



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Prices are trending steady to lower in the East, about steady in the Midwest, and steady to barely steady in the West. Final majority prices are down 3 cents in the Midwest, unchanged elsewhere when compared to last week prices. Offerings are moderate to heavy for current trade needs. Retail and food service demand is light to moderate, instances good with improvement noted in retail. Floor stocks are moderate to heavy. Market activity is slow to moderate. In the parts structure, movement is light to moderate. Prices are trending steady to firm for b/s breast, mostly steady for all other parts. Supplies are light to heavy, mostly light to moderate. Market activity is slow to mostly moderate. In production areas, live supplies are moderate; weights are mixed and noted as desirable to heavy.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 24-JAN-2011

	Grade A		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Delivered to First Receivers 1/:				
Boston/New England	TFEWR	:	75.90	15
Ohio Cities	TFEWR	:	67.29	14
Denver	TFEWR	:	71.33	15
Detroit	TFEWR	:	70.10	20
Los Angeles	94.00	90.50	28 :	76.91 116
New York	74.00-77.00	75.52	23 :	75.78 46
Philadelphia	73.50-75.00	74.42	12 :	73.37 23
Pittsburgh	73.00-76.00	75.00	13 :	77.65 54
St. Louis	TFEWR	:	68.57	14
San Francisco	94.50	93.45	10 :	82.07 48

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Wtd Avg	Loads
Chicago	61.00-64.00	:	66.64	44

Composite Weighted Average 3/:				
Loads	01/24/11	Change Last Wk	01/17/11	01/25/10
409	74.26	-2.74	77.00	82.08

WOG broiler 4/:			
	Majority	Wtd Avg	Loads
Eastern	75.00-77.00	76.23	28
Central	60.00-67.00	66.12	68
Western	66.00-74.00	72.62	51

FOB Dock Equivalent 5/:

Mississippi	79.00-84.00	80.86	36
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1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
991	68.00-89.97	84.15

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	170.00	1,705
BREASTS - B/S	144.50	7,559
BREASTS - WHOLE	78.00	1,480
THIGH MEAT - B/S	94.00	1,196
THIGHS	51.50	1,069
DRUMSTICKS	58.00	1,149
LEG QUARTERS	40.00	10,462
WINGS	118.00	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to instances weak on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate entering the week. Offerings are more than sufficient for current needs. Trade activity is slow to moderate. In the parts complex, supplies of bone-in breast are light to moderate; moderate for the balance of items.

SOUTHERN REGION BROILER/FRYER Prices are trending weak to lower for whole broilers and fryers. Supplies of all sizes are moderate to heavy for current trade needs. Demand following the weekend is light to moderate. Market activity is slow to moderate. In the parts structure, movement is light to moderate for early week business. Prices are trending firm for breast items with b/s breast in the best position. All other parts are steady to instances firm. Offerings of b/s breast are light and moving well, wings and dark meat items are moderate. Market activity is slow to mostly moderate. In production areas, live supplies are moderate; weights are mixed and noted as desirable to heavy.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday's. Offerings light to moderate. Demand into retail and food service light to good, mostly moderate. Floor stocks adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 67.05 cents, down 8.24 cents on 43 loads. Trading: boneless skinless breasts 105-137, tenderloins 105-120, bone-in breasts 78-97, legs 57-67, leg quarters 36-45, 4-10 leg quarters 39-45, drums 37-49, thighs 45-67, thigh meat 94-102, jumbo wings 90-125, leg meat 83-101 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices 3 cents lower into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler/fryer prices were about steady. Whole bird offers moderate. Floor stocks moderate to heavy; weights desirable to heavy. Prices on all parts were steady Supplies of wings ample, boneless/skinless breast and leg items were balanced. Trade activity on whole birds and parts was light to moderate. Fast food movement light; other food service and retail demand slow to moderate at best.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices remained unchanged at 76 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds was light to moderate entering the week. Offerings are moderate to heavy for current trade needs. Live supplies are moderate; weights are mixed and noted as desirable to heavy. Processing schedules are moderate. Market activity ranged slow to moderate. In the parts complex, supplies are light to moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	60-98
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady to firm for boneless skinless breast; generally steady for the balance of items. Trucklot buying activity is light to moderate entering the week. Offerings are light to moderate for boneless skinless breast; generally sufficient for the balance of items. Trade activity is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED TRADING*	CURRENT	WTD AVG**	VOLUME /LBS
BREAST - B/S	125-130	115.95	401,080	
TENDERLOINS	110-115	111.18	94,480	
BREAST - WITH RIBS	75-76	86.77	49,981	
BREAST - LINE RUN	75	76.42	68,400	
LEGS	54-55	51.15	149,320	
LEG QUARTERS (BULK)	35-36	35.70	265,253	
DRUMSTICKS	40-41	47.29	170,105	
THIGHS	46-47	52.71	66,120	
B/S THIGHS	100-101	100.52	39,240	
WINGS (WHOLE)	113-114	106.94	218,960	
BACKS AND NECKS (STRIPPED)	13-15	15.00	16,840	
LIVERS (5 POUND TUBS)	45-50	47.25	4,980	
GIZZARDS (HEARTS)	60-65	62.45	10,480	

