



BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY
FEBRUARY 28, 2011
VOL. 58 NO. 25

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis Branch

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler fryer prices are higher in the West and Midwest, and unchanged in the East. Offerings of all sizes are light to moderate. Demand into all channels is in a full range, but mostly moderate. Floor stocks are light to available. Market activity is moderate to active. In the parts structure, movement is moderate to good following the weekend. Prices are steady for breast items, but firm for tenders and bone-in cuts. Dark meat cuts are steady to firm, but prices for wings are weak to lower. Availability is moderate to heavy for wings, light to moderate for the remaining items. Market activity is moderate to active, yet slow for wings. In production areas, live supplies are moderate for mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 28-FEB-2011

	Grade A		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	73.67	12
Ohio Cities	TFEWR		:	75.26	9
Denver	TFEWR		:	79.75	12
Detroit	TFEWR		:	77.00	17
Los Angeles	95.00	93.69	26 :	85.17	72
New York	75.00-78.00	76.77	22 :	77.29	45
Philadelphia	74.50-76.00	75.58	12 :	74.93	23
Pittsburgh	74.00-77.00	76.36	11 :	79.35	51
St. Louis	TFEWR		:	74.79	12
San Francisco	95.50	93.95	11 :	85.95	48

Delivered to First Receivers 1/:

	Whole Body 2/:		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Chicago	68.00-76.00		:	75.60	39

Composite Weighted Average 3/:

Loads	02/28/11	Change	Last Wk	02/21/11	03/01/10
340	79.25	2.36		76.88	82.09

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	77.00-79.00	77.92	27
Central	70.00-77.00	75.18	57
Western	80.00-84.00	81.60	48

FOB Dock Equivalent 5/:

Mississippi	80.00-85.00	80.90	31
-------------	-------------	-------	----

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.55 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
994	71.00-91.07	84.65

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	172.50	1,745
BREASTS - B/S	146.00	7,599
BREASTS - WHOLE	80.50	1,560
THIGH MEAT - B/S	105.50	1,236
THIGHS	54.50	1,109
DRUMSTICKS	61.50	1,189
LEG QUARTERS	41.00	10,502
WINGS	96.50	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to firm on most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings are light to moderate and clearing satisfactorily. Trade activity is moderate. In the parts complex, supplies of dark meat cuts, breast items and tenders are light to moderate and well cleared. Wings are readily available and slow to clear.

SOUTHERN REGION BROILER/FRYER Prices are holding steady to fully steady for whole broiler/fryers. Offerings are light to moderate to satisfy current trade needs. Retail and food service demand is mostly moderate. Market activity is moderate. In the parts structure, movement is moderate to good entering the week. Prices for breast items are steady to firm, dark meat cuts are steady, and wings remain weak. Availability is light to moderate, but heavy for wings. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices are 1 cent higher than last Monday's. Offerings light. Retail demand light to good, mostly light to moderate. Food service demand light to moderate. Floor stocks adequate to longer than desired, mostly adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 79.51 cents, up 3.43 cents on 37 loads. Trading: boneless skinless breasts 114-140, tenderloins 120-127, bone-in breasts 83-98, legs 60-73, leg quarters 40-49, 4-10 leg quarters 46-49, drums 50-59, thighs 58-65, thigh meat 108-122, wings 63-106, leg meat 99-115 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are unchanged to 4 to 2 cents higher into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are higher throughout the Midwest. Whole bird offers are light. Floor stocks are light to moderate; weights desirable to light. Demand is the full range. Whole bird market activity is light to moderate. Parts prices are steady to fully steady on breast items, firm on leg items and weak on wings. Supplies of all parts items are light to heavy. Demand is light to moderate for all parts except leg items, which are good. Market activity is moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices is unchanged at 77 to 89 cents, with a steady to firm trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week as dealers access market conditions. Offerings ranged light to moderate for trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the arts complex, most supplies are light to moderate. Wings are heavy.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A	BRANDED U.S. GRADE A
RANGE	58-95	68-95
WEIGHTED AVERAGE	(A)	(A)
NO. OF BOXES	(A)	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm to higher for tenders and bone-in breast; steady to firm for most dark meat cuts and weak to lower for wings. Trucklot buying activity is moderate to instances good as dealers assess market conditions entering the week. Offerings are light to moderate for most dark meat cuts, tenders and breast items. Wings are very heavy for the mostly lackluster demand. Trade activity is moderate to active.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		135	119.66	613,440
TENDERLOINS		125	119.85	111,961
BREAST - WITH RIBS	77-78		85.87	40,373
BREAST - LINE RUN	77		78.97	68,400
LEGS	61-62		60.66	117,840
LEG QUARTERS (BULK)	38-39		38.48	377,585
DRUMSTICKS	47-48		49.31	102,413
THIGHS	53-54		52.51	52,598
B/S THIGHS	111-112		108.26	58,600
WINGS (WHOLE)	84-85		80.89	208,360
BACKS AND NECKS (STRIPPED)	13-15		15.00	12,920
LIVERS (5 POUND TUBS)	45-50		47.73	4,860
GIZZARDS (HEARTS)	60-65		64.16	11,840

