



# BROILER MARKET NEWS REPORT

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## National Broiler Market At-A-Glance



Whole broiler/fryer prices are steady to firm in the East, steady to fully steady in the Midwest and steady in the West. Final majority prices are unchanged in all areas when compared to last week prices. Retail and food service demand is light to moderate entering the week. Floor stocks are moderate. The market activity is slow to active, mostly moderate. In the parts structure, movement is mostly moderate. Prices are trending steady to firm for wings, tenders and boneless skinless breast. Thigh meat is steady to weak and bone-in breast is weak. Offerings of wings are in good supply and moving well. Breast items, and dark meat items are moderate to heavy. Market activity for parts is slow to mostly moderate. In production areas, live supplies are moderate. Weights are mixed, but noted are mostly desirable.

**Final** Prices negotiated for trucklot sales of ready-to-cook broiler/fryers delivered to first receivers and FOB Dock at major market areas (cents per lb) Week of 18-Jul-2011

	Grade A		Composite	
	Maj	Wtd Avg	Lds	Wtd Avg
<b>Delivered to First Receivers 1/:</b>				
Boston/New England	TFEWR			77.09 15
Ohio Cities	TFEWR			77.53 15
Denver	TFEWR			88.00 9
Detroit	TFEWR			76.04 18
Los Angeles	96.00	95.00	23	86.52 60
New York	72.00-75.00	74.09	22	77.62 42
Philadelphia	71.50-73.00	72.25	12	75.50 25
Pittsburgh	71.00-74.00	73.00	11	80.99 53
St. Louis	TFEWR			74.12 15
San Francisco	96.50	94.13	10	87.46 33

Chicago	Whole Body 2/:		Composite	
	Maj	Wtd Avg	Lds	Wtd Avg
	68.00-74.00			73.66 40

<b>Composite Weighted Average 3/:</b>				
Loads	07/18/11	Change Last Wk	07/11/11	07/19/10
325	80.0	8.22	79.85	85.38

<b>WOG Broilers 4/:</b>			
	Majority	Wtd Avg	Lds
Eastern	80.00-82.00	80.88	32
Central	66.00-77.00	74.64	70
Western	79.00-86.00	81.60	42

<b>FOB Dock Equivalent 5/:</b>			
Mississippi	80.00-86.00	83.35	24
1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.			
3/: Includes all whole birds shipped into listed cities including Chicago.			
4/: Delivered first receiver, trucklot and less than trucklot volumes.			
5/: Southeast area.			

**Georgia Fob Dock Prices** Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is **87.25** cents based on ice-packed USDA grade "A" sized 2 1/12 to 3 pound birds.

<b>Monday Final Wtd Avg</b>		
Loads	Range	Fob Dock or Equivalent
998	75.00-96.71	85.87

Georgia f.o.b. Dock confirmed final weighted average price on ice-packed parts:

Item	Wtd Avg (Cents per Pound)	Volume (000 Pounds)
Line Run Tendere	169.00	1,785
Breasts - B/S	142.00	7,639
Breasts - Whole	83.50	1,560
Thigh Meat - B/S	121.00	1,276
Thighs	64.50	1,069
Drumsticks	67.50	1,149
Leg Quarters	46.00	10,542
WINGS	85.50	3,747

This information is supplied by the Georgia Department of Agriculture, Poultry Market News Service.

**Northeast** Prices are trending steady to firm on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings of all sizes are in good balance and clearing satisfactorily. Trade activity is moderate to good. In the parts complex, supplies of wings and tenders are light to moderate; boneless skinless breasts and most dark meat cuts are sufficient for current needs.

