate to active.

	<b>RANGE</b>	<b>MAJORITY</b>	<b>WTD AVG</b>
AT FARM BUYER LOADING	8.5-19		13.15
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

\* Weights under 7 pounds subject to discount.

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