



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler fryer prices are trending steady to firm in the West, steady to fully steady in the Midwest, and steady to higher in the East. Preliminary majority prices are unchanged to 2 cents higher in the Midwest, 2 cents higher in the East, and unchanged in the west when compared to early week prices. Offerings are light to moderate with buyer interest moderate to at times good. Retail and food service demand is light to good, mostly moderate for current trade needs. Floor stocks are adequate. Market activity is moderate to active. In the parts structure, movement is moderate to good entering the weekend. Prices are trending firm to higher for dark meat items, heavy for wings, and steady to firm for breast cuts. Offerings of dark meat cuts are light and moving well, especially into export channels. Offerings for wings are moderate to heavy and breast items are light to moderate. Market activity is moderate to active. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

Preliminary Report Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 21-FEB-2011 (cents per lb)

AREAS	US GRADE A (Including branded product)		AVG	WTD LOADS
	MAJORITY	RANGE		
Delivered to First Receivers				
New York	75.00-78.00			
Los Angeles	94.00			
Whole Body 2/ Chicago	64.00-74.00	59.00-83.75	69.61	38
FOB Dock Equivalent 3/:				
Mississippi	80.00-84.00	64.00-87.00	80.58	30

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG
714	81.58-91.05	85.17

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	172.00	1,174
BREASTS - B/S	141.50	5,065
BREASTS - WHOLE	79.50	1,104
THIGH MEAT - B/S	97.00	958
THIGHS	52.50	742
DRUMSTICKS	58.50	784
LEG QUARTERS	40.50	7,050
WINGS	101.50	2,610

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST BROILER/FRYER Prices are trending firm to higher on 3 pound and heavier sizes; steady to firm on lighter weights. Trucklot buying activity for ready-to-cook whole broiler fryers is moderate to good entering the weekend. Offerings are light to moderate for current needs and clearing well. Trade activity is moderate to active. In the parts complex, supplies of most dark meat cuts are light and well cleared, primarily into export channels. Bone-in breast are light to moderate with good movement. Wings are very heavy for the light and unaggressive buyer interest.

MIDWEST BROILER/FRYER Preliminary majority prices were unchanged to 2 cents higher in Chicago and TFEWR in other cities. Whole bird prices are steady to instances fully steady. Whole bird offerings are light to moderate. Demand into retail outlets is light to moderate while fast food demand is moderate to at times good. Weights are desirable to heavy. Market activity is light to moderate. Parts prices are mixed with breast items steady, leg items firm and weak on wings. Supplies of all parts are light to moderate. Demand is moderate too good for all parts items. Market activity is moderate.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 94 cents, unchanged from last Monday's final. The market on whole broiler fryers and WOGs is steady to firm. Offerings light to moderate with 3.50 lb. sizes the most available. Retail demand light to good, mostly moderate. Foodservice demand light to moderate. Weekend weather forecasts and next Monday's holiday are affecting some buyers' purchasing decisions. Floor stocks adequate. Weights desirable. The market on wings is steady to weak while boneless skinless breasts, tenderloins and bone-in breasts are steady to fully steady. The market on dark items is steady to firm. Domestic demand light to good, mostly moderate. Domestic fill-in trading is noted on frozen thigh meat 87 cents delivered and frozen tenderloins 100-105 cents delivered. Offerings of boneless skinless breasts, tenderloins and bone-in breasts light to moderate while wings are moderate to heavy. Offerings of dark items light to moderate. Movement light to good, mostly moderate.

SOUTHERN BROILER/FRYER Prices are trending firm to higher for whole broiler/fryers. Offerings are light to moderate for current trade needs. Demand entering the weekend is moderate to instances good. Market activity is moderate to active. In the parts structure, movement is to moderate to good for late week business. Prices for dark meat items are trending firm to higher, steady for breast items and weak to lower for wings. Offerings for wings are heavy and slow to clear, dark meat is light with good movement and breast cuts are moderate. Market activity is moderate to active. In production areas, live supplies are moderate. Weights are mixed but mostly desirable.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices is unchanged to 1 cent higher at 77 to 89 cents, with a steady to firm trending undertone. Movement of ready-to-cook whole birds ranged moderate to good entering the weekend. Offerings are light to moderate for current trade needs and moving well. Live supplies are moderate; weights are mostly desirable to heavy. Processor schedules are moderately heavy. Market activity is moderate to active. In the parts complex, wings are heavy. The remainder of parts is light to moderate.

BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

BRANDED U.S.GRADE A	
RANGE	65-95
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	02/14/11 - 02/18/11 (A)
	02/15/10 - 02/19/10 (A)
NO. OF BOXES	02/14/11 - 02/18/11 (A)
	02/15/10 - 02/19/10 (A)

(A) Not reported to avoid disclosing individual operations.