**Southern** Prices for whole broiler/fryers are steady. Offerings are moderate for trade needs. Demand following the weekend is moderate. Market activity is moderate. In the parts structure, movement is moderate for early week business. Boneless skinless breast, tenders, and wings prices are trending steady to firm. Bone-in breast prices are trending weak and dark meat items are steady to weak. Offerings are light to moderate for wings, b/s breast and tenders with good movement. Bone-in breast are heavy and slow to clear. Dark meat items are moderate to at times heavy. Market activity for parts is slow to mostly moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

**Western** Final majority prices are unchanged from last Monday. Offers light. Retail and food service demand light to moderate. Floor stocks moderate. Weights adequate. The Los Angeles negotiated WOG weighted average is 80.07 cents, down .96 cents on 30 loads. Trading: boneless skinless breasts 105-163, mostly 105-129; tenderloins 114-117, bone-in breasts 71-102, legs 56-73, leg quarters bulk 41-54, 4-10 leg quarters 45-51, drums 56-69, thighs 60-77, thigh meat 115-129, leg meat 88-103, and wings 88-95 cents delivered.

**Midwest** Final majority delivered prices are unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are steady. Bird offers are light to moderate. Floor stocks are moderate; weights desirable to light. Demand is light to moderate for both retail and food service outlets, fast food is light to moderate. Whole bird market activity is slow. Parts prices are steady to firm for wings and mostly steady for the balance of the parts. Supplies are light for wings and light to moderate for breast items and dark meat cuts. Demand is light to moderate for all parts.

**Delmarva** Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is moderate entering the week as dealers assess current market conditions and forecasts of more extreme heat. Offerings are sufficient for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are light. Market activity is moderate to good. In the parts complex, supplies of wings, b/s breasts, and tenders are light to moderate and clearing satisfactorily. The balance of parts ranged moderate to heavy.

\*Broiler/fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva

<b>Branded U.S. Grade A</b>	
Range	67-95
Weighted average	(a)
No. Of boxes	(a)
(A) Not reported to avoid disclosing individual operations.	

**Northeast Broiler/Fryer Parts** Prices are trending steady to firm for wings, tenders and boneless skinless breast with the larger sized wings in the better balance; steady to weak bone-in breast, thighs and thigh meat. Trucklot buying activity is moderate as dealers assess market conditions entering the week. Offerings of wings, tenders and boneless skinless breast are light to moderate and clearing satisfactorily; heavy for bone-in breasts. Movement is mostly moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Item	Current Negotiated Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S	125-130	116.15	667,360
Tenderloins	105-110	110.87	116,840
Breast - With Ribs	79-80	92.24	45,979
Breast - Line Run	79	79.97	68,400
Legs	60-61	61.16	91,720
Leg Quarters (Bulk)	40-41	44.39	182,880
Drumsticks	55-56	59.88	237,518
Thighs	65-66	75.91	63,320
B/S Thighs	116-117	120.78	57,920
Wings (Whole)	87-88	94.50	190,120
Backs And Necks (Stripped)	13-15	15.00	14,677
Livers (5 Pound Tubs)	45-50	47.45	6,750
Gizzards (Hearts)	60-65	64.29	10,080

New York City Metropolitan Area, northern NJ, MA, CT, RI, & PA (northeast of Harrisburg).

\* Today's negotiated sales as of 11:30 a.m.

\*\* Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

**Estimated Slaughter of Broiler/Fryers**

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	07/18	07/14	07/14	07/11	07/07
Alabama	3,709	3,497	5.66	3,791	5.53
Arkansas	4,704	4,892	5.30	4,825	5.58
Delmarva	1,851	2,254	5.98	2,071	6.09
KY-LA-TN	2,524	1,810	5.48	2,448	5.12
Mississippi	2,898	2,909	5.85	2,893	6.01
North Carolina	2,764	2,685	7.06	2,706	7.18
Texas	2,585	2,560	5.53	2,398	5.69
Total	21,035	20,607	5.79	21,132	5.84
Mon	21,035(A)			21,132(A)	

(A) Not published to avoid disclosing individual operations

(B) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 18-Jul 2011 is estimated to be 31,471,000 down 0.76 percent from a week ago, and down 6.1 percent from a year ago. (last week 31,711,000 last year 33,518,000)

