



# BROILER MARKET NEWS REPORT

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Poultry Programs

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## NATIONAL BROILER MARKET AT-A-GLANCE

 Whole broiler fryer prices are trending steady to firm in the West, firm to higher elsewhere. Final majority prices are 7 to 4 cents higher in the Midwest, 1 cent higher in the East, and unchanged in the West when compared to last week prices. Offerings of all sizes are light to moderate with buyer interest moderate to at times good. Retail and food service demand is light to good, mostly light to moderate. Floor stocks are light to moderate. Market activity is moderate to active. In the parts structure, movement is moderate to good for early week business. Prices continue to trend firm to higher for breast items, steady to firm for dark meat cuts and steady for wings. Offerings are light for breast items, light to moderate for dark meat items, and moderate for wings. Market activity is moderate to active. In production areas, live supplies are moderate for mixed, but mostly desirable weights.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 07-MAR-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
<b>Delivered to First Receivers 1/:</b>			
Boston/New England	TFEWR	:	74.92 12
Ohio Cities	TFEWR	:	76.13 10
Denver	TFEWR	:	95.20 5
Detroit	TFEWR	:	77.90 18
Los Angeles	95.00	92.94 27	84.57 91
New York	76.00-79.00	78.05 21	79.13 43
Philadelphia	75.50-77.00	76.55 11	76.89 22
Pittsburgh	75.00-78.00	77.64 11	81.04 52
St. Louis	TFEWR	:	75.84 10
San Francisco	95.50	94.15 10	88.05 29

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	75.00-80.00	:	77.69 41

Loads	03/07/11	Change Last Wk	02/28/11	03/08/10
333	80.67	1.42	79.25	82.59

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	80.00-82.00	80.43	28
Central	72.00-78.00	77.19	64
Western	80.00-86.00	85.39	40

FOB Dock Equivalent 5/:

Mississippi	82.00-85.00	82.39	31
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

### GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
989	74.00-93.40	85.34

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	178.00	1,705
BREASTS - B/S	151.00	7,559
BREASTS - WHOLE	83.50	1,480
THIGH MEAT - B/S	106.50	1,196
THIGHS	54.00	1,069
DRUMSTICKS	62.00	1,149
LEG QUARTERS	42.00	10,462
WINGS	94.50	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending firm to higher on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is good as dealers assess market conditions entering the week. Offerings are light to moderate and clearing satisfactorily. Trade activity is moderate to active. In the parts complex, supplies of breast items and tenders are light and well cleared; dark meat cuts are light to moderate. Wings are sufficient for current needs.

**SOUTHERN REGION BROILER/FRYER** Prices are holding higher for whole broiler/fryers. Offerings are light to satisfy current trade needs. Retail and food service demand is moderate to good. Market activity is active. In the parts structure, movement is moderate to good for early week business. Prices for breast items are firm to higher, dark meat cuts are firm and clearing well and wings are trending steady. Availability for parts is light to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from than last Monday's. Offerings light. Retail weekend fill-in demand light to good, mostly moderate to good. Food service demand light to good, mostly moderate. Floor stocks adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 82.35 cents, up 2.84 cents on 37 loads. Trading: boneless skinless breasts 120-140, tenderloins 126-135, bone-in breasts 75-100, legs 66-74, leg quarters 46-50, 4-10 leg quarters 46-50, drums 46-59, thighs 54-67, thigh meat 108-116, wings 68-97, leg meat 104-114 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices are 7 to 4 cents higher into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are higher throughout the Midwest. Whole bird offers are light. Floor stocks are light to moderate; weights desirable to light. Demand is the light to moderate. Whole bird market activity is mostly moderate. Parts prices are steady on wings, firm on leg items and breast items. Supplies of all parts items are light to moderate. Demand is light to moderate for all parts.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are 1 cent higher 79 to 90 cents, with a firm to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week. Offerings are light to moderate for current trade needs. Live supplies are moderate; weights are desirable to light. Processor schedules are moderate. Market activity is moderate to active. In the parts complex, wings are sufficient. Dark meat cuts, tenders, and breast items are light to moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

BRANDED U.S. GRADE A	
RANGE	67-97
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

