



BROILER MARKET NEWS REPORT

ISSN 1522-0567

Wednesday
April 06, 2011
Vol. 58, No. 41

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News Branch & Analysis



NATIONAL BROILER MARKET AT-A-GLANCE

Prices for whole broiler/fryers remain steady. Offerings of all sizes are light to moderate for current trade needs. Retail and food service demand is light to moderate with best movement into fast food for promotions. Floor stocks are moderate. Market activity is moderate. In the parts structure, movement is light to moderate. Prices are firm to higher for dark meat, steady for breast items, and weak for wings. Supplies are light to limited for dark meat, moderate for breast items, and heavy for wings. Market activity for parts is moderate to light. In production areas, live supplies are moderate. Weights are desirable to light, but mostly desirable.

GEORGIA FOB DOCK The quoted price on broilers/fryers for next week's trading remained unchanged at 86.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 85.25 cents last year on April 07, 2010.

Quoted prices on ice-packed parts for next week's trading.

Item	Dock Price (Cents per Pound)
Line Run Tenders	196.00
Breasts - B/S	157.00
Breasts - Whole	90.50
Thigh Meat - B/S	123.50
Thighs	62.50
Drumsticks	60.50
Leg Quarters	46.50
Wings	89.50

Information supplied by the GA Dept of Ag's Poultry Market News Service.

NORTHEAST REGION Prices continue to trend steady for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light to moderate for midweek trading. Offerings are generally sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of drums, thighs and thigh meat are light and well cleared; moderate to heavy for breast items. Wings are readily available and slow to clear.

MIDWEST REGION Whole bird prices were steady. Offerings were light to moderate for the light interest. Retail and food service demand was light to moderate; best movement into fast food venues where promoted. Floor stocks were moderate with sizes desirable to light. Parts prices were barely steady to weak on wings, barely steady on boneless skinless breasts and steady to firm on dark meat items. Supplies of wings and boneless skinless breasts were moderate to heavy with the remainder of parts light to balanced. Parts demand was light to moderate. Overall parts market activity was light.

WESTERN REGION The Wednesday Los Angeles delivered quoted is unchanged at 95 cents. The market on whole broiler/fryers and WOGs is steady. Offerings light. Retail demand light to moderate. Some industry members are finding consumer buying activity is exhibiting normal Lenten season characteristics. Foodservice demand light to good, mostly light to moderate. Floor stocks moderate to sometimes longer than desired. Weights desirable. The markets on bone-in breasts is steady, wings steady to weak with lower trending offering prices continuing to be reported, and tenderloins are steady. The market on boneless skinless breasts is steady to barely steady. The market on dark items is steady to firm with offering prices on fresh boneless dark items trending higher. Demand light to good, mostly light to moderate. Offerings of wings moderate to heavy, bone-in breasts light to moderate, boneless skinless breasts at least moderate, and tenderloins light. Offerings of dark items are very light to moderate. Some industry members are able to find additional fill-in volumes of bone-in dark items at steady price levels. Movement light to good, mostly light to moderate.

SOUTHERN REGION Prices for whole broiler/fryers are holding steady. Offerings are readily available for current trade needs. Demand into retail and food service channels is light to moderate. Market activity is moderate. In the parts structure, movement is light to moderate for mid-week trading. Prices are firm to higher for dark meat, steady for breast items, but weak for wings. Availability is limited for dark meat cuts with increased interest aided by export business. Breast items are sufficient, and wings are ample. Market activity is light, but active for dark meat. In production areas, live supplies are moderate. Weights are desirable to light, but mostly desirable.

BROILER-TYPE EGGS SET UP 2 PERCENT

Commercial hatcheries in the 19 State weekly program set 208 million eggs in incubators during the week ending April 2, 2011. This was up 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 84 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED UP 2 PERCENT

Broiler growers in the 19 State weekly program placed 173 million chicks for meat production during the week ending April 2, 2011. Placements were up 2 percent from the comparable week a year earlier. Cumulative placements from January 2, 2011 through April 2, 2011 were 2.20 billion, up 1 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 Selected State Total

Week Ending 04/02/11	2011	2010	Percent Change Previous Year
	(thousand)		
Eggs Set	207,796	204,597	+02
Chicks Placed	172,680	168,526	+02
Selected States: AL, AR, DE, FL, GA, KY, LA, MD, MS, NC, OK, PA, SC, TX, VA, CA, MO, TN, & WV			
Source: NASS, USDA			

WEEKLY FRYERS AVAILABLE FOR MARKETING Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 14-May-11 is estimated at 159.5 million head. This compares to 158.0 million head the previous week and to 159.6 million head the same week a year ago, when the slaughter was 167.7 million head and the composite weighted average price was 82.10 cents per pound.

