



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler fryer prices are trending steady to lower in the East, barely steady to weak in the Midwest, and steady to barely steady in the West. Final majority prices in the Midwest are 1 to 2 cents lower, unchanged in the East and West when compared to last week prices. Offerings of all sizes are light to heavy, mostly moderate to heavy. Retail and food service demand is light to moderate, fast food orders are normal to fairly good entering the week. Floor stocks are light to moderate. The market activity is mostly moderate. In the parts structure, movement is moderate to at times good for early week trading. Prices are trending steady to higher for breast items, firm to higher for tenders. All other parts are general steady, but jumbo wings are firm and moving well. Offerings are light for tenders, light to moderate for wings with larger wings in the best position. Market activity is moderate. In production areas, live supplies are moderate for mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 21-MAR-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Delivered to First Receivers 1/:			
Boston/New England	TFEWR	:	76.35 12
Ohio Cities	TFEWR	:	80.48 9
Denver	TFEWR	:	91.86 7
Detroit	TFEWR	:	80.43 18
Los Angeles	95.00	94.33	23: 90.32 71
New York	78.00-81.00	79.90	21: 82.29 49
Philadelphia	77.50-79.00	78.45	11: 80.34 22
Pittsburgh	77.00-80.00	79.10	10: 84.07 51
St. Louis	TFEWR	:	80.47 12
San Francisco	95.50	94.54	12: 90.19 35

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	78.00-82.00	:	80.41 41

Composite Weighted Average 3/:				
Loads	03/21/11	Change Last Wk	03/14/11	03/22/10
327	84.19	-.11	84.30	85.77

WOG broiler 4/:		Wtd Avg		Loads
Majority	Wtd Avg	Loads	Wtd Avg	Loads
Eastern	84.00-86.00	:	84.94	28
Central	78.00-82.00	:	80.29	63
Western	87.00-91.00	:	90.09	52

FOB Dock Equivalent 5/:

Mississippi	83.00-87.00	83.48	30
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 86.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
993	79.00-93.42	85.67

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	190.00	1,745
BREASTS - B/S	157.50	7,599
BREASTS - WHOLE	89.00	1,520
THIGH MEAT - B/S	114.00	1,236
THIGHS	58.00	1,109
DRUMSTICKS	63.00	1,189
LEG QUARTERS	45.50	10,502
WINGS	96.50	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending weak to lower on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week. Offerings are moderate to mostly heavy for current needs. Trade activity is slow to moderate. In the parts complex, supplies of tenders are light and well cleared; wings and most dark meat cuts are moderate.

SOUTHERN REGION BROILER/FRYER Prices are steady for whole broiler/fryers. Offerings are light to moderate for current trade needs. Demand is moderate following the weekend with trading usually limited to regular commitments. Market activity is moderate. In the parts structure, movement is moderate to good entering the week. Prices for whole breast and tenders are firm to higher, wings are mixed with jumbo wings in the strongest position, and dark meat items are steady to firm. Offerings for parts are light to moderate with whole breast and tenders light and moving well. All other parts are moderate. The market activity for parts is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices were unchanged from last Monday's majorities. Trade sentiment was steady to weak with offerings light to moderate. Retail and food service demand was light to moderate. Floor stocks were mostly balanced. Sizes were in a desirable range. Parts supplies were light to moderate. The trade sentiment was steady on wings and breast cuts with dark meat items fully steady. The Los Angeles negotiated WOG weighted average is 88.98 cents, up 0.26 cents on 42 loads. Trading: boneless skinless breasts 131-142, tenderloins 147-150, bone-in breasts 92-110, legs 71-76, leg meat 114-118, leg quarters 45-59, 4-10 leg quarters 52-54, drums 50-64, thighs 64-73, thigh meat 111-127, wings 75-97 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are 1 to 2 cents lower into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are lower throughout the Midwest. Trade sentiment was barely steady to weak. Whole bird offers are moderate. Floor stocks are light to moderate; weights desirable. Demand is the light to moderate for both retail and food service outlets, fast food is normal to good. Whole bird market activity is mostly light. Parts prices are steady on wings and breast items, fully steady on leg items. Supplies of all parts items are light to moderate. Demand is light to moderate for all parts.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged to 1 cent lower at 79 to 90 cents, with a steady to lower trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the week as dealers assess market conditions. Offerings are moderate to instances heavy to handle trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderately heavy. Market activity is light to moderate. In the parts complex, supplies are light to moderate and moving satisfactorily.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