FEB 17

SOUTHERN STATES BROILER/FRYER PARTS

FEB 18

ITEM	POUNDS			WTD AVG	POUNDS			WTD AVG	WEEKLY (000)	WEEKLY WTD AVG	
	(000)	RANGE	MAJORITY		(000)	RANGE	MAJORITY				
BREAST - B/S	369	108.00-171.00	-	113.01					1,947	112.53	
TENDERLOINS		TOO FEW TO REPORT							760	116.49	
BREAST - LINE RUN		TOO FEW TO REPORT							TFEWR		
FRONT HALVES		TOO FEW TO REPORT							260	73.92	
LEGS		TOO FEW TO REPORT							TFEWR		
LEG QUARTERS (BULK)	366	32.00-38.00	-	36.02	366	32.00-38.00	-	35.75	1,845	35.51	
LEG QUARTERS (4/10)	744	37.00-40.00	-	38.28	1,062	37.00-40.00	-	38.64	4,542	38.17	
WINGS (WHOLE)		TOO FEW TO REPORT							TFEWR		
WINGS (CUT)		TOO FEW TO REPORT							TFEWR		
DRUMSTICKS		TOO FEW TO REPORT							TFEWR		
THIGHS		TOO FEW TO REPORT							TFEWR		
B/S THIGHS		TOO FEW TO REPORT							512	92.79	
WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING - F.O.B. DOCK.					WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING - F.O.B. DOCK.						
		<u>RANGE</u>		<u>TODAY'S AVERAGE</u>		<u>RANGE</u>		<u>TODAY'S AVERAGE</u>		<u>5-DAY AVERAGE</u>	
		52.00 - 57.50		55.01		52.00-57.50		55.29		54.71	

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Prices are trending firm to higher for most dark meat cuts; weak to lower for wings and steady for the balance of items. Trucklot buying activity is moderate entering the weekend. Offerings are light for most dark meat cuts and clearing satisfactorily, mostly into export channels. Bone-in breasts are light to moderate and wings are readily available and competitively priced. Trade activity is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

FEB 17

FEB 18

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY WTD AVG	WEEKLY VOL/LBS
TENDERLOINS	115	116.20	153,844	115	114.35	46,244	117.66	578,128
BREAST - WITH RIBS	75-76	79.69	109,757	75-76	84.79	39,860	82.04	400,261
BREAST - LINE RUN	75	77.02	72,997	75	77.24	68,400	76.77	361,548
LEGS	58-59	59.48	56,520	59-60	60.96	93,460	55.86	567,100
LEG QUARTERS (BULK)	38-39	38.48	397,584	38-39	38.32	356,812	38.33	1,566,436
DRUMSTICKS	47-48	48.31	111,611	47-48	49.12	174,833	49.48	653,630
THIGHS	51-52	49.41	69,916	51-52	54.80	48,238	51.59	327,894
B/S THIGHS	105-106	105.12	111,000	106-107	104.84	47,120	103.53	451,320
WINGS (WHOLE)	99-100	98.18	194,640	96-97	91.17	172,660	94.14	1,012,260
BACKS AND NECKS (STRIPPED)	13-15	15.00	26,280	13-15	15.00	20,230	15.00	105,550
LIVERS (5 POUND TUBS)	45-50	49.21	8,520	45-50	48.70	9,060	48.84	55,060
GIZZARDS (HEARTS)	60-65	62.65	14,720	60-65	65.00	15,440	61.43	130,960

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.
** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS (IN THOUSANDS)

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)		
Alabama	3,762	3,765	4,038	3,943	5.54	5.65	3,768	5.59	
Arkansas	4,422	4,997	4,965	5,076	5.54	5.57	8,575	4.62	
Delmarva	2,296	2,273	2,291	2,283	5.96	5.95	2,090	5.93	
KY-LA-TN	2,300	2,326	2,213	2,156	5.22	5.47	2,390	5.19	
Mississippi	3,097	2,944	2,617	2,936	5.18	5.90	2,830	5.70	
North Carolina	2,632	2,845	2,665	2,726	7.05	7.06	2,930	7.10	
Texas	2,729	2,698	2,564	2,637	5.88	5.82	2,694	5.90	
Total	21,238	21,848	21,353	21,757	5.74	5.88	25,277	5.75	
Mon-Fri	108,909 (A)						104,326 (A)		
Saturday	815 (included in total for date shown)						4,529		

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 18-Feb-11 and 19-Feb-11 is estimated to be 31,774,000 head down 16.23 percent from a week ago and up 2.34 percent from a year ago. (Last week 37,931,000, last year 31,048,000)

Weekly broiler-fryer slaughter under federal inspection for the weekending 19-Feb-11 is estimated to be 161,979,000 head up 2.55 percent from a week ago, and up 1.81 percent from a year ago.