**California Processed Poultry – cents per pound**

**Southern (L.A. Area)**

**Delivered to Restaurants and Institutions**

	Range
WOGS 2# & Up - Whole	99-117
WOGS 2# & Up - Cut Up 8 & 9 Pieces	103-119
Frozen Ducks	
Frozen Squabs	

**Delivered To Retailers**

	Range
Fresh Fryers	109-122
Roasters 4# & Up	129-139
Hens Under 5#	
Hens Over 5#	
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

**Southern States Broiler/Fryer Parts** F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Item	Pounds (000)	Range	Maj	Wtd Avg
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	426	38.00-43.00	-	40.23
LEG QUARTERS (4/10)	867	41.00-44.00	-	42.78
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for July 11, 2011 -- f.o.b. dock

Range	Today's Average	5-Day Average
50.00 - 55.00	52.19	52.36

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**Midwest Region Broiler/Fryer Parts**

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 18-Jul-2011 to 22-Jul-2011, Cents per Pound

	Price per Lb.	Mostly
Breast - B/S	101.00 - 126.00	102.00 - 110.00
Tenderloins	103.00 - 119.00	108.00 - 115.00
Breast - Line Run	67.00 - 102.00	80.00 - 89.00
Legs	57.00 - 59.00	-
Leg Quarters (Bulk)	37.00 - 52.00	40.00 - 44.00
Leg Quarters (4/10)	43.00 - 50.00	43.00 - 47.00
Drumsticks	52.00 - 62.00	-
Thighs	61.00 - 71.00	-
B/S Thighs	110.00 - 122.00	-
Wings (Whole)	79.00 - 99.00	80.00 - 90.00
Backs and Necks (Stripped)	17.00 - 40.00	-
Livers	32.00 - 49.00	-
Gizzards (Hearts)	38.00 - 59.00	-

**San Francisco**

**Delivered to Restaurants and Institutions**

	Range
Fresh Fryers	Dry Pack 128-188
	Ice Pack
Roasters 4# & Up	Dry Pack 124
	Ice Pack
Hens Over 5#	Dry Pack 135
	Ice Pack 129
Ducks	235-279

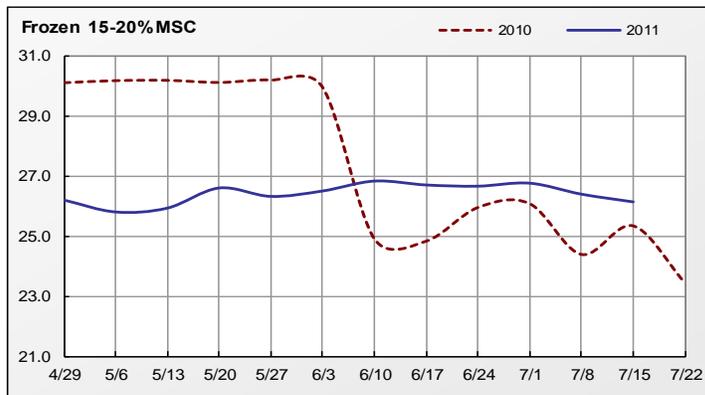
**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended mostly steady on all fat contents of MSC. Supplies of MSC were light to moderate. Schedules returned to normal. Demand was moderate to good into both domestic and export channels. Market activity was moderate to active with most interest on fresh 15-20% MSC. Finished product sales have fallen off slightly following the season's traditional peak, however sales continue to be stronger than a year ago driving current buyer activity on the spot marketplace. Many in industry view the future of the spot marketplace to be open. Raw material supplies continue tight. Frame values were steady trading between 10-14.5 cents FOB, mostly 12-13 cents FOB.