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	1,000	105.00-161.00	-	113.52
TENDERLOINS		TOO FEW TO REPORT		
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	02/28	02/24	02/24	02/21	02/17
Alabama	4,080	3,816	5.42	4,051	5.41
Arkansas	4,708	4,610	5.36	4,985	5.44
Delmarva	1,901	2,250	5.97	1,856	5.84
KY-LA-TN	2,386	2,250	5.10	2,282	5.20
Mississippi	3,009	2,872	5.94	3,001	5.97
North Carolina	2,626	2,739	6.92	2,603	7.02
Texas	2,622	2,693	5.72	2,753	5.78
Total	21,332	21,230	5.73	21,531	5.77
Mon	21,332 (A)			21,531 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 28-Feb 2011 is estimated to be 31,915,000 down 1.22 percent from a week ago, and down 0.3 percent from a year ago. (last week 32,309,000 last year 32,002,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	256	34.00-38.00	-	36.75
LEG QUARTERS (4/10)	842	38.00-41.00	-	40.10
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for FEB 28, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
54.00 - 57.50	55.79	55.70

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 25-FEB-2011 TO 04-MAR-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	108.00-124.00	112.00-119.00
TENDERLOINS	115.00-126.00	118.00-124.00
BREAST - LINE RUN	75.00- 90.00	75.00- 85.00
LEGS	55.00- 58.00	-
LEG QUARTERS (BULK)	36.00- 47.00	38.00- 43.00
LEG QUARTERS (4/10)	40.00- 48.00	40.00- 44.00
DRUMSTICKS	43.00- 54.00	-
THIGHS	51.00- 66.00	-
B/S THIGHS	100.00-114.00	-
WINGS (WHOLE)	69.00- 99.00	-
BACKS AND NECKS (STRIPPED)	12.00- 40.00	-
LIVERS	32.00- 49.00	-
GIZZARDS (HEARTS)	40.00- 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	98-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-120
FROZEN DUCKS	
FROZEN SQUABS	

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	129-139
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	DRY PACK	124-180
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
HENS OVER 5#	DRY PACK	135
	ICE PACK	129
DUCKS		274-279

National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady to higher on all MSC fat contents. Supplies continue light to moderate. Schedules were normal. Domestic and export demand was mixed, ranging light to good, mostly moderate to good with continued interest on frozen 15-20% into the Caribbean, Central America, and Asia. The spot market reflected a much different picture than a week earlier, confusing many with the quickly approaching Lenten period. Many players maintain a cautious attitude towards the stronger turn in prices this week and packers take advantage of the change. Supplies of raw materials were light to moderate. Frame values were fully steady to firm trading 8-11 cents FOB, mostly 9 cents FOB.

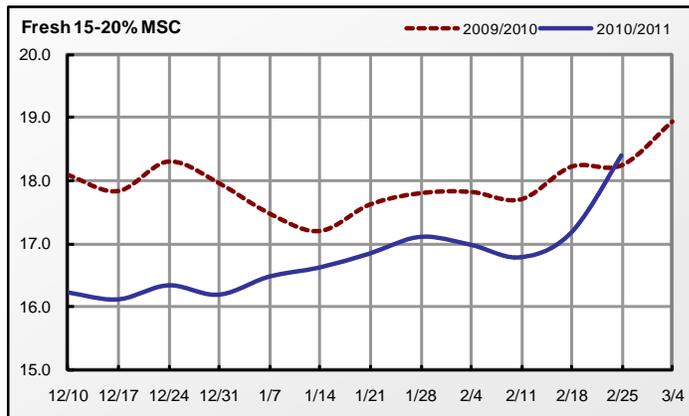
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	25-Feb-11	Last Week	Last Year	25-Feb-11	Last Week	Last Year
15% or Less						
Price Range			-	20.00	18.00 - 20.00	20.00-22.00
Wtd Avg Price			-	20.00	19.20	20.67
Volume Traded	-	-	-	122	204	245
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	21.00 - 25.00	21.00 - 25.00	19.50-28.00	15.50 - 23.00	15.00 - 20.50	16.00-21.00
Wtd Avg Price	23.02	22.99	23.89	18.40	17.17	18.24
Volume Traded	1,489	1,554	1,407	4,090	3,843	3,610
Volume Exported	1,369	1,354	1,162	408	204	224
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	17.00-18.00
Wtd Avg Price	-	-	-	19.33	19.00	17.50
Volume Traded	-	-	-	122	163	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jan 2011	Dec 2010	Jan 2010	Jan 2011	Dec 2010	Jan 2010
15% or Less						
Wtd Avg Price	-	-	24.00	18.48	18.48	18.78
Volume Traded	-	-	80	632	592	1,689
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	21.37	20.34	21.31	16.77	16.16	17.57
Volume Traded	4,805	7,720	6,700	14,210	17,110	15,974
Volume Exported	4,105	6,300	5,940	1,061	2,938	2,162
20% or More						
Wtd Avg Price	-	-	-	19.07	19.29	16.08
Volume Traded	-	-	-	612	571	530
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 28-FEB-11**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Negotiations were TFEWR. Demand for heavy hens is slow. Offerings are at least adequate. Schedules are reduced. Finished sales were fair. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices continue to trend steady. Offerings are sufficient for the mostly moderate demand. Processing schedules are noted as normal. Finished product supplies are sufficient. Market activity is moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17.75		12.88
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES

Washington, DC	Voice (202) 720-6911	Michael Sheats, Chief	Des Moines, IA	Voice (515) 284-4471	Jason Karwal
	Fax (202) 720-2403			Fax (515) 284-4468	Officer-in-Charge
Atlanta, GA	Voice (404) 562-5850	Annie Terry, Officer-in-Charge	Jackson, MS	Voice (601) 965-4662	Gary Brown,
	Fax (404) 562-5875			Fax (601) 359-1175	Southern States Area Supervisor