BRANDED U.S. GRADE A	
RANGE	68-98
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for tenders; generally steady for the balance of items. Trucklot buying activity was moderate as dealers assess market conditions entering the week. Offerings are light for tenders; light to moderate for wings with the larger wings in the better balance. Other items are sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

ITEM	NEGOTIATED TRADING*	CURRENT WTD AVG**	VOLUME /LBS
BREAST - B/S	155	137.11	593,200
TENDERLOINS	155	145.96	132,120
BREAST - WITH RIBS	87-88	94.87	110,559
BREAST - LINE RUN	87	90.47	68,400
LEGS	64-65	65.10	115,840
LEG QUARTERS (BULK)	42-43	44.24	219,000
DRUMSTICKS	49-50	60.99	62,560
THIGHS	60-61	66.12	70,360
B/S THIGHS	119-120	119.59	44,960
WINGS (WHOLE)	85-86	82.91	191,040
BACKS AND NECKS (STRIPPED)	13-15	15.00	15,240
LIVERS (5 POUND TUBS)	45-50	52.53	9,420
GIZZARDS (HEARTS)	60-65	65.00	9,520

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	-	TOO FEW TO REPORT	-	-
TENDERLOINS	-	TOO FEW TO REPORT	-	-
BREAST - WITH RIBS	-	TOO FEW TO REPORT	-	-
FRONT HALVES	-	TOO FEW TO REPORT	-	-
LEGS	-	TOO FEW TO REPORT	-	-
LEG QUARTERS (BULK)	-	TOO FEW TO REPORT	-	-
LEG QUARTERS (4/10)	-	TOO FEW TO REPORT	-	-
WINGS (WHOLE)	-	TOO FEW TO REPORT	-	-
DRUMSTICKS	-	TOO FEW TO REPORT	-	-
THIGHS	-	TOO FEW TO REPORT	-	-

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	03/21	03/17	03/17	03/14	03/10
Alabama	4,075	3,936	5.49	4,049	5.37
Arkansas	5,040	4,954	5.44	4,956	5.44
Delmarva	2,225	2,214	5.95	2,003	5.96
KY-LA-TN	2,402	2,307	5.10	2,320	5.06
Mississippi	2,969	2,973	5.87	2,935	5.93
North Carolina	2,602	2,693	7.13	2,478	7.05
Texas	2,712	2,747	5.66	2,693	6.75
Total	22,025	21,824	5.76	21,434	5.87
Mon	22,025 (A)			21,434 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 21-Mar 2011 is estimated to be 32,952,000 up 2.45 percent from a week ago. and up 7.5 percent from a year ago.

(last week 32,164,000 last year 30,653,000)

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	386	42.00-44.00	-	43.30
LEG QUARTERS (4/10)	842	43.00-45.00	-	44.52
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		
WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MAR 21, 2010 -- F.O.B. DOCK.				
	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE	
	58.00 - 61.50	59.61	59.30	

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 21-Feb-2011 TO 25-Feb-2011, CENTS PER POUND

	Price Per Lb.	Mostly
BREAST - B/S	124.00 - 146.00	133.00 - 139.00
TENDERLOINS	145.00 - 161.00	152.00 - 159.00
BREAST - LINE RUN	83.00 - 102.00	88.00 - 95.00
LEGS	60.00 - 64.00	-
LEG QUARTERS (BULK)	40.00 - 48.00	44.00 - 47.00
LEG QUARTERS (4/10)	44.00 - 54.00	45.00 - 48.00
DRUMSTICKS	46.00 - 55.00	-
THIGHS	56.00 - 70.00	-
B/S THIGHS	113.00 - 123.00	-
WINGS (WHOLE)	72.00 - 94.00	75.00 - 86.00
BACKS AND NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 50.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	102-120

FROZEN HENS 5# & UP

FROZEN DUCKS

FROZEN SQUABS

DELIVERED TO RETAILERS

	R4NGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139

HENS UNDER 5#

HENS OVER 5#

DUCKS

RABBITS-WHOLE

RABBITS-CUT UP

SAN FRANCISCO PROCESSED POULTRY

DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
FRESH FRYERS	ICE PACK
	DRY PACK
ROASTERS 4# & UP	124-180
	ICE PACK
	DRY PACK
HENS OVER 5#	124
	ICE PACK
	DRY PACK
DUCKS	129
	DRY PACK
	135
	274-279