SOUTHERN STATES BROILER PARTS f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), Trucklot and less than trucklot volume, cents per pound.

Apr 05, 2011				Apr 06, 2011					
Item	Pounds (000)	Range	Maj	Wtd Avg	Item	Pounds (000)	Range	Maj	Wtd Avg
Breast - B/S	367	120.00-187.00	-	134.27	Breast - B/S	437	125.00-185.00	-	135.54
Tenderloins	260	144.00-222.00	-	152.88	Tenderloins	180	138.00-217.00	-	153.61
Breast - Line Run		too few to report			Breast - Line Run		too few to report		
Front Halves		too few to report			Front Halves		too few to report		
Legs		too few to report			Legs		too few to report		
Leg Quarters (Bulk)	270	42.00-45.00	-	43.56	Leg Quarters (Bulk)	466	42.00-45.00	-	43.65
Leg Quarters (4/10)	527	45.00-46.00	-	45.57	Leg Quarters (4/10)	612	44.00-46.00	-	45.80
Wings (Whole)		too few to report			Wings (Whole)		too few to report		
Wings (Cut)		too few to report			Wings (Cut)		too few to report		
Drumsticks		too few to report			Drumsticks		too few to report		
Thighs		too few to report			Thighs		too few to report		
B/S Thighs		too few to report			B/S Thighs		too few to report		

Whole body index based on southern states parts trading for Apr 05, 2011 -- f.o.b. dock.

Whole body index based on southern states parts trading for Apr 06, 2011 -- f.o.b. dock.

Range	Today's Average	Range	Today's Average	5-Day Average
56.00 - 60.50	58.40	57.00 - 61.00	59.08	58.46

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for leg quarters, drums, thighs and thigh meat; weak to lower for wings and steady for the balance of items. Trucklot buying activity was moderate for midweek trading. Offerings are light for most dark meat cuts; heavy for wings and generally sufficient for the balance of items. Movement is moderate.

Ice packed broiler/fryer parts, delivered to first receivers in pool trucklot and trucklot quantities, cents per pound

Apr 05, 2011				Apr 06, 2011					
Item	Negotiated	Current Trading*	Wtd Avg**	Volume /lbs.	Item	Negotiated	Current Trading*	Wtd Avg**	Volume /lbs.
Breast - B/S		150-155	133.93	858,400	Breast - B/S		150-155	134.08	639,200
Tenderloins		155-160	159.26	151,000	Tenderloins		155-160	154.64	119,640
Breast - with Ribs		87-88	100.06	95,174	Breast - with Ribs		87-88	100.87	70,959
Breast - Line Run		87	90.14	72,491	Breast - Line Run		87	85.02	87,748
Legs		65-66	67.81	108,120	Legs		65-66	69.36	77,360
Leg Quarters (Bulk)		43-44	44.39	350,800	Leg Quarters (Bulk)		43-44	46.27	134,240
Drumsticks		50-51	60.84	102,240	Drumsticks		50-51	64.65	61,920
Thighs		63-64	66.70	108,720	Thighs		64-65	69.58	69,200
B/S Thighs		124-125	123.18	97,000	B/S Thighs		126-127	125.73	70,440
Wings (Whole)		81-82	83.18	261,680	Wings (Whole)		78-79	85.24	203,040
Backs and Necks (Stripped)		13-15	15.00	27,440	Backs and Necks (Stripped)		13-15	15.00	24,720
Livers (5 Pound Tubs)		45-50	46.35	23,230	Livers (5 Pound Tubs)		45-50	46.14	12,660
Gizzards (Hearts)		60-65	58.50	39,400	Gizzards (Hearts)		60-65	64.06	25,440

Includes New York City metropolitan area, northern NJ, MA, CT, RI, and Pa (northeast of Harrisburg).

* Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	Estimated		Actual		Avg Wts		Actual		Avg	
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
	04/06	04/05	04/04	04/01	04/04	04/01	03/30	03/28		
Alabama	3,966	4,132	3,876	4,071	5.65	5.32	4,050	5.65		
Arkansas	4,699	4,858	5,003	4,804	5.57	5.32	4,656	5.45		
Delmarva	2,242	2,075	1,927	2,170	6.30	5.93	2,201	6.11		
KY-LA-TN	2,403	2,413	2,413	2,527	5.27	5.07	2,435	5.32		
Mississippi	2,701	2,759	2,867	2,909	6.12	5.99	2,957	5.99		
North Carolina	2,751	2,820	2,731	2,579	7.27	7.20	2,698	7.20		
Texas	2,699	2,451	2,494	2,625	5.50	5.70	2,695	5.79		
Total	21,461	21,508	21,311	21,685	5.90	5.71	21,692	5.87		
Mon-Wed	64,805(A)						64,358(A)			

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 06-Apr-11 is estimated to be 32,108,000 head down 1.36 percent from a week ago and up 0.06 percent from a year ago. (Last week 32,551,000, last year 32,089,000)

SOUTHERN CALIFORNIA (L.A. AREA)

Processed Poultry, Delivered to Retailers

	Range
Fresh Fryers	109-122
Roasters 4# & Up	129-139
Hens under 5#	
Hens over 5#	
Ducks	
Rabbits-Whole	
Rabbits-Cut Up	

SAN FRANCISCO PROCESSED POULTRY,

Delivered to Restaurants and Institutions

	Range
Fresh Fryers	124-180
Dry Pack	
Ice Pack	
Roasters 4# & Up	124
Dry Pack	
Ice Pack	
Hens Over 5#	135
Dry Pack	
Ice Pack	129
Ducks	274-279

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 09-Apr-11

Class	Current Week		Previous Week	
	04/09/11(1)		04/02/11	
	----- thousand head -----			
Broiler/fryer	161,515(2)		161,724	
Light hens	1,531		1,190	
Heavy hens	1,370		1,317	
Total	164,416		164,231	

(1)Estimated

(2)The estimated number of broiler-fryers available for slaughter the week ending 09-Apr-11 is 158.2 million head compared to 162.0 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 161.8 million head or 3.6 million more than estimated available. For the week of 16-Apr-11 the estimated available is 158.3 million head.

WEEKLY COLD STORAGE HOLDINGS

Selected Centers	(Inc. Gov't Stocks)	(in thousands)
Processed Turkeys		Processed other Poultry
lbs.		lbs.
AM 04/04/11	111,744	52,886
AM 03/01/11	111,834	59,835
CHG	-90	-6949
PCT CHG	0%	-12%

Based on the historical relationship of the preliminary U.S. Cold Storage holdings report of February 28, 2011 and the selected centers storage report, the expected U.S. holdings on April 1, 2011 are:

Processed Turkeys	336 mil lbs plus or minus	5%
Processed Other Poultry	632 mil lbs plus or minus	5%

COLD STORAGE MOVEMENT

	Selected Centers		(in thousands)	
	Processed Turkeys		Processed other Poultry	
	04/04/11	03/28/11	04/04/11	03/28/11
Pacific Coast*	218	260	3,054	4,097
Los Angeles	111	113	272	1,323
			1,391	892

