



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are steady in all areas. Final majority prices are unchanged when compared to last week prices. Offerings of all sizes are light to moderate for trade needs. Retail demand is light to good, mostly light to moderate. Food service demand is light to moderate. Floor stocks are moderate. Market activity is slow to moderate. In the parts structure, movement is light to moderate as dealers assess market conditions entering the week. Prices are steady to instances firm for wings, steady for most dark meat items, and weak to lower for bone-in breast, thighs and thigh meat items. Offerings are light to moderate for wings. Bone-in breast and thighs are heavy and slow to clear. Dark meat is moderate to heavy. Market activity for parts is slow to moderate. In production areas, live supplies are moderate. Weights are mixed, but noted are mostly desirable.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 11-Jul-2011

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		77.58	14
Ohio Cities	TFEWR		77.39	15
Denver	TFEWR		82.13	15
Detroit	TFEWR		74.31	22
Los Angeles	96.00	95.61	23 : 87.24	102
New York	72.00-75.00	74.05	20 : 77.75	40
Philadelphia	71.50-73.00	72.18	11 : 75.20	22
Pittsburgh	71.00-74.00	72.82	11 : 80.66	52
St. Louis	TFEWR		74.55	17
San Francisco	96.50	92.84	11 : 87.16	65

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	68.00-74.00		73.18	45

Composite Weighted Average 3/:

Loads	07/11/11	Change Last Wk	07/04/11	07/12/10
409	79.85	-.21	80.06	88.03

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	81.00-83.00	81.38	29
Central	65.00-75.00	73.72	79
Western	79.00-86.00	82.25	44

FOB Dock Equivalent 5/:

Mississippi	80.00-85.00	83.40	28
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
999	74.00-96.69	85.88

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	173.50	1,705
BREASTS - B/S	145.00	7,559
BREASTS - WHOLE	82.50	1,480
THIGH MEAT - B/S	123.50	1,196
THIGHS	65.50	1,069
DRUMSTICKS	67.50	1,149
LEG QUARTERS	47.00	10,462
WINGS	84.50	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending at least steady on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs. Trade activity is slow to moderate. In the parts complex, supplies of wings and drums are light to moderate; breast items and tenders are moderate to heavy. Other items are sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryers are steady. Offerings of all sizes are moderate for trade needs. Demand following the weekend is moderate. Market activity is mostly moderate. In the parts structure, movement is light to moderate for late week business. Prices are steady to at times firm for wings and drumsticks, weak for bone-in breast and thigh meat. Offerings are light to moderate for wings and drumsticks. Bone-in breast and thigh meat is heavy and slow to clear. Remaining items are mostly moderate. Market activity for parts is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday. Offers light to moderate. Retail demand light to good, mostly light to moderate. Food service demand light to moderate. Floor stocks moderate. Weights adequate. The Los Angeles negotiated WOG weighted average is 81.23 cents, up 3.82 cents on 28 loads. Trading: boneless skinless breasts 103-163, tenderloins 103-122, bone-in breasts 79-104, legs 55-69, leg quarters bulk 41-54, 4-10 leg quarters 43-50, drums 57-69, thighs 65-79, thigh meat 122-130, leg meat 87-103, and wings 89-95 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are steady. Bird offers are light to moderate. Floor stocks are moderate; weights desirable to light. Demand is light to moderate for both retail and food service outlets, fast food is moderate. Whole bird market activity is fair. Parts prices are steady for wings and barely steady for the balance of the parts. Supplies are light for wings and moderate to heavy for breast items and dark meat cuts. Demand is light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 76 to 85 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is mostly moderate entering the week as dealers assessed current market conditions. Offerings are sufficient for present trade needs. Live supplies are moderate; weights are mixed, but reported as desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, dark meat cuts and wings are light to moderate. The balance of parts ranged moderate to heavy.