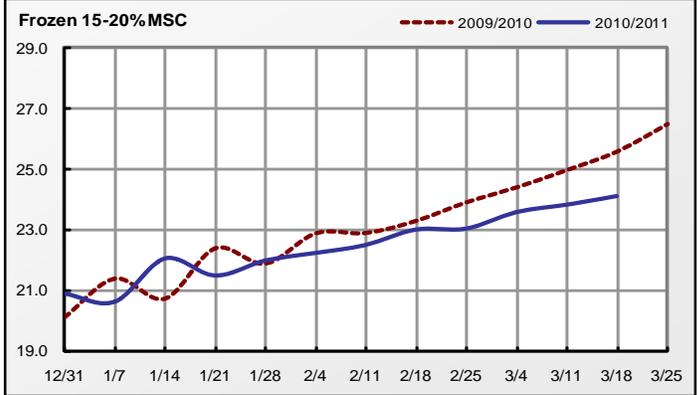
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices trended steady to higher on all fat contents. Supplies were light to moderate. Schedules were normal. Domestic and export demand was moderate to good with most interest and movement on fresh 15-20%. Market activity was moderate to active. The spot market place remains strong, however all players remain very cautious. Many packers continue to sell out front and take advantage of the current uptick in the marketplace. Supplies of raw materials were tight. Frame values were firm trading 9-12 cents FOB.

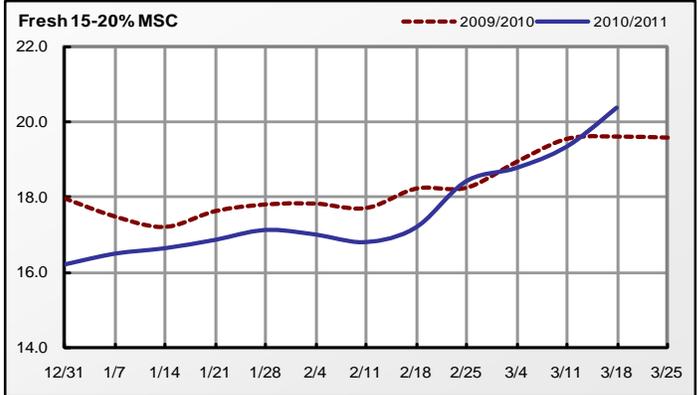
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	18-Mar-11	Last Week	Last Year	18-Mar-11	Last Week	Last Year
15% or Less			-	20.00 - 22.00	19.00 - 21.00	25.00
Price Range			-	21.33	20.33	25.00
Wtd Avg Price			-	122	122	143
Volume Traded	-	-	-	-	-	-
Volume Exported						
15-20%	22.00 - 25.00	23.00 - 25.00	23.00-28.00	18.00 - 25.00	17.00 - 23.00	16.00-22.00
Price Range	24.10	23.81	25.56	20.36	19.32	19.60
Wtd Avg Price	1,626	940	1,223	3,142	3,096	2,968
Volume Traded	1,506	900	1,163	204	326	306
Volume Exported						
20% or More				18.00 - 20.00	18.00 - 20.00	19.00
Price Range				19.00	19.00	19.00
Wtd Avg Price				82	82	82
Volume Traded						
Volume Exported						



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Feb 2011	Jan 2011	Feb 2010	Feb 2011	Jan 2011	Feb 2010
15% or Less			24.50	19.29	18.48	19.93
Wtd Avg Price	-	-	40	694	632	1,182
Volume Traded	-	-	-	-	-	-
Volume Exported						
15-20%	22.69	21.37	23.18	17.34	16.77	17.96
Wtd Avg Price	6,087	4,805	7,348	15,732	14,210	18,692
Volume Traded	5,367	4,105	5,815	1,224	1,061	4,039
Volume Exported						
20% or More				19.00	19.07	16.63
Wtd Avg Price				571	612	326
Volume Traded						
Volume Exported						



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 21-MAR-11**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Negotiations are TFEWR. Demand was moderate for fully adequate offerings of spent hens. Schedules were as desired. Finished sales has slowed but were expected to improve slightly in the weeks to come. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending generally steady. Offerings are sufficient for the mostly moderate demand. Processing schedules are noted as normal. Finished product supplies are moderate. Market activity is also moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17.25		12.88
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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