



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Final majority prices for whole broiler fryers are trending lower in the Midwest and East, but unchanged in the West. Offerings of all sizes are moderate to heavy, light in the West. Retail and food service demand is mostly light to moderate with fast food seasonally moderate to good. Floor stocks are light to moderate. The market activity is slow to moderate. In the parts structure, movement is light to moderate following the weekend. Prices are trending steady to firm for tenders and dark meat cuts, steady to weak for boneless skinless breasts, and steady for wings and the remaining breast items. Supplies are light for tenders, moderate to heavy for boneless skinless breasts, and available for all other items. Market activity for parts is slow to moderate. In production areas, live supplies are moderate for mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 28-MAR-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Delivered to First Receivers 1/:			
Boston/New England	TFEWR		76.13
Ohio Cities	TFEWR		78.61
Denver	TFEWR		83.31
Detroit	TFEWR		79.04
Los Angeles	95.00	25	88.24
New York	75.00-78.00	20	79.59
Philadelphia	74.50-76.00	10	77.79
Pittsburgh	74.00-77.00	11	82.19
St. Louis	TFEWR		76.77
San Francisco	95.50	11	89.69

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	75.00-79.00		76.03

Composite Weighted Average 3/:			
Loads	03/28/11	Change Last Wk	03/21/11
325	81.61	-2.58	84.19

WOG broiler 4/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Eastern	82.00-84.00		82.94
Central	72.00-81.00		77.19
Western	86.00-90.00		86.85

FOB Dock Equivalent 5/:

Mississippi	83.00-87.00	83.73	31
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 86.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
988	77.00-93.54	85.49

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	192.50	1,745
BREASTS - B/S	161.50	7,599
BREASTS - WHOLE	90.00	1,480
THIGH MEAT - B/S	116.00	1,196
THIGHS	59.00	1,069
DRUMSTICKS	64.00	1,149
LEG QUARTERS	46.50	10,462
WINGS	96.00	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to weak on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week. Offerings are moderate to mostly heavy for current needs. Trade activity is slow. In the parts complex, supplies of tenders are light and clearing satisfactorily; boneless skinless breasts are heavy and the balance of items are sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Prices continue to hold steady for whole broiler/fryers. Offerings are moderate to at times heavy. Demand following the weekend is mostly light. Market activity is slow to moderate. In the parts structure, movement is light to moderate. Breast items are trending steady to weak with boneless skinless in the weakest position. Tenders are trending steady to firm, dark meat items and wings are trending steady. Offerings for tenders, thighs, and legs are light and moving satisfactorily. Boneless skinless breast are heavy and slow to clear. All other parts are moderate. The market activity is slow to moderate. In production areas, live supplies are moderate. Weights are mostly desirable.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from than last Monday's. Offerings light. Retail weekend fill-in demand light to instances good, mostly moderate. Food service demand light to good, mostly light to moderate. Floor stocks adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 85.67 cents, down 3.05 cents on 36 loads.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are 3 cents lower into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are lower throughout the Midwest. Trade sentiment was barely steady. Whole bird offers are light to moderate. Floor stocks are light to moderate; weights desirable to light. Demand is the light for both retail and food service outlets, fast food is normal to good. Whole bird market activity is mostly light. Parts prices are steady on wings and breast items, fully steady on leg items. Supplies of all parts items are light to moderate. Demand is light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 77 to 88 cents, with a steady to weak trending undertone. Movement of ready-to-cook whole birds is seasonally light to moderate as dealers assess current market conditions. Offerings are moderate to heavy for current trade needs. Live supplies are moderate; weights are mostly desirable. Processing schedules are moderately heavy. Market activity is slow to moderate. In the parts complex, supplies are moderate to heavy for boneless skinless breasts. Tenders are light and the balance of parts ranged light to moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

