



# BROILER MARKET NEWS REPORT

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## NATIONAL BROILER MARKET AT-A-GLANCE



Prices for whole broiler/fryers are trending steady to weak in the West, steady to barely steady in the Midwest, and steady in the East. Final majority prices are unchanged in all areas when compared to last week prices. Offerings are light to moderate for current trade needs. Retail and food service demand is light to moderate, fast food orders are normal to fairly good. Floor stocks are light to moderate. The market activity is moderate. In the parts structure, movement is moderate entering the week. Prices are trending steady to weak for wings, steady to firm for dark meat cuts and tenders. All remaining items are generally steady. Supplies are light for tenders, moderate to heavy for wings and moderate for all other items. Market activity for parts is moderate. In production areas, live supplies are moderate, weights are mostly desirable weights.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 04-APR-2011

Grade A			Composite	
Majority	Wtd Avg	Loads	Wtd Avg	Loads
<u>Delivered to First Receivers 1/:</u>				
Boston/New England	TFEWR	:	72.84	17
Ohio Cities	TFEWR	:	75.79	11
Denver	TFEWR	:	90.00	8
Detroit	TFEWR	:	77.27	21
Los Angeles	95.00	94.00	23 :	87.54
New York	75.00-78.00	76.76	21 :	79.83
Philadelphia	74.50-76.00	75.32	11 :	77.96
Pittsburgh	74.00-77.00	75.64	11 :	82.23
St. Louis	TFEWR	:	76.35	13
San Francisco	95.50	94.21	12 :	87.62

Delivered to First Receivers 1/:

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	75.00-79.00	:	75.28

Composite Weighted Average 3/:

Loads	04/04/11	Change Last Wk	03/28/11	04/05/10
334	81.08	-.53	81.61	82.42

WOG broiler 4/:

	Majority	Wtd Avg	Loads
Eastern	81.50-84.50	82.82	30
Central	67.00-79.00	75.50	67
Western	82.00-87.00	84.29	44

FOB Dock Equivalent 5/:

Mississippi	82.00-86.00	83.75	32
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 86.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
989	77.00-93.61	85.58

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	196.50	1,785
BREASTS - B/S	159.50	7,639
BREASTS - WHOLE	90.50	1,560
THIGH MEAT - B/S	116.00	1,276
THIGHS	61.50	1,069
DRUMSTICKS	65.50	1,149
LEG QUARTERS	47.00	10,542
WINGS	93.00	3,747

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending steady on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of tenders and most dark meat cuts are light to moderate and clearing satisfactorily; wings are heavy and slow to clear. Other items are sufficient for current needs.

**SOUTHERN REGION BROILER/FRYER** Prices are holding steady for whole broiler/fryers. Offerings are moderate for current trade needs. Demand following the weekend is moderate. Market activity is moderate for first of the month business. In the parts structure, movement is moderate for early week business. Prices are trending steady to firm for tenders and thigh meat, weak for wings, and all other parts are generally steady. Offering are light to moderate for tenders and thigh meat, heavy for wings with discounting noted to help clear. The market activity is moderate. In production areas, live supplies are moderate. Weights are mostly desirable.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from than last Monday's. Offerings light. Retail weekend fill-in demand light to mostly moderate. Food service demand light to good, mostly light to moderate. Floor stocks adequate to sometimes longer than desired. Weights desirable. The Los Angeles negotiated WOG weighted average is 82.92 cents, down 2.75 cents on 25 loads. Trading: boneless skinless breasts 125-163, tenderloins 158-165, bone-in breasts 93-110, legs 67-77, leg quarters 45-64, 4-10 leg quarters 52-54, drums 54-65, thighs 70-76, thigh meat 119-130, leg meat 112-119, and wings 78-110 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices were unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are barely steady to steady throughout the Midwest. Bird offers are light to moderate with demand light. Floor stocks are light to moderate; weights desirable to light. Demand is light for both retail and food service outlets, fast food is normal to good. Whole bird market activity is mostly light. Parts prices are weak on wings, barely steady on breast items and fully steady on leg items. Supplies of all parts items are light to moderate. Demand is light to moderate for all parts.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are unchanged at 77 to 88 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is seasonally light to moderate entering the week. Offerings are sufficient for current trade needs. Live supplies are moderate; weights are mostly desirable. Processor schedules are moderate. Market activity is moderate. In the parts complex, supplies are moderate to heavy for wings. The balance of parts are light to moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	64-94
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