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	01/24	01/20	01/20	01/17	01/13
Alabama	4,134	4,049	5.55	3,703	5.55
Arkansas	5,065	4,626	5.28	5,165	5.61
Delmarva	2,001	2,363	5.97	1,045	5.91
KY-LA-TN	2,298	2,349	5.14	1,797	5.44
Mississippi	3,024	3,074	5.92	833	6.04
North Carolina	2,860	2,792	7.16	2,007	7.41
Texas	2,693	2,739	5.71	2,720	5.86
Total	22,075	21,992	5.77	17,270	5.92
Mon	22,075 (A)			17,270 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 24-Jan 2010 is estimated to be 33,027,000 up 27.44 percent from a week ago, and up 6.2 percent from a year ago. (last week 25,915,000 last year 31,094,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	500	104.00-168.00	-	110.88
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	486	31.00-34.00	-	32.21
LEG QUARTERS (4/10)	555	34.00-36.00	-	34.96
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for JAN 24, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
53.00 - 55.00	53.77	53.40

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 24-JAN-2011 TO 28-JAN-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	100.00 - 122.00	108.00 - 113.00
TENDERLOINS	100.00 - 118.50	108.00 - 114.00
BREAST - LINE RUN	72.00 - 89.00	75.00 - 80.00
LEGS	45.00 - 52.00	-
LEG QUARTERS (BULK)	31.00 - 40.00	35.00 - 40.00
LEG QUARTERS (4/10)	35.00 - 45.00	34.00 - 36.00
DRUMSTICKS	32.00 - 57.00	-
THIGHS	46.00 - 59.00	-
B/S THIGHS	92.00 - 103.00	-
WINGS (WHOLE)	90.00 - 121.00	108.00 - 114.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	97-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-119

FROZEN DUCKS
FROZEN SQUABS

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

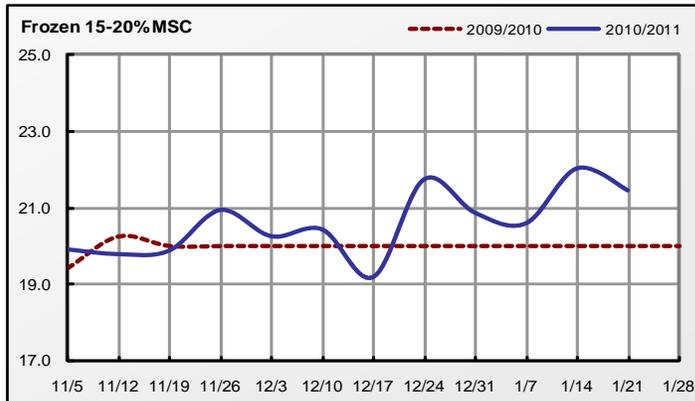
FRESH FRYERS	ICE PACK	
	DRY PACK	124-180
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	124
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		274-279