**NORTHEAST BROILER/FRYER PARTS** Prices are trending firm to higher for breast items, tenders, and most dark meat cuts; steady for wings. Trucklot buying activity is moderate to good entering the week. Offerings are light for breast items and tenders; light to moderate for most dark meat cuts. Wings are sufficient for current needs. Movement is moderate to mostly active.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED TRADING*	CURRENT	WTD AVG**	VOLUME /LBS
BREAST - B/S	145-150	145-150	126.99	587,600
TENDERLOINS	135-140	135-140	129.38	129,121
BREAST - WITH RIBS	81-82	81-82	88.90	61,188
BREAST - LINE RUN	81	81	82.46	70,123
LEGS	61-62	61-62	57.67	146,440
LEG QUARTERS (BULK)	40-41	40-41	38.56	282,338
DRUMSTICKS	47-48	47-48	57.23	85,520
THIGHS	56-57	56-57	59.93	70,436
B/S THIGHS	115-116	115-116	113.96	68,880
WINGS (WHOLE)	84-85	84-85	80.57	201,920
BACKS AND NECKS (STRIPPED)	13-15	13-15	15.00	32,360
LIVERS (5 POUND TUBS)	45-50	45-50	46.30	8,910
GIZZARDS (HEARTS)	60-65	60-65	60.66	9,440

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).  
 \* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.  
 \*\* WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ARKANSAS BROILER PARTS** FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	960	106.00-161.00	-	115.75
TENDERLOINS		TOO FEW TO REPORT		
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

**ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)**

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	03/07	03/03	03/03	02/28	02/24
Alabama	4,140	3,719	5.68	4,074	5.42
Arkansas	4,962	4,663	5.38	4,614	5.36
Delmarva	2,042	2,246	5.80	1,841	5.97
KY-LA-TN	2,378	2,289	5.19	2,383	5.10
Mississippi	2,946	2,905	5.90	2,958	5.94
North Carolina	2,824	2,713	6.91	2,558	6.92
Texas	2,650	2,685	5.68	2,704	5.72
Total	21,942	21,220	5.76	21,132	5.73
Mon	21,942 (A)			21,132 (A)	

(A) Weekly cumulative for states listed above.  
 Broiler-fryer slaughter under federal inspection for 07-Mar 2011 is estimated to be 32,828,000 up 3.52 percent from a week ago, and up 4.1 percent from a year ago. (last week 31,711,000 last year 31,545,000)

**SOUTHERN STATES BROILER PARTS** F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	453	120.00-134.00	-	125.32
TENDERLOINS	156	120.00-205.00	-	131.73
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)	640	40.00-42.00	-	41.44
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

\*\*\*\*\*  
 Whole Body Index Based on Southern States Parts Trading for MAR 07, 2011 -- F.O.B. Dock  

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
56.50 - 60.00	57.66	56.43

  
 The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**MIDWEST REGION BROILER/FRYER PARTS**  
 ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 07-MAR-2011 TO 11-MAR-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	116.00 - 134.00	124.00 - 134.00
TENDERLOINS	125.00 - 136.00	-
BREAST - LINE RUN	79.00 - 95.00	80.00 - 86.00
LEGS	56.00 - 59.00	-
LEG QUARTERS (BULK)	37.00 - 45.00	39.00 - 44.00
LEG QUARTERS (4/10)	41.00 - 48.00	41.00 - 44.00
DRUMSTICKS	43.00 - 53.00	-
THIGHS	53.00 - 67.00	-
B/S THIGHS	105.00 - 118.00	-
WINGS (WHOLE)	63.00 - 94.00	-
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

**SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	101-120
FROZEN DUCKS	
FROZEN SQUABS	

**DELIVERED TO RETAILERS**

FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

FRESH FRYERS	DRY PACK	124-180
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
HENS OVER 5#	DRY PACK	135
	ICE PACK	129
DUCKS		274-279