**NORTHEAST BROILER/FRYER PARTS** Prices are trending steady to firm for most dark meat cuts and tenders; steady to weak for wings and steady for the balance of items. Trucklot buying activity was moderate entering the week. Offerings are light to moderate for tenders and most dark meat cuts; heavy for wings and sufficient for the balance of items. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		150-155	133.50	693,360
TENDERLOINS		155-160	158.03	122,280
BREAST - WITH RIBS		87-88	97.98	58,136
BREAST - LINE RUN		87	90.05	70,460
LEGS		65-66	67.23	87,800
LEG QUARTERS (BULK)		42-43	43.45	205,520
DRUMSTICKS		50-51	55.61	115,386
THIGHS		63-64	67.77	71,200
B/S THIGHS		124-125	125.83	51,080
WINGS (WHOLE)		82-83	83.73	180,200
BACKS AND NECKS (STRIPPED)		13-15	15.00	21,120
LIVERS (5 POUND TUBS)		45-50	47.42	4,530
GIZZARDS (HEARTS)		60-65	63.53	4,840

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

\* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

\*\* WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ESTIMATED SLAUGHTER OF BROILER-FRYERS**

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	04/04	03/31	03/31	03/28	03/24
Alabama	3,998	3,873	5.47	4,090	5.39
Arkansas	4,950	4,822	5.29	4,645	5.29
Delmarva	1,913	2,266	6.08	2,244	5.98
KY-LA-TN	2,579	2,479	5.11	2,460	5.10
Mississippi	2,874	2,990	5.95	2,971	5.88
North Carolina	2,801	2,722	7.08	2,661	6.99
Texas	2,721	2,746	5.66	2,499	5.61
Total	21,836	21,898	5.74	21,570	5.70
Mon	21,836 (A)			21,570 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 04-Apr 2011 is estimated to be 32,669,000 up 0.93 percent from a week ago, and up 7.1 percent from a year ago.

(last week 32,368,000 last year 30,503,000)

**SOUTHERN STATES BROILER PARTS** F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	392	42.00-45.00	-	43.35
LEG QUARTERS (4/10)	1,042	43.00-46.00	-	44.54
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for APR 04, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
57.50 - 61.50	59.43	58.00

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**MIDWEST REGION BROILER/FRYER PARTS**

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 04-APR-2011 TO 08-APR-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	118.50-140.00	121.00-132.00
TENDERLOINS	154.00-174.00	157.00-163.00
BREAST - LINE RUN	83.00-103.00	88.00-96.00
LEGS	61.00-65.00	-
LEG QUARTERS (BULK)	40.00-52.00	43.00-47.00
LEG QUARTERS (4/10)	44.00-53.00	45.00-48.00
DRUMSTICKS	43.00-57.00	-
THIGHS	61.00-70.00	-
B/S THIGHS	117.00-131.00	-
WINGS (WHOLE)	55.00-93.00	-
BACKS AND NECKS (STRIPPED)	17.00-40.00	-
LIVERS	32.00-50.00	-
GIZZARDS (HEARTS)	40.00-59.00	-

**CALIFORNIA PROCESSED POULTRY**

**SOUTHERN (L.A. AREA)**

**DELIVERED TO RESTAURANTS AND INSTITUTIONS**

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	102-118
FROZEN DUCKS	
FROZEN SQUABS	

**DELIVERED TO RETAILERS**

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO**

**DELIVERED TO RESTAURANTS AND INSTITUTIONS**

	RANGE
FRESH FRYERS	DRY PACK 124-180
	ICE PACK
ROASTERS 4# & UP	DRY PACK 124
	ICE PACK
HENS OVER 5#	DRY PACK 135
	ICE PACK 129
DUCKS	274-279