National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)
 MSC prices were steady to fully steady on all fat contents. Supplies of all fat contents were light to moderate. Schedules were mostly normal with some plants down Monday in observance of the MLK holiday. Domestic and export demand was light to moderate with continued good interest noted on frozen 15-20% into the Caribbean and Asia; Central America and Mexico light. MSC movement was good as many continue to catch up from downtime associated with recent country-wide adverse weather delays and holidays. However many suppliers continue to stay out front on the spot marketplace and exercise their options depending on frame values and opportunities, especially in preparation for the International Poultry Exposition in Atlanta, GA next week. Supplies of raw materials were moderate to instances heavy. Frame values were steady trading mostly 7-8 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

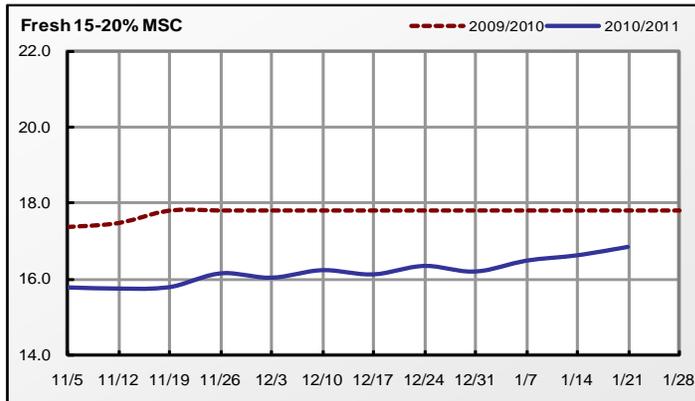
Fat Content	Frozen			Fresh		
	21-Jan-11	Last Week	Last Year	21-Jan-11	Last Week	Last Year
15% or Less						
Price Range			-	18.00 - 19.00	18.00 - 19.00	17.00-19.00
Wtd Avg Price			-	18.33	18.50	18.44
Volume Traded	-	-	-	61	163	367
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	18.00 - 24.00	18.00 - 24.00	19.00-25.50	15.00 - 20.50	14.00 - 20.50	15.50-21.00
Wtd Avg Price	21.47	22.04	22.38	16.84	16.61	17.62
Volume Traded	1,146	847	1,268	3,600	2,968	3,652
Volume Exported	946	787	1,088	204	245	347
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	16.00
Wtd Avg Price	-	-	-	19.00	19.33	16.00
Volume Traded	-	-	-	163	122	82
Volume Exported	-	-	-	-	-	-



Annual MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	2010	2009	2008	2010	2009	2008
15% or Less						
Wtd Avg Price	26.07	21.55	24.01	21.96	24.53	22.58
Volume Traded	590	336	3,136	10,213	15,232	13,790
Volume Exported	270	216	2,414	1,617	1,571	446
15-20%						
Wtd Avg Price	23.82	25.20	24.51	18.61	21.31	19.16
Volume Traded	86,375	85,079	78,815	187,000	157,963	140,572
Volume Exported	75,910	74,059	68,238	28,009	41,141	29,789
20% or More						
Wtd Avg Price	-	-	-	18.85	20.18	19.40
Volume Traded	-	-	-	3,834	3,875	3,408
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
 FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 24-JAN-11**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading levels are TFEWR. Offerings of spent hens are readily available for a mostly fair demand. Schedules are reduced. Finished sales are light. Trade sentiment is about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady. Offerings are mostly moderate for the moderate to instances good buyer interest. Processing schedules are noted as normal. Finished product supplies are light to moderate. Market activity is moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-19		12.92
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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