**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

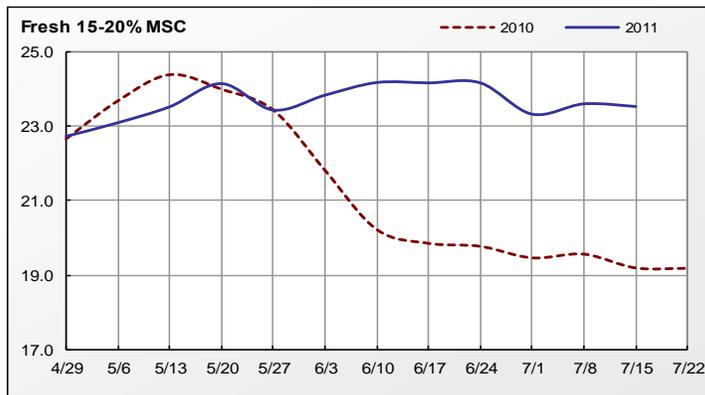
Fat Content	Frozen			Fresh		
	15-Jul-11	Last Week	Last Year	15-Jul-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			-	22.00 - 25.00	25.00	26.00
Wtd Avg Price			-	24.14	25.00	26.00
Volume Traded	-	-	-	143	61	271
Volume Exported	-	-	-	-	-	108
<b>15-20%</b>						
Price Range	24.00 - 28.00	24.00 - 28.00	18.00-32.00	18.00 - 27.00	20.50 - 28.00	15.00-25.00
Wtd Avg Price	26.13	26.38	25.33	23.53	23.60	19.19
Volume Traded	1,608	1,390	1,110	5,408	4,202	3,509
Volume Exported	1,488	1,390	930	286	326	653
<b>20% or More</b>						
Price Range	-	-	-	20.00	20.00	22.00
Wtd Avg Price	-	-	-	20.00	20.00	22.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Jun 2011	May 2011	Jun 2010	Jun 2011	May 2011	Jun 2011
<b>15% or Less</b>						
Wtd Avg Price	-	-	-	25.65	24.88	26.13
Volume Traded	-	-	-	755	673	866
Volume Exported	-	-	-	-	-	305
<b>15-20%</b>						
Wtd Avg Price	26.66	26.13	26.22	24.09	23.54	20.44
Volume Traded	6,656	7,008	7,079	17,625	14,807	13,264
Volume Exported	5,816	6,186	6,499	898	938	653
<b>20% or More</b>						
Wtd Avg Price	-	-	-	20.00	19.78	20.60
Volume Traded	-	-	-	408	367	204
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



**Live Heavy Type Hens (7 Pounds and Up)\***

Final Price, Cents per lb., Generally for Slaughter the Week of 18-July-2011

**South Central**

Trading was TFEWR. Demand was moderate for fully adequate offerings of spent hens. Schedules were reduced. Dressed sales were slow. Trade sentiment was steady at best.

**Southeast**

Prices are trending steady. Offerings are moderate for the moderate to good demand. Processing schedules are noted as normal. Finished product supplies are at least sufficient for current needs. Market activity is moderate.

	Range	Majority	Wtd Avg
At Farm Buyer Loading	Too Few To Report		

	Range	Majority	Wtd Avg
At Farm Buyer Loading	8.5-19 cents/lb.		13.11
At Farm Producer Loading	Too Few To Report		
Fob Plant	Too Few To Report		

\*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

**USDA, AMS, POULTRY PROGRAMS, MARKET NEWS & ANALYSIS**

Washington, DC – Michael Sheats, Director  
 Voice (202)720-6911  
 Fax (202)720-2403

Des Moines, IA – Jason Karwal, Officer-in-Charge  
 Voice (515)284-4471  
 Fax (515)284-4468

Atlanta, GA – Annie Terry, Officer-in-Charge  
 Voice (404)562-5850  
 Fax (404)562-5875

Jackson, MS – Gary Brown, Southern States Area Supervisor  
 Voice (601)965-4662  
 Fax (601)359-1175