	BRANDED U.S. GRADE A
RANGE	64-95
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

Northeast Broiler/Fryer Parts Prices are trending steady to instances firm for wings and drumsticks; weak to lower for bone-in breast, thighs and thigh meat. Trucklot buying activity was light to moderate as dealers assess market conditions entering the week. Offerings are light to moderate for wings and drums; heavy for bone-in breasts and thigh meat. Tenders and boneless skinless breast are moderate to heavy and noted in slightly better balance than a week earlier. Movement is slow to moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Item	Current Negotiated Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S	125	119.97	648,200
Tenderloins	105	111.65	108,360
Breast - With Ribs	80-81	95.70	55,081
Breast - Line Run	80	81.38	70,452
Legs	60-61	61.11	93,040
Leg Quarters (Bulk)	40-41	43.46	233,080
Drumsticks	55-56	62.91	72,960
Thighs	65-66	70.82	38,920
B/S Thighs	119-120	127.11	58,920
Wings (Whole)	85-86	92.54	178,280
Backs And Necks (Stripped)	13-15	15.00	14,056
Livers (5 Pound Tubs)	45-50	46.63	6,690
Gizzards (Hearts)	60-65	60.95	63,840

New York City Metropolitan Area, northern NJ, MA, CT, RI, & PA (northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

Estimated Slaughter of Broiler/Fryers

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	07/11	07/07	07/07	07/04	06/30
Alabama	3,639	3,950	5.53	1,076	5.51
Arkansas	4,970	4,764	5.58	916	5.31
Delmarva	2,098	2,239	6.09	(A)	6.09
KY-LA-TN	2,521	2,476	5.12	1,085	5.11
Mississippi	3,037	2,777	6.01	(A)	5.93
North Carolina	2,818	2,748	7.18	150	7.01
Texas	2,701	2,656	5.69	1,143	5.61
Total	21,784	21,610	5.84	5,182	5.74
Mon	21,784(B)			5,182(B)	

(A) Not published to avoid disclosing individual operations

(B) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 11-Jul 2011 is estimated to be 32,591,000 up from holiday a week ago, and up 1.7 percent from a year ago. (last week 7,776,000 last year 32,034,000)

California Processed Poultry – cents per pound

Southern (L.A. Area)

Delivered to Restaurants and Institutions

	Range
WOGS 2# & Up - Whole	99-117
WOGS 2# & Up - Cut Up 8 & 9 Pieces	103-118
Frozen Ducks	
Frozen Squabs	

Delivered To Retailers

	Range
Fresh Fryers	109-122
Roasters 4# & Up	129-139
Hens Under 5#	
Hens Over 5#	
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

Southern States Broiler/Fryer Parts F.O.B. Dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

Item	Pounds (000)	Range	Maj	Wtd Avg
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	386	38.00-42.00	-	39.81
LEG QUARTERS (4/10)	827	40.00-44.00	-	42.38
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for July 11, 2011 -- f.o.b. dock

Range	Today's Average	5-Day Average
51.50 - 55.00	53.24	53.44

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

Midwest Region Broiler/Fryer Parts

Ice-Packed Pool Trucklot and Trucklot Quantities

Delivered To: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI

Week of 11-Jul-2011 to 15-Jul-2011, Cents per Pound

	Price per Lb.	Mostly
Breast - B/S	101.00 - 126.00	102.00 - 115.00
Tenderloins	90.00 - 137.00	103.00 - 113.00
Breast - Line Run	65.00 - 101.00	75.00 - 88.00
Legs	57.00 - 59.00	-
Leg Quarters (Bulk)	35.00 - 52.00	40.00 - 45.00
Leg Quarters (4/10)	43.00 - 53.00	44.00 - 48.00
Drumsticks	52.00 - 62.00	-
Thighs	61.00 - 77.00	-
B/S Thighs	117.00 - 135.00	-
Wings (Whole)	75.00 - 93.00	78.00 - 88.00
Backs and Necks (Stripped)	17.00 - 40.00	-
Livers	32.00 - 49.00	-
Gizzards (Hearts)	40.00 - 59.00	-

San Francisco

Delivered to Restaurants and Institutions

	Range
Fresh Fryers	Dry Pack 128-188
	Ice Pack
Roasters 4# & Up	Dry Pack 124
	Ice Pack
Hens Over 5#	Dry Pack 135
	Ice Pack 129
Ducks	235-279

