



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler fryer prices are trending steady to fully steady in the West, steady to higher elsewhere. Final majority prices are unchanged in the west, 6 to 7 cents higher in the Midwest, and 1 cent higher in the East when compared to last week. Offerings are light to moderate for current trade needs. Demand is light to mostly moderate following the weekend. Floor stocks are light. Market activity is moderate to active. In the parts structure, movement is moderate to good for early week business. Prices are trending firm to higher for dark meat items, steady for all other parts. Offerings of legs cuts are light to moderate and clearing well. Wings are moderate to heavy and remaining parts are moderate. Market activity is moderate to active. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 14-FEB-2011

	Majority		Loads	Composite	
	Wtd Avg	Wtd Avg		Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	70.58	13
Ohio Cities	TFEWR		:	68.87	12
Denver	TFEWR		:	92.72	9
Detroit	TFEWR		:	68.75	19
Los Angeles	94.00	92.25	24 :	81.06	78
New York	73.00-76.00	74.81	21 :	75.19	45
Philadelphia	72.50-74.00	73.50	10 :	72.31	21
Pittsburgh	72.00-75.00	74.36	11 :	77.25	52
St. Louis	TFEWR		:	70.44	12
San Francisco	94.50	92.95	10 :	81.91	63

	Whole Body 2/:		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Chicago	64.00-72.00		:	67.76	38

Composite Weighted Average 3/:					
Loads	02/14/11	Change Last Wk	02/07/11	02/15/10	
362	75.39	1.23	74.17	82.39	

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	74.00-75.50	74.40	29
Central	60.00-69.00	66.84	57
Western	73.00-78.00	77.29	49

FOB Dock Equivalent 5/:			
Mississippi	80.00-84.00	80.01	32

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
1,008	69.00-90.36	84.45

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	171.00	1,705
BREASTS - B/S	143.00	7,559
BREASTS - WHOLE	79.00	1,480
THIGH MEAT - B/S	95.00	1,196
THIGHS	53.00	1,069
DRUMSTICKS	60.50	1,149
LEG QUARTERS	40.00	10,462
WINGS	107.00	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to firm on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings are light to moderate for current needs. Trade activity is moderate to active. In the parts complex, supplies of dark meat cuts, breast items and tenders are light to moderate and clearing satisfactorily. Other items are at least sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Prices are trending firm for whole broiler/fryers. Supplies of all sizes are moderate to satisfy current trade needs. Demand following the weekend is moderate to at times good. Market activity is moderate. In the parts structure, movement is to moderate to good for early week business. Prices for dark meat items are trending firm to higher and moving satisfactorily. Wings are steady and breast items are trending steady to firm. Supplies of wings and breast are moderate, dark meats items are light with drums in the best position. The market activity for parts is moderate to active. In production areas, live supplies are moderate. Weights are mixed but mostly desirable.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday's. Offerings light to moderate. Retail weekend fill-in demand moderate to good. Food service light to moderate. Inter-dealer demand moderate due in part to late trucks in some areas. Floor stocks light to adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 74.58 cents, up 4.78 cents on 38 loads. Trading: boneless skinless breasts 112-187, tenderloins 103-120, bone-in breasts 82-97, legs 55-69, leg quarters 39-47, 4-10 leg quarters 44-48, drums 47-53, thighs 51-62, thigh meat 86-102, wings 84-113, leg meat 86-102 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are 6 to 7 cents higher into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler/fryer prices are steady to higher. Whole bird offers are light but reported as slightly more available than last week. Floor stocks are light; weights desirable. Demand is moderate to good. Whole bird market activity is moderate. Parts prices are steady. Supplies of all parts items are light to moderate. Demand is moderate for all parts except leg items, which are good. Market activity is moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices is unchanged to one cent higher at 76 to 89 cents, with a steady to higher trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week as dealers access current market conditions. Offerings are light to moderate. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, wings are moderate to heavy. Leg items are light to moderate and the balance of parts is moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	62-97
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady to firm for most dark meat cuts; generally steady for the balance of items. Trucklot buying activity was noted as moderate as dealers assess market conditions entering the week. Offerings of leg cuts are light to moderate and clearing satisfactorily; moderate to heavy for wings and sufficient for the balance of items. Trade activity is moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		135	118.90	589,640
TENDERLOINS		115	115.15	116,760
BREAST - WITH RIBS	75-76		83.55	111,786
BREAST - LINE RUN	75		76.03	71,332
LEGS	57-58		56.49	172,040
LEG QUARTERS (BULK)	37-38		38.00	219,840
DRUMSTICKS	45-46		49.38	132,453
THIGHS	49-50		51.93	75,935
B/S THIGHS	103-104		102.97	144,040
WINGS (WHOLE)	101-102		94.98	209,240
BACKS AND NECKS (STRIPPED)	13-15		15.00	20,680
LIVERS (5 POUND TUBS)	45-50		52.62	13,840
GIZZARDS (HEARTS)	60-65		60.20	35,360

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	500	95.00-165.00	-	110.55
TENDERLOINS		TOO FEW TO REPORT		
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	02/14	02/10	02/10	02/07	02/03
Alabama	4,142	4,019	5.37	4,114	5.50
Arkansas	5,255	878	5.15	4,938	5.77
Delmarva	1,960	2,263	5.91	2,283	5.90
KY-LA-TN	2,341	2,083	4.95	2,289	5.04
Mississippi	3,022	2,519	6.03	2,866	5.81
North Carolina	2,443	2,608	7.16	2,711	7.06
Texas	2,692	2,649	5.76	2,611	5.57
Total	21,855	17,019	5.81	21,812	5.81
Mon	21,855 (A)			21,812	(A)