*Without Denver

HACKETTSTOWN POULTRY SALES for 04-05-11

All Papers Required To Sell All Out of State Poultry

	Low High Avg				Low High Avg		
Heavy Fowl lb.	1.60	2.75	2.19	Heavy Fowl ea.	-	-	-
Light Fowl lb.	-	-	-	Light Fowl ea.	-	-	-
Mixed Fowl lb.	-	-	-	Mixed Fowl ea.	-	-	-
Bantams lb.	-	-	-	Bantams ea.	6.00	8.00	7.20
Broilers lb.	-	-	-	Broilers ea.	-	-	-
Roasters lb.	-	-	-	Roasters ea.	-	-	-
Fryers lb.	-	-	-	Fryers ea.	-	-	-
Chicks lb.	-	-	-	Chicks ea.	2.50	5.50	4.06
Pullets lb.	-	-	-	Pullets ea.	-	-	-
Bunnies lb.	-	-	-	Bunnies ea.	6.00	9.80	7.97
Roosters lb.	-	3.10	-	Roosters ea.	1.50	13.00	4.68
Geese lb.	-	-	-	Geese ea.	-	-	-
Turkeys lb.	-	-	-	Turkeys ea.	-	-	-
Ducks lb.	-	-	-	Ducks ea.	-	-	-
Rabbits lb.	1.70	3.10	2.50	Rabbits ea.	5.00	5.25	5.05
Pigeons lb.	-	-	-	Pigeons ea.	-	3.00	-
Guinea Fowl lb.	-	-	-	Guinea Fowl ea.	9.50	13.00	10.88
Ducklings lb.	-	-	-	Ducklings ea.	-	-	-
Guinea Keets ea.	-	-	-	Call Ducks ea.	-	-	-
Silkie ea.	-	-	-	Goslings ea.	-	-	-
Guinea Pigs ea.	-	-	-	Turkey Poults ea.	-	-	-
Chukars ea.	-	-	-	Peacocks ea.	-	-	-
Partridges ea.	-	-	-	Cockatiels ea.	-	-	-
Doves ea.	-	-	-	Pheasants ea.	-	-	-
Quail ea.	-	-	-	Ferrets ea.	-	-	-
Chinchillas ea.	-	-	-	Mice ea.	-	-	-
Total Coops	48						

MAJOR WHOLESALE MARKETS – MEXICO CITY

Cents per pound for the week ending April 01, 2011.

	Whole		Legs W/Thighs	Necks, Backs & Wings	Livers/Gizzards	Hens
	Chickens	Breasts				
RAYON						
Low	75.27	145.92	61.44	23.04	3.84	65.28
High	78.34	161.28	76.80	30.72	7.68	65.28
Mostly	76.80	157.44	72.96	26.88	5.76	65.28

SAN JUAN

Low	73.73	142.08	61.44	19.20	3.84	65.28
High	76.80	157.44	72.96	26.88	7.68	65.28
Mostly	76.80	153.60	69.12	23.04	5.76	65.28

NEW SAN JUAN

Low	76.80	149.76	65.28	26.88	7.68	69.12
High	79.49	168.96	80.64	34.56	11.52	69.12
Mostly	76.80	165.12	76.80	30.72	7.68	69.12

BECERRA

Low	77.57	153.60	69.12	30.72	7.68	69.12
High	80.64	172.80	84.48	38.40	11.52	69.12
Mostly	77.57	168.96	80.64	34.56	9.60	69.12

CENTRAL REGION MISCELLANEOUS POULTRY

Ready-to-cook prices negotiated for delivery to first receivers, U.S. Grade A and Plant Grade, 5 lbs. and up, cents per pound For the week of Apr 04, 2011

		Range
Hens	Ice Packed (12 per Box)	80-86
	Vacuum Packed (6-9 per Box)	85-90

DELMARVA

Less-than-trucklot asking prices are unchanged at 77 to 88 cents, with a steady trending undertone. Movement of ready-to-cook whole birds ranged seasonally light to moderate for mid-week business. Offerings are noted as sufficient for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules are moderately heavy. Market activity is moderate. In the parts complex, supplies are moderate to heavy for wings. The balance of parts are light to moderate.

*Broiler/fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva

		Branded U.S. Grade A
Range		62-96
Weighted Average		(A)
No. Of Boxes		(A)
(A) Not reported to avoid disclosing individual operations.		

USDA, AMS, POULTRY PROGRAMS, POULTRY MARKET NEWS & ANALYSIS BRANCH OFFICES

Washington, DC	Voice	(202)720-6911	Michael Sheats,
	Fax	(202)720-2403	Chief
Atlanta, GA	Voice	(404)562-5850	Annie Terry,
	Fax	(404)562-5875	Officer-in-Charge
Jackson, MS	Voice	(601)965-4662	Gary Brown, Supervisor
	Fax	(601)359-1175	Southern States Area
Des Moines, IA	Voice	(515)284-4471	Jason Karwal,
	Fax	(515)284-4468	Officer-in-Charge