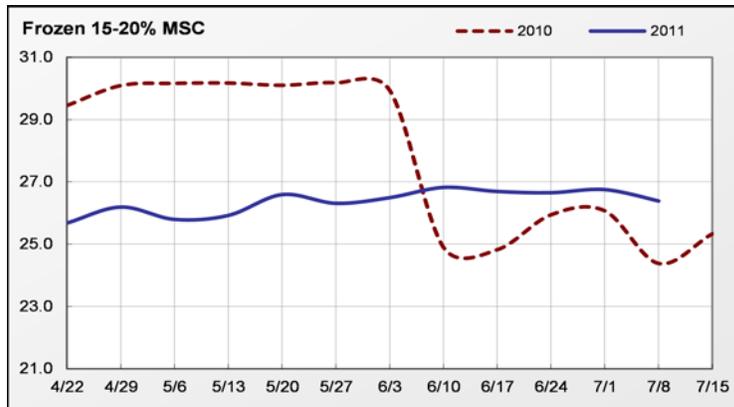
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices on all fat contents of MSC trended steady. Supplies of MSC were light to moderate. Schedules were reduced for the Independence holiday. Demand was moderate to good into both domestic and export channels. Market activity was moderate to active with most interest on fresh 15-20% MSC. Strong finished product sales continue to drive buyer activity on the spot marketplace. In addition, many industry players continue to face a variety of trucking challenges ranging from availability to cost. Raw material supplies were tight. Frame values were fully steady trading between 11-15 cents FOB, mostly 12-13 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

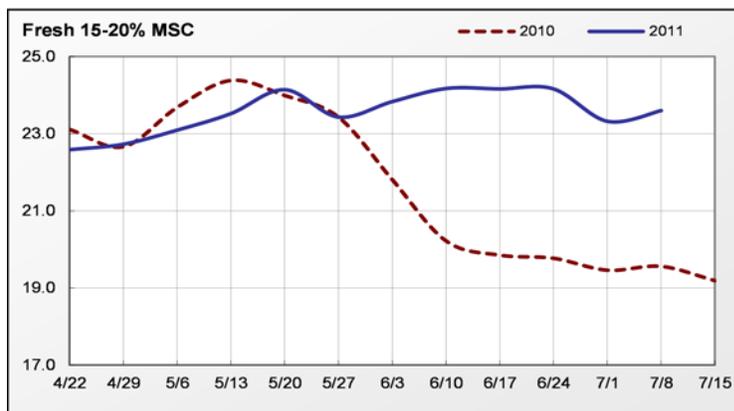
Fat Content	Frozen			Fresh		
	8-Jul-11	Last Week	Last Year	8-Jul-11	Last Week	Last Year
15% or Less						
Price Range			-	25.00	25.00	26.00
Wtd Avg Price			-	25.00	25.00	26.00
Volume Traded	-	-	-	61	122	445
Volume Exported	-	-	-	-	-	200
15-20%						
Price Range	24.00 - 28.00	24.00 - 28.00	17.50-32.00	20.50 - 28.00	20.00 - 26.00	17.50-25.00
Wtd Avg Price	26.38	26.75	24.38	23.60	23.32	19.56
Volume Traded	1,390	1,433	1,581	4,202	3,937	3,550
Volume Exported	1,390	1,343	1,341	326	286	449
20% or More						
Price Range	-	-	-	20.00	20.00	22.00
Wtd Avg Price	-	-	-	20.00	20.00	22.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jun 2011	May 2011	Jun 2010	Jun 2011	May 2011	Jun 2011
15% or Less						
Wtd Avg Price	-	-	-	25.65	24.88	26.13
Volume Traded	-	-	-	755	673	866
Volume Exported	-	-	-	-	-	305
15-20%						
Wtd Avg Price	26.66	26.13	26.22	24.09	23.54	20.44
Volume Traded	6,656	7,008	7,079	17,625	14,807	13,264
Volume Exported	5,816	6,186	6,499	898	938	653
20% or More						
Wtd Avg Price	-	-	-	20.00	19.78	20.60
Volume Traded	-	-	-	408	367	204
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



LIVE HEAVY TYPE HENS (7 Pounds and up)*

Final Price, Cents per pound, Generally for Slaughter the Week of 11-July-11

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Sales were TFEWR. Demand was slow for fully adequate offerings of spent heavy hens. Schedules were as desired. Finished sales were slow. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady. Offerings are moderate for the moderate to good demand. Processing schedules are noted as normal. Finished product supplies are at least sufficient. Market activity is moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8.5-19		13.12
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* Weights under 7 pounds subject to discount.

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