(Last week 157,947,000, last year 159,096,000) Actual data incorporated when available.

SOUTHERN CALIFORNIA (L.A. AREA)

PROCESSED POULTRY, DLVRD TO RETAILERS	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY

DLVRD TO RESTAURANTS AND INSTITUTIONS	RANGE
FRESH/FRYERS	ICE PACK
	DRY PACK
ROASTERS 4# & UP	124-180
	ICE PACK
	DRY PACK
HENS OVER 5#	124
	ICE PACK
	DRY PACK
DUCKS	118
	DRY PACK
	274-279

YOUNG CHICKENS SLAUGHTERED

W/E 12-Feb-2011	Under Federal Inspection (Preliminary) (In Thousands)				
	(A)	(B)	(C)	(D)	Total
	4.25 lbs & down	4.26 - 6.25 lbs	6.26 - 7.75 lbs	7.76 lbs & up	
Head	36,313	74,734	24,886	22,014	157,947
Avg Live Wgt	3.86	5.41	6.77	8.22	5.66
% of total /1	23%	47%	16%	14%	100%
Comparisons					
Last week	42,590	67,287	20,574	26,161	156,612
Avg Live Wgt	3.75	5.50	6.64	8.26	5.63
% of total /1	27%	43%	13%	17%	100%
Year Ago 2/	42,907	78,091	18,521	16,762	156,281
Avg Live Wgt	3.83	5.47	6.83	8.26	5.48
% of total /1	27%	50%	12%	11%	100%
To date/2011*	224,316	431,679	157,349	144,366	957,710
To date/2010*	241,824	483,182	113,958	111,961	950,925

/1 May not total to 100% due to rounding. /2 Comparable week.

*Note: Year to-date totals reflect comparable time periods. Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION

(PRELIMINARY)	YOUNG CHICKENS	LIGHT HENS	HEAVY HENS	TOTAL HENS	DUCKS
W/E 12-Feb-2011	THOUSANDS				
Head	157,947	1,418	1,557	2,975	433
Avg Wt	5.66	3.04	8.05	5.66	6.85
Last week	156,612	1,325	1,355	2,680	434
Same wk yr ago	156,281	1,339	1,201	2,540	406
Avg Wt	5.48	3.20	7.79	5.37	6.92
To-date/2011*	957,710	8,562	8,589	17,151	2,689
To-date/2010*	950,925	9,094	8,009	17,103	2,459
% Change YTD	1%	-6%	7%	0%	9%

Ready-to-Cook Weight and Dressing Percentage

Current week	666,015	2,285	8,335	10,620	2,136
Last week	656,886	2,261	7,182	9,443	2,156
Same wk yr ago	638,033	2,292	6,222	8,514	2,023
To-date/2011*	4,066,145	14,295	45,432	59,727	13,340
To-date/2010*	3,936,587	15,534	41,349	56,883	12,072
% Change YTD	3%	-8%	10%	5%	11%
Dressing %	74.5%	53.0%	66.5%		72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 158.4 million head. Estimated U.S. slaughter for this period was 159.9 million head, or 1.5 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.

*Note: Year-to-date totals reflect comparable time periods.

ESTIMATED U.S. FRYER SLAUGHTER**AVAILABLE COMPARISON**

WEEK ENDING	SLAUGHTERED	AVAILABLE*	PCT	AVG WT
Jan	169.8	155.0	110%	5.77
	151.4	156.8	97%	5.74
	165.6	158.7	104%	5.80
	164.2	159.7	103%	5.59
Feb	158.5	159.2	100%	5.63
	159.9	158.4	101%	5.66
Year to date	969.4	947.8	102%	
Feb	19	158.6		
	26	158.4		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

W/E	Under Federal Inspection				
	THOUSANDS				
	02/19/11	02/12/11	%CHG	02/20/10	%CHG
Broilers	161,979	157,947	+03	159,096	+02
Cattle	651	637	+02	622	+05
Hogs	2,089	2,156	-03	2,153	-03

*ACTUAL

EASTERN REGION MISC POULTRY Delivery week of 14-Feb-11

DUCKLINGS: Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot and Pool Trucklot Quantities, Cents/lb.