BRANDED U.S. GRADE A	
RANGE	67-94
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady to firm for tenders; steady to weak for boneless skinless breast and steady for the balance of items. Trucklot buying activity was light entering the week. Offerings are light for tenders; heavy for boneless skinless breast and sufficient for the balance of items. Movement is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	CURRENT NEGOTIATED TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S	150-155	133.63	584,120
TENDERLOINS	155-160	152.33	105,440
BREAST - WITH RIBS	87-88	98.77	57,329
BREAST - LINE RUN	87	89.95	68,400
LEGS	65-66	67.43	84,640
LEG QUARTERS (BULK)	42-43	43.48	175,760
DRUMSTICKS	49-50	57.12	55,920
THIGHS	61-62	69.21	52,920
B/S THIGHS	120-121	120.26	56,120
WINGS (WHOLE)	85-86	82.99	175,120
BACKS AND NECKS (STRIPPED)	13-15	15.00	22,680
LIVERS (5 POUND TUBS)	45-50	46.24	12,120
GIZZARDS (HEARTS)	60-65	61.37	9,640

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS

Notice: Effective April 4, 2011 this report will be discontinued due to limited availability of spot trading. The trading information that is represented on this report will be combined into the Daily Southern States Broiler/Fryer Parts report to provide a more reliable and consistent representation of the market.

FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS/POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	-	TOO FEW TO REPORT	-	-
TENDERLOINS	-	TOO FEW TO REPORT	-	-
BREAST - WITH RIBS	-	TOO FEW TO REPORT	-	-
FRONT HALVES	-	TOO FEW TO REPORT	-	-
LEGS	-	TOO FEW TO REPORT	-	-
LEG QUARTERS (BULK)	-	TOO FEW TO REPORT	-	-
LEG QUARTERS (4/10)	-	TOO FEW TO REPORT	-	-
WINGS (WHOLE)	-	TOO FEW TO REPORT	-	-
DRUMSTICKS	-	TOO FEW TO REPORT	-	-
THIGHS	-	TOO FEW TO REPORT	-	-

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	Estimate (1,000)	Actual (1,000)	Avg Wts	Actual (1,000)	Avg Wts
	03/28	03/24	03/24	03/21	03/17
Alabama	4,144	3,928	5.39	3,783	5.49
Arkansas	4,733	4,421	5.29	4,959	5.44
Delmarva	2,228	2,247	5.98	2,036	5.95
KY-LA-TN	2,461	2,398	5.10	2,338	5.10
Mississippi	2,954	2,950	5.88	2,936	5.87
North Carolina	2,741	2,709	6.99	2,565	7.13
Texas	2,701	2,769	5.61	2,460	5.66
Total	21,962	21,422	5.70	21,077	5.76
Mon	21,962 (A)			21,077 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 28-Mar 2011 is estimated to be 32,858,000 up 3.89 percent from a week ago, and up 0.6 percent from a year ago. (last week 31,628,000 last year 32,668,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	485	121.00-187.00	-	131.59
TENDERLOINS	289	139.00-225.00	-	152.80
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	436	41.00-45.00	-	43.43
LEG QUARTERS (4/10)	962	44.00-45.00	-	44.67
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for MAR 28, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
54.00 - 61.00	58.57	59.03

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 28-MAR-2011 TO 01-APR-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	121.00-145.00	121.00 -131.00
TENDERLOINS	150.00-165.00	-
BREAST - LINE RUN	83.00-101.00	88.00 - 95.00
LEGS	61.00 - 65.00	-
LEG QUARTERS (BULK)	40.00 - 48.00	44.00 - 48.00
LEG QUARTERS (4/10)	44.00 - 53.00	45.00 - 49.00
DRUMSTICKS	46.00 - 53.00	-
THIGHS	60.00 - 70.00	-
B/S THIGHS	113.00-123.00	-
WINGS (WHOLE)	70.00 - 94.00	-
BACKS AND NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 50.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	102-118
FROZEN DUCKS	
FROZEN SQUABS	

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	DRY PACK	124-180
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
HENS OVER 5#	DRY PACK	135
	ICE PACK	129
DUCKS		274-279