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 14-Feb 2011 is estimated to be 32,698,000 down 0.10 percent from a week ago, and up 2.5 percent from a year ago. (last week 32,731,000 last year 31,898,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	480	105.00-172.00	-	115.17
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	336	32.00-38.00	-	35.51
LEG QUARTERS (4/10)	1,132	35.00-39.00	-	37.75
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for FEB 14, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
51.00 - 56.50	54.26	54.41

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 14-FEB-2011 TO 18-FEB-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	100.00 - 128.00	110.00 - 118.00
TENDERLOINS	106.00 - 120.00	112.00 - 117.00
BREAST - LINE RUN	73.00 - 90.00	75.00 - 80.00
LEGS	52.00 - 53.00	-
LEG QUARTERS (BULK)	34.00 - 42.00	37.00 - 39.00
LEG QUARTERS (4/10)	37.00 - 48.00	39.00 - 43.00
DRUMSTICKS	37.00 - 49.00	-
THIGHS	48.00 - 59.00	-
B/S THIGHS	88.00 - 107.00	-
WINGS (WHOLE)	72.00 - 110.00	-
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	97-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-120
FROZEN DUCKS	
FROZEN SQUABS	

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	DRY PACK	124-180
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
HENS OVER 5#	DRY PACK	118
	ICE PACK	129
DUCKS		274-279

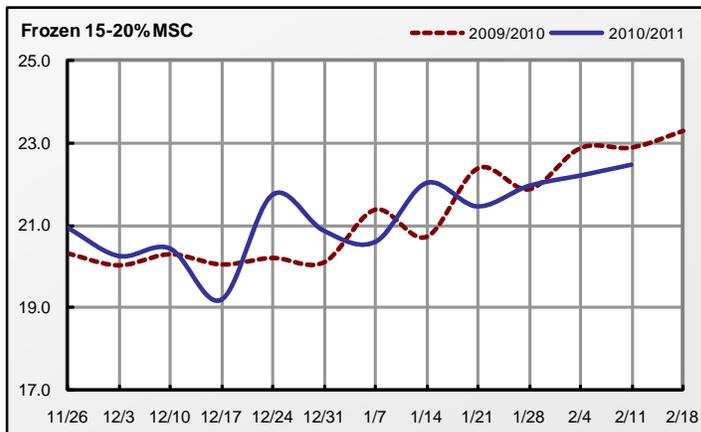
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices trended steady to fully steady on all MSC fat contents. Supplies of all fat contents were light to moderate. Schedules were mixed due to weather disruptions and delays. Domestic and export demand was light to moderate with continued interest noted on frozen 15-20% into the Caribbean, Central America, and Asia. A variety of disruptions and delays were noted in production and delivery schedules as a result of winter storm activity throughout the south. For many, the focus this week was fulfilling regular contract commitments and getting operations back to normal. However industry continues to stay out front on the spot marketplace and closely monitor frame values and opportunities. Supplies of raw materials were moderate to instances heavy. Frame values were generally steady trading mostly 7-8 cents FOB.

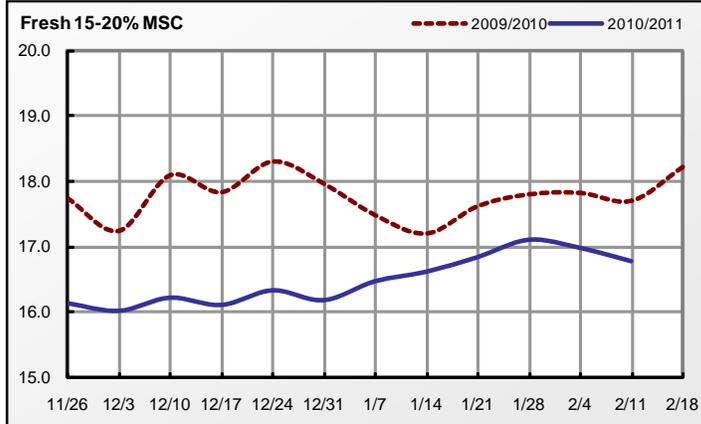
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	11-Feb-11	Last Week	Last Year	11-Feb-11	Last Week	Last Year
15% or Less						
Price Range			-	18.00 - 20.00	18.00 - 20.00	19.00-21.00
Wtd Avg Price			-	19.00	19.14	19.90
Volume Traded	-	-	-	82	286	406
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	21.00 - 24.00	20.00 - 24.00	20.00-28.00	15.00 - 20.50	15.00 - 20.50	16.00-21.00
Wtd Avg Price	22.48	22.22	22.88	16.78	16.98	17.70
Volume Traded	1,718	1,326	1,893	4,036	3,764	5,720
Volume Exported	1,478	1,166	1,245	408	204	1,244
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	16.00-17.00
Wtd Avg Price	-	-	-	18.67	19.00	16.50
Volume Traded	-	-	-	122	163	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Jan 2011	Dec 2010	Jan 2010	Jan 2011	Dec 2010	Jan 2010
15% or Less						
Wtd Avg Price	-	-	24.00	18.48	18.48	18.78
Volume Traded	-	-	80	632	592	1,689
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	21.37	20.34	21.31	16.77	16.16	17.57
Volume Traded	4,805	7,720	6,700	14,210	17,110	15,974
Volume Exported	4,105	6,300	5,940	1,061	2,938	2,162
20% or More						
Wtd Avg Price	-	-	-	19.07	19.29	16.08
Volume Traded	-	-	-	612	571	530
Volume Exported	-	-	-	-	-	-



LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*

FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 14-FEB-11

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading was TFEWR. Demand was moderate for at least adequate offerings of spent hens. Schedules were reduced. Finished sales were fair at best. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady. Offerings are at least sufficient for the moderate buyer interest. Processing schedules are noted as normal. Finished product supplies are moderate. Market activity is also moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17.75		12.92
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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