ORIGIN	FROZEN	FRESH
LONG ISLAND	206-210	211-217
MIDWEST	185-200	190-204

ROASTERS: Prices Negotiated By First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	75.00-79.75	76.00-78.00
VACUUM PACKED (6-9 PER BOX)	76.00-80.00	74.00-77.00

SQUABS: New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 to 10 Boxes

11 OZ.	69.84 - 87.59
13 OZ.	77.76 - 101.25
15 OZ.	84.96 - 112.08

THE EASTERN REGION INCLUDES:

CT,DE,FL,GA,MA,MD,ME,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

CENTRAL REGION DUCKLINGS Prices are steady to higher for fresh and frozen 4-5 lb. grade A whole body ducks, balance of prices remain steady. Demand is moderate while supplies are moderate to instances light. Market activity is moderate. Schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.70, bone in legs at \$2.75-3.10, gizzards at \$1.20-1.50, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 14-Feb-10

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	187-210	189-210

GRAYSTONE SMALL ANIMAL AUCTION 15-Feb-11

AI PAPERS REQUIRED FOR ALL OUT OF STATE POULTRY

Prices paid per pound, except as noted.	RANGE
Muscovy Ducks - Drakes	1.60 - 1.80ea.
Cockateals	- 16.00ea.
Pekin Ducks	6.00 - 7.00ea.
Pullets 4-6LBS	- .90lbs.
Red Fowl 5-6LBS	- .65lbs.
Red Fowl 4-5LBS	.50 - .60lbs.
Crossbred Roosters 7-11LBS	.60 - .80lbs.
Crossbred Roosters 4-6LBS	.90 - 1.05lbs.
Crossbred Fowl 5-9LBS	.70 - .90lbs.
Banty Roosters	3.25 - 4.00ea.
Banty Hens	2.00 - 2.50ea.
Guinea Pigs	.75 - 7.00ea.
Guinea Fowl	6.00 - 8.00ea.
Geese 9-14LBS	- 2.00lbs.
Pigeons	3.85 - 4.10ea.
White Pigeons	5.70 - 5.90ea.
Chukars	3.20 - 3.75ea.
Rabbits 6-9LBS	1.40 - 1.70lbs.
Rabbits 4-6LBS	1.90 - 2.20lbs.
Leghorn Hens	1.25 - 1.50ea.
Bunnies	3.00 - 4.00ea.
Turkeys	9.00 - 18.00ea.
Chicks	.25 - .35ea.
Quail	1.25 - 1.75ea.
Pheasants	- 38.00ea.
Mandarin Ducks	27.00 - 30.00ea.
Muscovy Ducks - Hens	1.30 - 1.60ea.
Bob Whites	1.90 - 2.20 ea.
Goose Eggs	- 5.10 ea.
Total Coops Sold	2,609

NATIONAL CANNER FOWL MARKET Sales are too few to report prices. Offerings are mostly moderate to heavy for current trade needs. Demand is light to moderate with limited trading due to the majority of supplies being used internally. Processing schedules are normal. Market activity is slow to moderate.

CENTS PER POUND, CURRENT NEGOTIATIONS, WITHOUT FREIGHT COST

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW SALES TO REPORT	TOO FEW SALES TO REPORT

CENTS PER POUND, CURRENT NEGOTIATIONS, FREIGHT COST INCLUDED

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW SALES TO REPORT	TOO FEW SALES TO REPORT

LIVE LIGHT TYPE HENS

CENTS PER HEAD, GENERALLY FOR REMOVAL WITHIN THE NEXT 10 DAYS (INCLUDES HANDLING, FREIGHT AND ANY OTHER CHARGES, WEIGHTS AVERAGE ABOUT 3.50 POUNDS)

EASTERN Prices are trending steady. Demand is moderate to good for the generally sufficient offerings of light type hens. Processing schedules are normal. Market activity is moderate.

REMOVAL COST	RANGE	MAJORITY
	2-11	3-7

SOUTH CENTRAL Trading was TFEWR. Surplus light fowl were easily found in sufficient numbers to operate desired schedules. Retail needs were easily met. Trade sentiment was about steady.

REMOVAL COST	RANGE	MAJORITY
	TOO FEW TO REPORT	TOO FEW TO REPORT

NORTH CENTRAL Prices are unchanged. Offerings are moderate for the good demand. Schedules full time. Market activity is moderate to active.

REMOVAL COST	RANGE	MAJORITY
	0-10.5	0-5

LIVE HEAVY TYPE HENS

(7 POUNDS AND UP) *

PRELIMINARY PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 21-FEB-11

SOUTH CENTRAL Sales were TFEWR. Demand was moderate for at least adequate offerings of heavy hens. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

AT FARM BUYER LOADING	RANGE	MAJORITY
	TOO FEW TO REPORT	TOO FEW TO REPORT

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

SOUTHEAST Sales are too few to report prices. Offerings are at least sufficient for the mostly moderate buyer interest. Processing schedules for next week are noted as normal. Finished product supplies are moderate to heavy. Market activity is moderate.

AT FARM BUYER LOADING	RANGE	MAJORITY
AT FARM PRODUCER LOADING	TOO FEW TO REPORT	TOO FEW TO REPORT
FOB PLANT	TOO FEW TO REPORT	TOO FEW TO REPORT

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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