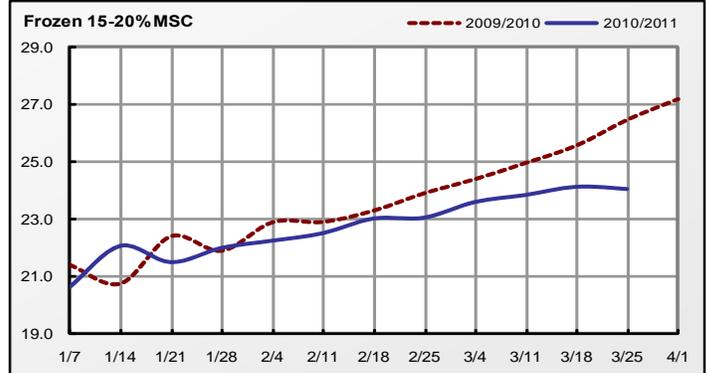
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices trended steady to firm on all fat contents. Supplies were light to moderate. Schedules were mixed. Demand into domestic channels was moderate to good with most interest and movement on fresh 15-20%. Export demand was moderate to instances good; Mexico spotty. Continued good interest on frozen 15-20%, however little trade activity as product availability remains limited with many resisting the higher offering prices. Market activity was moderate to active. The spot marketplace remains strong as the industry maintains a cautious attitude and many packers continue to sell out front. Supplies of raw materials were tight. Frame values were firm trading 10-13.5 cents FOB.

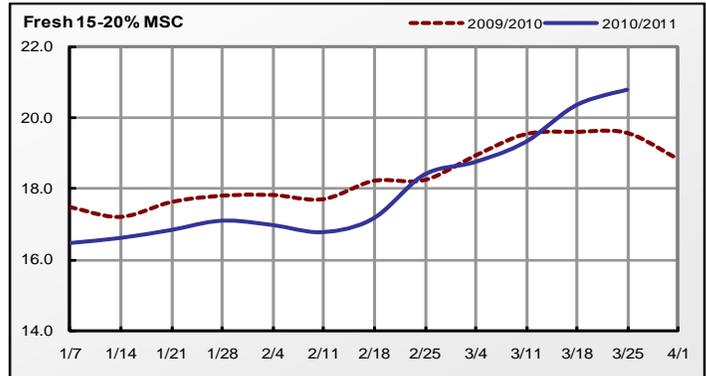
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	25-Mar-11	Last Week	Last Year	25-Mar-11	Last Week	Last Year
15% or Less						
Price Range			-	-	20.00 - 22.00	25.00
Wtd Avg Price			-	-	21.33	25.00
Volume Traded	-	-	-	-	122	41
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	23.00 - 27.00	22.00 - 25.00	23.00-30.00	19.00 - 24.50	18.00 - 25.00	17.00-22.00
Wtd Avg Price	24.02	24.10	26.46	20.79	20.36	19.57
Volume Traded	1,605	1,626	2,016	3,794	3,142	3,978
Volume Exported	1,525	1,506	1,736	326	204	877
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	19.00
Wtd Avg Price	-	-	-	18.67	19.00	19.00
Volume Traded	-	-	-	122	82	41
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Feb 2011	Jan 2011	Feb 2010	Feb 2011	Jan 2011	Feb 2010
15% or Less						
Wtd Avg Price	-	-	24.50	19.29	18.48	19.93
Volume Traded	-	-	40	694	632	1,182
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	22.69	21.37	23.18	17.34	16.77	17.96
Volume Traded	6,087	4,805	7,348	15,732	14,210	18,692
Volume Exported	5,367	4,105	5,815	1,224	1,061	4,039
20% or More						
Wtd Avg Price	-	-	-	19.00	19.07	16.63
Volume Traded	-	-	-	571	612	326
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 28-MAR-11**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Negotiations were TFEWR, Demand was moderate for fully adequate offerings from spent hens primary users. Finished sales were slightly better but only fair. Schedules were as desired. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices continue to trend steady. Offerings are sufficient for the mostly moderate demand. Processing schedules are noted as normal. Finished product supplies are moderate to heavy. Market activity is moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17.5		12.93
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES

Washington, DC	Voice (202) 720-6911	Michael Sheats,	Des Moines, IA	Voice (515) 284-4471	Jason Karwal
	Fax (202) 720-2403	Chief		Fax (515) 284-4468	Officer-in-Charge
Atlanta, GA	Voice (404) 562-5850	Annie Terry,	Jackson, MS	Voice (601) 965-4662	Gary Brown,
	Fax (404) 562-5875	Officer-in-Charge		Fax (601) 359-1175	Southern States Area Supervisor