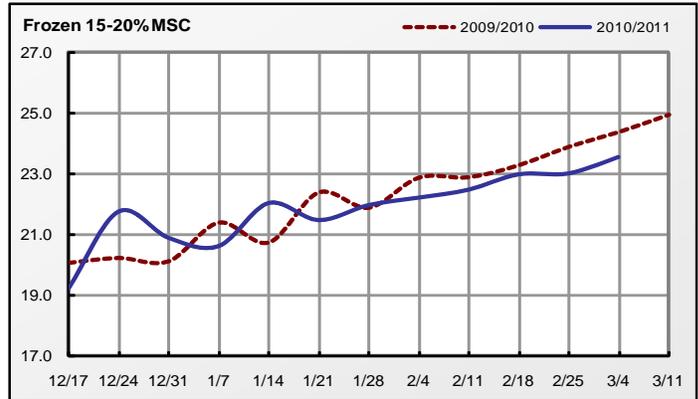
**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

MSC prices trended steady to higher on all fat contents. Supplies were light to moderate. Schedules were normal. Domestic and export demand was moderate to good. Market activity was moderate to active. The spot marketplace remains strong this week as the Lenten season quickly approaches next week, however all players remain cautious and continue to stay out front as packers take advantage of the change. Supplies of raw materials were light. Frame values were fully steady to firm trading mostly 9-10 cents FOB.

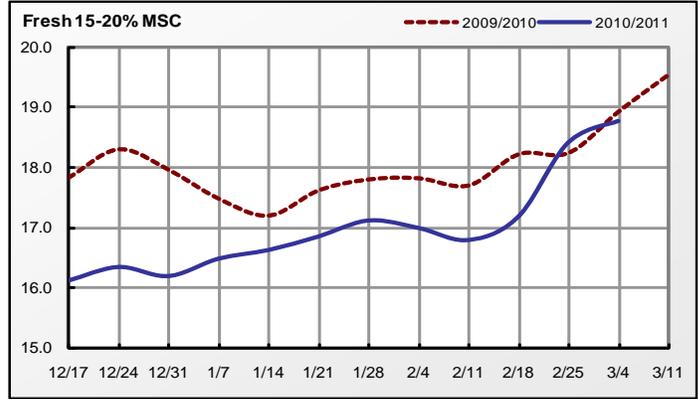
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	4-Mar-11	Last Week	Last Year	4-Mar-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			25.00	-	20.00	21.00
Wtd Avg Price			25.00	-	20.00	21.00
Volume Traded	-	-	40	-	122	122
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Price Range	21.50 - 26.75	21.00 - 25.00	20.00-28.00	16.00 - 23.00	15.50 - 23.00	16.50-22.00
Wtd Avg Price	23.57	23.02	24.38	18.75	18.40	18.93
Volume Traded	1,999	1,489	1,317	3,794	4,090	4,570
Volume Exported	1,999	1,369	985	326	408	469
<b>20% or More</b>						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	17.00-18.00
Wtd Avg Price	-	-	-	19.00	19.33	17.50
Volume Traded	-	-	-	163	122	82
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Feb 2011	Jan 2011	Feb 2010	Feb 2011	Jan 2011	Feb 2010
<b>15% or Less</b>						
Wtd Avg Price	-	-	24.50	19.29	18.48	19.93
Volume Traded	-	-	40	694	632	1,182
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Wtd Avg Price	22.69	21.37	23.18	17.34	16.77	17.96
Volume Traded	6,087	4,805	7,348	15,732	14,210	18,692
Volume Exported	5,367	4,105	5,815	1,224	1,061	4,039
<b>20% or More</b>						
Wtd Avg Price	-	-	-	19.00	19.07	16.63
Volume Traded	-	-	-	571	612	326
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)\*  
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 07-MAR-11**

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was TFEWR. Demand for heavy hens was light and easily serviced from the field. Schedules were as desired. Finished sales were fair. Trade sentiment was about steady.

	<b>WTD</b>	
	<b>AVG</b>	
<b>RANGE MAJORITY</b>		
AT FARM BUYER LOADING		TOO FEW TO REPORT

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices continue to trend steady. Offerings are sufficient for the mostly moderate demand. Processing schedules are noted as normal. Finished product supplies are at least sufficient. Market activity is moderate.

	<b>WTD</b>	
	<b>AVG</b>	
<b>RANGE MAJORITY</b>		
AT FARM BUYER LOADING	8-17.75	12.86
AT FARM PRODUCER LOADING		TOO FEW TO REPORT
FOB PLANT		TOO FEW TO REPORT

\* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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