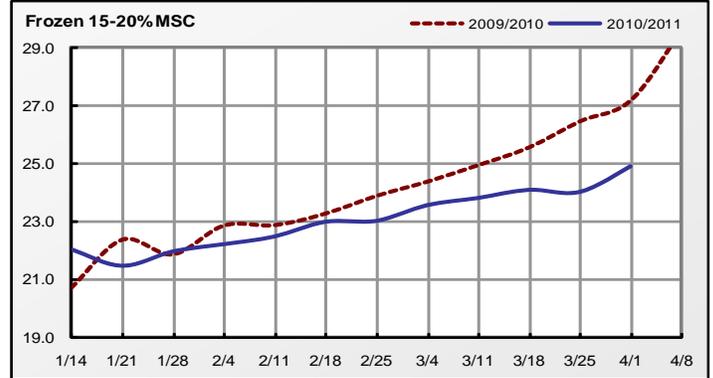
**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices trended steady to higher on all fat contents. Supplies were light to moderate. Schedules were mixed, mostly normal though some downtime was noted for mechanical disruptions or planned for maintenance, etc. Demand into domestic channels was moderate to good; best interest and movement on fresh 15-20%. Export demand was moderate to good; Mexico light. Good interest continues on frozen 15-20%, however there has been little trade activity as product availability remains limited. Market activity was moderate to active. The spot marketplace remains strong although industry maintains a cautious attitude and many packers continue to stay out front on MSC sales. Supplies of raw materials were tight. Frame values were firm with limited trading occurring between 11-13.5 cents FOB.

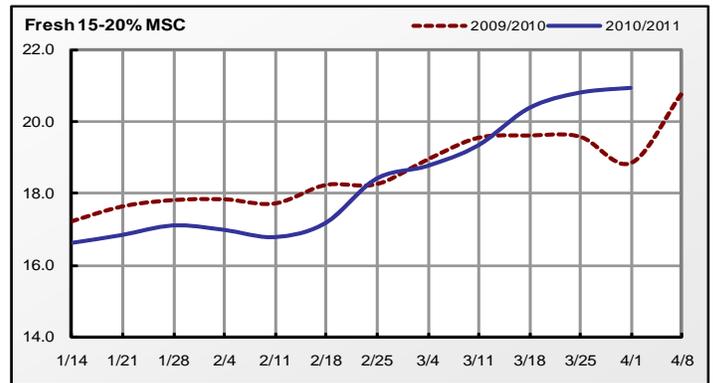
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	1-Apr-11	Last Week	Last Year	1-Apr-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			31.00	20.00 - 22.00	-	25.00-30.00
Wtd Avg Price			31.00	21.00		28.10
Volume Traded	-	-	40	163	-	132
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Price Range	23.00 - 27.00	23.00 - 27.00	23.00-33.00	19.00 - 24.50	19.00 - 24.50	13.00-24.00
Wtd Avg Price	24.91	24.02	27.18	20.92	20.79	18.83
Volume Traded	1,734	1,605	2,564	3,270	3,794	2,948
Volume Exported	1,694	1,525	2,364	245	326	326
<b>20% or More</b>						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	20.00
Wtd Avg Price	-	-	-	19.00	18.67	20.00
Volume Traded	-	-	-	163	122	41
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Mar 2011	Feb 2011	Mar 2010	Mar 2011	Feb 2011	Mar 2010
<b>15% or Less</b>						
Wtd Avg Price	-	-	25.00	20.83	19.29	23.30
Volume Traded	-	-	40	245	694	408
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Wtd Avg Price	23.86	22.69	25.48	19.80	17.34	19.37
Volume Traded	6,170	6,087	5,689	13,826	15,732	14,453
Volume Exported	5,930	5,367	4,937	1,183	1,224	1,958
<b>20% or More</b>						
Wtd Avg Price	-	-	-	18.91	19.00	18.50
Volume Traded	-	-	-	449	571	245
Volume Exported	-	-	-	-	-	-



**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)\*  
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 04-APR-11**

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was TFEWR. Demand was moderate for full adequate offerings of spent hens. Schedules were reduced. Finished sales were fair. Trade sentiment was about steady.

	<b>RANGE</b>	<b>MAJORITY</b>	<b>WTD AVG</b>
AT FARM BUYER LOADING		TOO FEW TO REPORT	

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices continue to trend generally steady. Offerings are sufficient for the moderate demand. Processing schedules are noted as normal. Finished product supplies are moderate to heavy. Market activity is moderate.

	<b>RANGE</b>	<b>MAJORITY</b>	<b>WTD AVG</b>
AT FARM BUYER LOADING	8-17.75		12.95
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

\* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

**USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES**

Washington, DC	Voice (202) 720-6911	Michael Sheats, Chief	Des Moines, IA	Voice (515) 284-4471	Jason Karwal
	Fax (202) 720-2403			Fax (515) 284-4468	Officer-in-Charge
Atlanta, GA	Voice (404) 562-5850	Annie Terry, Officer-in-Charge	Jackson, MS	Voice (601) 965-4662	Gary Brown,
	Fax (404) 562-5875			Fax (601) 359-1175	Southern States Area Supervisor